

Global Economy

Approaching fiscal stimulus in Germany

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Faced with a 0.1% GDP contraction in the second quarter and the possibility of a third-quarter repeat—as raised recently by the Bundesbank—there is speculation that the German government may approve a stimulus package of up to EUR 50 billion, equivalent to 1.5% of GDP. This was confirmed a few days ago by Finance Minister Olaf Scholz.

The reasons are not new and have much to do with the weakness of the manufacturing sector, the shrinking of Germany's powerful automobile sector since 2018, international trade tensions and uncertainties surrounding Brexit. All of this in an economy that has been growing for a decade, with a GDP 20% higher than in 2009 and unemployment at 3.1%, lows not seen since 1980.

Germany has fiscal margin for stimulus of the proposed magnitude, although everything suggests that any actual stimulus would be significantly smaller, at least under current conditions. Its public accounts ended 2018 with a surplus of 1.7% of GDP. The spring forecasts by the European Commission were for a surplus remaining close to 1% in 2019, allowing public debt to fall to slightly above 58% of GDP. Furthermore, the German 10-year bond yield is in negative territory (-0.65%).

Taking into account the usual fiscal multipliers, the impact on GDP of the potential fiscal stimulus could be significant. This is why the stimulus must be well designed. It must be implemented at the right time, be temporary and contain specific well-targeted and effective measures. This is always important and even more so in an economy that has been running at practically full capacity. An increase in infrastructure spending (probably appropriate for other reasons) may be overdue and increase construction activity, without helping the automobile sector. This could cause a mismatch in the labor market due to increasing demand for some occupations and a decline for others. The workings of the economy are much more complex. There are no perfect communicating vessels between sectors to ensure that Keynesian fiscal stimulus measures have the expected effects on declining sectors.

Remember that, during the international financial crisis, the main route of adjustment for the German economy was its ability to reduce working hours for some time in the sectors most affected by the collapse of international trade, without significantly increasing unemployment. This flexibility enabled workers to hold on to their jobs and most of their incomes (thanks also to government assistance). Companies were able to reduce costs without having to lay off qualified staff that they needed later, while the public sector minimized the cost of unemployment benefits.

Insofar as the current weakness in external demand or in some sectors is temporary, this mechanism will again be useful. However, if this is more of a structural adjustment, a general fiscal stimulus on aggregate demand could be ineffective in the automobile sector or sectors most exposed to declining global production chains. In this case, policies that facilitate sectoral adjustment and increase the long-term potential growth of the German economy are preferable. In the meantime—pending a proper assessment of the extent, length and causes of the recession—it is best not to be rushed. If everything is ultimately a temporary adjustment of an economy that returns to its growth path with a more neutral cyclical position, it will suffice to let fiscal stabilizers act normally. If it is a structural adjustment, fiscal policies must be chosen well to ensure they are effective in the long term.



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