BBVA Research

U.S. Elections Chartbook

December 2019

Creating Opportunities

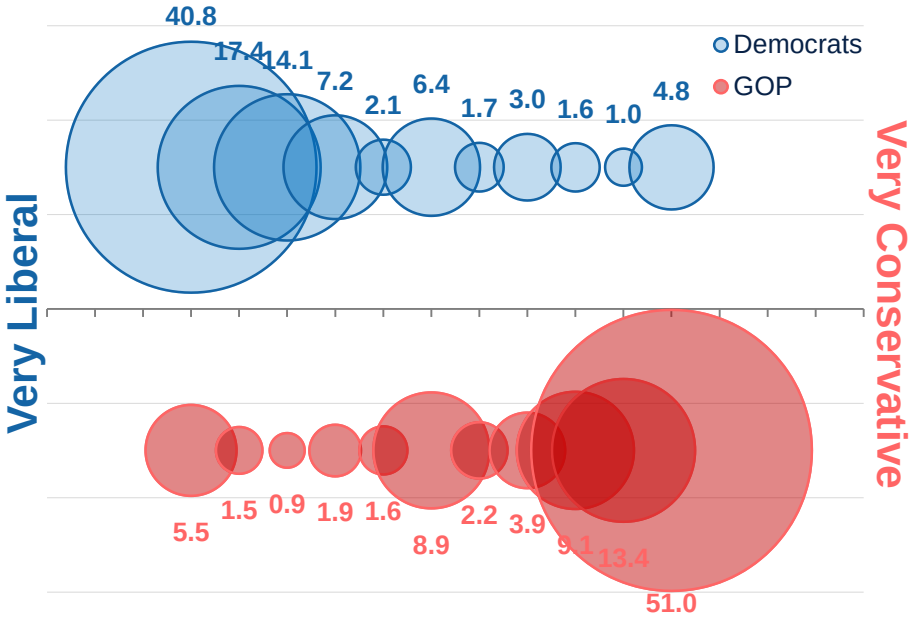
Key Dates

- Seven candidates qualified for the Democratic debate on 12/19
- Party nomination starts with Iowa Caucus on February 3, 2020
- Super Tuesday on March 3; over 50% of delegates by end of March
- Democratic convention on July 13-16, 2020
- GOP convention on August 24-27, 2020
- Elections on November 3, 2020

Voter Perceptions of Partisanship

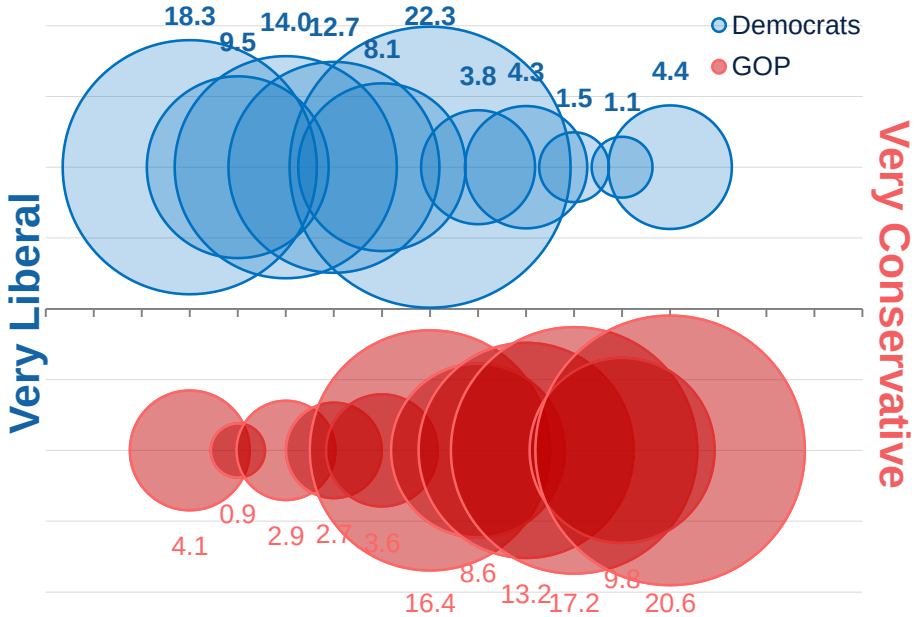
PARTISAN VOTERS VIEWS OF OPPOSING PARTY[1]

WEIGHT = SHARE OF SELF-IDENTIFIED VOTERS %



MODERATE VOTERS VIEWS OF PARTIES

WEIGHT = SHARE OF SELF-IDENTIFIED VOTERS %



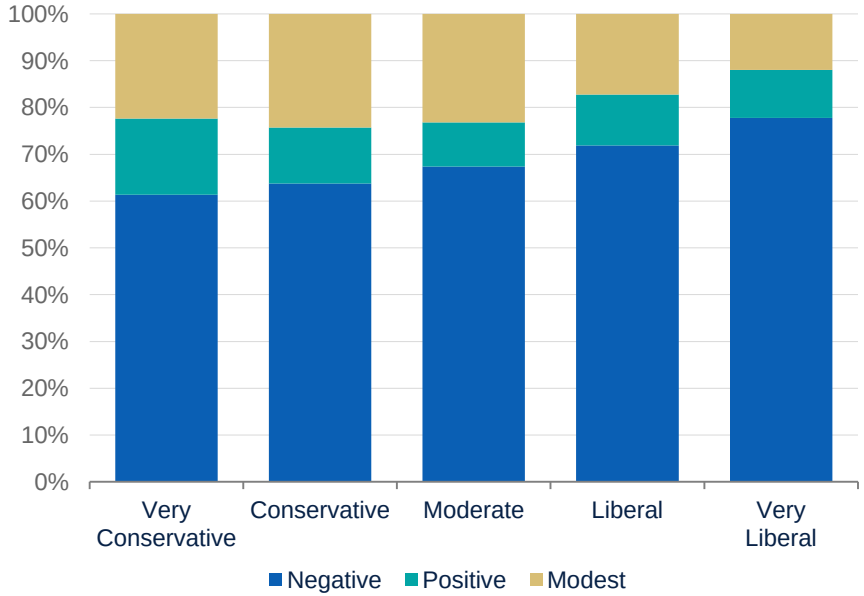
Source: BBVA Research & Pew Research Center

[1] Voters who self-identify as either very liberal (conservative) of liberal (conservative)

Ideology and Attitudes About Russia and Social Media Bots

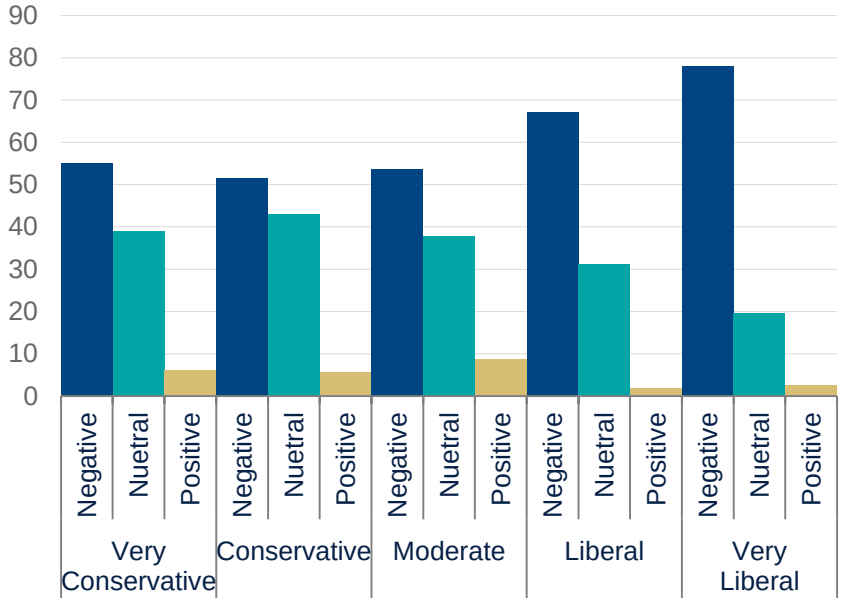
BOTS & THEIR IMPACT ON VOTER PERCEPTIONS

SHARE OF SUBPOPULATION, %



ATTITUDES ABOUT RUSSIA

SHARE OF SUBPOPULATION, %

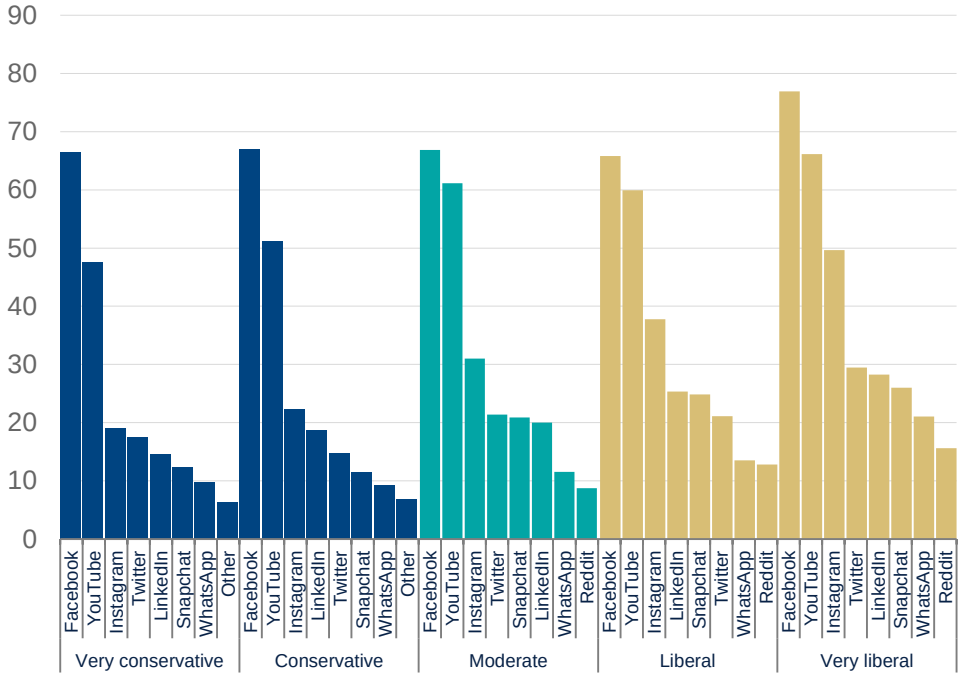


Source: BBVA Research & Pew Research Center

Voter Media Preferences and Ideology

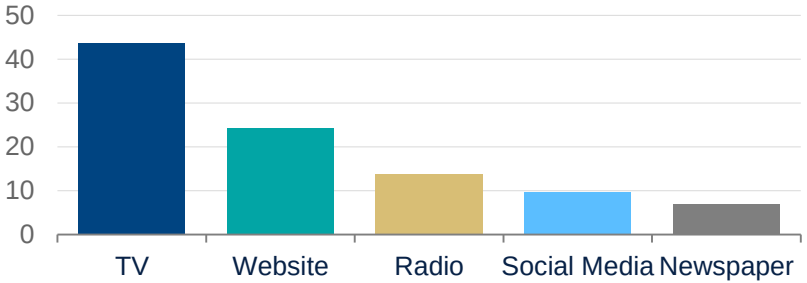
VOTER SOCIAL MEDIA PREFERENCES

SHARE OF SUBPOPULATION, %



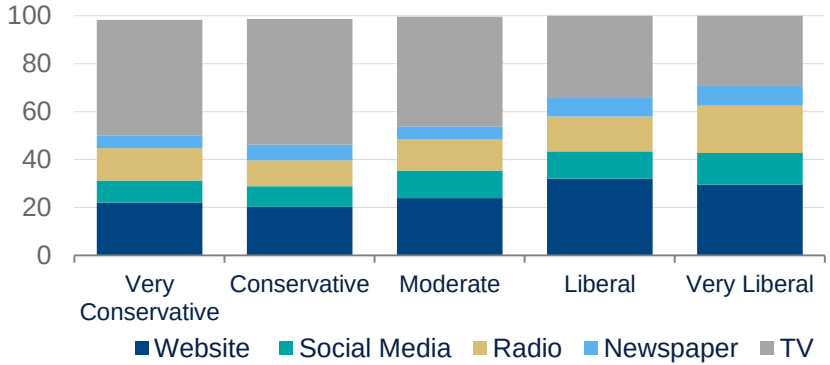
VOTER NEWS PREFERENCES

SHARE OF SUBPOPULATION, %



VOTER NEWS PREFERENCES BY IDEOLOGY

SHARE OF SUBPOPULATION, %

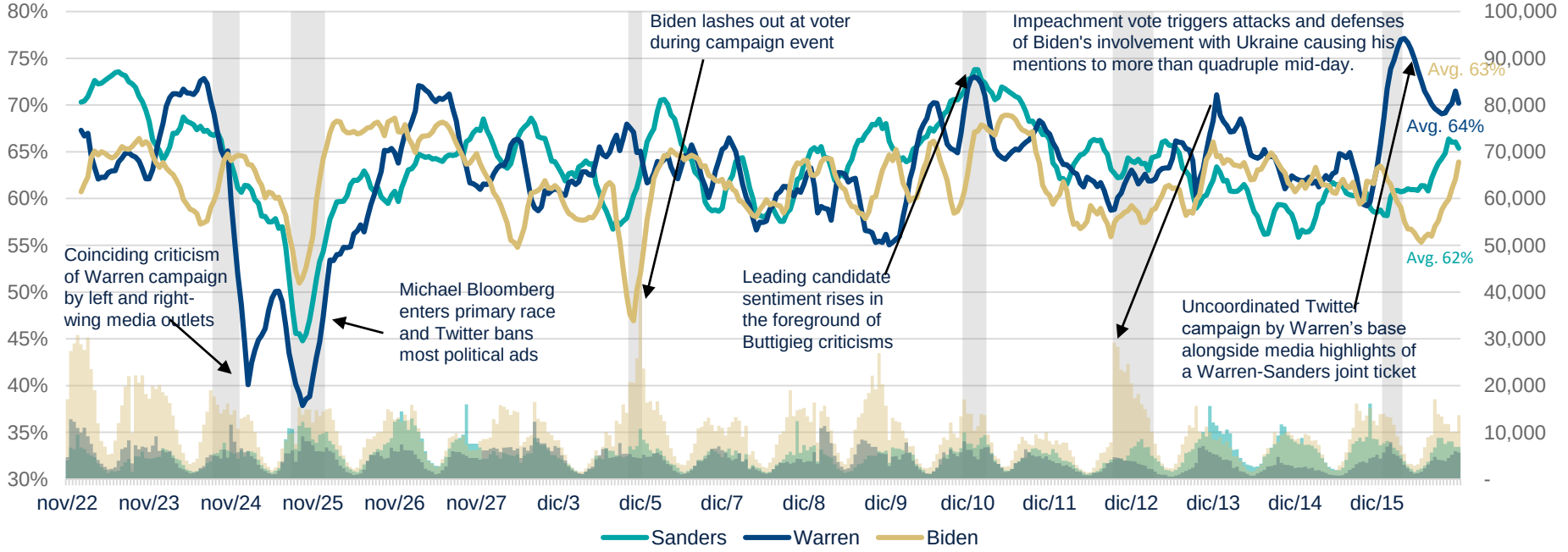


Source: BBVA Research & Pew Research Center

Social Media

TWITTER SENTIMENT ANALYSIS

PERCENT OF POSITIVE TWEETS DIRECTED TOWARDS A CANDIDATE (LEFT) NUMBER OF HOURLY MENTIONS OF A CANDIDATE (RIGHT)



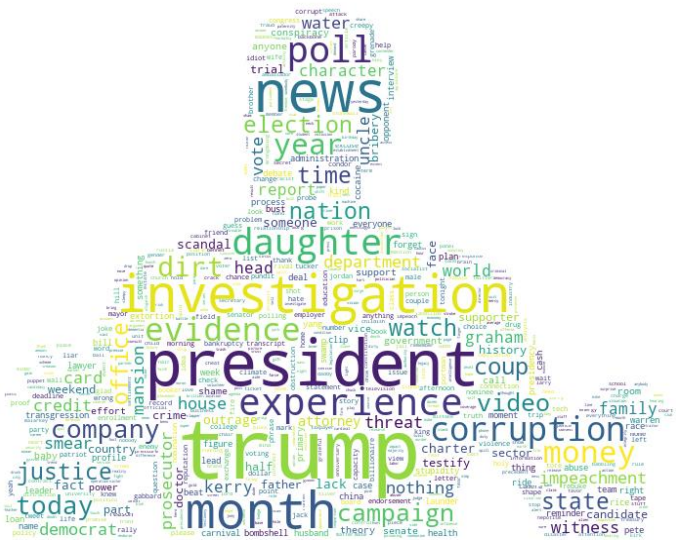
Source: BBVA Research and Twitter

Social Media

LEADING CANDIDATE TWITTER WORD CLOUD

SIZE CORRESPONDS TO FREQUENCY OF USE IN TWEETS DIRECTED TOWARDS A CANDIDATE

Warren



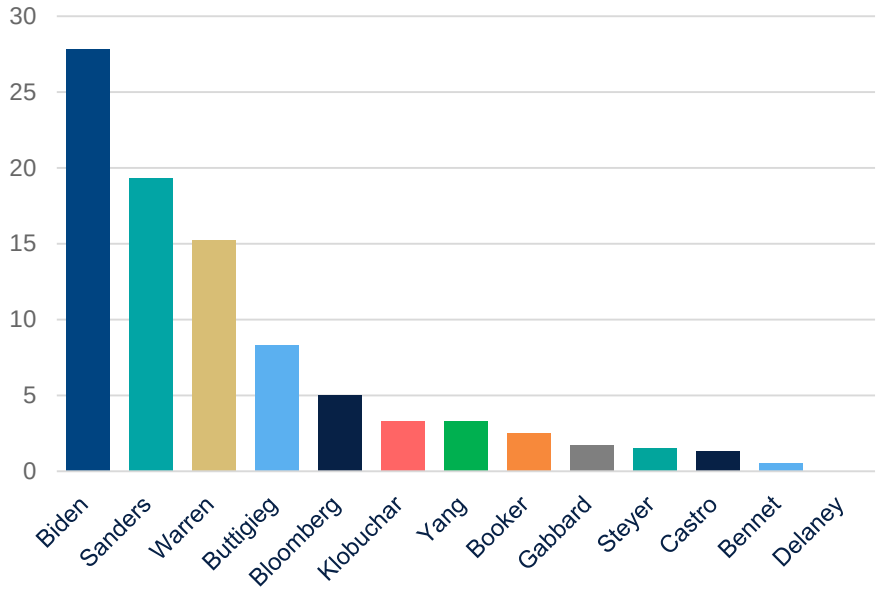
Biden

Sanders

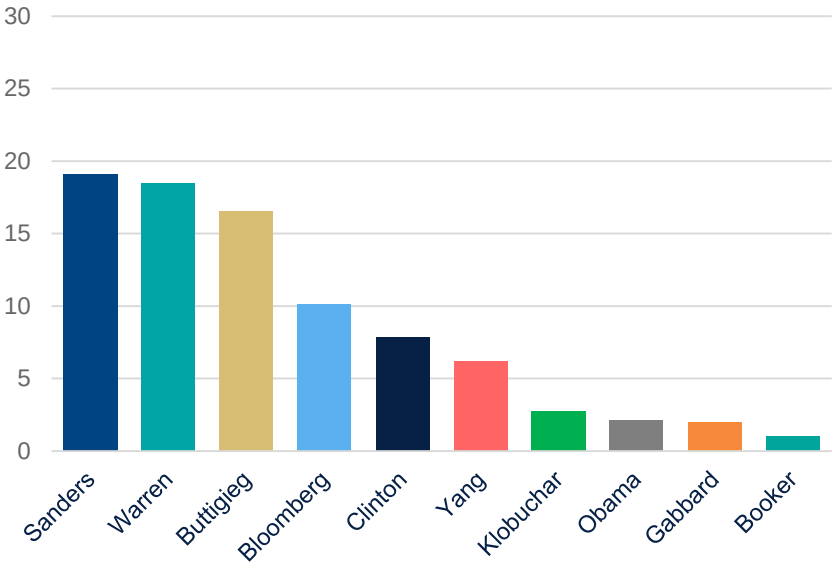
Source: BBVA Research and Twitter

Democratic Party Nomination

DEMOCRATIC PARTY NOMINATION
POLLS, %



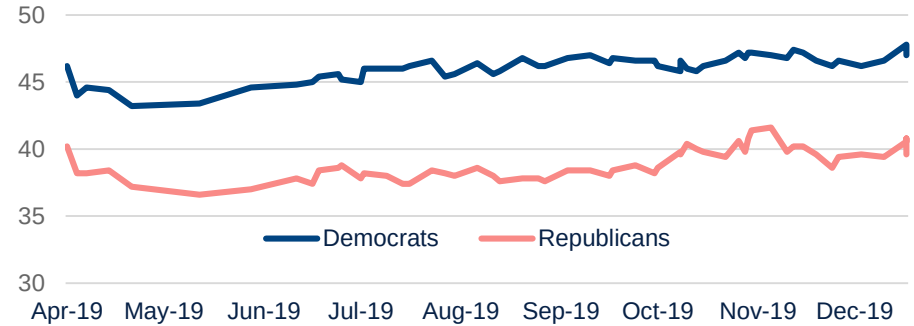
DEMOCRATIC PARTY NOMINATION
BETTING ODDS, %



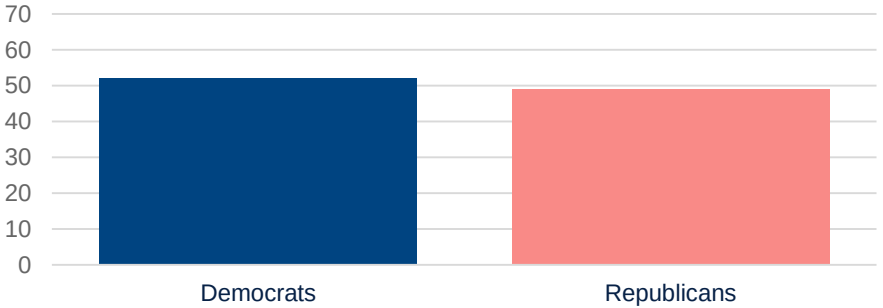
Source: BBVA Research and RCP

2020 Election

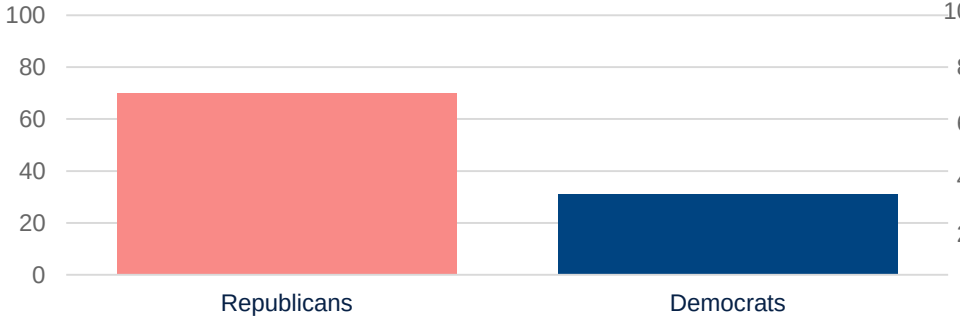
2020 GENERIC CONGRESSIONAL VOTE
POLLS, %



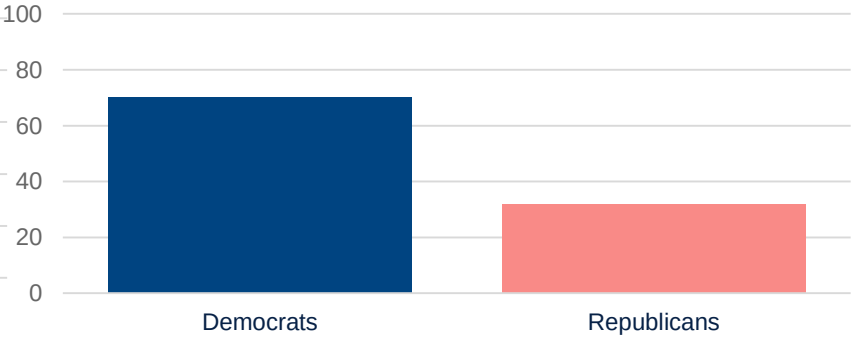
WHICH PARTY WINS THE PRESIDENCY?
ODDS, %



2020 CONTROL OF THE SENATE
ODDS, %



2020 CONTROL OF THE HOUSE
ODDS, %

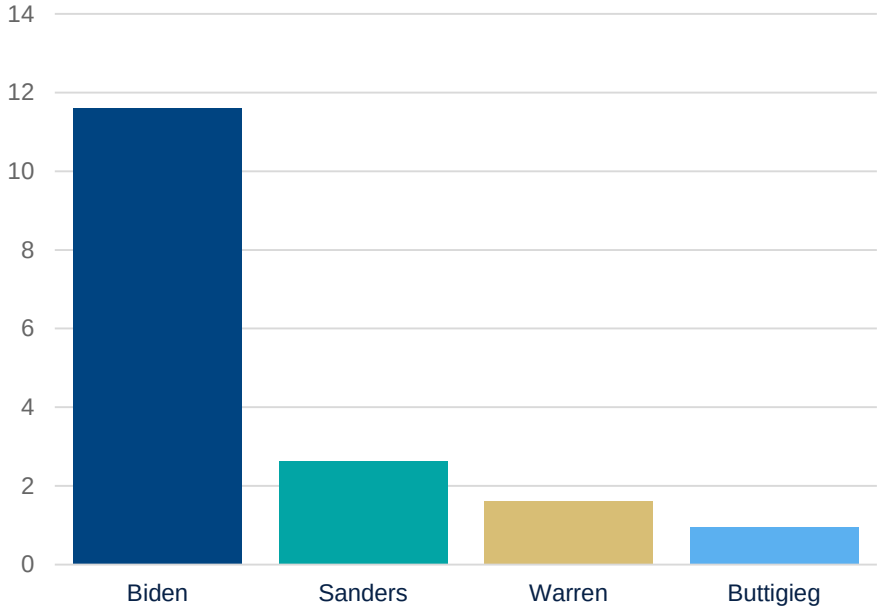


Source: BBVA Research, RCP & PredicIt

2020 Presidential Election

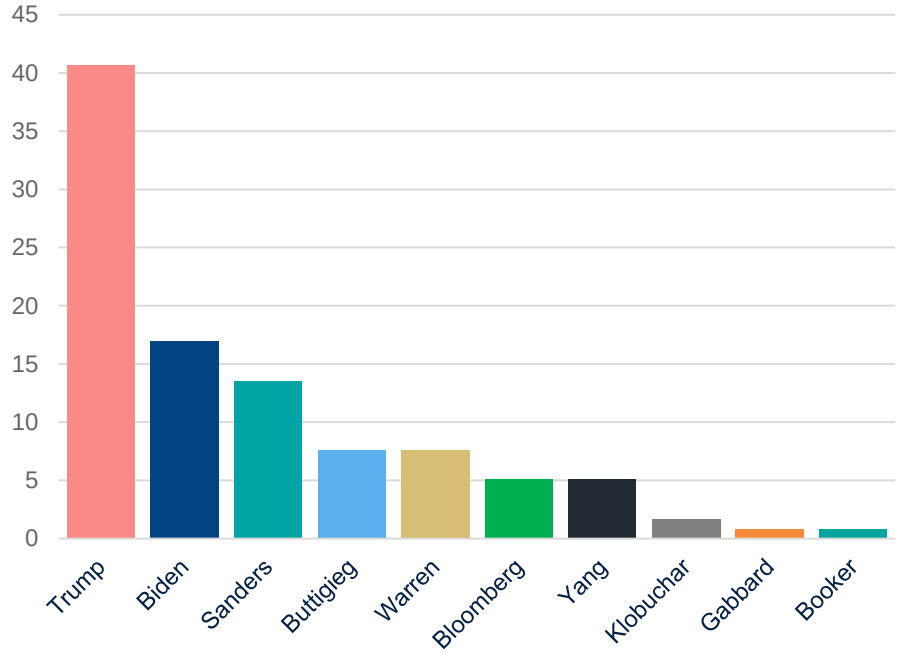
2020 ELECTION SPREAD, CANDIDATE VS. TRUMP

POLLS, PP, AVERAGE NOV 15 TO DEC 17



WHO WILL WIN THE 2020 PRESIDENTIAL ELECTION

ODDS, %

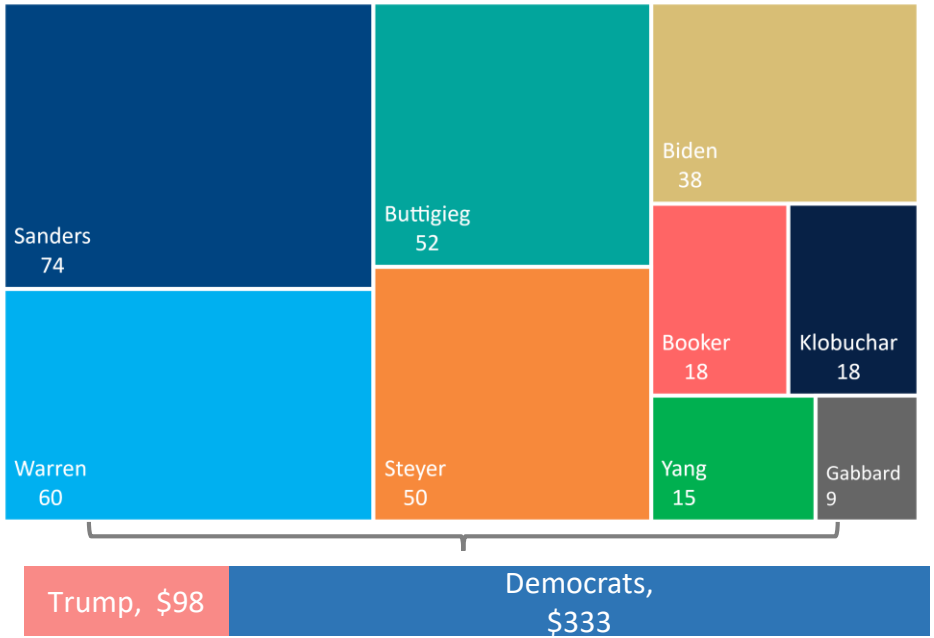


Source: BBVA Research & RCP, & PredictIt

Campaign Financing

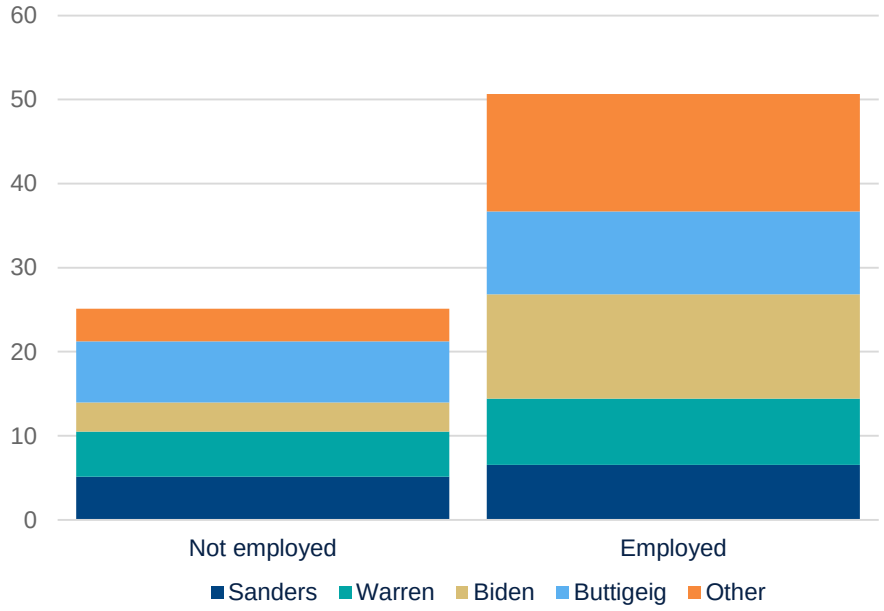
TOTAL RECEIPTS 2019-2020

US$M, JAN 1 2019 - PRESENT



INDIVIDUAL CONTRIBUTIONS BY EMPLOYMENT STATUS

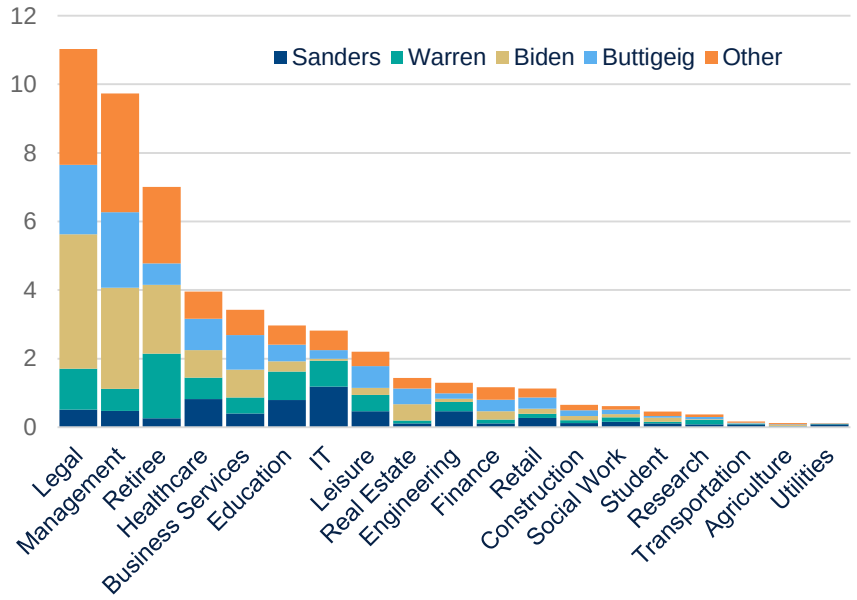
US$M; JAN 1, 2019 - PRESENT



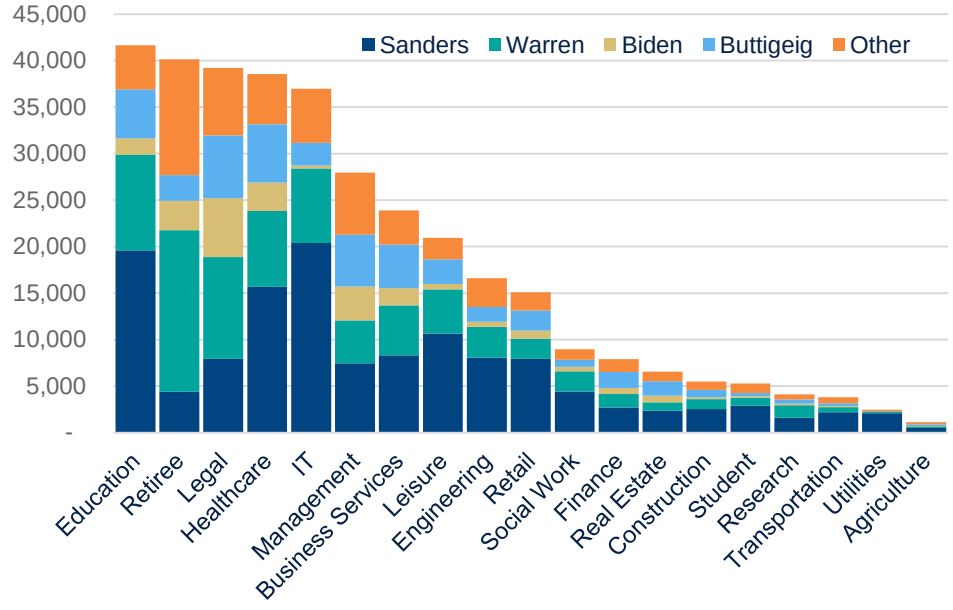
Source: Federal Elections Commission. Data retrieved in 12/11/2019
Receipts include: individual contributions, PACs, other committees, party committee and candidate financing

Campaign Financing: Democrats

INDIVIDUAL CONTRIBUTIONS BY OCCUPATION
US$M



INDIVIDUAL CONTRIBUTIONS BY OCCUPATION
NUMBER OF INDIVIDUALS

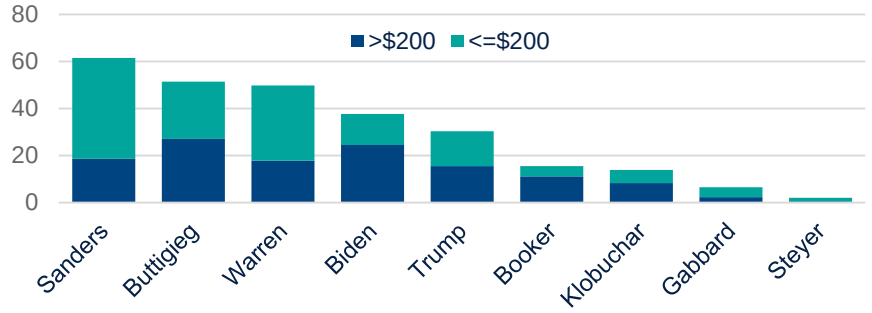


Source: Federal Elections Commission. Data retrieved in 12/11/2019
Individual contributions exclude PACs, other committees, party committee and candidate financing

Campaign Financing: Democrats

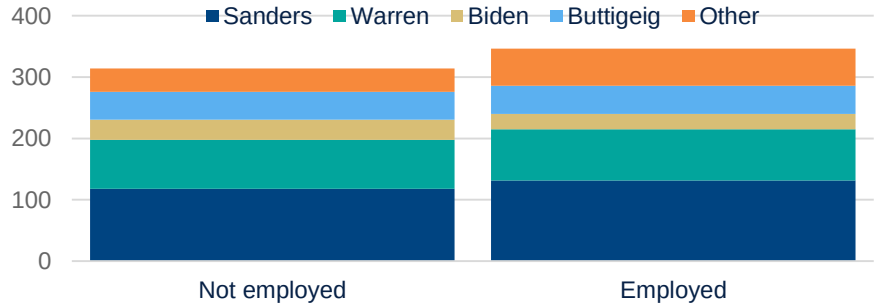
INDIVIDUAL CONTRIBUTIONS

US$M, JAN 1 2019 - PRESENT



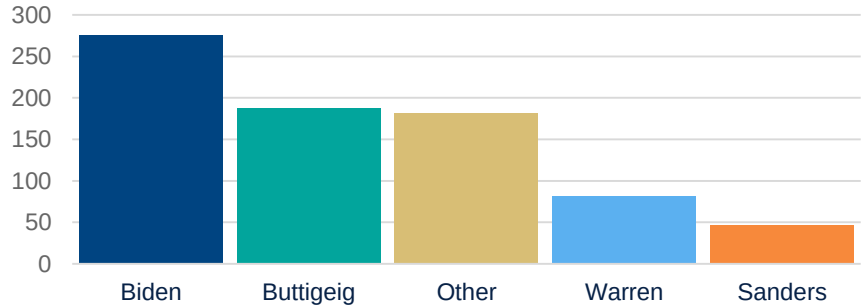
INDIVIDUAL CONTRIBUTIONS BY EMPLOYMENT STATUS

NUMBER OF INDIVIDUALS (THOUSANDS); JAN 1, 2019 - PRESENT



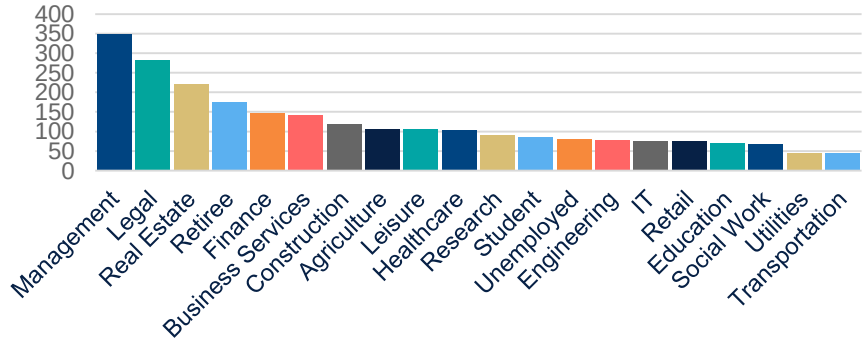
AVERAGE INDIVIDUAL CONTRIBUTION

US$, JAN 1 2019 - PRESENT



AVERAGE INDIVIDUAL CONTRIBUTIONS BY OCCUPATION

US$, JAN 1 2019 - PRESENT

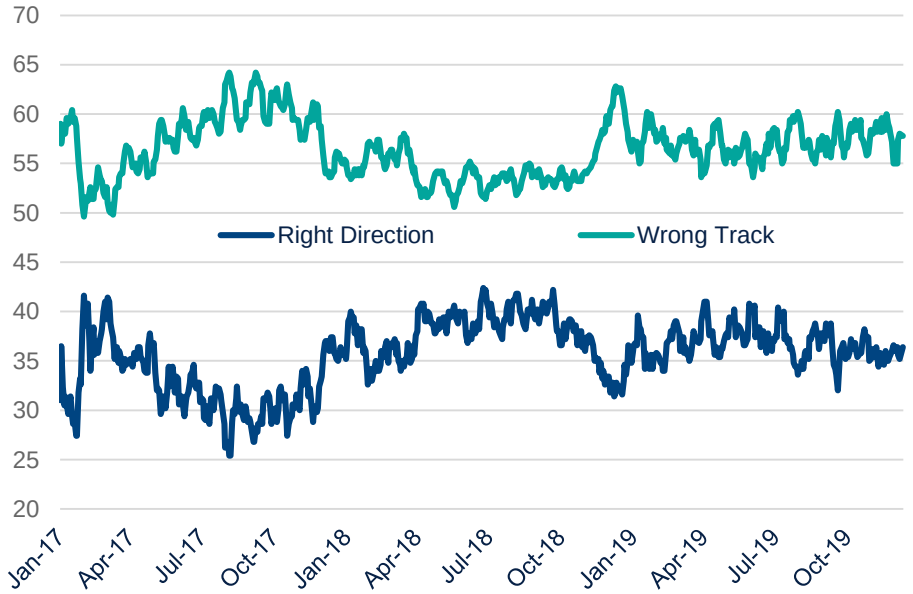


Source: Federal Elections Commission. Data retrieved in 12/11/2019
Individual contributions exclude PACs, other committees, party committee and candidate financing

Opinion Polls: The Country and the President

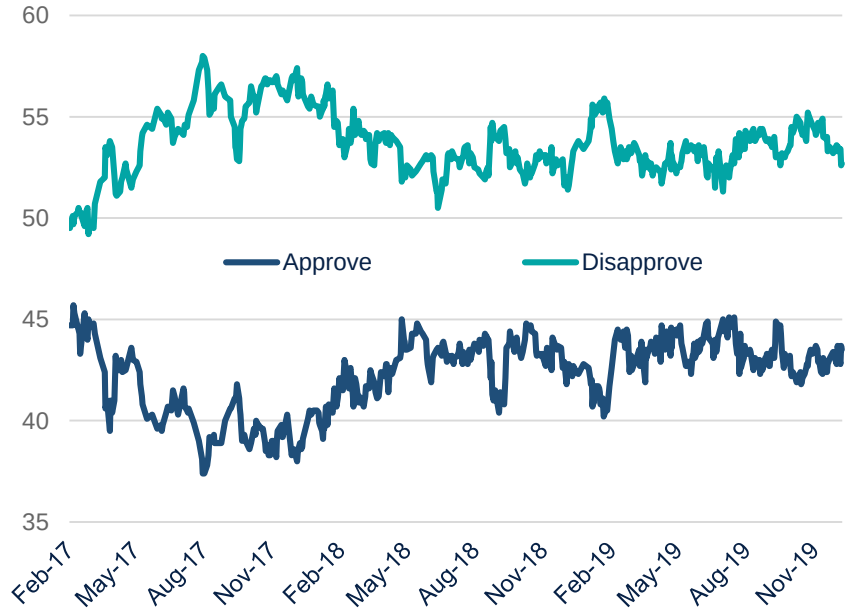
DIRECTION OF THE COUNTRY

POLLS, %



PRESIDENT'S JOB APPROVAL

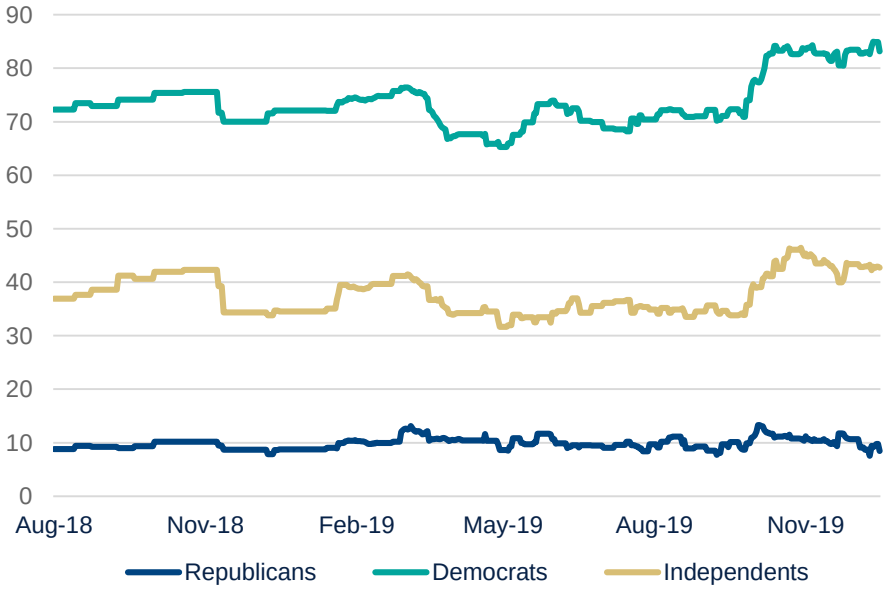
POLLS, %



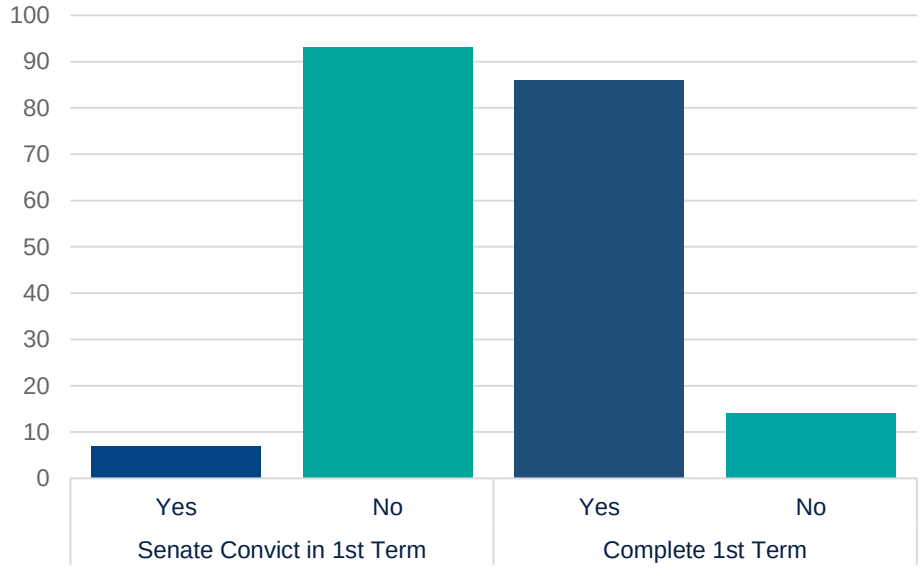
Source: BBVA Research and RCP

Impeachment Process: Opinion Polls and Odds

SUPPORT FOR IMPEACHMENT BY PARTY
POLLS, %



WILL TRUMP… ?
ODDS, %



Source: BBVA Research, Predictit and 538

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