

## **U.S. Elections Chartbook**

June 2020

### **Summary and Key Dates**

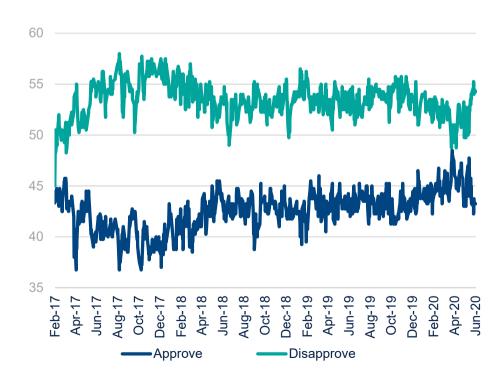
- Covid-19 perceptions remain divided across party affiliation
- Healthcare, jobs and the economy top issues for voters
- The race to the White House remains tight
- Democratic convention: August 17-20, Milwaukee, WI
- GOP convention: August 24-27, 2020, Charlotte, NC
- Elections: November 3, 2020

## **Direction of the Country and President Job Approval**

## DIRECTION OF THE COUNTRY (POLLS, %, 4DMA)

# Aug-18 Right Track Wrong Track

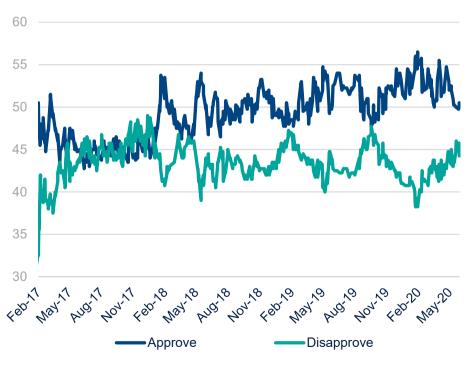
## PRESIDENT JOB APPROVAL (POLLS, %, 4DMA)



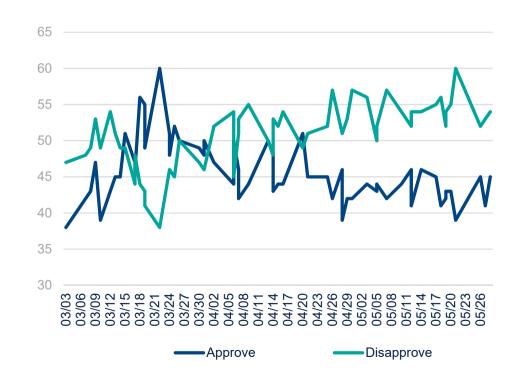
Source: BBVA Research and RCP

#### Job Approval on the Economy and Coronavirus

## JOB APPROVAL ON THE ECONOMY (POLLS, %, 4DMA)



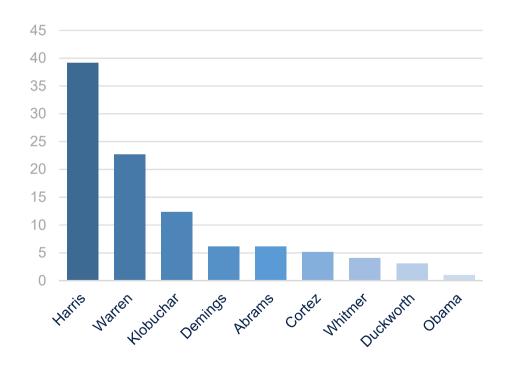
## JOB APPROVAL ON CORONAVIRUS (POLLS, %)



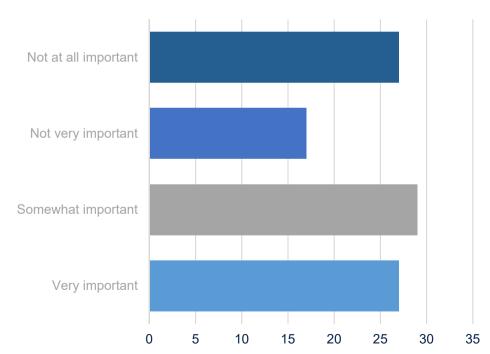
Source: BBVA Research and RCP

### **Democratic Party VP Nomination**

## VP CANDIDATE (ODDS, %)



## IMPORTANCE OF VP PICK IN WHETHER TO VOTE FOR J. BIDEN (POLLS, %)



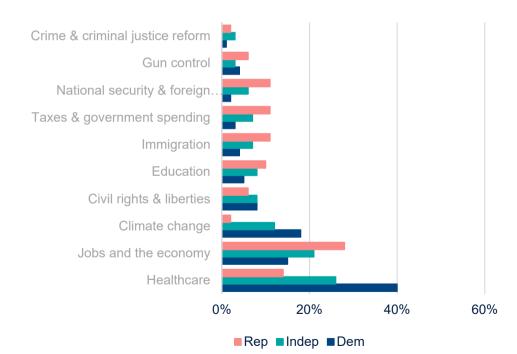
Source: BBVA Research, CBS and Predicit

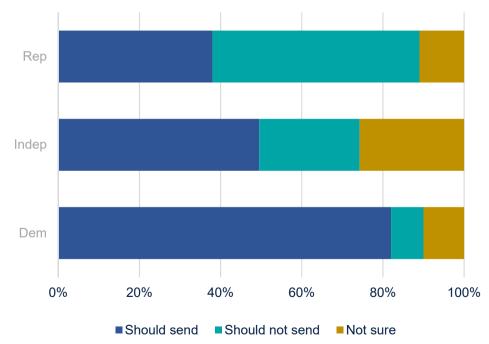
#### 2020 Election Issues: Mail-in Ballots

## WHICH OF THESE IS THE MOST IMPORTANT ISSUE FOR YOU?

(POLLS, %)

DO YOU THINK STATE GOVERNMENTS SHOULD OR SHOULD NOT SEND APPLICATIONS FOR MAIL-IN BALLOTS TO EVERY ELIGIBLE VOTER IN THEIR STATES? (POLLS, %)



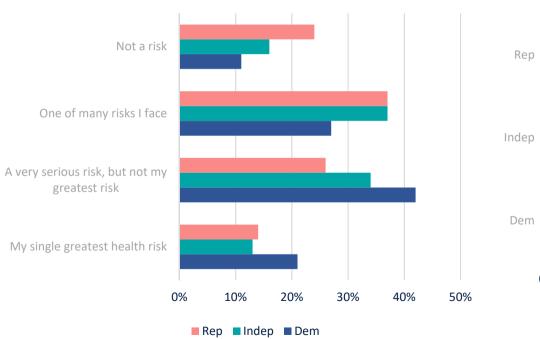


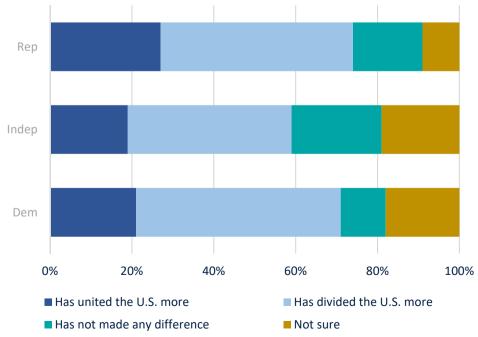
#### 2020 Election Issues: COVID-19 Crisis

## HOW SERIOUS A RISK IS COVID-19 TO YOUR PERSONAL HEALTH?

POLLS, %

## **DO YOU THINK THE CORONAVIRUS CRISIS...** (POLLS, %)

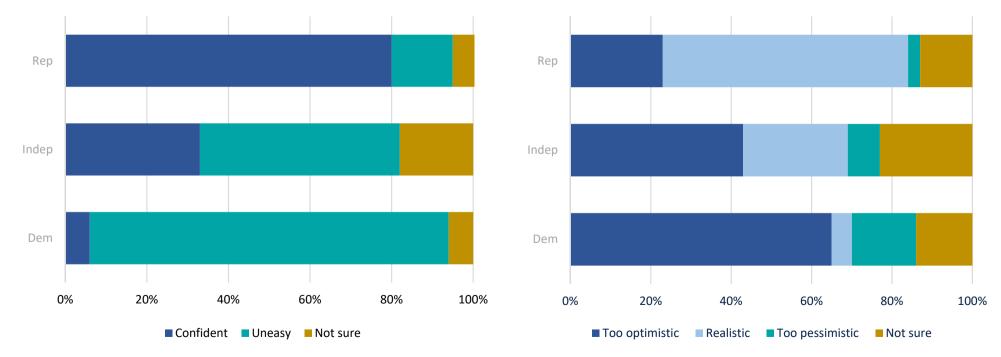




#### 2020 Election Issues: COVID-19 Response

ARE YOU CONFIDENT IN DONALD TRUMP'S ABILITY TO DEAL WISELY WITH THE CORONAVIRUS OUTBREAK, OR ARE YOU UNEASY ABOUT HIS APPROACH? (POLLS, %)

DO YOU BELIEVE THAT DONALD TRUMP'S THINKING ABOUT COVID-19 IN GENERAL IS... (POLLS, %)

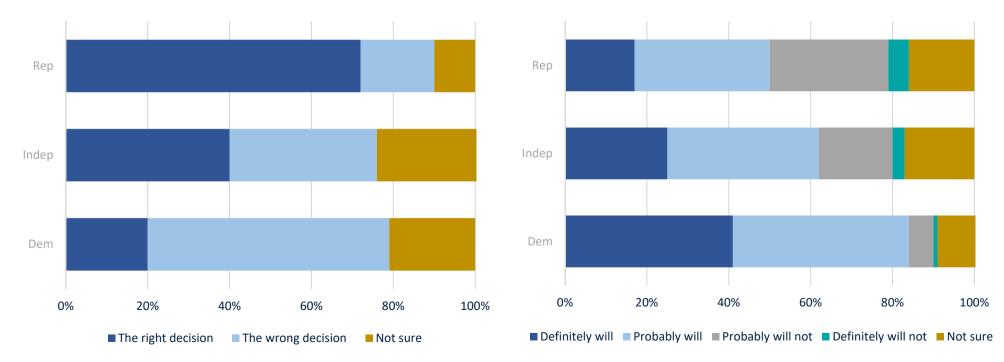


#### 2020 Election Issues: COVID-19 Reopening

DO YOU THINK LIFTING RESTRICTIONS... IS CURRENTLY

(POLLS, %)

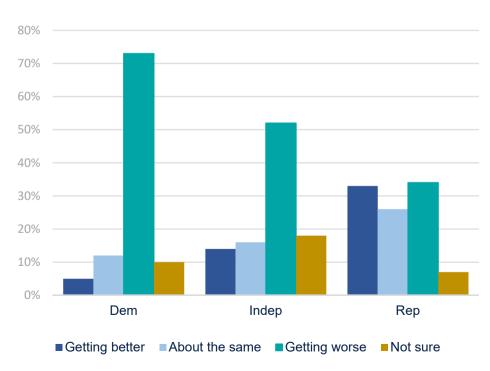
DO YOU THINK THERE WILL OR WILL NOT BE AN INCREASE, OR SECOND WAVE (POLLS, %)



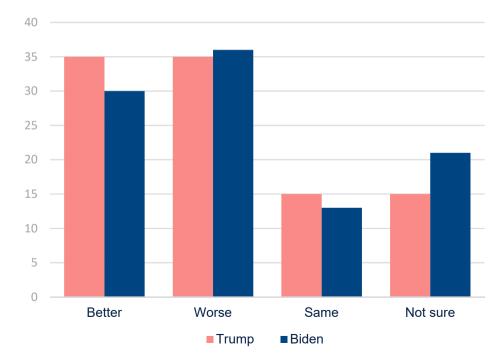
### 2020 Election Issues: The Economy

## OVERALL, DO YOU THINK THE ECONOMY IS GETTING BETTER OR WORSE?

(POLLS, %)



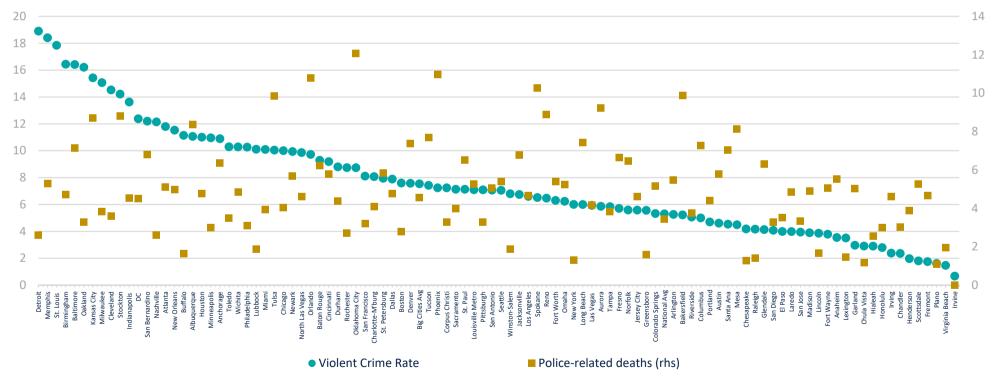
## DO YOU THINK THE U.S. ECONOMY WILL GET BETTER, GET WORSE OR WILL IT STAY THE SAME IF (CANDIDATE) IS ELECTED PRESIDENT IN 2020? (POLLS, %)



#### 2020 Election Issues: Social Unrest

#### **VIOLENT CRIME RATE AND POLICE-RELATED DEATHS**

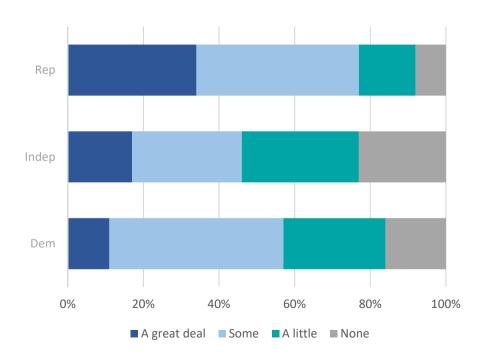
(ANNUAL AVERAGE PER 1M POP, %)



Source: BBVA Research, Washington Post and MPV

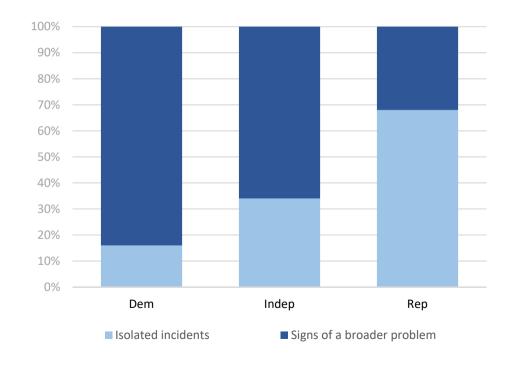
#### 2020 Election Issues: Social Unrest

## **HOW MUCH TRUST DO YOU HAVE IN THE POLICE** (POLLS, %)



## DO YOU THINK THE DEATHS OF AFRICAN AMERICANS DURING ENCOUNTERS WITH POLICE IN RECENT YEARS ARE?

(POLLS, %)

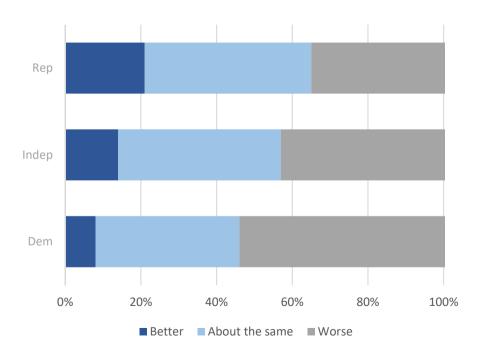


Source: BBVA Research and Yahoo/YouGov

#### 2020 Election Issues: Social Unrest

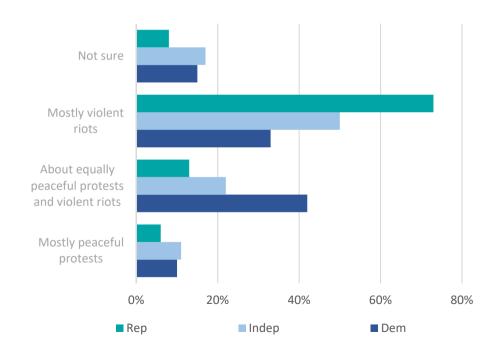
## DO YOU THINK RACE RELATIONS IN THE U.S. HAVE GOTTEN BETTER OR WORSE THAN THEY WERE TEN YEARS AGO?

(POLLS, %)



## HOW WOULD YOU DESCRIBE THE PROTESTS IN MINNEAPOLIS?

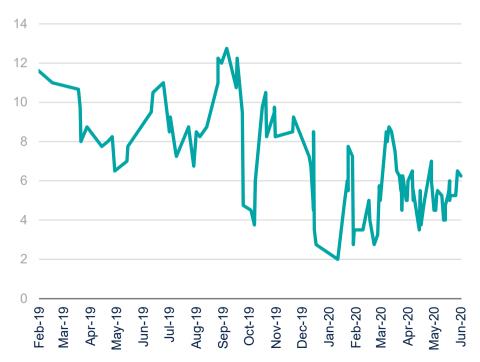
(POLLS, %)



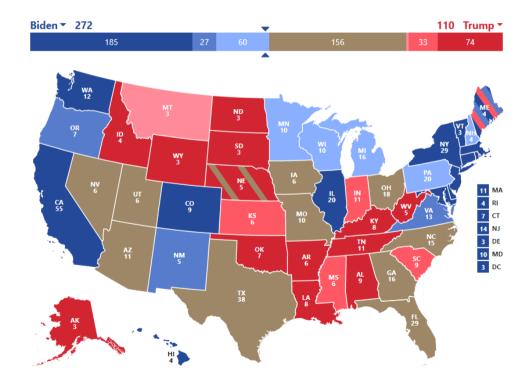
Source: BBVA Research and Yahoo/YouGov

#### 2020 Presidential Election: Polls

## BIDEN – TRUMP SPREAD (POLLS, BP)



## ELECTORAL COLLEGE MAP (POLLS, %)



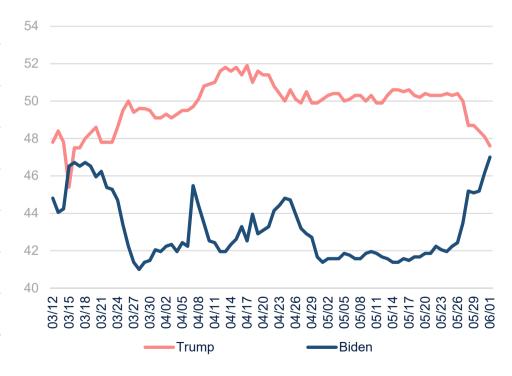
Source: BBVA Research, RCP and 270 to Win

#### 2020 Presidential Election: Odds

## WHICH CANDIDATE WINS THE PRESIDENCY? (ODDS, %)

## 60 50 40 20 10 Trump Biden

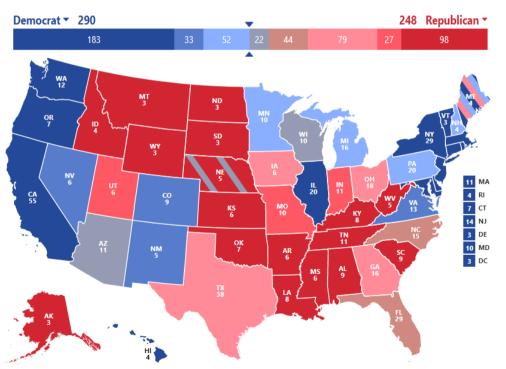
## WHICH CANDIDATE WINS THE PRESIDENCY? (ODDS, %)



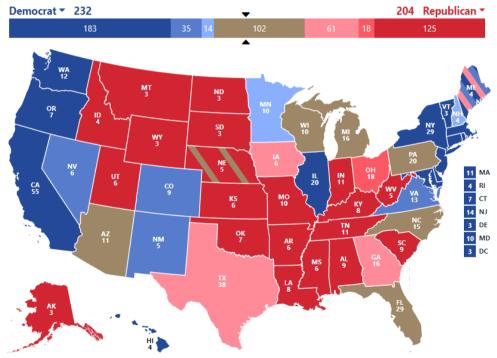
Source: BBVA Research, Betfair, Betsson, Bovada, Bwin, Smarkets, Unibet, Unibet, Vbet and RCP

#### 2020 Presidential Election: Forecasts

#### **ELECTORAL COLLEGE MAP** (ODDS, %)



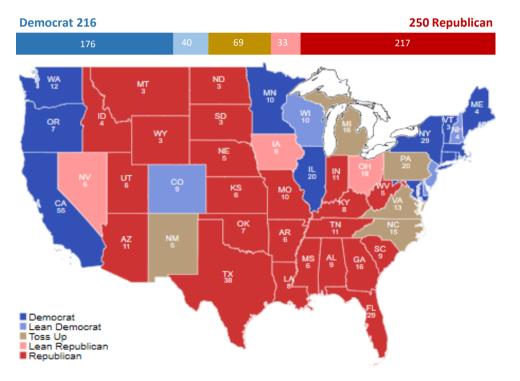
#### **ELECTORAL COLLEGE MAP** (CONSENSUS FORECASTS)



Source: BBVA Research, RCP, Predictit and 270 to Win

#### 2020 Presidential Election: Forecasts

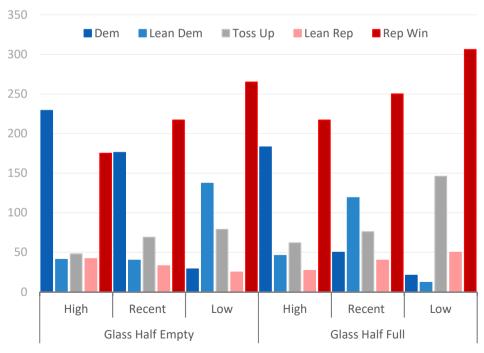
#### **ELECTORAL COLLEGE MAP: GLASS HALF EMPTY** (BBVA FORECAST)



Source: BBVA Research

#### **ELECTORAL COLLEGE: ECONOMIC PERCEPTIONS & TURNOUT\***

(BBVA FORECAST, EC Votes)

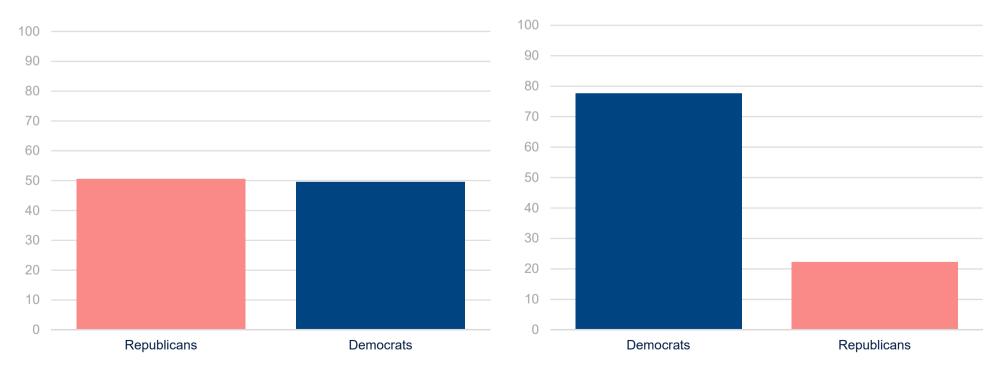


<sup>\*</sup> Glass half empty assumes negative growth quarters are determinants of elections whereas glass half full assumes above average growth is a determinant. Turnout is based on 10% increase/decrease above 2016 turnout

## **2020 Congressional Election: Odds**

**2020 CONTROL OF THE SENATE** (ODDS, %)

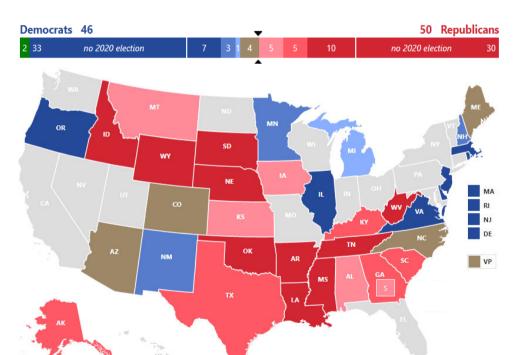
2020 CONTROL OF THE HOUSE (ODDS, %)



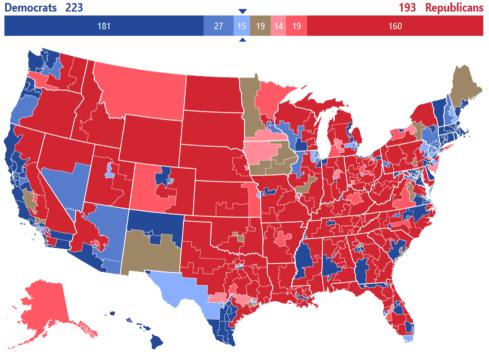
Source: BBVA Research & PredicIt

## **2020 Congressional Election: Forecasts**

**SENATE** (CONSENSUS FORECASTS)



**HOUSE** (CONSENSUS FORECASTS)



Source: BBVA Research and 270 to Win

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