

# U.S. Elections Chartbook

# **Summary**

- President's approval ratings continue recovering, but remain below pre-Covid levels.
- With most states taking steps to accommodate the Covid-19 crisis, 78% of voters will have the option to cast an absentee ballot without any limitation.
- Considering trends in key swing states, the presidential election remains tight without a clear favorite.
- Trump and Biden are neck and neck in both campaign receipts and disbursements, albeit 58% of sectors are giving more to Trump's campaign than Biden's.
- According to our model, third-party forecasts and the latest odds, Democrats are expected to win White House, keep control of House and narrowly win back Senate.

# **Key Dates**

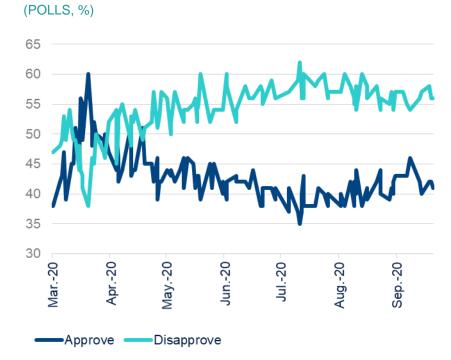
- September 29, October 15 and October 22: Presidential debates.
- November 3: Election Day and last day to postmark an absentee ballot in select states.
- November 23: Last day on which a state (WA) will receive a ballot and consider it valid.
- December 8: Last day to resolve election controversies in any state.
- December 14: Electoral college representatives convene to cast their vote.
- January 6: Congress counts and validates electoral college's votes.

# **President Job Approval**

# PRESIDENT JOB APPROVAL (POLLS, %)



#### **JOB APPROVAL ON CORONAVIRUS**



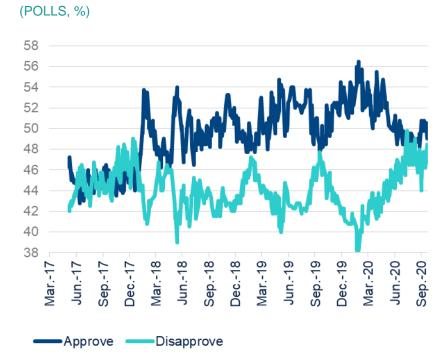
Source: BBVA Research and RCP.

# **Direction of the Country and Job Approval on the Economy**

#### **DIRECTION OF THE COUNTRY**

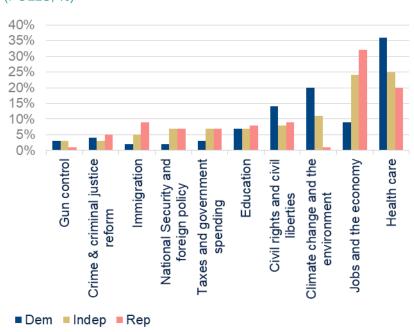


#### JOB APPROVAL ON THE ECONOMY

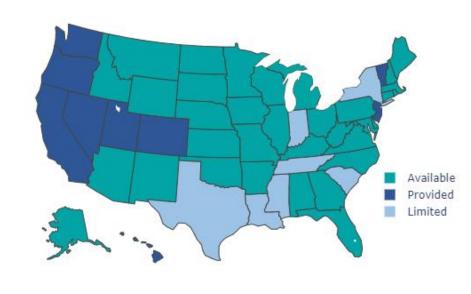


#### 2020 Election Issues

# WHAT IS YOUR MOST IMPORTANT POLICY ISSUE? (POLLS, %)



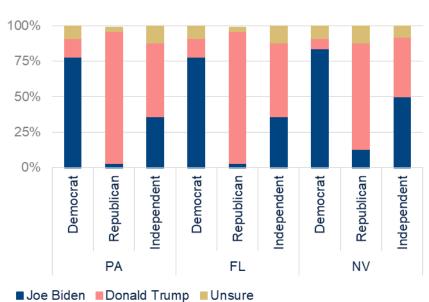
#### **ACCESS OF ABSENTEE BALLOTS BY STATE**



# **Swing States: Economic Concerns**

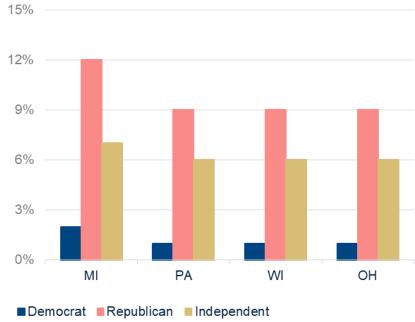
# WHICH CANDIDATE WOULD BETTER HANDLE THE ECONOMY?

(POLLS, %)



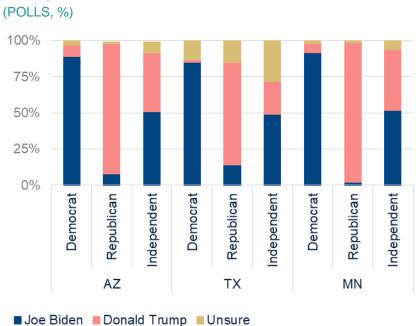
#### MY MOST IMPORTANT ELECTION ISSUE IS TRADE





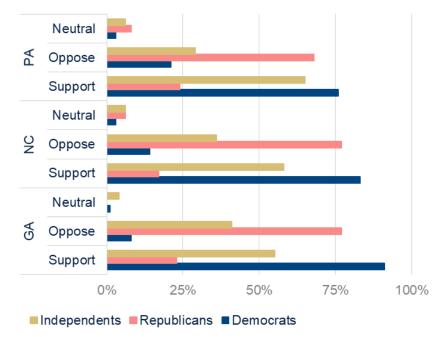
## **Swing States: Race Relations**

# WHICH CANDIDATE WOULD BETTER HANDLE LAW AND ORDER?



## DO YOU SUPPORT SOCIAL JUSTICE ACTION?

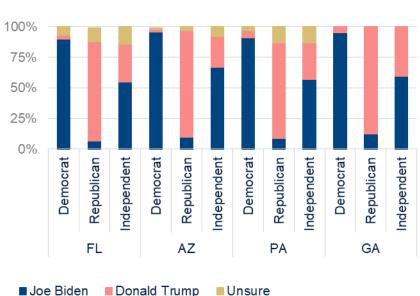




## **Swing States: COVID and Climate**

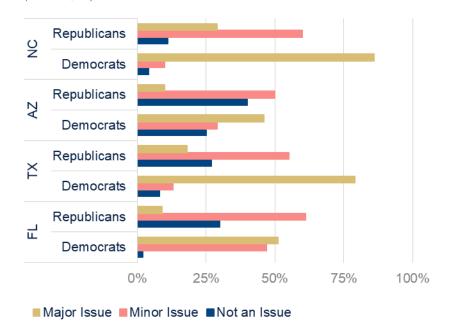
# WHICH CANDIDATE WOULD BETTER HANDLE THE CORONAVIRUS CRISIS?

(POLLS, %)

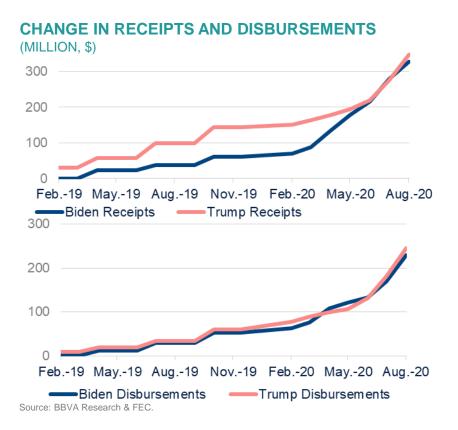


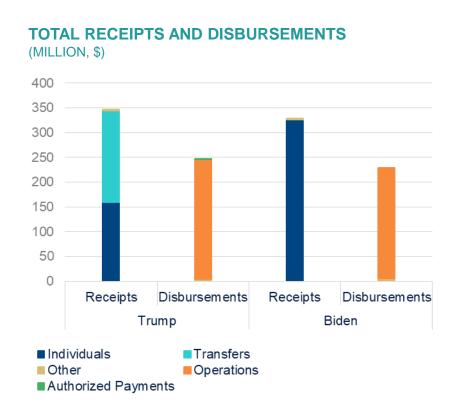
## HOW SERIOUS AN ISSUE IS CLIMATE CHANGE?

(POLLS, %)



## 2020 General Election: Financing

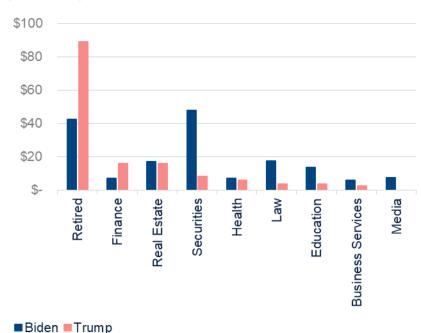




# 2020 General Election: Financing

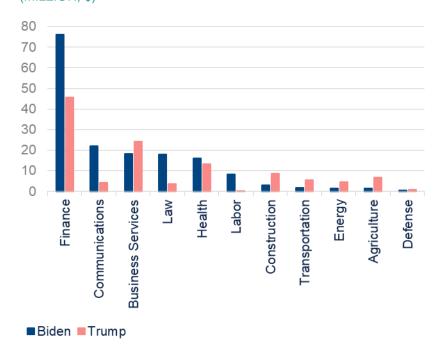
#### RECEIPTS BY INDIVIDUAL'S OCCUPATION

(MILLION, \$)



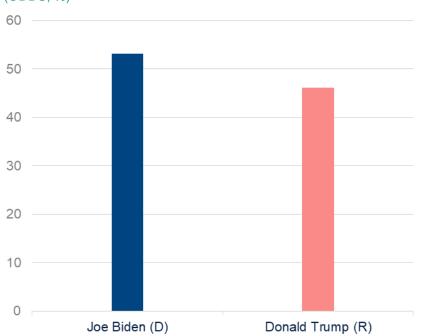
#### RECEIPTS BY SECTOR CONTRIBUTION

(MILLION, \$)

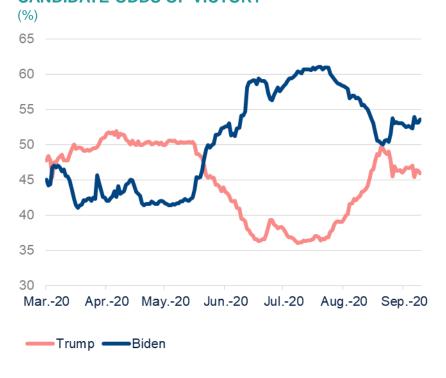


### 2020 Presidential Election: Odds

# WHICH CANDIDATE WILL WIN THE PRESIDENCY? (ODDS, %)



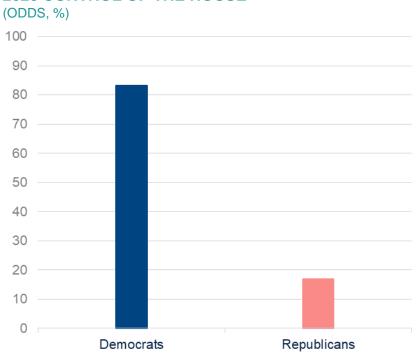
#### **CANDIDATE ODDS OF VICTORY**



Source: BBVA Research, Betfair, Betsson, Bovada, Bwin, Smarkets, Unibet, Unibet, Vbet & RCP.

# 2020 Congressional Election: House Odds

#### 2020 CONTROL OF THE HOUSE



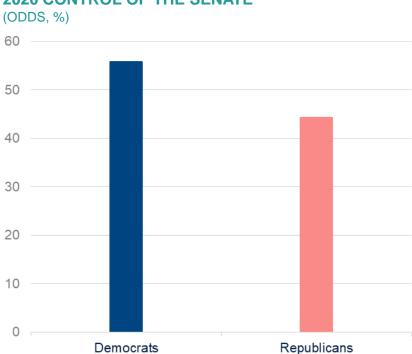
#### **NET CHANGE IN HOUSE SEATS**



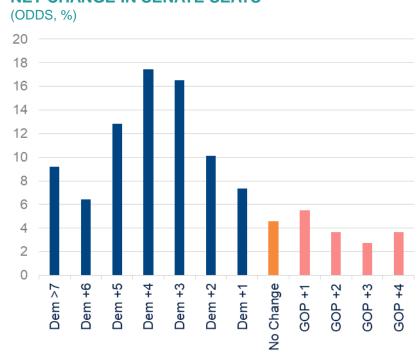
Source: BBVA Research and PredicIt.

# **2020 Congressional Election: Senate Odds**

#### 2020 CONTROL OF THE SENATE



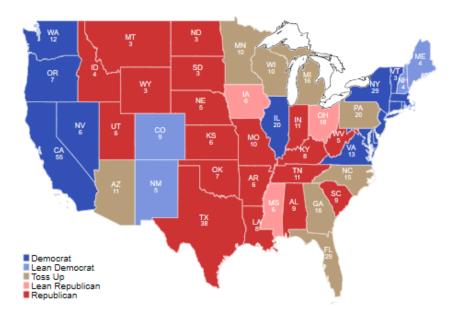
#### **NET CHANGE IN SENATE SEATS**



Source: BBVA Research and PredicIt.

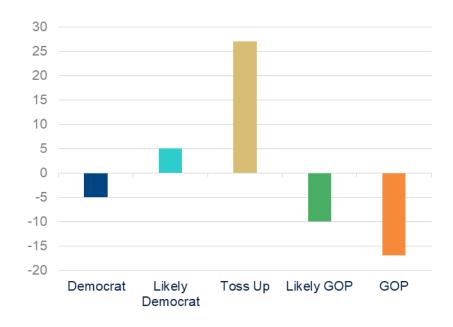
## **2020 Presidential Election: Forecasts**

# **BBVA U.S. PRESIDENTIAL ELECTION MODEL** (EV)



# BBVA U.S. PRE & POST PANDEMIC MODEL PREDICTIONS

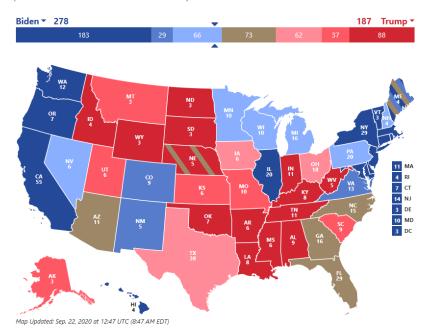
(CHANGE IN EV)



#### 2020 Presidential Election: Forecasts

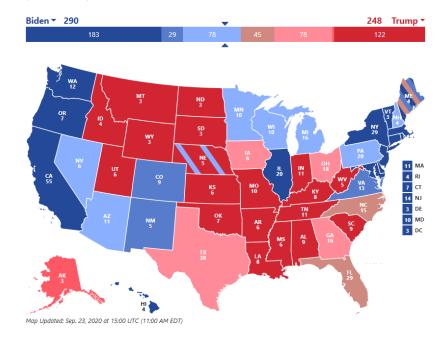
#### **CONSENSUS MODEL**

(CONSENSUS FORECASTS)



#### **POLLS/ODDS MODEL**

(ODDS, %)



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