

El BCE señala más estímulos en diciembre

Sonsoles Castillo / Sumedh Deorukhkar / Miguel Jiménez / María Martínez

Octubre 2020

- **El BCE no ha cambiado ninguna de sus principales políticas, tal y como se esperaba**
- **También ha manifestado la voluntad firme de reajustar todos los instrumentos de su política en diciembre, o incluso durante el periodo intermedio, si los cambios en el panorama económico así lo requieren**
- **Hay un riesgo bajista claro en el cuarto trimestre debido al incremento de los contagios del virus y las medidas de confinamiento**
- **En cuanto a la estabilidad de los precios, el BCE no anticipa riesgos de deflación**
- **Esperamos que el BCE anuncie un paquete más ambicioso en diciembre, en el que se incluiría otra ampliación del PEPP, el reajuste de la provisión de liquidez, y una modificación del sistema de tramos para la remuneración de las reservas.**

El BCE no ha cambiado ninguna de sus principales políticas, incluidos los tipos de interés clave, el tamaño y la progresión de las compras de activos bajo los programas PEPP y APP, así como las condiciones de las operaciones TLTRO-III. No obstante, **ha manifestado la voluntad firme de reajustar todos los instrumentos de su política en diciembre (o incluso antes, durante el periodo intermedio)**, dada la intensificación de los riesgos bajistas en la economía de la zona euro, como consecuencia del reciente repunte de los contagios de coronavirus y la consiguiente adopción de medidas de confinamiento en los Estados miembros. En su mayoría, los participantes del mercado ya habían anticipado la decisión del BCE de apuntar a acciones de política monetaria más decisivas en diciembre, cuando actualiza sus proyecciones macroeconómicas.

En el BCE se extiende un tono más cauteloso. Se ha destacado la necesidad de evaluar la dinámica de la pandemia, las perspectivas de distribución de la vacuna y la evolución del tipo de cambio, mientras los riesgos siguen claramente inclinados a la baja, especialmente en el cuarto trimestre, habida cuenta del menor impulso del crecimiento desde septiembre y de la desaceleración más pronunciada que se espera en noviembre por las medidas de confinamiento que varios países han anunciado en los últimos días. **En lo que respecta a la estabilidad de los precios, el BCE no prevé riesgos de deflación** y atribuye la actual «inflación negativa» a cambios de precios puntuales, que cree que se revertirán una vez que la recuperación de la demanda gane fuerza en la última mitad del próximo año, gracias al continuo apoyo de las políticas.

La voluntad clara del BCE de reajustar sus instrumentos en diciembre ha concentrado la mayor parte de la atención y las preguntas durante la rueda de prensa de la presidenta Lagarde. Lagarde ha destacado la **unanimidad entre los miembros del Consejo de Gobierno del BCE para aplicar dicho reajuste. Asimismo, el BCE examinará todos los posibles instrumentos de política monetaria a su disposición y determinará cuál es la combinación óptima** (según la duración, el atractivo y la eficacia de cada instrumento) para tratar de mantener unas condiciones de financiación favorables que impulsen la recuperación y abordar las consecuencias negativas de la pandemia en la evolución de la inflación. El comentario de Lagarde de que este reajuste se centrará en todos los instrumentos del BCE indica que, aparte de las medidas políticas no estándar, los recortes de tipos tampoco se han descartado completamente.

En general, **esperamos que el BCE tome medidas ambiciosas en diciembre**. En las próximas semanas, nada parece indicar que vaya a producirse una modificación en las perspectivas económicas o en la evolución de la pandemia que cambie la opinión del BCE respecto a dicho reajuste. Aunque Lagarde no ha ofrecido indicaciones claras sobre la elección de una medida en particular, ha dejado bastante claro que el BCE está listo para adoptar

un paquete de medidas. En nuestra opinión, **esto significa que el BCE anunciará un paquete en el que probablemente se incluya otra ampliación del PEPP, el reajuste de la provisión de liquidez, y una modificación del sistema de tramos para la remuneración de las reservas para garantizar una combinación de políticas óptima en un contexto reajustado.** Esperaremos a ver los detalles del debate, que se revelarán en las actas de la reunión que se publicarán el 26 de noviembre.

POR FAVOR TENGA EN CUENTA: SEGUIMIENTO DE LOS CAMBIOS EN LOS COMUNICADOS



DESTACADO: sobre el formato del comunicado del BCE: El aparente formato “control de cambios” que se emplea a continuación tiene por objeto facilitar el seguimiento de cambios del comunicado respecto a la anterior reunión del BCE. En negro aparece la parte del comunicado que se mantiene sin cambios. En azul y subrayado las novedades de la última reunión y en tachado, el texto que no aparece en el nuevo comunicado

**Christine Lagarde, President of the ECB,
Luis de Guindos, Vice-President of the ECB**

Frankfurt am Main, 10 September29 October 2020

Ladies and gentlemen, the Vice-President and I are very pleased to welcome you to our press conference. We will now report on the outcome of today's meeting of the Governing Council, which was also attended by the Commission Executive Vice-President, Mr Dombrovskis.

The incoming data since our last monetary policy meeting resurgence in July suggest coronavirus (COVID-19) infections presents renewed challenges to public health and the growth prospects of the euro area and global economies. Incoming information signals that the euro area economic recovery is losing momentum more rapidly than expected, after a strong, yet partial and uneven, rebound in economic activity broadly in line with previous expectations, although the level of over the summer months. The rise in COVID-19 cases and the associated intensification of containment measures is weighing on activity remains well below the levels prevailing before the coronavirus (COVID-19) pandemic. While, constituting a clear deterioration in the near-term outlook. In fact, while activity in the manufacturing sector has continued to improve, momentum recover, activity in the services sector has slowed somewhat recently. The strength of the recovery remains surrounded by significant uncertainty, as it continues to be highly dependent on the future evolution been slowing visibly. Although fiscal policy measures are supporting households and firms, consumers are cautious in the light of the pandemic and the success of containment policies. Euro area domestic demand has recorded a significant recovery from low levels, although elevated its ramifications for employment and earnings. Moreover, weaker balance sheets and increased uncertainty about the economic outlook continues to weigh are weighing on consumer spending and business investment. Headline inflation is being dampened by low energy prices and weak muted underlying price pressures in the context of subdued weak demand and significant slack in labour market slack and product markets.

Against this background, ample monetary stimulus remains necessary to support the economic recovery and to safeguard medium-term price stability. Therefore The monetary policy measures that we have taken since early March are helping to preserve favourable financing conditions for all sectors and jurisdictions across the euro area, thereby providing crucial support to underpin economic activity and to safeguard medium-term price stability. At the same time, in the current environment of risks clearly tilted to the downside, the Governing Council will carefully assess the incoming information, including the dynamics of the pandemic, prospects for a rollout of vaccines and developments in the exchange rate. The new round of Eurosystem staff macroeconomic projections in December will allow a thorough reassessment of the economic outlook and the balance of risks. On the basis of this updated assessment, the Governing Council will recalibrate its instruments, as appropriate, to respond to the unfolding situation and to ensure that financing conditions remain favourable to support the economic recovery and counteract the negative impact of the pandemic on the projected inflation path. This will foster the convergence of inflation towards its aim in a sustained manner, in line with its commitment to symmetry.

In the meantime, we decided to reconfirm our accommodative monetary policy stance.

We will keep the key ECB interest rates unchanged. We expect them to remain at their present or lower levels until we have seen the inflation outlook robustly converge to a level sufficiently close to, but below, 2%.percent within our projection horizon, and such convergence has been consistently reflected in underlying inflation dynamics.

We will continue our purchases under the pandemic emergency purchase programme (PEPP) with a total envelope of €1,350 billion. These purchases contribute to easing the overall monetary policy stance, thereby helping to offset the downward impact of the pandemic on the projected path of inflation. The purchases will continue to be conducted in a flexible manner over time, across asset classes and among jurisdictions. This allows us to effectively stave off risks to the smooth transmission of monetary policy. We will conduct net asset purchases under the PEPP until at least the end of June 2021 and, in any case, until the Governing Council judges that the coronavirus crisis phase is over. We will reinvest the principal payments from maturing securities purchased under the PEPP until at least the end of 2022. In any case, the future roll-off of the PEPP portfolio will be managed to avoid interference with the appropriate monetary policy stance.

Net purchases under our asset purchase programme (APP) will continue at a monthly pace of €20 billion, together with the purchases under the additional €120 billion temporary envelope until the end of the year. We continue to expect monthly net asset purchases under the APP to run for as long as necessary to reinforce the accommodative impact of our policy rates, and to end shortly before we start raising the key ECB interest rates. We intend to continue reinvesting, in full, the principal payments from maturing securities purchased under the APP for an extended period of time past the date when we start raising the key ECB interest rates, and in any case for as long as necessary to maintain favourable liquidity conditions and an ample degree of monetary accommodation.

We will also continue to provide ample liquidity through our refinancing operations. In particular, ~~the latest operation in the~~our third series of targeted longer-term refinancing operations (TLTRO III) ~~has registered a very high take-up~~remains an attractive source of fundsfunding for banks, supporting bank lending to firms and households.

The monetary policy measures that we have taken since early March are providing crucial support to underpin the recovery of the euro area economy and to safeguard medium-term price stability. In particular, they support liquidity and funding conditions in the economy, help to sustain the flow of credit to households and firms, and contribute to maintaining favourable financing conditions for all sectors and jurisdictions. At the same time, in the current environment of elevated uncertainty, the Governing Council will carefully assess incoming information, including developments in the exchange rate, with regard to its implications for the medium-term inflation outlook. It continues to stand ready to adjust all of its instruments, as appropriate, to ensure that inflation moves towards its aim in a sustained manner, in line with its commitment to symmetry.

Let me now explain our assessment in greater detail, starting with the **economic analysis**. Euro area real GDP contracted by 11.8%.percent, quarter on quarter, in the second quarter of 2020. Incoming data and survey results indicate a continued recovery of the ~~Following the trough in April 2020, the~~ euro area economy and point to a strong rebound in GDP growth ~~rebounded strongly~~ in the third quarter. Alongside a significant rebound, making up about half of the contraction in industrial and services production, there are signsthe first half of a notable recovery in consumption. Recently, momentum has slowed in the services sector compared with the manufacturing sector, which is also visible in survey results for August ~~the~~ year. The ~~increases~~significant surge in coronavirus infection rates ~~during and the associated intensification of containment measures~~ since the summer months constitute ~~clear~~ headwinds to the short-term outlook. In fact, recent hard data, survey results and high-frequency indicators point to a significant softening in economic activity in the final quarter of the year. Moreover, economic developments continue to be uneven across sectors. In particular, activity in the services sector is slowing again as it is the sector most affected by the new restrictions on social activities and mobility. Looking ahead, a further sustained recovery remains highly dependent on the evolution of the pandemic and the success of containment policies. While ~~while~~ the uncertainty related to the evolution of the pandemic will likely dampen the strength of the recovery in the labour market and in consumption and investment, the euro area economy should continue to be supported by favourable financing conditions, and an expansionary fiscal stance ~~and a~~ strengthening in global activity and demand.

This assessment is broadly reflected in the September 2020 ECB staff macroeconomic projections for the Overall, the risks surrounding the euro area. These projections foresee annual real GDP growth at -8.0% in 2020, 5.0% in 2021 and 3.2% in 2022. Compared with the June 2020 Eurosystem staff macroeconomic projections, the ~~outlook for real GDP growth has been revised up for 2020 and is largely unchanged for 2021 and 2022~~.

Given the exceptional uncertainty currently surrounding the outlook, the projections include two alternative scenarios, which we will publish on our website following this press conference. Overall, the balance of risks are clearly tilted to the euro-area growth

outlook is seen to remain on the downside. This assessment largely reflects the stillrecent resurgence in COVID-19 infections, the associated intensification of containment measures and a highly uncertain timeline of the pandemic and its implications for economic and financial implications of the pandemicconditions.

According to Eurostat's flash estimate, euroEuro area annual HICP inflation decreased to -0.2%-0.3 percent in September, from -0.2 percent in August, from 0.4% in Julyreflecting developments in the prices of energy, non-energy industrial goods and services. On the basis of current and futures prices for oiloil price dynamics and taking into account the temporary reduction in the German VAT rate, headline inflation is likely to remain negative over the coming months before turning positive again in until early 2021. Moreover, in the near-term price pressures will remain subdued owing to weak demand, notably in the tourism and travel-related sectors, as well as to lower wage pressures and the appreciation of the euro exchange rate, despite some upward price pressures related to supply constraints. Over the medium term. Once the impact of the pandemic fades, a recovery in demand, supported by accommodative fiscal and monetary and fiscal policies, will put upward pressure on inflation over the medium term. Market-based indicators and survey-based measures of longer-term inflation expectations have returned to their pre-pandemic levels, but still remain very subdued, while survey-based measures remain broadly unchanged at low levels.

This assessment is broadly reflected in the September 2020 ECB staff macroeconomic projections for the euro area, which foresee annual inflation at 0.3% in 2020, 1.0% in 2021 and 1.3% in 2022. Compared with the June 2020 Eurosystem staff macroeconomic projections, the outlook for inflation is unchanged for 2020, has been revised up for 2021, and is unchanged for 2022. The unchanged projection for inflation in 2022 masks an upward revision to inflation excluding energy and food – in part reflecting the positive impact of the monetary and fiscal policy measures – which was largely offset by the revised path of energy prices.

Turning to the monetary analysis, broad money (M3) growth continuedrose to rise, reaching 10.2%4 percent in JulySeptember 2020, afterfrom 9.2%5 percent in JuneAugust, thus remaining well above the levels recorded before the COVID-19 pandemic. Strong money growth reflectscontinues to reflect domestic credit creationexpansion and the ongoing asset purchases by the Eurosystem, as well as precautionary considerations which foster a heightened preference for liquidity in the money-holding sector. In this environment, the narrow monetary aggregate M1, encompassing the most liquid forms of money, continues to be the main contributor to broad money growth.

Developments in loans to the private sector continued to be shaped by the impact of the coronavirusCOVID-19 pandemic on economic activity. Following strong increases in the early months of the pandemic, the annual growth rate of loans to non-financial corporations remained broadly stable in July, standing at 7.0%, compared with 7.1% in June. High rates of corporate loan growth continue to mirror elevated liquidity needs of firms to finance their ongoing expenditures and working capital and to further build liquidity buffers, although the rebound in economic activity has resulted in some recovery in their revenues. The annual growth rate of loans to households also remained stable at 3.0% in July – the same rate as observed since April 2020stood at 7.1 percent in September, unchanged from August. This, however, masks a moderation in recent monthly loan flows. The annual growth rate of loans to households edged up to 3.1 percent in September, from 3.0 percent in August. Growth in loans to the private sector continues to benefit from historically low bank lending rates.

According to our bank lending survey for the third quarter of 2020, credit conditions on loans to firms tightened. While banks indicated that their funding and balance sheet conditions remain supportive, higher risk perceptions could weigh on their attitude towards loan creation. Surveyed banks reported a fall in firms' loan demand in the third quarter, reflecting a decline in emergency liquidity needs and weakening corporate investment. The survey indicates an increase in households' net demand for loans in the third quarter, while also suggesting the intention to tighten credit standards for households.

Overall, our policy measures, together with the measures adopted by national governments and European institutions, will continueremain essential to support access to financing, including for those most affected by the ramifications of the pandemic.

To sum up, a cross-check of the outcome of the economic analysis with the signals coming from the monetary analysis confirmed that an ample degree of monetary accommodation is necessary forto support economic activity and the robust convergence of inflation to levels that are below, but close to, 2%percent over the medium term.

Regarding fiscal policies, an ambitious and coordinated fiscal stance remains critical, in view of the sharp contraction in the euro area economy. Fiscal and the reduction in private demand. While fiscal measures taken in response to the pandemic emergency should, as much as possible, be targeted and temporary in nature, weak demand from firms and households and the heightened risk of a delayed recovery warrant continued support from national fiscal policies. The three safety nets endorsed by the European Council for workers, businesses and sovereigns, amounting to a total of €540 billion, provide important funding support in this context. The Governing Council also strongly welcomes the Next Generation EU package of €750 billion, which has the potential to significantly support the regions and sectors hardest hit by the pandemic, strengthen the Single Market and build a lasting and prosperous recovery.

In order to fully reach its potential, The Governing Council recognises the key role of the Next Generation EU package will need to be firmly rooted in sound and stresses the importance of it becoming operational without delay. Provided the funds are deployed for productive public spending and accompanied by productivity-enhancing structural policies conceived and implemented at the national level. Well-designed structural policies could Next Generation EU will contribute to a faster, stronger and more uniform recovery from the crisis, and will increase economic resilience and the growth potential of Member States' economies, thereby supporting the effectiveness of monetary policy in the euro area. Targeted Such structural policies are particularly important to revitalise our economies, with a focus on boosting investment in addressing long-standing structural and institutional weaknesses and in priority areas such as accelerating the green and digital transitions transition.

AVISO LEGAL

El presente documento, elaborado por el Departamento de BBVA Research, tiene carácter divulgativo y contiene datos, opiniones o estimaciones referidas a la fecha del mismo, de elaboración propia o procedentes o basadas en fuentes que consideramos fiables, sin que hayan sido objeto de verificación independiente por BBVA. BBVA, por tanto, no ofrece garantía, expresa o implícita, en cuanto a su precisión, integridad o corrección.

Las estimaciones que este documento puede contener han sido realizadas conforme a metodologías generalmente aceptadas y deben tomarse como tales, es decir, como previsiones o proyecciones. La evolución histórica de las variables económicas (positiva o negativa) no garantiza una evolución equivalente en el futuro.

El contenido de este documento está sujeto a cambios sin previo aviso en función, por ejemplo, del contexto económico o las fluctuaciones del mercado. BBVA no asume compromiso alguno de actualizar dicho contenido o comunicar esos cambios.

BBVA no asume responsabilidad alguna por cualquier pérdida, directa o indirecta, que pudiera resultar del uso de este documento o de su contenido.

Ni el presente documento, ni su contenido, constituyen una oferta, invitación o solicitud para adquirir, desinvertir u obtener interés alguno en activos o instrumentos financieros, ni pueden servir de base para ningún contrato, compromiso o decisión de ningún tipo.

Especialmente en lo que se refiere a la inversión en activos financieros que pudieran estar relacionados con las variables económicas que este documento puede desarrollar, los lectores deben ser conscientes de que en ningún caso deben tomar este documento como base para tomar sus decisiones de inversión y que las personas o entidades que potencialmente les puedan ofrecer productos de inversión serán las obligadas legalmente a proporcionarles toda la información que necesiten para esta toma de decisión.

El contenido del presente documento está protegido por la legislación de propiedad intelectual. Queda expresamente prohibida su reproducción, transformación, distribución, comunicación pública, puesta a disposición, extracción, reutilización, reenvío o la utilización de cualquier naturaleza, por cualquier medio o procedimiento, salvo en los casos en que esté legalmente permitido o sea autorizado expresamente por BBVA.

ENQUIRIES TO:

BBVA Research: Azul Street. 4. La Vela Building – 4th and 5th floor. 28050 Madrid (Spain).
Tel. +34 91 374 60 00 y +34 91 537 70 00 / Fax (+34) 91 374 30 25
bbvaresearch@bbva.com www.bbvaresearch.com

