Conference Call

Digitization and Productivity Growth

Forty years after the first PCs were commercially sold and twenty-two years after the World Wide Web became available free of charge, it is still an unresolved matter in economics whether electronic inventions as well as the dot.com boom heightened the growth rate of U.S. productivity.

In the new digital era, even more controversial has been the extent to which big data collection and processing and the proliferation of new apps have contributed to productivity growth, since the productivity growth rate over the last five years has slowed significantly to 0.5%.

We find that the recent slowdown in U.S. productivity growth rates has been structural in nature. With that in mind, the questions that remain unresolved are how digital innovations will contribute to the future path of productivity growth and whether U.S. productivity growth can reverse its path and switch into high gear mode in the long run.

Please ioin us for an informative discussion with Dr. Papanyan



Shushanik Papanyan, Ph.D. Sr. Economist, BBVA Research USA <u>shushanik.papanyan@bbva.com</u>

www.bbvaresearch.com

Thursday, December 17, 2015 10:00 am | CDT (GMT -06:00) | 30 min

Join WebEx Meeting

Meeting Number: 716 550 107 **Meeting Password:** bbva1234

Join by phone

+1-877-768-4036 US Toll Free

+1-972-932-2100 US Toll

Access code: 716 550 107

WebEx Link

 $\frac{https://bbvacompass.webex.com/bbvacompass/j.php?MTID=ma7c579}{309c8283e9f904d8d7cff3853d}$

Global Call-in Numbers

https://bbvacompass.webex.com/bbvacompass











