

China Economic Outlook

3Q 2020

BBVA Research, Asia

July 2020

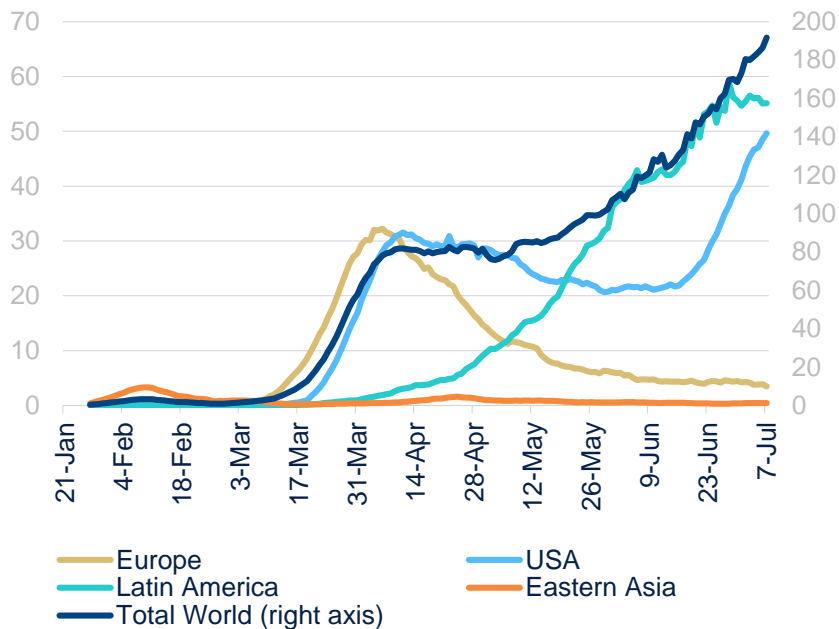
01

Global Outlook

3Q20

The pandemic continues to advance, particularly in America and South Asia, despite the decline of infections in Europe and East Asia

DAILY CASES OF COVID-19 (THOUSANDS OF PEOPLE, 7-DAY MOVING AVERAGE)

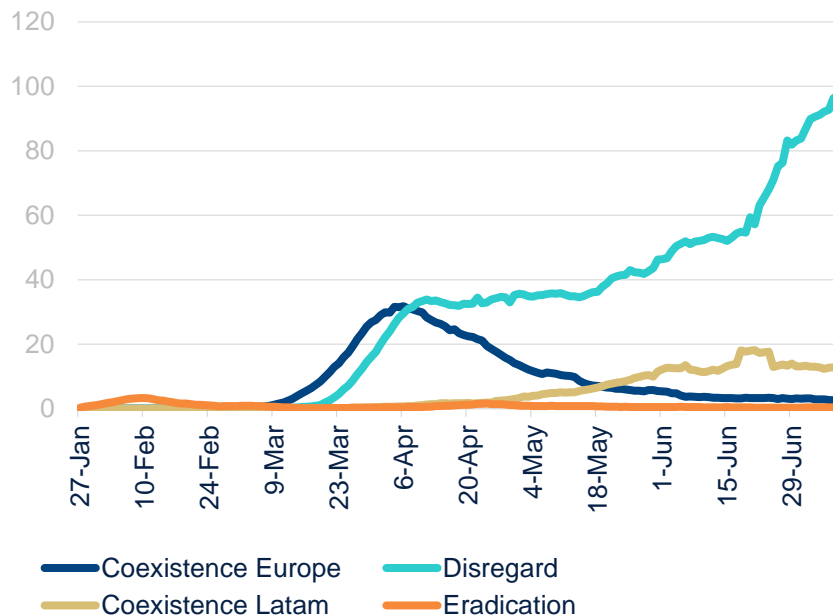


- The Chinese pattern (shock and short confinement ending the pandemic), which was thought to be the model for other regions, is not being repeated in other countries.
- Europe has cut the number of cases very significantly, but as they have not been yet fully eliminated, the complete normalization of the economy seems more difficult.
- Other regions (USA, Latam and India, among others) are still lagging behind in terms of controlling the virus.

Three different approaches to face the epidemic

DAILY CASES OF COVID-19

(THOUSANDS OF PEOPLE, 7-DAY MOVING AVERAGE)



Three policy approaches:

- **Eradication:** countries (mostly in East Asia) that have acted early and decisively to tackle the virus.
- **Coexistence:** contagions are kept at levels which are manageable by the health system; used successfully in Europe and with less success so far in most Latin American countries.
- **Relative passivity** of central governments resigned to the situation: position adopted by countries such as Brazil, Mexico, the USA and Sweden.

We continue expecting an “incomplete V” recovery, which however will be slower and heterogeneous across regions; uncertainty remains high

FORECAST ASSUMPTIONS

COVID-19



We assume a widely available treatment within a year, with new waves, but no strict confinement before that.

Economic Policy



Additional stimulus measures are likely, at least in developed economies; the margin is low in emerging economies.

Financial Markets



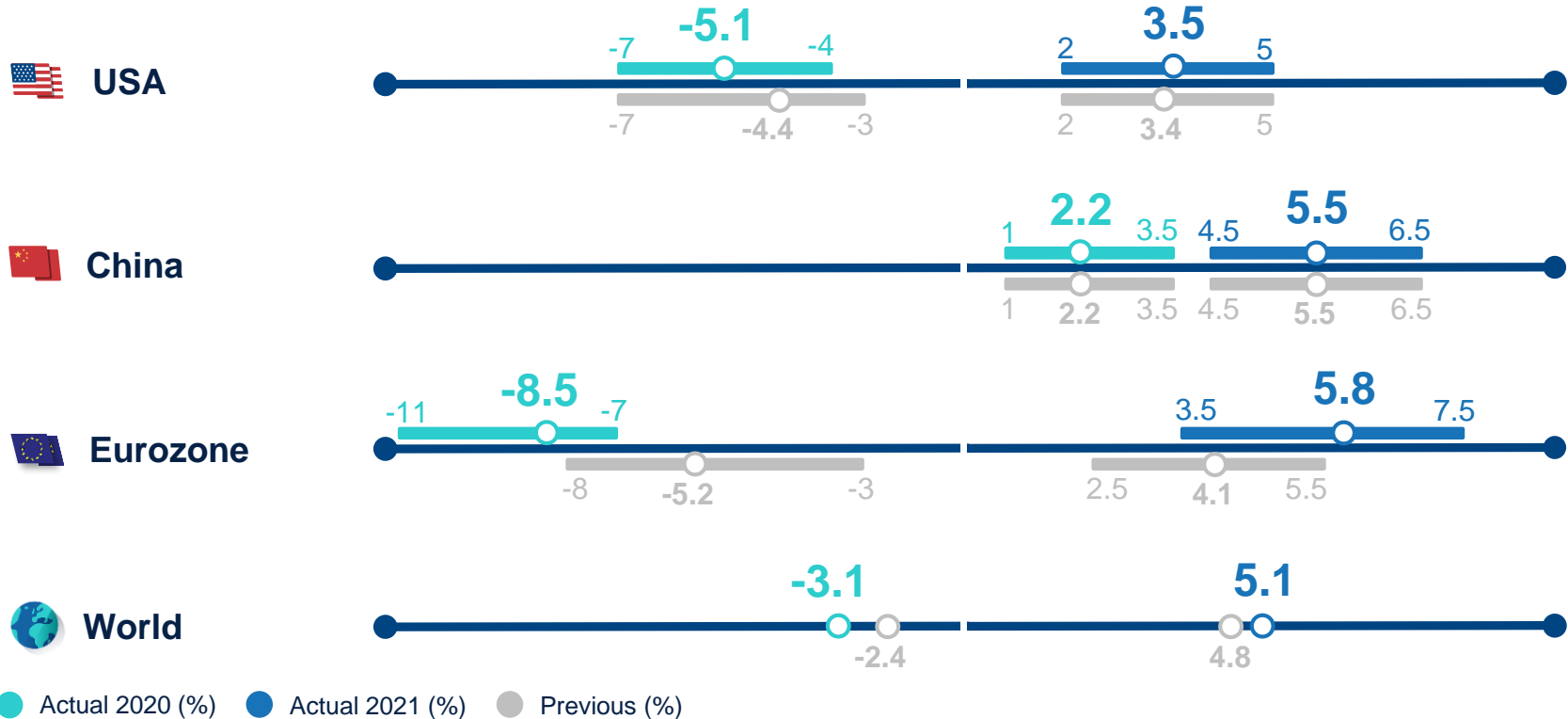
No significant spikes in financial tensions, but volatility will remain high.

Economic Activity



Heterogeneous and partial recovery until treatment is available. The recovery will be slower in emerging economies.

Growth forecasts are revised downwards for 2020 and upwards for 2021, with a larger accumulated loss of product in the biennium



Uncertainty will remain high; many factors, in particular the availability of a vaccine, can generate alternative scenarios



Epidemiological uncertainty

- Pandemic control
- “Opening” process
- New waves of infections
- Vaccine or treatment



Financial uncertainty

- Financial tensions
- Flows into emerging markets
- Public and private debt



Economic uncertainty

- Stimulus effectiveness
- Significant disruptions in sectors and value chains
- Potential GDP
- Evolution of inflation



Geopolitical uncertainty

- Protectionism
- Multiple focuses of regional tensions
- Social unrest
- *Brexit*

The pandemic has reinforced some pre-crisis structural trends and poses new long-term challenges

PREVIOUS TRENDS AND CHALLENGES



NEW TRENDS AND CHALLENGES

Climate
Change

Populism and
institutions

Debt
sustainability
(public & private)

Management of
global
catastrophes

Digitalization and
teleworking

Deglobalization
and global
governance

Role of the public
sector in the
economy

Behavior, social
rule and
preferences

Productivity and
investment

Inflation and
monetary policy

Competition and
industrial policy

Privacy and
business models

02

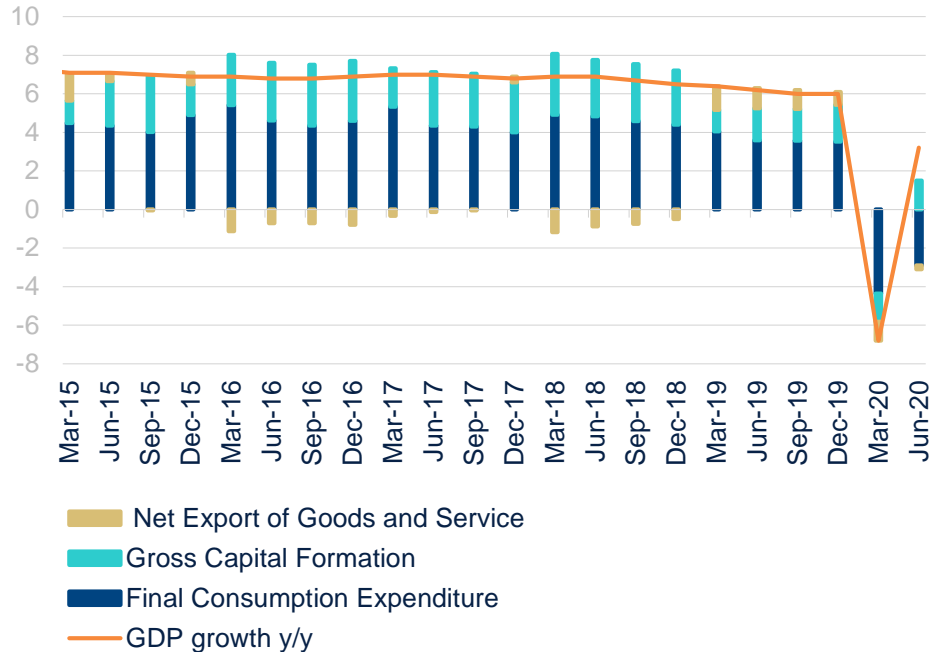
Chinese economy
is undergoing a V-
shape recovery

Main messages

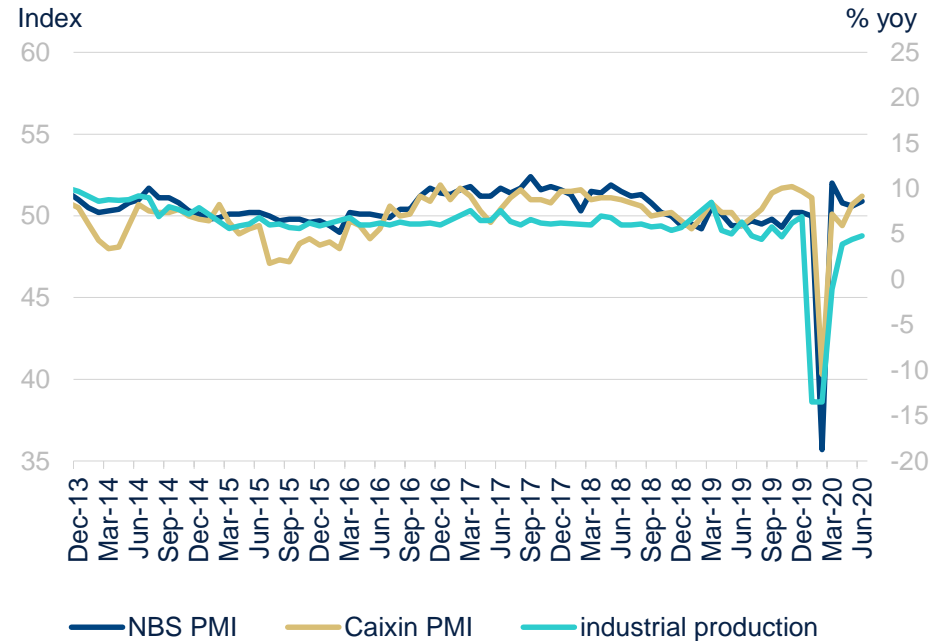
- **China is undergoing a V-shape recovery.** With the COVID-19 pandemic controlled in early April in China, growth picked up significantly in Q2 to 3.2% y/y from -6.8% y/y in Q1, thanks to the authorities' unveiled monetary and fiscal stimulus measures.
- **The recovery is not genuine, which is still unbalanced.** The supply side spearheaded the recovery while the demand side lagged behind.
- **External sector remains the main drag on growth this year as COVID-19 is spreading around the world, the sustainability of the medical equipment exports** which have supported export growth in the past months remains questionable.
- **Chinese financial market** has been booming recently as China is leading global recovery.

Growth picked up significantly in Q2 from plummeting in Q1

GROWTH PICKED UP SIGNIFICANTLY IN Q2 TO 3.2% Y/Y FROM -6.8% Y/Y IN Q1

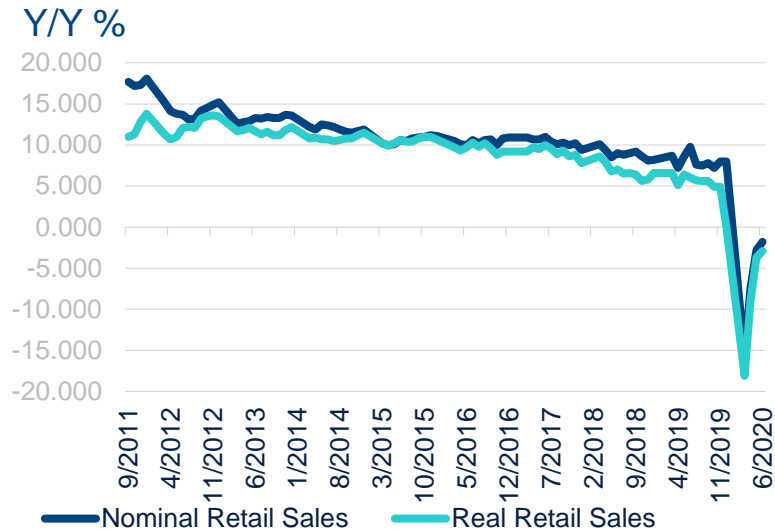


PMIS AND INDUSTRIAL PRODUCTION CONTINUED THE RECOVERY PATH IN Q2

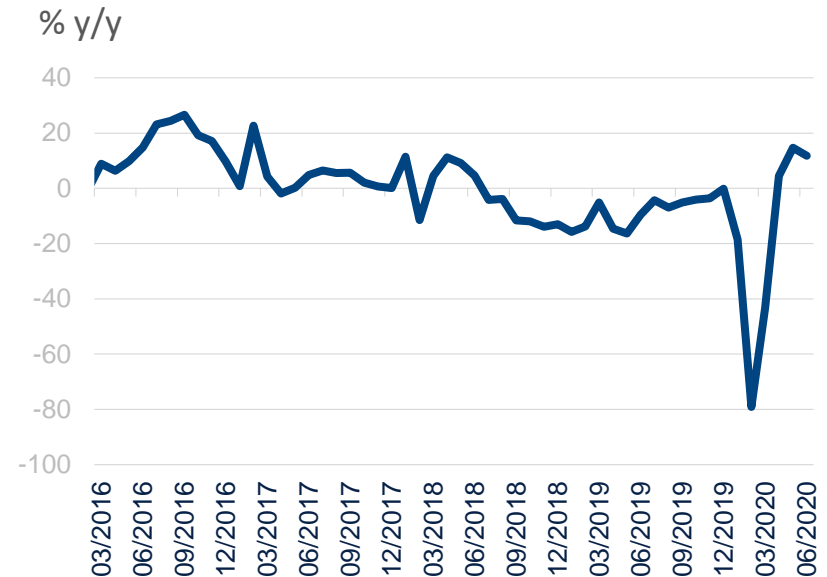


However, the recovery is unbalanced as the demand side recovery lags behind production side (1): Retail sales

RETAIL SALES PICKED UP TO -1.8% Y/Y IN JUNE, STILL UNDER MARKET EXPECTATIONS AND IN NEGATIVE REGION

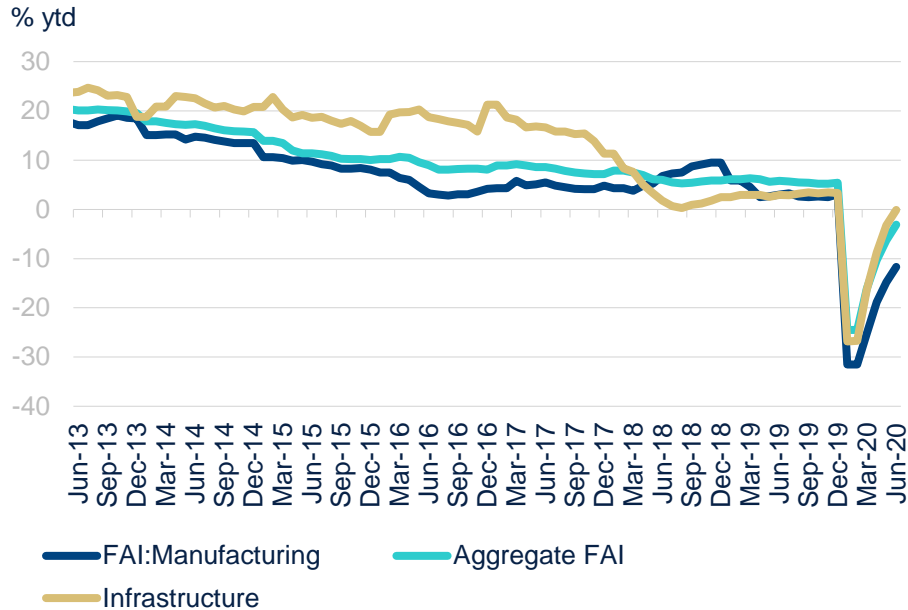


AUTO SALES RECOVERY SUPPORTED RETAIL SALES, WHICH TURNED TO POSITIVE AS PANDEMIC EASED



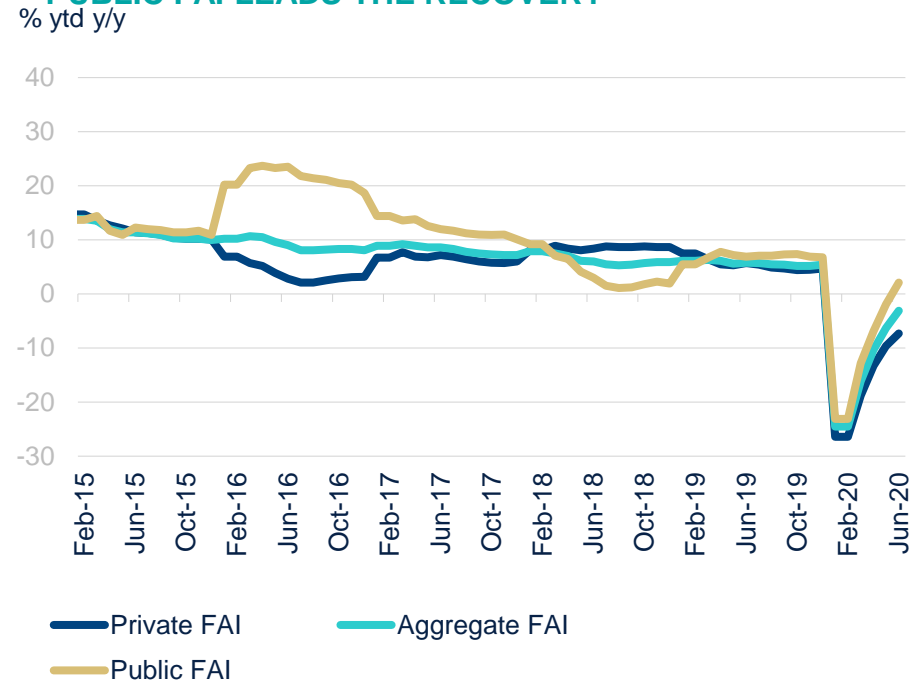
Demand side lagged behind (2): Investment activities were also under expectation

THE AGGREGATE FAI IMPROVED TO -3.1% Y/Y IN Q2, BUT STILL SLOWER THAN THE SUPPLY SIDE RECOVERY



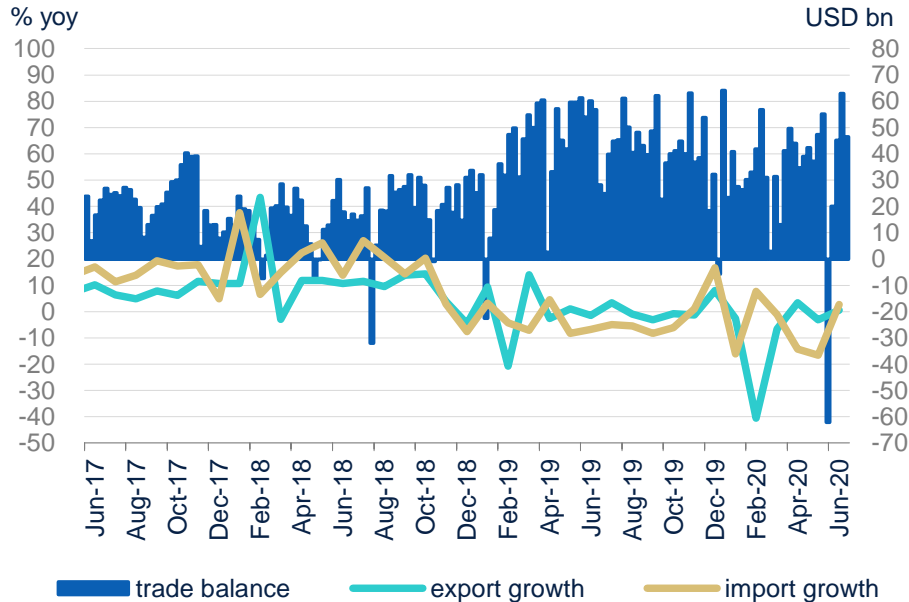
Source: CEIC and BBVA Research

...WITH SYNCHRONIZED PERFORMANCE OF BOTH PUBLIC AND PRIVATE SECTORS, AMONG WHICH PUBLIC FAI LEADS THE RECOVERY

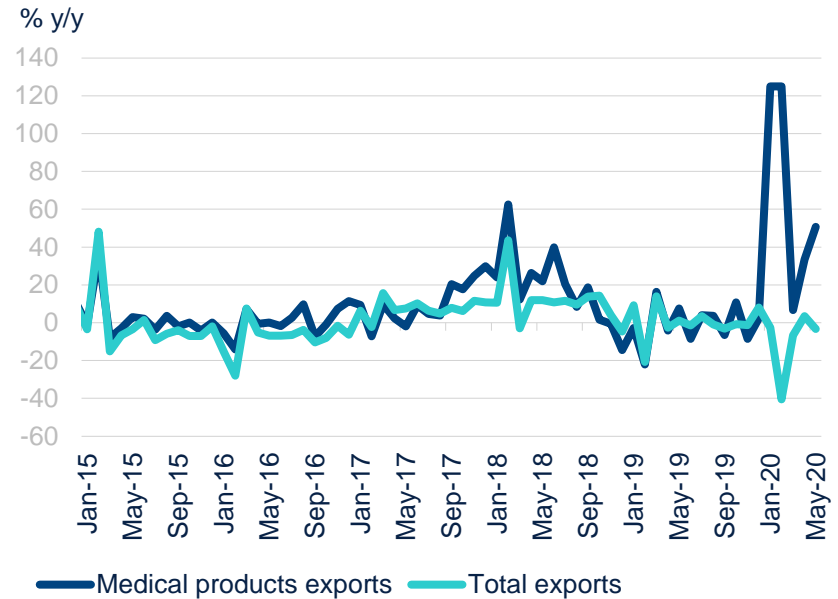


The external sector remains the main drag on growth this year

“RECESSIONARY SURPLUS” CONTINUED IN Q2, WHICH IS EXPECTED TO REMAIN IN THE REST OF THIS YEAR

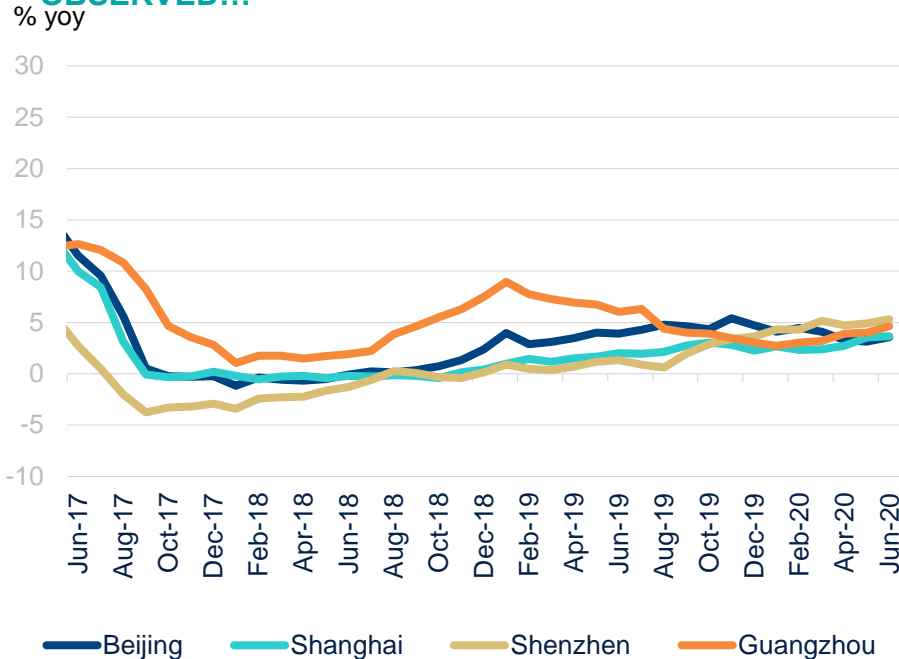


WHETHER THE MEDICAL EXPORTS COULD CONTINUE TO SUPPORT EXPORT GROWTH STILL UNCERTAIN AS GVC DECOUPLING CONTINUES



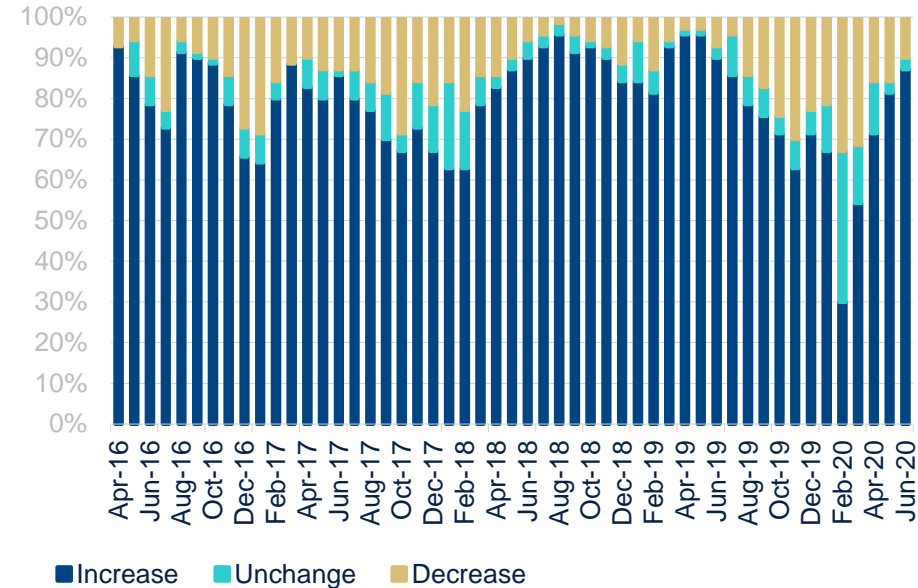
The authorities have no intention to stimulate growth by housing market, the principle of “houses are for living in, not for speculation” will be held

HOUSING PRICES REMAINED STABLE IN BIG CITIES IN Q2, NO SIGNIFICANT EASING MEASURES OBSERVED...



Source: CEIC and BBVA Research

...WHILE THERE ARE INCREASING NUMBER OF CITIES THAT REPORTED HOUSING PRICE INCREASING IN Q2 AS LOCKDOWN ENDED (M/M GROWTH)



Housing-related activities are undergoing the recovery path together with the economic growth

THE GROWTH RATE OF RESIDENTIAL BUILDING SOLD AND LAND PURCHASED STARTED TO RECOVER

% ytd, y/y



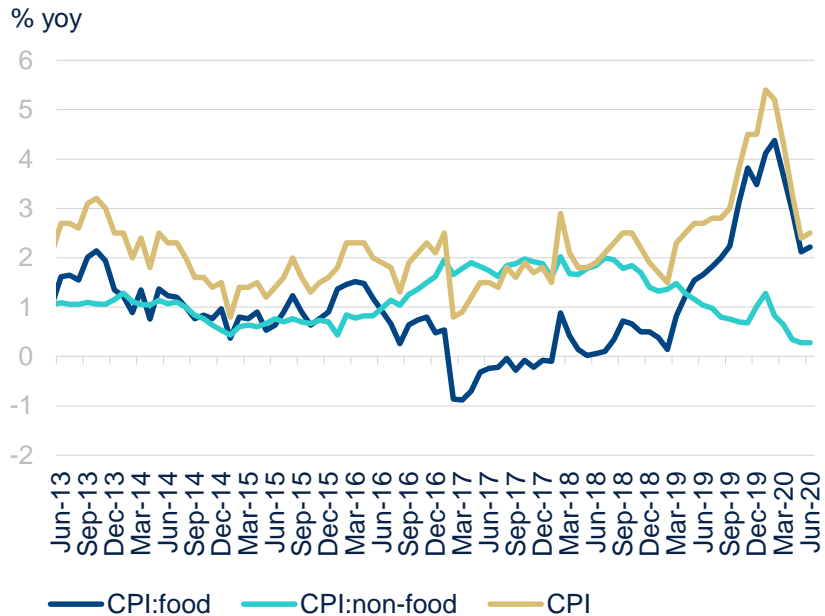
...SO DID THE REAL ESTATE INVESTMENT AND FLOOR SPACE STARTED&COMPLETED

% ytd,y/y

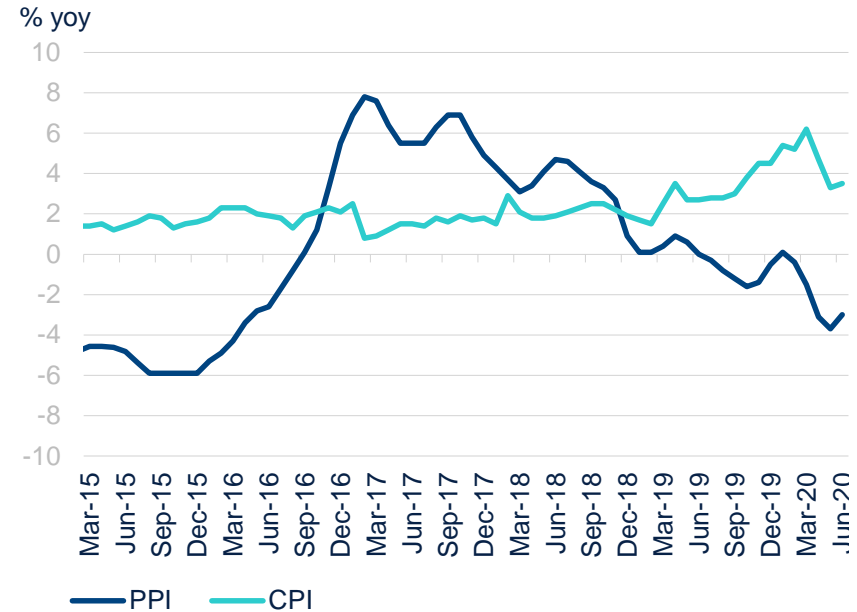


High CPI caused by ASF eased in Q2, now more worries on deflation pressure

THE FOOD PRICES SLOWED SIGNIFICANTLY DUE TO COVID-19 OUTBREAK AND THE EASED ASF

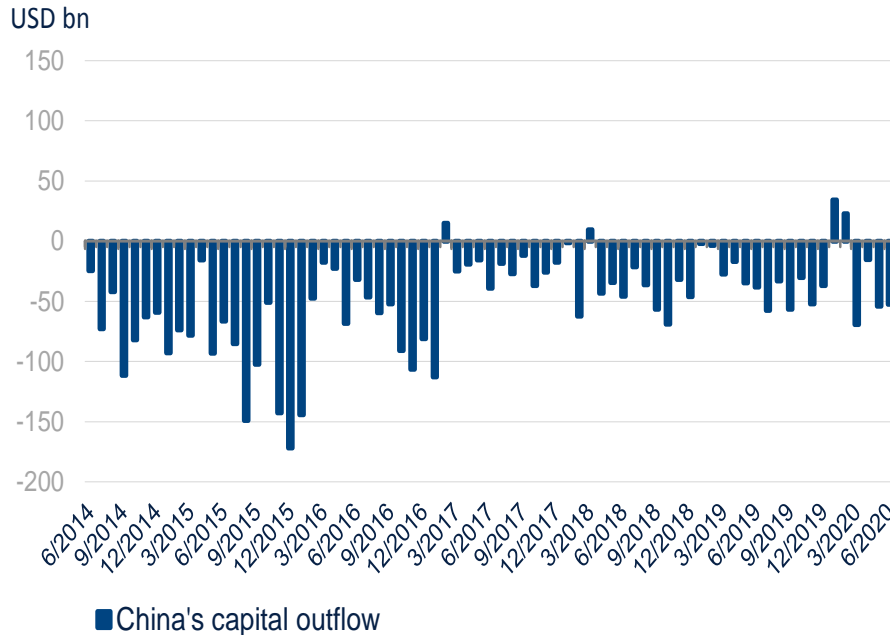


PPI REMAINS IN THE NEGATIVE TERRITORY IN PAST MONTHS AMID SLUGGISH ECONOMY

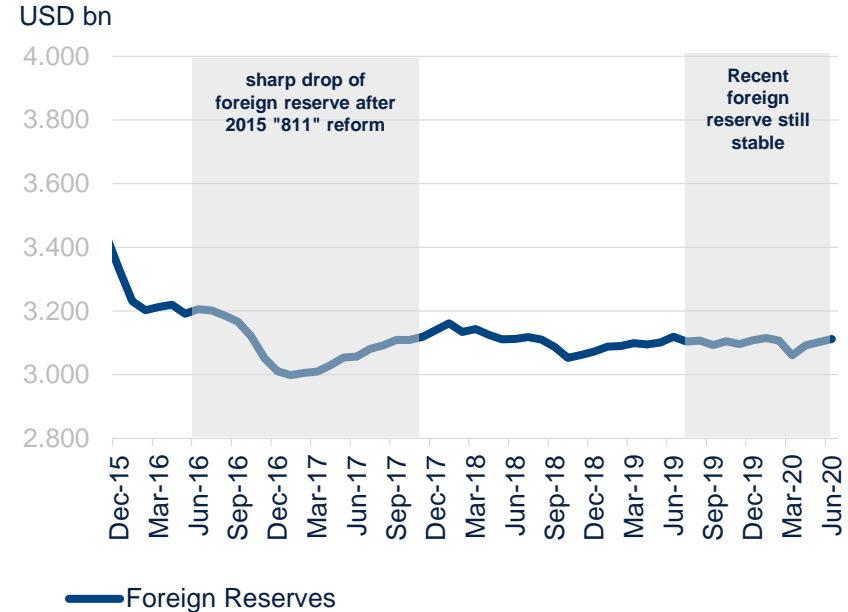


The impact of COVID-19 on China's Balance of Payments is limited

CAPITAL FLOWS REMAIN MANAGEABLE DUE TO THE AUTHORITIES' CAPITAL CONTROL MEASURES

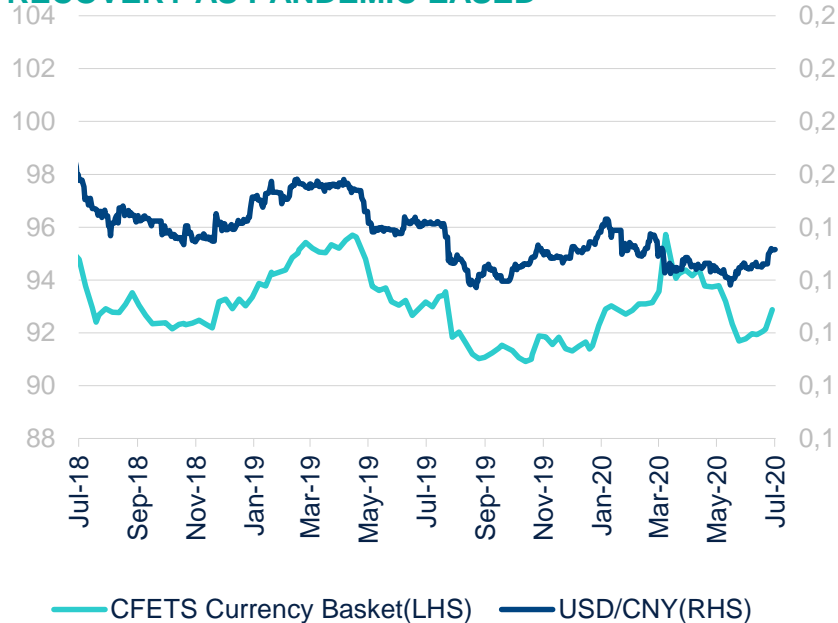


FOREIGN RESERVES STABLE AT THE CURRENT STAGE AND IS EXPECTED TO INCREASE THROUGH THE REST OF YEAR

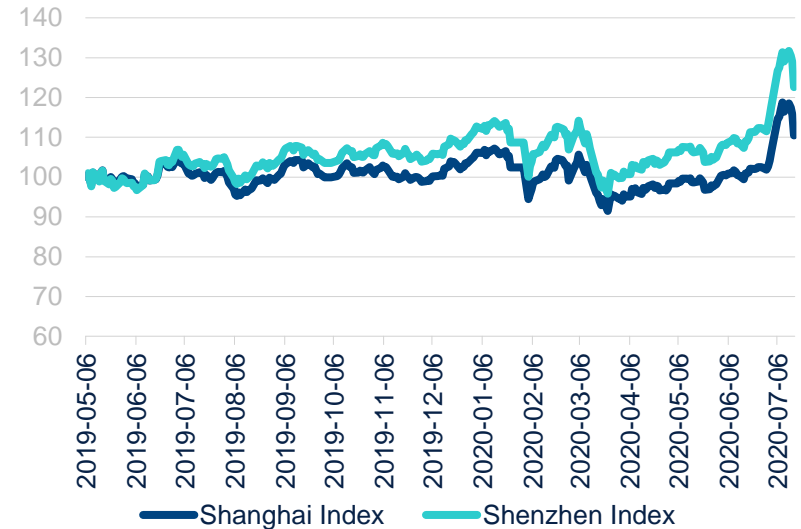


China's financial market boom as China is leading global recovery

YUAN APPRECIATED BY 2.3% FROM THE REGIONAL LOW IN THE PAST MONTHS AMID THE ECONOMIC RECOVERY AS PANDEMIC EASED

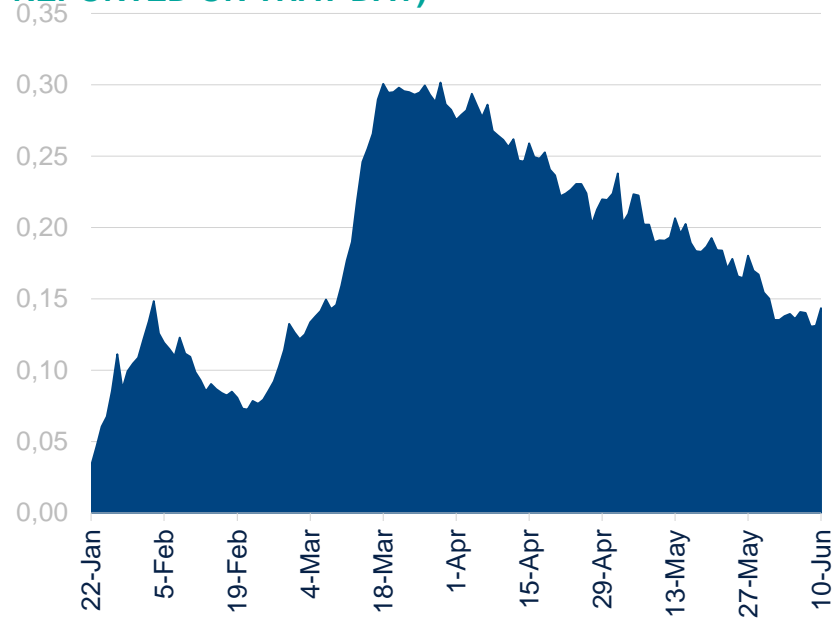


CHINESE STOCK PICKED UP SIGNIFICANTLY RECENTLY (NOMALIZED: FIRST PERIOD=100)

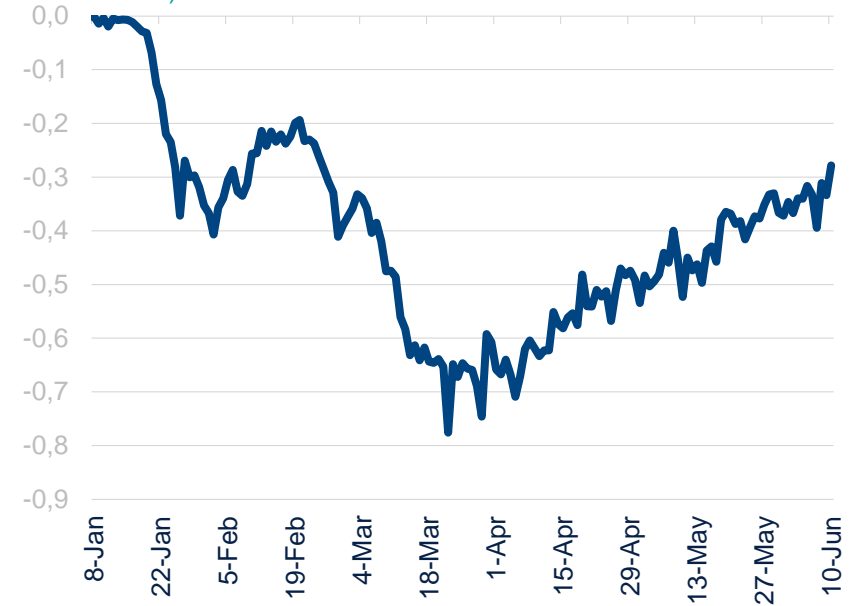


Evolution path of the media coverage and sentiment on COVID-19: Big data analysis

MEDIA COVERAGE OF THE COVID-19 DECLINED SIGNIFICANTLY (AS A RATIO OF THE TOTAL EVENTS REPORTED ON THAT DAY)



BBVA MEDIA STRESS INDEX ON COVID-19: FROM CHINA FOCUS TO GLOBAL PANDEMIC FOCUS (AS MEASURED BY SENTIMENT IN THE MEDIA WEIGHTED BY COVERAGE)



03

The way to finance fiscal stimulus package and the conservative monetary easing ahead

Main messages

- The recently concluded National People's Congress announced the monetary and fiscal easing measures to support growth. **The fiscal stimulus package is equivalent to around 5% of total GDP**, coupled with monetary loosening measures including RRR and LPR cuts and targeted monetary measures on SMEs etc., is set to inject additional steam to growth.
- The better-than-expected Q2 GDP outturns tend to make the 2H stimulus measures more conservative, leaving the room for future stimulus amid global uncertainties.
- The current policy mix is to **make the fiscal easing play a leading role** while monetary policy coordinates.
- **The authorities** planned to finance the fiscal stimulus package by traditional government bond issuance, while the current debate of “fiscal deficit monetarization” amid shrinking fiscal room is still relevant as the fiscal stimulus measures are not the “one-off” act.

Monetary and fiscal stimulus measures announced in “two sessions”



Fiscal policy: (1)

To expand fiscal deficit to GDP ratio from 2.8% to 3.6%.



Fiscal policy: (2)

To issue special government bond of RMB 1 trillion.



Fiscal policy: (3)

To expand local government bond quota to RMB 3.75 trillion from RMB 2.15 trillion in last year.



Fiscal policy: (4)

To increase tax cut and fee reduction scale to RMB 2.5 trillion, RMB 0.5 trillion increasing from the previous year.



Monetary policy: (1)

Interest rate cut: including LPR, MLF, OMO rate etc.



Monetary policy: (2)

RRR cut.



Monetary policy: (3)

Liquidity support, such as to delay the debt payment date for household and enterprises.

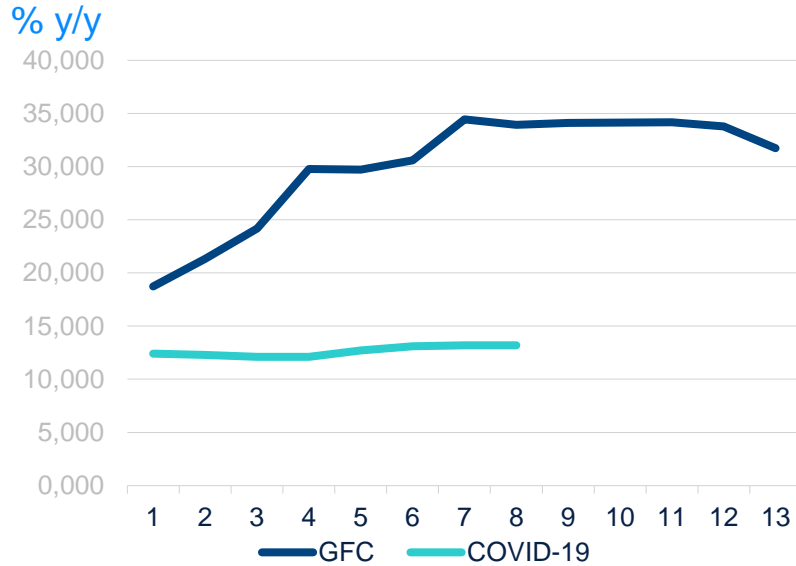


Monetary policy: (4)

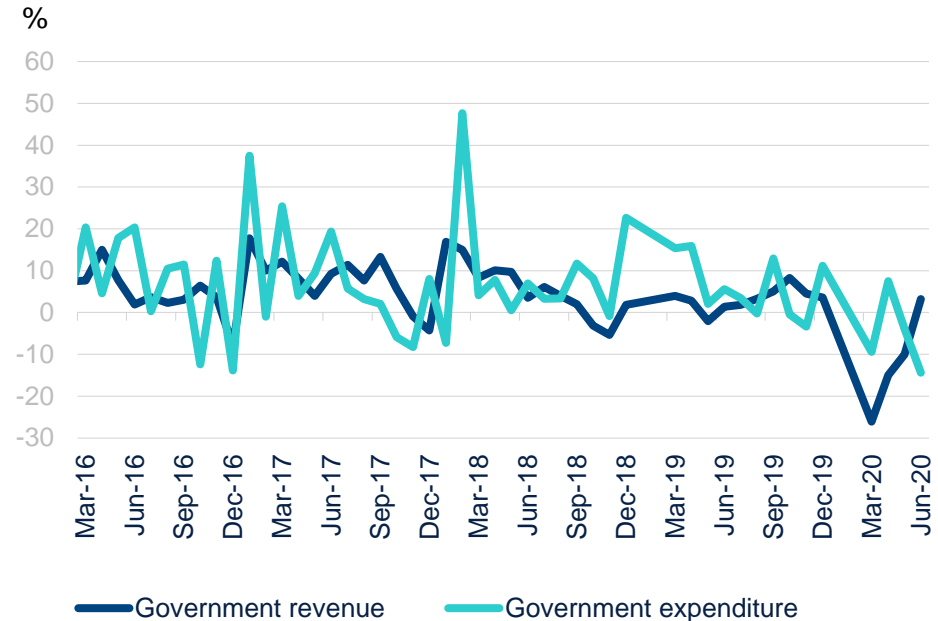
Newly created targeted monetary policy tools, such as central banks buys commercial banks' SME loans.

However, taken lessons from RMB 4 trillion stimulus in 2008-2009 GFC, the current stimulus package seems conservative and under market expectation

CHINESE NEW RMB LOAN GROWTH IN GFC IS SIGNIFICANTLY HIGHER THAN THAT OF COVID-19 (period 1 GFC=2008 Dec, period 1 COVID-19=2019 Dec)

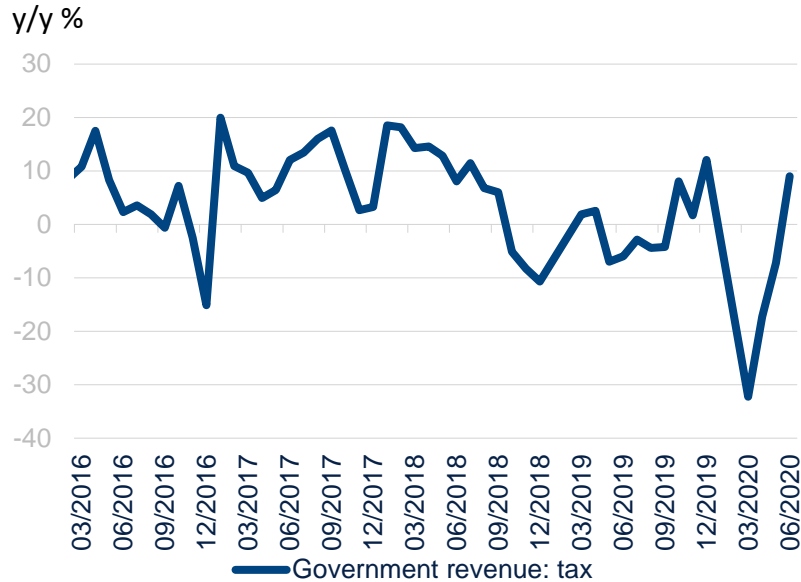


A SHRINKING GOVERNMENT REVENUE AND INCREASING EXPENDITURE INDICATES A LIMITED ROOM OF FISCAL STIMULUS

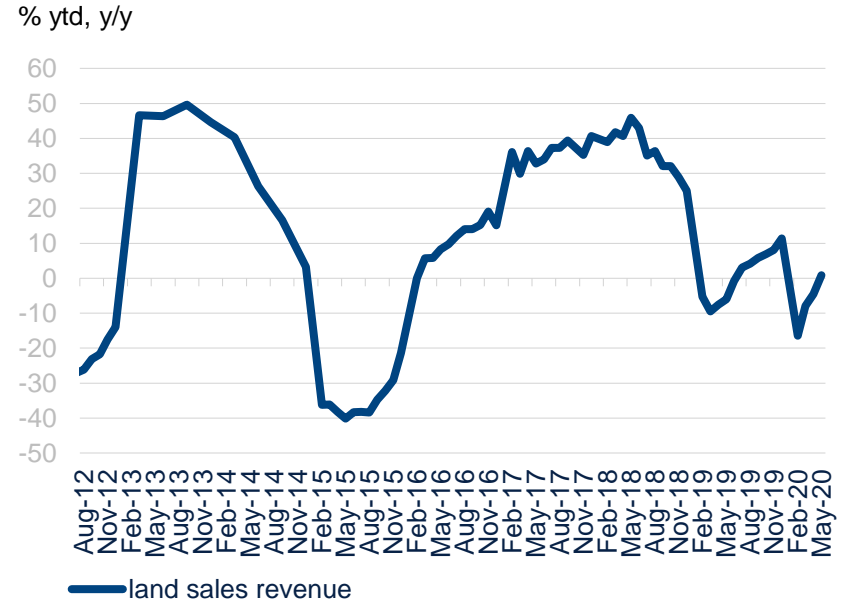


Fiscal stimulus room has shrink amid growth slowdown, raising the debate of “fiscal deficit monetization”

TAX REVENUE OF THE GOVERNMENT SHRANK BY -18.9% Y/Y IN THE FIRST FIVE MONTHS OF THIS YEAR



LAND SALES REVENUE WHICH IS CRUTIAL TO LOCAL GOVERNMENT INCOME ALSO DECLINED



However, the recent hot debate of “fiscal deficit monetization” is far from a policy choice

01

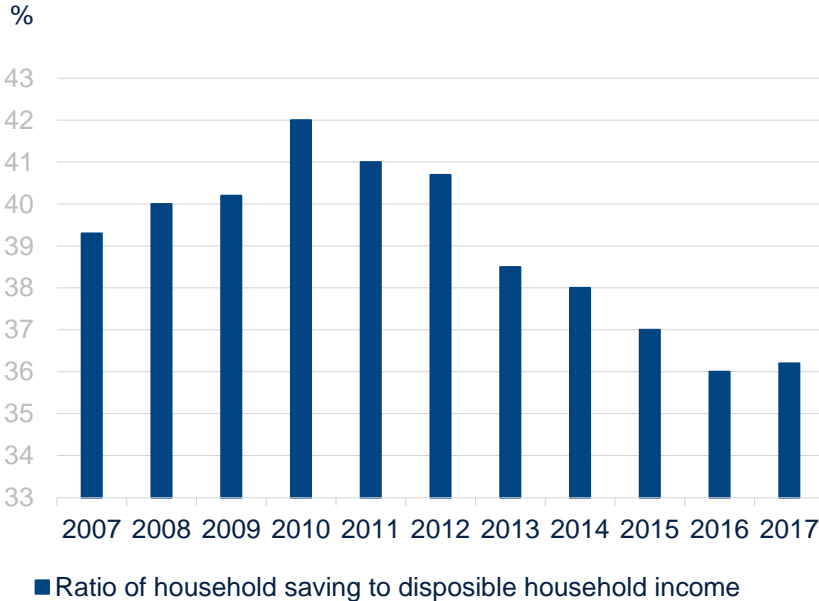
First, **fiscal deficit monetization** destroys the well-established fiscal disciplines in China, which means the bond market has **certain constraint on government debt issuance**.

02

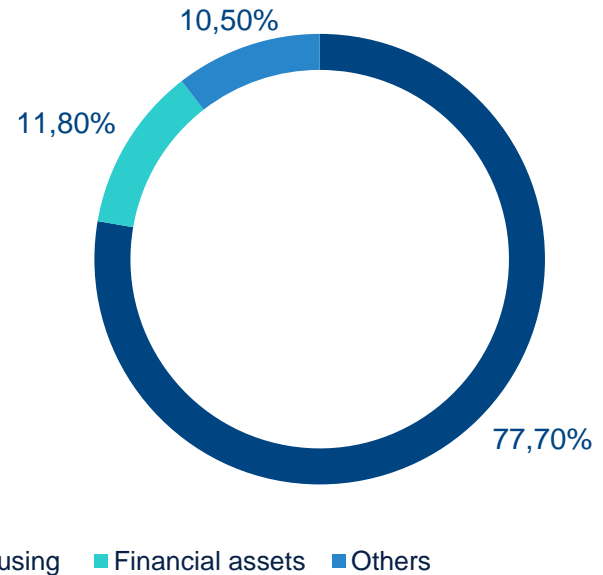
Second, given that RMB is far from an international reserve currency, **fiscal deficit monetization will have a strong signal effect** to ravage the global market confidence of China’s fiscal system, leading to capital outflows and financial volatility etc.

Financing the fiscal deficit by means of conventional measures such as through the secondary bond market issuance still has room

CHINESE HOUSEHOLD SAVINGS ARE HIGH COMPARED WITH OTHER COUNTRIES DUE TO LONG-LASTING FINANCIAL REPRESSION IN CHINA

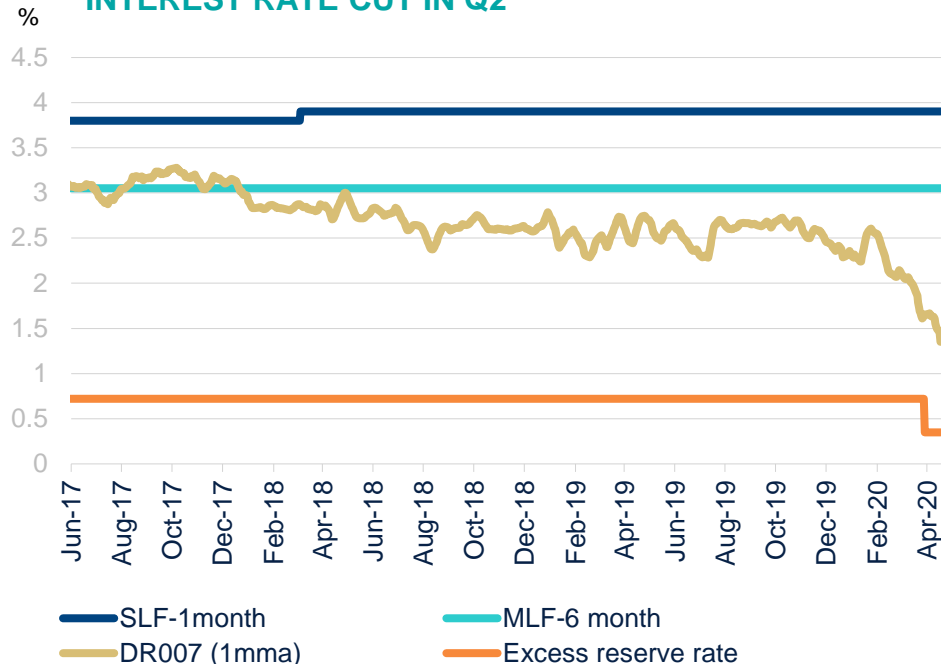


MOST OF CHINESE HOUSEHOLD ASSETS ARE IN THE FORMS OF BANK DEPOSIT AND REAL ESTATE, THUS, GOV BOND DIVERSIFIED THEIR CHOICES

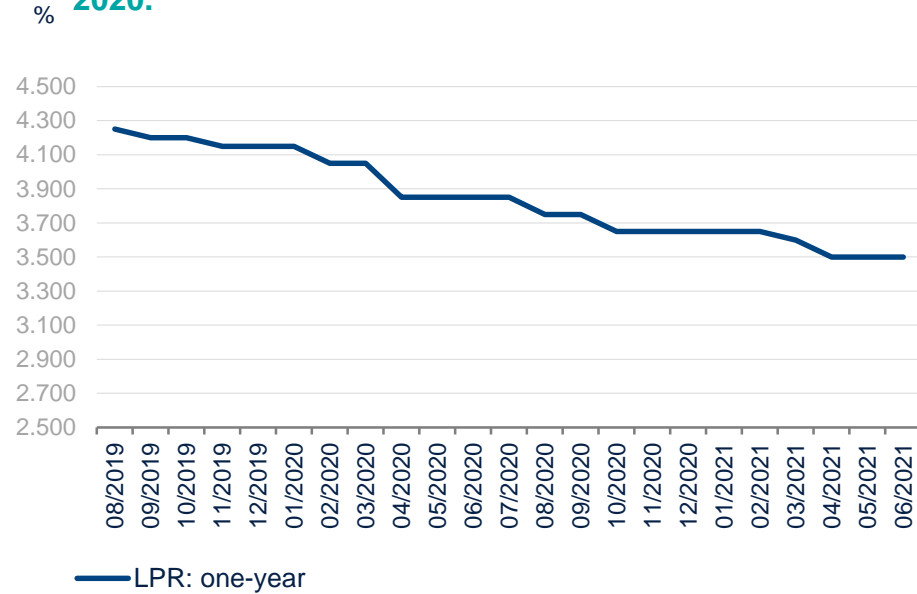


The PBoC took a conservative step on LPR and MLF cut in Q2 amid growth recovery, leaving room for future uncertainties

THE PBOC IMPLEMENTED EASING MONETARY MEASURES BUT BECAME MORE CONSERVATIVE IN INTEREST RATE CUT IN Q2

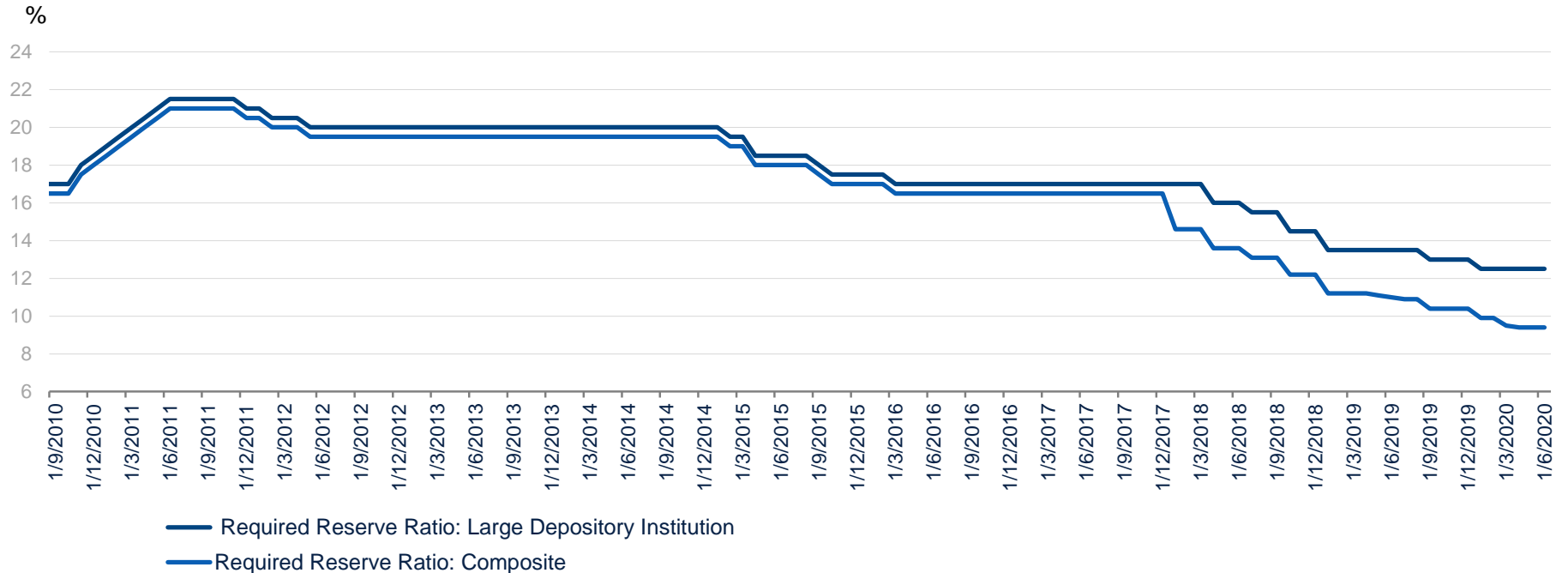


NO LPR OR MLF CUT IN Q2; OUR PREDICTION OF ONE-YEAR LPR: FROM 3.85% NOW TO 3.65% AT END-2020.



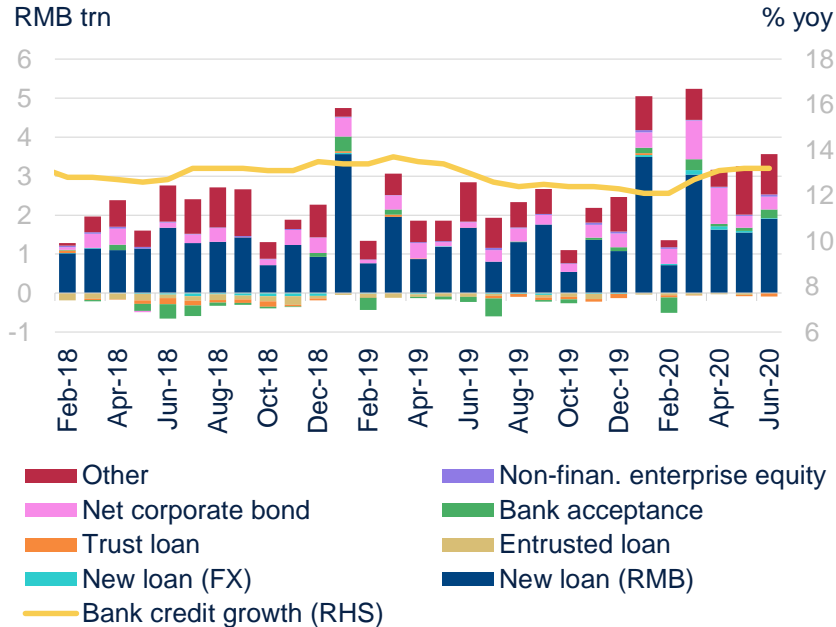
RRR cut seems to have larger policy room and with less costs compared with LPR cut

TWO RRR CUTS IN Q1 AND ONE IN Q2, WE EXPECT ANOTHER TWO CUTS IN THE REST OF 2020



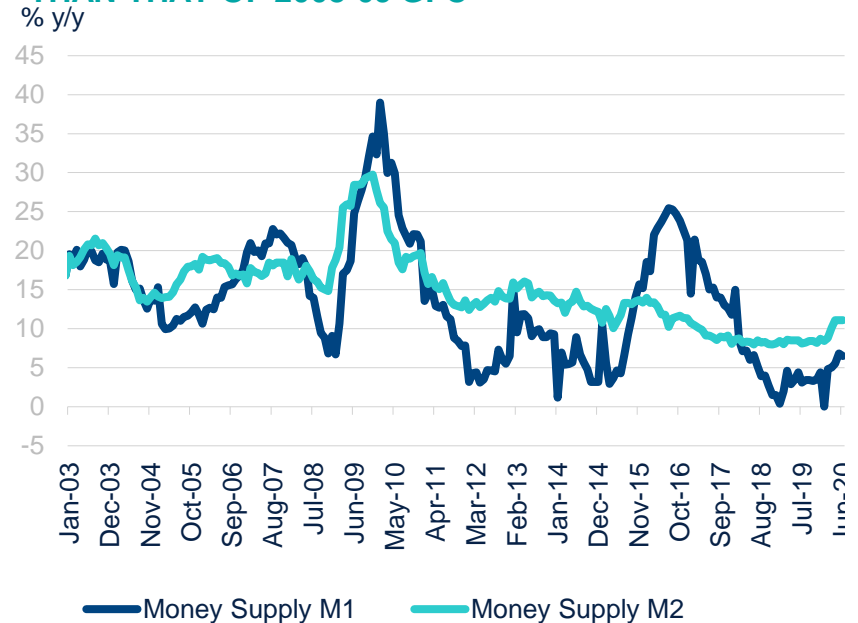
M2 and total social financing are picking up in Q2 due to the easing measures

NEW CREDIT SUPPLY INCREASED SIGNIFICANTLY IN FORMS OF NEW RMB LOANS AND OTHER SHADOW BANKING ACTIVITIES



Source: CEIC and BBVA Research

M2 GROWTH JUMPED TO 11.1% Y/Y IN Q2 FROM 9.1% ON AVERAGE IN Q1 ; HOWEVER, IT IS FAR LESS THAN THAT OF 2008-09 GFC



Source: Wind & BBVA Research

04

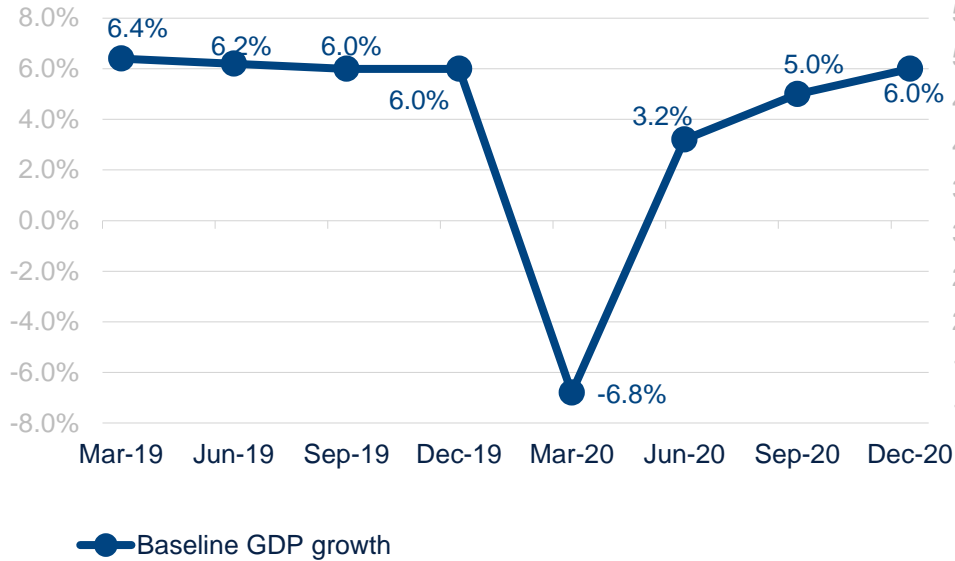
Projections

Main messages

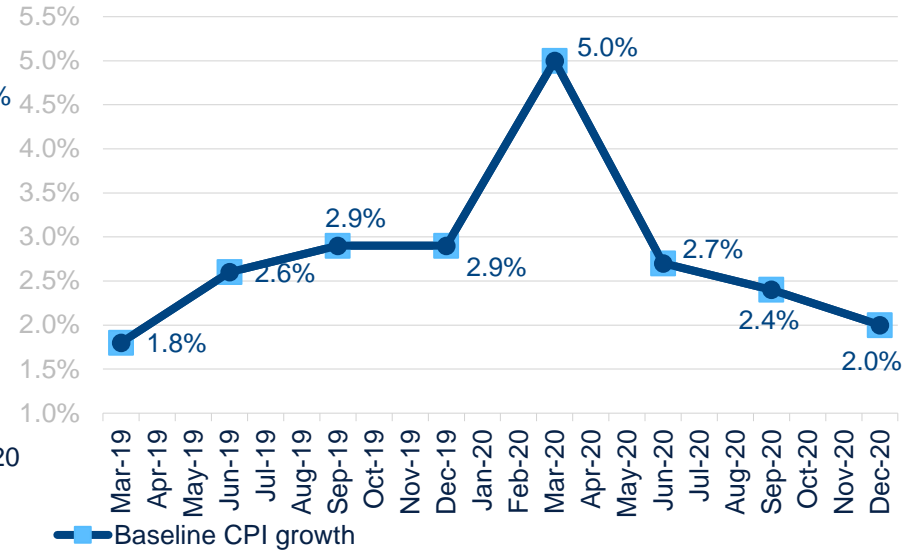
- Looking ahead, **growth headwinds** remained in the unbalanced domestic recovery and subdued external demand as China's major trade partners are **struggling to contain the COVID-19 contagion**.
- We forecast GDP growth will pick up to **5% y/y and 6% y/y respectively in Q3 and Q4 (slightly revised down Q4 GDP from 7% to 6%)**. Thus, the whole year GDP growth prediction will remain at 2.2%, higher than the IMF prediction at 1.1%.
- **Inflation is likely to slow down** through the rest of the year due to sluggish domestic demand and eased ASF. Now more worries are surrounding deflation pressure.

Forecast of GDP and CPI: baseline scenario

WE FORECAST GDP GROWTH TO BE A V-SHAPE IN 2020



CPI WILL CONTINUE TO SLOW DOWN IN 2H 2020 DUE TO HIGH BASE EFFECT AND EASED ASF



Economic indicators forecasting

BASELINE SCENARIO

	2019	2020 (f)	2021 (f)
GDP (%)	6.1	2.2	5.5
CPI (%)	2.9	3	2.5
Interest rate (LPR, %)	4.15	3.65	3.5
RMB exchange rate	7	7	6.8
Fiscal deficit to GDP (%)	-4.9	-6	-4.5

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