# Private sector credit: still trending positively after growing 10.9\% in April 

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In April 2015 the balance of performing loans granted by the commercial banks to the private sector posted a nominal annual growth of $10.9 \%$ ( $7.6 \%$ in real terms), ${ }^{1}$ which outstripped the figures for March 2015 (10.1\%) and the same period a year earlier ( $8.5 \%$ ). This arose from faster growth across all the segments within credit, chiefly in housing and business loans. Average growth over the first four months of the year was $9.9 \%$, ahead of the rate of $8.7 \%$ observed in the same period in 2014. This was because performing loans have recorded doubledigit growth rates for two consecutive months, owing to a more helpful base for comparison given the sluggish growth the previous year and the uplift from the economy's recovery which is beginning to feed through into the credit market.

## Consumption: the mixed performance among segments continues

In April 2015 the consumer credit balance displayed nominal growth of $6.0 \%$ ( $2.9 \%$ in real terms), slightly above the growth in the immediately preceding month (5.8\%) and below the reading from April 2014 (8.9\%). Once again, the performance by consumer credit exhibits contrasting movements among the various segments. Payroll loans ( $24.0 \%$ of the consumer portfolio) and purchase loans for consumer durables (known as "ABCD" loans in Spanish and representing $10.2 \%$ of the portfolio) were the only two segments to advance. Thus payroll loans grew at a nominal annual rate of $20.5 \%$, which is 1.7 percentage points $(\mathrm{pp})$ above the level of a month earlier and ahead of that for the same month the year before ( $17.5 \%$ ), while the nominal annual rate for ABCD loans was up by $7.0 \%$, which is 0.8 pp above growth the month before and almost three times growth in April $2014(2.4 \%)$. The latter was from $2.8 \%$ growth in auto loans ( $9.3 \%$ of the portfolio), which doubled the rate in the previous month, and the high rate sustained by personal property loans ( $0.9 \%$ of the portfolio), as this item grew by $94.4 \%$ in April. The contributions of payroll and ABCD loans to consumer credit growth were the biggest, at 5.1 pp ( 4.3 pp and 0.7 pp respectively) out of a total of $6.0 \%$. In contrast, personal loans ( $19.0 \%$ of the portfolio) and credit card (CC: 42\% of the portfolio) segments had lower growth compared to both the previous month and the same month in 2014. The nominal Annual Growth Rate (AGR) for the personal loans item came down from $3.7 \%$ in March to $3.4 \%$ in April, far below the level of $16.2 \%$ in April 2014. The balance of performing CC portfolio grew by $1.4 \%$ in nominal annual terms, the lowest rate since March 2011. Finally, the "other non-revolving loans" segment ( $4.7 \%$ of the portfolio) fell more sharply than it had in the previous month ( $-5.0 \%$ vs. $-3.7 \%$ ), although this was far less dramatic than the slide observed in April 2014 (-12.4\%).
Consumer credit's performance in April could be linked to the fledgling upturn in consumption and employment. This is suggested by the ANTAD's sales figures, which were up $8.7 \%$ in nominal annual terms (a real $4.7 \%$ ) in April 2015, slightly improving on March (8.6\%) and above the rate of $6.9 \%$ in April 2014. The employment figures also showed something of an improvement, as the number of IMSS-registered workers grew at an annual rate of $4.5 \%$ in April, $3.0 \%$ above the same month from the previous year. Nonetheless, the slow growth in CC lending and personal loans underlines how important it is for domestic demand to grow at substantial rates before any noticeable recovery is seen in these categories.

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## Companies: still moving ahead, driven by most of the sectors of activity in the economy

The balance of performing loans granted to companies recorded a nominal annual growth in April 2015 of 13.4\% ( $10.1 \%$ in real terms), the highest rate since June 2012. This result means that the nominal AGR in the first four months of the year was $11.4 \%$, keeping up the run of positive performances compared to the same period in previous years ( $11.7 \%$ in 2012, $9.5 \%$ in 2013 and $7.5 \%$ in 2014). Its contribution to the overall lending portfolio remains the most significant, at 6.8 pp of the total rate of $10.9 \%$.

By economic activity of the borrowing companies, positive performances could be seen in the major segments. Services sector lending ( $51.5 \%$ of the business credit portfolio), construction ( $19.1 \%$ ) and mining ( $0.7 \%$ ) marked growth rates of $10.1 \%, 10.8 \%$ and $65.3 \%$ respectively. In all three cases the figures were in double digits and higher than those in the immediately preceding month ( $9.5 \%, 8.0 \%$ and $63.4 \%$ respectively). In particular, growth for lending to the mining sector compares favourably with the slump of $24.8 \%$ seen in April 2014. It also worth noticing that construction credit had not recorded double digit growth since April 2013. On the other hand, manufacturing sector credit grew $23.9 \%$ in nominal annual terms, 0.7 pp below the rate observed the month immediately before, but performing well compared to the opening months of the year (January, 10.9\%, and February, 12.1\%) and even better than in recent years, as growth rates over $20 \%$ had not been seen since September 2009. Finally, the livestock and agriculture sector grew at a slower pace relative to the previous month, dropping from $4.5 \%$ to $3.3 \%$. This rate was also lower than that seen in April 2014, when it grew $9.8 \%$.

The performance by the business credit sector is explained, in part, by a favourable base of comparison, as growth in the same month the year before was slower ( $7.4 \%$ ). Second, this might still be reflecting the better economic scenario seen towards the end of 2014, owing to the lag effect which the macroeconomic variables have regarding this segment. This is why the slow performance observed in economic activity in 1Q15 could translate into more moderate growth in the portfolio in the coming months, although we do not rule out that the recovery expected in private investment and economic activity for 2Q15 could keep rates at double-digit levels in this credit segment.

## Housing: achieves a growth rate of $10.3 \%$, the highest since May 2013

In April 2015 housing credit grew by 10.3\% in nominal annual terms (a real $7.1 \%$ ), which was higher than the growth rate observed in March 2015 ( $9.6 \%$ ) and in April 2014 ( $8.7 \%$ ). This was as the result of positive performances in the two sectors it comprises, as the social housing portfolio ( $14.8 \%$ of housing) rose from $-0.2 \%$ in March to $0.1 \%$ in April 2015, while the middle-income and residential portfolio ( $85.2 \%$ of housing) grew $12.3 \%$, $0.8 p p$ more than it did in March 2015. The rate observed this month is the highest since May 2013, when it also rose $10.3 \%$. As with consumer and business credit, housing credit will hold up its encouraging performance as clearer signs of a revival in economic activity appear.

## Credit: figures and statistics

- In April 2015 the nominal AGR of performing loans (PL) granted by commercial banks to the private sector was $10.9 \%$.
- Growth in its key categories was: consumption, $6.0 \%$; housing, $10.3 \%$; and companies, $13.4 \%$.
- In April the nominal AGR of the PL balance provided by commercial banks to the private sector was up on the immediately preceding month (10.1\%) and the same month in 2014 (8.5\%).

Figure 1
PL by commercial banks to the private sector Nominal annual \% change


Source: BBVA Research with data from Bank of Mexico


Source: BBVA Research with data from Bank of Mexico

Figure 2
PL by commercial banks to the private sector Balance in billions of current pesos


Source: BBVA Research with data from Bank of Mexico


Source: BBVA Research with data from Bank of Mexico

Figure 3
PL by commercial banks to the private sector \% of GDP*


Source: BBVA Research with data from Bank of Mexico and INEGI
*Data for 2015 reflects credit balance in April 2015 as a percentage of 1Q-15 GDP.
Figure 6
Consumer credit


■TDC/CC ■BCD/Durable goods Otros/Others
Source: BBVA Research with data from Bank of Mexico and INEGI
*Data for 2015 reflects credit balance in April 2015 as a percentage of 1Q-15 GDP.

Figure 7
Housing credit
Nominal annual \% change


Source: BBVA Research with data from Bank of Mexico
Figure 10
Credit to firms
Nominal annual \% change


Source: BBVA Research with data from Bank of Mexico
Figure 13
Banking and non-banking credit
Nominal annual \% change


Bancario/Banking
No bancario/Non-Banking

Figure 8
Housing credit
Balance in billions of current pesos


Source: BBVA Research with data from Bank of Mexico
Figure 11
Credit to firms
Balance in billions of current pesos


Source: BBVA Research with data from Bank of Mexico
Figure 14
Banking and non-banking credit
Balance in billions of current pesos


■Bancario/Banking ■ No bancario/Non-Banking

Source: BBVA Research with data from Bank of Mexico

Figure 9
Housing credit
$\%$ of GDP*


94959697989900010203040506070809101112131415
■ Interés social/Low-income
Media y residencial/Middle-income, residential
Source: BBVA Research with data from Bank of Mexico and INEGI of 1Q-15 GDP
Figure 12
Credit to firms

## \% of GDP*



Source: BBVA Research with data from Bank of Mexico and INEGI
*Data for 2015 reflects credit balance in April 2015 as a percentage of 1Q-15 GDP.
Figure 15
Banking and non-banking credit
\% of GDP*


Source: BBVA Research with data from Bank of Mexico and INEGI
*Data for 2015 reflects credit balance in March 2015 as a percentage of 1 Q-15 GDP.

| Banca Comercial: Crédito Vigente al Sector Privado no Bancario Commercial Banks: Performing Loans to Non-Banking Private Sector |  |  |  |  |  |  |  |  |  |  |  | Banca Comercial: Crédito Vigente al Sector Privado no Bancario Commercial Banks: Performing Loans to Non-Banking Private Sector |  |  |  |  |  |  |  |  |  |  |
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| Saldos mmp de abril de 2015 / Balance in April 2015 billion pesos |  |  |  |  |  | Var \% anual real / Annual real growth rate |  |  |  |  |  | Saldos mmp corrientes / Balance in current billion pesos |  |  |  |  |  | Var \% anual nominal / Nominal annual rate of growth, \% |  |  |  |  |
|  |  | Consumo / | Vivienda / | Empresas | IFNB */ |  |  | Consumo / | Vivienda/ | Empresas / | IFNB*/ |  |  | Consumo / | Vivienda / | mpresas / | / IFNB*/ |  | Consumo / | Vivienda/ | Empresas / | IFNB*/ |
|  | Total | Consumption | Housing | Firms | Non Banking |  | Total | Consumption | Housing | Firms | Non Banking |  | Total | Consumption | Housing | Firns | Non Banking | Total | Consumption | Housing | Firns | Non Banking |
| IV 94 | 3,159 | 225 | 562 | 2,223 | 148 |  | N.D. | N.D. | N.D. | N.D. | N.D. | IV 94 | 536 | 38 | 95 | 377 | 25 | N.D. | N.D. | N.D. | N.D. | N.D. |
| IV 95 | 1,859 | 120 | 360 | 1,286 | 93 |  | -41.1 | -46.8 | -36.0 | -42.2 | -37.2 | IV 95 | 479 | 31 | 93 | 331 | 24 | -10.6 | -19.1 | -2.7 | -12.1 | -4.5 |
| IV 96 | 1,041 | 70 | 156 | 778 | 37 |  | -44.0 | -42.0 | -56.7 | -39.5 | -60.0 | IV 96 | 343 | 23 | 51 | 256 | 12 | -28.5 | -25.9 | -44.7 | -22.7 | -48.9 |
| IV 97 | 833 | 61 | 124 | 633 | 15 |  | -20.0 | -12.4 | -20.6 | -18.7 | -59.5 | IV 97 | 317 | 23 | 47 | 241 | 6 | -7.4 | 1.3 | -8.1 | -5.9 | -53.1 |
| IV 98 | 717 | 54 | 110 | 541 | 13 |  | -13.9 | -12.0 | -11.1 | -14.6 | -14.5 | IV 98 | 324 | 24 | 50 | 244 | 6 | 2.2 | 4.4 | 5.5 | 1.3 | 1.4 |
| IV 99 | 624 | 57 | 96 | 438 | 32 |  | -13.1 | 5.7 | -12.9 | -18.9 | 151.5 | IV 99 | 316 | 29 | 49 | 222 | 16 | -2.4 | 18.7 | -2.1 | -8.9 | 182.5 |
| IV 00 | 645 | 70 | 87 | 451 | 37 |  | 3.4 | 23.3 | -9.2 | 2.9 | 14.0 | IV 00 | 357 | 39 | 48 | 249 | 20 | 12.7 | 34.4 | -1.1 | 12.1 | 24.2 |
| IV 01 | 654 | 93 | 82 | 431 | 47 |  | 1.3 | 32.5 | -5.5 | -4.4 | 28.2 | iv 01 | 377 | 53 | 48 | 249 | 27 | 5.8 | 38.3 | -1.4 | -0.2 | 33.9 |
| IV 02 | 709 | 125 | 80 | 465 | 38 |  | 8.5 | 34.8 | -2.8 | 7.9 | -18.9 | iv 02 | 432 | 76 | 49 | 284 | 23 | 14.6 | 42.5 | 2.8 | 14.1 | -14.3 |
| IV 03 | 770 | 179 | 86 | 463 | 42 |  | 8.6 | 43.6 | 7.1 | -0.6 | 8.8 | iv 03 | 488 | 114 | 54 | 293 | 27 | 12.9 | 49.3 | 11.3 | 3.3 | 13.1 |
| IV 04 | 970 | 255 | 107 | 546 | 62 |  | 26.1 | 42.2 | 24.8 | 18.0 | 48.4 | IV 04 | 647 | 170 | 71 | 364 | 41 | 32.6 | 49.6 | 31.3 | 24.1 | 56.1 |
| IV 05 | 1,233 | 377 | 192 | 579 | 84 |  | 27.1 | 47.8 | 79.6 | 6.1 | 35.8 | iv 05 | 850 | 260 | 132 | 399 | 58 | 31.3 | 52.7 | 85.6 | 9.7 | 40.3 |
| IV 06 | 1,580 | 513 | 280 | 703 | 84 |  | 28.1 | 36.0 | 45.7 | 21.3 | -0.2 | IV 06 | 1,133 | 368 | 201 | 504 | 60 | 33.3 | 41.5 | 51.6 | 26.3 | 3.8 |
| IV 07 | 1,961 | 612 | 334 | 917 | 97 |  | 24.1 | 19.4 | 19.3 | 30.4 | 15.7 | IV 07 | 1,459 | 456 | 248 | 682 | 73 | 28.8 | 23.9 | 23.7 | 35.3 | 20.1 |
| IV 08 | 2,062 | 558 | 361 | 1,063 | 79 |  | 5.2 | -8.9 | 8.2 | 15.9 | -18.4 | iv 08 | 1,635 | 442 | 286 | 843 | 63 | 12.0 | -2.9 | 15.2 | 23.5 | -13.1 |
| IV 09 | 1,964 | 451 | 399 | 1,047 | 66 |  | -4.8 | -19.1 | 10.6 | -1.5 | -16.8 | ıV 09 | 1,612 | 371 | 328 | 860 | 54 | -1.4 | -16.3 | 14.5 | 2.0 | -13.9 |
| IV 10 | 2,038 | 463 | 423 | 1,092 | 60 |  | 3.8 | 2.6 | 5.9 | 4.3 | -8.9 | IV 10 | 1,747 | 397 | 362 | 936 | 52 | 8.3 | 7.1 | 10.6 | 8.9 | -4.9 |
| IV 11 | 2,298 | 554 | 441 | 1,220 | 82 |  | 12.8 | 19.7 | 4.4 | 11.8 | 36.3 | IV-11 | 2,045 | 493 | 393 | 1,086 | 73 | 17.1 | 24.3 | 8.4 | 16.0 | 41.6 |
| IV 12 | 2,477 | 637 | 470 | 1,271 | 99 |  | 7.8 | 15.0 | 6.5 | 4.1 | 20.8 | IV-12 | 2,284 | 587 | 433 | 1,171 | 91 | 11.6 | 19.1 | 10.3 | 7.8 | 25.1 |
| IV-13 | 2,615 | 678 | 492 | 1,329 | 116 |  | 5.6 | 6.4 | 4.8 | 4.6 | 16.5 | $\mathrm{V}-13$ | 2,507 | 650 | 472 | 1,274 | 111 | 9.8 | 10.6 | 8.9 | 8.8 | 21.2 |
| IV-14 | 2,719 | 687 | 516 | 1,383 | 132 |  | 3.9 | 1.4 | 4.8 | 4.1 | 13.9 | IV-14 | 2,712 | 686 | 515 | 1,380 | 131 | 8.2 | 5.5 | 9.0 | 8.3 | 18.6 |
| abr-15 | 2,795 | 694 | 535 | 1,440 | 126 |  | 7.6 | 2.9 | 7.1 | 10.1 | 9.3 | $\underline{\text { l-15 }}$ | 2,795 | 694 | 535 | 1,440 | 126 | 10.9 | 6.0 | 10.3 | 13.4 | 12.7 |
|  | os mmp de | abril de 2015/ | alance in Apr | ril 2015 billion | pesos |  |  | Var \% anual rea | al / Annual re | real growth r |  |  | Saldos m | mp corrientes | / Balance in | urrent bill | illion pesos | $\mathrm{Var} \%$ an | nual nominal / N | Nominal ann | nual rate of g | growth, \% |
| 2013 | 2,466 | 636 | 473 | 1,260 | 97 |  | 8.8 | 14.9 | 6.9 | 5.7 | 23.6 | 2013 | 2,282 | 588 | 438 | 1,166 | 90 | 12.3 | 18.6 | 10.3 | 9.1 | 27.6 |
| F | 2,468 | 635 | 473 | 1,265 | 95 |  | 8.8 | 13.8 | 6.3 | 6.7 | 17.3 | F | 2,296 | 591 | 440 | 1,176 | 88 | 12.6 | 17.8 | 10.1 | 10.5 | 21.4 |
| m | 2,461 | 637 | 475 | 1,252 | 98 |  | 6.8 | 12.3 | 5.4 | 4.3 | 13.7 | m | 2,306 | 597 | 445 | 1,173 | 92 | 11.4 | 17.1 | 9.9 | 8.7 | 18.6 |
| A | 2,477 | 641 | 476 | 1,260 | 99 |  | 6.7 | 10.9 | 5.2 | 4.6 | 14.5 | A | 2,322 | 601 | 447 | 1,182 | 93 | 11.6 | 16.1 | 10.1 | 9.5 | 19.9 |
| m | 2,513 | 648 | 483 | 1,277 | 105 |  | 5.2 | 10.5 | 5.4 | 1.8 | 18.1 | M | 2,348 | 606 | 451 | 1,193 | 98 | 10.1 | 15.6 | 10.3 | 6.5 | 23.6 |
| J | 2,537 | 658 | 482 | 1,286 | 110 |  | 5.9 | 10.6 | 4.8 | 2.9 | 23.2 | J | 2,369 | 614 | 450 | 1,201 | 103 | 10.3 | 15.2 | 9.0 | 7.1 | 28.2 |
| J | 2,555 | 667 | 487 | 1,292 | 109 |  | 6.7 | 11.0 | 5.5 | 3.8 | 24.2 | $J$ | 2,385 | 623 | 454 | 1,206 | 102 | 10.4 | 14.8 | 9.2 | 7.4 | 28.5 |
| A | 2,584 | 676 | 490 | 1,309 | 109 |  | 7.4 | 10.4 | 5.8 | 5.5 | 22.0 | A | 2,419 | 633 | 459 | 1,225 | 102 | 11.2 | 14.2 | 9.5 | 9.2 | 26.2 |
| s | 2,583 | 678 | 492 | 1,303 | 110 |  | 6.5 | 9.5 | 5.5 | 4.4 | 18.8 | s | 2,427 | 637 | 462 | 1,225 | 103 | 10.1 | 13.2 | 9.1 | 8.0 | 22.8 |
| - | 2,593 | 680 | 490 | 1,314 | 108 |  | 6.8 | 8.9 | 5.3 | 5.4 | 18.1 | $\bigcirc$ | 2,448 | 642 | 463 | 1,241 | 102 | 10.4 | 12.6 | 8.9 | 9.0 | 22.1 |
| N | 2,613 | 689 | 492 | 1,318 | 113 |  | 6.2 | 7.5 | 5.4 | 5.0 | 17.4 | N | 2,490 | 657 | 469 | 1,256 | 108 | 10.0 | 11.4 | 9.3 | 8.8 | 21.6 |
| D | 2,615 | 678 | 492 | 1,329 | 116 |  | 5.6 | 6.4 | 4.8 | 4.6 | 16.5 | D | 2,507 | 650 | 472 | 1,274 | 111 | 9.8 | 10.6 | 8.9 | 8.8 | 21.2 |
| 2014 | 2,577 | 668 | 492 | 1,305 | 112 |  | 4.5 | 5.1 | 4.0 | 3.6 | 15.1 | 2014 | 2,492 | 646 | 476 | 1,262 | 108 | 9.2 | 9.8 | 8.6 | 8.3 | 20.2 |
| F | 2,574 | 669 | 493 | 1,300 | 113 |  | 4.3 | 5.2 | 4.1 | 2.8 | 18.7 | F | 2,495 | 648 | 478 | 1,260 | 110 | 8.7 | 9.7 | 8.6 | 7.1 | 23.7 |
| m | 2,577 | 669 | 499 | 1,295 | 115 |  | 4.7 | 5.1 | 5.1 | 3.4 | 17.2 | M | 2,505 | 650 | 485 | 1,258 | 112 | 8.7 | 9.0 | 9.0 | 7.3 | 21.6 |
| A | 2,598 | 675 | 500 | 1,308 | 115 |  | 4.9 | 5.2 | 5.0 | 3.8 | 16.5 | A | 2,521 | 655 | 485 | 1,269 | 112 | 8.5 | 8.9 | 8.7 | 7.4 | 20.6 |
| m | 2,654 | 682 | 508 | 1,345 | 120 |  | 5.6 | 5.2 | 5.1 | 5.3 | 14.5 | m | 2,567 | 659 | 491 | 1,301 | 116 | 9.3 | 8.9 | 8.7 | 9.0 | 18.5 |
| J | 2,656 | 685 | 508 | 1,341 | 122 |  | 4.7 | 4.2 | 5.3 | 4.2 | 10.0 | J | 2,573 | 664 | 492 | 1,299 | 118 | 8.6 | 8.1 | 9.3 | 8.1 | 14.1 |
| J | 2,659 | 689 | 505 | 1,343 | 122 |  | 4.1 | 3.2 | 3.7 | 3.9 | 12.3 | J | 2,583 | 669 | 490 | 1,305 | 119 | 8.3 | 7.4 | 7.9 | 8.1 | 16.9 |
| A | 2,670 | 695 | 507 | 1,346 | 121 |  | 3.3 | 2.9 | 3.6 | 2.9 | 11.2 | A | 2,603 | 678 | 495 | 1,313 | 118 | 7.6 | 7.1 | 7.8 | 7.1 | 15.8 |
| s | 2,668 | 692 | 510 | 1,343 | 123 |  | 3.3 | 2.2 | 3.7 | 3.0 | 11.9 | s | 2,613 | 678 | 499 | 1,315 | 121 | 7.7 | 6.5 | 8.1 | 7.4 | 16.6 |
| - | 2,677 | 692 | 511 | 1,352 | 123 |  | 3.3 | 1.7 | 4.3 | 2.8 | 13.6 | $\bigcirc$ | 2,637 | 681 | 504 | 1,331 | 121 | 7.7 | 6.0 | 8.8 | 7.3 | 18.5 |
| N | 2,707 | 698 | 514 | 1,363 | 133 |  | 3.6 | 1.2 | 4.5 | 3.4 | 17.3 | N | 2,687 | 693 | 510 | 1,353 | 132 | 7.9 | 5.4 | 8.8 | 7.7 | 22.2 |
| D | 2,719 | 687 | 516 | 1,383 | 132 |  | 3.9 | 1.4 | 4.8 | 4.1 | 13.9 | D | 2,712 | 686 | 515 | 1,380 | 131 | 8.2 | 5.5 | 9.0 | 8.3 | 18.6 |
| 2015 | 2,737 | 687 | 524 | 1,395 | 132 |  | 6.2 | 2.7 | 6.4 | 6.9 | 18.3 | 2015 | 2,728 | 684 | 522 | 1,390 | 132 | 9.5 | 5.9 | 9.7 | 10.1 | 22.0 |
| F | 2,723 | 686 | 525 | 1,384 | 128 |  | 5.8 | 2.6 | 6.5 | 6.5 | 13.7 | F | 2,719 | 685 | 524 | 1,382 | 128 | 8.9 | 5.7 | 9.7 | 9.6 | 17.1 |
| M | 2,752 | 686 | 530 | 1,409 | 127 |  | 6.8 | 2.5 | 6.2 | 8.9 | 9.9 | M | 2,759 | 688 | 531 | 1,413 | 127 | 10.1 | 5.8 | 9.6 | 12.3 | ${ }^{13.3}$ |
| A | 2,795 | 694 | 535 | 1,440 | 126 |  | 7.6 | 2.9 | 7.1 | 10.1 | 9.3 | A | 2,795 | 694 | 535 | 1,440 | 126 | 10.9 | 6.0 | 10.3 | 13.4 | 12.7 |
| Crédito Total al Sector Privado / Total Loans to the Private Sector Aportación al crecimiento real/ Contribution to real growth |  |  |  |  |  | Crédito Sector Privado / Loans to the Private Sector Saldo promedio anual real $\mathbf{1 2 m}$ / Average annual balance $\mathbf{1 2 m}$ |  |  |  |  |  | Proporción del PIB / Ratio of GDP, \% |  |  |  |  |  | Estructura del saldo / Percentage structure, \% |  |  |  |  |
|  |  |  |  |  |  | IV 94 | 28.5 | 2.0 | 5.1 | 20.0 | 1.3 | 100.0 | 7.1 | 17.8 | 70.4 | 4.7 |
| IV 95 | -41.1 | -3.3 | -6.4 | -29.7 | -1.7 |  |  |  |  |  |  | IV 09 | 1,987 | 488 | 376 | 1,053 | 70 | IV 95 | 19.0 | 1.2 | 3.7 | 13.1 | 1.0 | 100.0 | 6.5 | 19.4 | 69.2 | 5.0 |
| IV 96 | -44.0 | -2.7 | -11.0 | -27.3 | -3.0 | IV 10 | 1,974 | 447 | 412 | 1,051 | 64 | IV 96 | 10.1 | 0.7 | 1.5 | 7.6 | 0.4 | 100.0 | 6.7 | 15.0 | 74.7 | 3.6 |
| IV 97 | -20.0 | -0.8 | -3.1 | -14.0 | -2.1 | IV 11 | 2,166 | 508 | 431 | 1,151 | 75 | IV 97 | 7.6 | 0.6 | 1.1 | 5.8 | 0.1 | 100.0 | 7.3 | 14.9 | 76.0 | 1.8 |
| IV 98 | -13.9 | -0.9 | -1.6 | -11.1 | -0.3 | IV 12 | 2,378 | 598 | 458 | 1,233 | 89 | IV 98 | 6.5 | 0.5 | 1.0 | 4.9 | 0.1 | 100.0 | 7.5 | 15.4 | 75.4 | 1.8 |
| IV 99 | -13.1 | 0.4 | -2.0 | -14.2 | 2.7 | IV 13 | 2,539 | 660 | 484 | 1,289 | 106 | IV 99 | 5.3 | 0.5 | 0.8 | 3.8 | 0.3 | 100.0 | 9.1 | 15.4 | 70.3 | 5.2 |
| IV 0 | 3.4 | 2.1 | -1.4 | 2.0 | 0.7 | VV -14 | 2,645 | 683 | 505 | 1,335 | 121 | iv 00 | 5.3 | 0.6 | 0.7 | 3.7 | 0.3 | 100.0 | 10.8 | 13.5 | 69.9 | 5.7 |
| IV 01 | 1.3 | 3.5 | -0.7 | -3.1 | 1.6 | abr-15 | 2,701 | 689 | 516 | 1,370 | 126 | IV 01 | 5.5 | 0.8 | 0.7 | 3.6 | 0.4 | 100.0 | 14.2 | 12.6 | 66.0 | 7.3 |
| IV 02 | 8.5 | 4.9 | -0.3 | 5.2 | -1.4 | Tasas de crecimiento reales promedio anual ( 12 meses)/ |  |  |  |  |  | iv 02 | 5.8 | 1.0 | 0.7 | 3.8 | 0.3 | 100.0 | 17.6 | 11.3 | 65.7 | 5.4 |
| IV 03 | 8.6 | 7.7 | 0.8 | -0.4 | 0.5 |  |  |  |  |  |  | iv 03 | 6.1 | 1.4 | 0.7 | 3.7 | 0.3 | 100.0 | 23.3 | 11.1 | 60.1 | 5.4 |
| IV 04 | 26.1 | 9.8 | 2.8 | 10.8 | 2.6 | Annual average real rates of growth (12 moths) |  |  |  |  |  | IV 04 | 7.1 | 1.9 | 0.8 | 4.0 | 0.5 | 100.0 | 26.3 | 11.0 | 56.3 | 6.4 |
| IV 05 | 27.1 | 12.6 | 8.8 | 3.5 | 2.3 | IV 05 | 29.4 | 45.1 | 46.2 | 17.9 | 38.9 | IV 05 | 8.6 | 2.6 | 1.3 | 4.0 | 0.6 | 100.0 | 30.6 | 15.6 | 47.0 | 6.8 |
| IV 06 | 28.1 | 11.0 | 7.1 | 10.0 | 0.0 | IV 06 | 29.7 | 44.5 | 77.6 | 12.7 | 11.7 | IV 06 | 10.4 | 3.4 | 1.8 | 4.6 | 0.6 | 100.0 | 32.5 | 17.7 | 44.5 | 5.3 |
| IV 07 | 24.1 | 6.3 | 3.4 | 13.5 | 0.8 | Iv 07 | 26.2 | 26.8 | 25.8 | 28.3 | 10.7 | IV 07 | 12.1 | 3.8 | 2.1 | 5.7 | 0.6 | 100.0 | 31.2 | 17.0 | 46.8 | 5.0 |
| IV 08 | 5.2 | -2.8 | 1.4 | 7.5 | -0.9 | IV 08 | 15.8 | 6.5 | 15.9 | 23.6 | 4.9 | IV 08 | 13.3 | 3.6 | 2.3 | 6.8 | 0.5 | 100.0 | 27.1 | 17.5 | 51.6 | 3.9 |
| IV 09 | -4.8 | -5.2 | 1.9 | -0.8 | -0.6 | IV 09 | -2.9 | -18.9 | 5.5 | 6.1 | -25.2 | IV 09 | 12.6 | 2.9 | 2.6 | 6.7 | 0.4 | 100.0 | 23.0 | 20.3 | 53.3 | 3.4 |
| IV 10 | 3.8 | 0.6 | 1.2 | 2.3 | -0.3 | IV 10 | -0.5 | -7.9 | 9.6 | -0.1 | -8.3 | IV 10 | 12.5 | 2.8 | 2.6 | 6.7 | 0.4 | 100.0 | 22.7 | 20.7 | 53.6 | 3.0 |
| IV 11 | 12.8 | 4.5 | 0.9 | 6.3 | 1.1 | IV 11 | 9.6 | 13.5 | 4.6 | 9.5 | 17.7 | IV 11 | 13.1 | 3.2 | 2.5 | 7.0 | 0.5 | 100.0 | 24.1 | 19.2 | 53.1 | 3.6 |
| IV-12 | 7.8 | 3.6 | 1.3 | 2.2 | 0.7 | IV 12 | 9.9 | 17.7 | 6.4 | 7.1 | 19.5 | IV 12 | 14.1 | 3.6 | 2.7 | 7.2 | 0.6 | 100.0 | 25.7 | 19.0 | 51.3 | 4.0 |
| IV-13 | 5.6 | 1.6 | 0.9 | 2.4 | 0.7 | IV-13 | 6.8 | 10.6 | 5.5 | 4.6 | 18.9 | IV-13 | 14.9 | 3.9 | 2.8 | 7.6 | 0.7 | 100.0 | 25.9 | 18.8 | 50.8 | 4.4 |
| IV-14 | 3.9 | 0.4 | 0.9 | 2.1 | 0.6 | V-14 | 4.2 | 3.5 | 4.4 | 3.6 | 14.3 | IV 14 | 15.1 | 3.8 | 2.9 | 7.7 | 0.7 | 100.0 | 25.3 | 19.0 | 50.9 | 4.8 |
| abr-15 | 7.6 | 0.8 | 1.4 | 5.1 | 0.4 | abr-15 | 4.8 | 2.7 | 5.1 | 5.2 | 13.0 | $\xrightarrow{\text { abr-15 }}$ | 16.1 | 4.0 | 3.1 | 8.3 | 0.7 | 100.0 | 24.8 | 19.2 | 51.5 | 4.5 |

[^1]|  | Saldos mmp de marzo 2015 / Balance in March 2015 billion pesos |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Total Bancario** | No Bancario * |  | umo / Consu Bancario | mption No Bancario | $\text { Total }{ }^{\mathrm{Vi}}$ | ivienda / <br> Bancario | Housing No Bancario | Total | presas |  |
| IV 94 | 5,902 | 3,603 | 2,298 | 302 | 286 | 17 | 837 | 610 | 227 | 4,762 | 2,708 | 2,054 |
| IV 95 | 5,113 | 2,970 | 2,143 | 183 | 167 | 16 | 886 | 653 | 233 | 4,045 | 2,150 | 1,894 |
| IV 96 | 4,418 | 2,565 | 1,852 | 127 | 111 | 17 | 928 | 657 | 271 | 3,362 | 1,797 | 1,564 |
| IV 97 | 4,121 | 2,330 | 1,791 | 122 | 93 | 29 | 905 | 634 | 271 | 3,095 | 1,603 | 1,492 |
| IV 98 | 4,049 | 1,951 | 2,098 | 115 | 76 | 40 | 899 | 568 | 331 | 3,034 | 1,307 | 1,727 |
| IV 99 | 3,598 | 1,641 | 1,957 | 123 | 76 | 47 | 864 | 486 | 378 | 2,611 | 1,079 | 1,532 |
| iv oo | 3,819 | 1,388 | 2,431 | 143 | 88 | 54 | 822 | 367 | 455 | 2,854 | 933 | 1,921 |
| IV 01 | 3,565 | 1,208 | 2,357 | 180 | 113 | 67 | 837 | 298 | 539 | 2,548 | 797 | 1,751 |
| IV 02 | 3,716 | 1,167 | 2,548 | 240 | 144 | 95 | ${ }^{886}$ | 263 | 623 | 2,590 | 760 | 1,830 |
| iv 03 | 3,865 | 1,124 | 2,741 | 283 | 194 | 88 | 932 | 220 | 712 | 2,651 | 710 | 1,941 |
| IV 04 | 4,129 | 1,166 | 2,963 | 388 | 274 | 114 | 1,001 | 211 | 790 | 2,740 | 680 | 2,060 |
| IV 05 | 4,367 | 1,322 | 3,044 | 538 | 400 | 138 | 1,059 | 264 | 795 | 2,770 | 658 | 2,112 |
| IV 06 | 4,482 | 1,658 | 2,824 | 681 | 548 | 133 | 1,164 | 341 | 823 | 2,637 | 770 | 1,867 |
| IV 07 | 5,213 | 2,034 | 3,180 | 777 | 663 | 114 | 1,389 | 390 | 999 | 3,047 | 980 | 2,067 |
| IV 08 | 5,843 | 2,179 | 3,664 | 735 | 619 | 116 | 1,405 | 413 | 993 | 3,703 | 1,147 | 2,556 |
| IV-09 | 5,552 | 2,084 | 3,468 | 644 | 500 | 144 | 1,425 | 434 | 991 | 3,484 | 1,150 | 2,334 |
| IV-10 | 5,670 | 2,178 | 3,492 | 646 | 499 | 148 | 1,490 | 462 | 1,027 | 3,534 | 1,217 | 2,317 |
| IV 11 | 6,671 | 2,459 | 4,212 | 735 | 595 | 140 | 1,570 | 482 | 1,088 | 4,367 | 1,382 | 2,984 |
| IV 12 | 6,839 | 2,660 | 4,179 | 824 | 686 | 137 | 1,644 | 509 | 1,135 | 4,371 | 1,465 | 2,907 |
| IV-13 | 7,496 | 2,850 | 4,645 | 889 | 732 | 157 | 1,677 | 528 | 1,150 | 4,930 | 1,591 | 3,339 |
| IV-14 | 7,964 | 2,989 | 4,975 | 908 | 749 | 160 | 1,738 | 549 | 1,189 | 5,318 | 1,691 | 3,627 |
| I-15 | 8,103 | 3,031 | 5,072 | 908 | 747 | 161 | 1,816 | 563 | 1,253 | 5,378 | 1,722 | 3,657 |


|  | Saldos en mmp corrientes / |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  |  | Consumo / Consumption Total Bancario No Bancario |  |  |
| IV 94 | 998 | 609 | 389 | 51 | 48 |  |
| IV 95 | 1,314 | 763 | 551 | 47 | 43 | 4 |
| IV 96 | 1,450 | 842 | 608 | 42 | 36 |  |
| IV 97 | 1,565 | 885 | 680 | 46 | 35 | 11 |
| IV 98 | 1,824 | 879 | 945 | 52 | 34 | 18 |
| IV 99 | 1,820 | 830 | 990 | 62 | 39 | 24 |
| IV 00 | 2,105 | 765 | 1,340 | 79 | 49 | 30 |
| IV 01 | 2,052 | 695 | 1,357 | 104 | 65 | 39 |
| IV 02 | 2,260 | 710 | 1,550 | 146 | 88 | 58 |
| IV 03 | 2,445 | 711 | 1,734 | 179 | 123 | 56 |
| IV 04 | 2,747 | 776 | 1,972 | 258 | 182 | 76 |
| IV 05 | 3,002 | 909 | 2,093 | 370 | 275 | 95 |
| IV 06 | 3,207 | 1,186 | 2,020 | 487 | 392 | 95 |
| IV 07 | 3,870 | 1,510 | 2,360 | 577 | 492 | 85 |
| IV 08 | 4,620 | 1,723 | 2,897 | 581 | 489 | 92 |
| IV-09 | 4,548 | 1,707 | 2,841 | 527 | 410 | 118 |
| IV-10 | 4,848 | 1,863 | 2,986 | 553 | 427 | 126 |
| IV 11 | 5,922 | 2,183 | 3,739 | 652 | 528 | 124 |
| IV 12 | 6,288 | 2,446 | 3,842 | 757 | 631 | 126 |
| IV-13 | 7,166 | 2,725 | 4,441 | 849 | 699 | 150 |
| IV-14 | 7,924 | 2,974 | 4,950 | 904 | 745 | 159 |
| I-15 | 8,103 | 3,031 | 5,072 | 908 | 747 | 161 |


| rio | Vivienda / Housing <br> Total Bancario No Bancario |  |  | Empresas / FirmsTotal Bancario No Bancario |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 | 141 | 103 |  | 805 | 458 |  |
| 4 | 228 | 168 | 60 | 1,039 | 553 | 487 |
| 5 | 305 | 216 | 89 | 1,103 | 590 | 513 |
| 11 | 344 | 241 | 103 | 1,175 | 609 | 67 |
| 18 | 405 | 256 | 149 | 1,367 | 589 | 778 |
| 24 | 437 | 246 | 191 | 1,321 | 546 | 775 |
| 30 | 453 | 202 | 251 | 1,573 | 514 | 1,059 |
| 39 | 482 | 172 | 310 | 1,466 | 459 | 1,008 |
| 58 | 539 | 160 | 379 | 1,576 | 462 | 1,113 |
| 56 | 590 | 139 | 450 | 1,677 | 449 | 1,227 |
| 76 | 666 | 141 | 526 | 1,823 | 453 | 1,370 |
| 95 | 728 | 182 | 546 | 1,904 | 452 | 1,452 |
| 95 | 833 | 244 | 589 | 1,887 | 551 | 1,336 |
| 85 | 1,031 | 290 | 741 | 2,262 | 728 | 1,534 |
| 92 | 1,111 | 326 | 785 | 2,928 | 907 | 2,021 |
| 18 | 1,167 | 356 | 812 | 2,853 | 942 | 1,911 |
| 26 | 1,274 | 395 | 878 | 3,022 | 1,041 | 1,981 |
| 24 | 1,393 | 428 | 965 | 3,876 | 1,227 | 2,649 |
| 26 | 1,512 | 468 | 1,044 | 4,019 | 1,347 | 2,672 |
| 50 | 1,603 | 504 | 1,099 | 4,713 | 1,521 | 3,192 |
| 59 | 1,729 | 546 | 1,183 | 5,291 | 1,683 | 3,609 |
| 61 | 1,816 | 563 | 1,253 | 5,378 | 1,722 | 3,657 |


| IV 95 | -13.4 | -17.6 | -6.7 | -39.5 | -41.7 | -2.8 | 5.9 | 7.1 | 2.5 | -15.1 | -20.6 | -7.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IV 96 | -13.6 | -13.6 | -13.6 | -30.3 | -33.5 | 3.3 | 4.8 | 0.6 | 16.6 | -16.9 | -16.4 | -17.4 |
| IV 97 | -6.7 | -9.2 | -3.3 | -4.3 | -15.7 | 72.1 | -2.5 | -3.5 | -0.1 | -7.9 | -10.8 | -4.6 |
| IV 98 | -1.8 | -16.3 | 17.1 | -5.3 | -18.8 | 38.5 | -0.6 | -10.4 | 22.3 | -2.0 | -18.4 | 15.7 |
| IV 99 | -11.1 | -15.9 | 6.7 | 6.7 | 0.4 | 18.9 | -3.9 | -14.4 | 14.1 | -14.0 | -17.5 | -11.3 |
| IV 00 | 6.1 | -15.4 | 24.2 | 15.8 | 16.1 | 15.2 | -4.9 | -24.6 | 20.4 | 9.3 | -13.5 | 25.4 |
| IV 01 | -6.6 | -13.0 | -3.0 | 26.2 | 27.6 | 23.7 | 1.9 | -18.7 | 18.4 | 10.7 | -14.6 |  |
| IV 02 | 4.2 | -3.4 | 8.1 | 33.1 | 28.0 | 41.8 | 5.8 | -11.9 | 15.6 | 1.7 | -4.6 | 4.5 |
| IV 03 | 4.0 | -3.7 | 7.5 | 17.9 | 34.4 | -7.2 | 5.2 | -16.2 | 14.2 | 2.3 | -6.6 | 6.0 |
| IV 04 | 6.8 | 3.7 | 8.1 | 37.2 | 41.0 | 28.9 | 7.4 | -4.0 | 11.0 | 3.4 | -4.2 | 6.1 |
| IV 05 | 5.8 | 13.4 | 2.7 | 38.7 | 46.1 | 21.0 | 5.8 | 25.1 | 0.6 | 1.1 | -3.3 | 2.5 |
| IV 06 | 2.6 | 25.4 | 7.2 | 26.6 | 36.9 | -3.2 | 9.9 | 28.9 | 3.6 | -4.8 | 17.0 | -11.6 |
| IV 07 | 16.3 | 22.6 | 12.6 | 14.1 | 21.1 | -14.3 | 19.3 | 14.6 | 21.3 | 15.6 | 27.3 | 10.7 |
| IV 08 | 12.1 | 7.1 | 15.2 | -5.5 | -6.6 | 1.4 | 1.2 | 5.7 | -0.6 | 21.5 | 17.0 | 23.7 |
| IV-09 | -5.0 | -4.3 | -5.3 | -12.4 | -19.2 | 24.1 | 1.4 | 5.2 | -0.2 | -5.9 | 0.2 | -8.7 |
| IV-10 | 2.1 | 4.5 | 0.7 | 0.4 | -0.2 | 2.8 | 4.5 | 6.5 | 3.7 | 1.4 | 5.9 | -0.7 |
| IV 11 | 17.7 | 12.9 | 20.6 | 13.7 | 19.2 | -5.0 | 5.4 | 4.2 | 5.9 | 23.6 | 13.6 | 28.8 |
| IV 12 | 2.5 | 8.2 | -0.8 | 12.1 | 15.4 | -2.0 | 4.8 | 5.6 | 4.4 | 0.1 | 6.0 | -2.6 |
| IV-13 | 9.6 | 7.1 | 11.2 | 7.9 | 6.6 | 14.2 | 2.0 | 3.6 | 1.3 | 12.8 | 8.6 | 14.9 |
| IV-14 | 6.2 | 4.8 | 7.1 | 2.2 | 2.3 | 1.7 | ${ }^{3.6}$ | 4.0 | 3.4 | 7.9 | 6.3 | 8.6 |
| 1-15 | 10.2 | 7.6 | 11.8 | 3.6 | 3.0 | 6.5 | 5.3 | 5.5 | 5.3 | 13.2 | 10.5 | 14.5 |







* Banking: includes total loan portfolio (performing + non performing) of commercial and development banks; non-banking includes all
granted by department stores for consumer loans and housing loans granted by official housing agencies.
$* *$ Bancario = Banking : No Bancario = non banking $\quad$ Fuente / Source: Banco de México e INEGI / Bank of Mexico and INEGI

Disclaimer


 purchase securities.


[^0]:    ${ }^{1}$ These figures include lending to non-bank financial intermediaries (NBFIs). Taking out this segment, growth is $10.8 \%$.

[^1]:    Fuente / Source: Banco de México e INEGI / Bank of Mexico and INEGI

