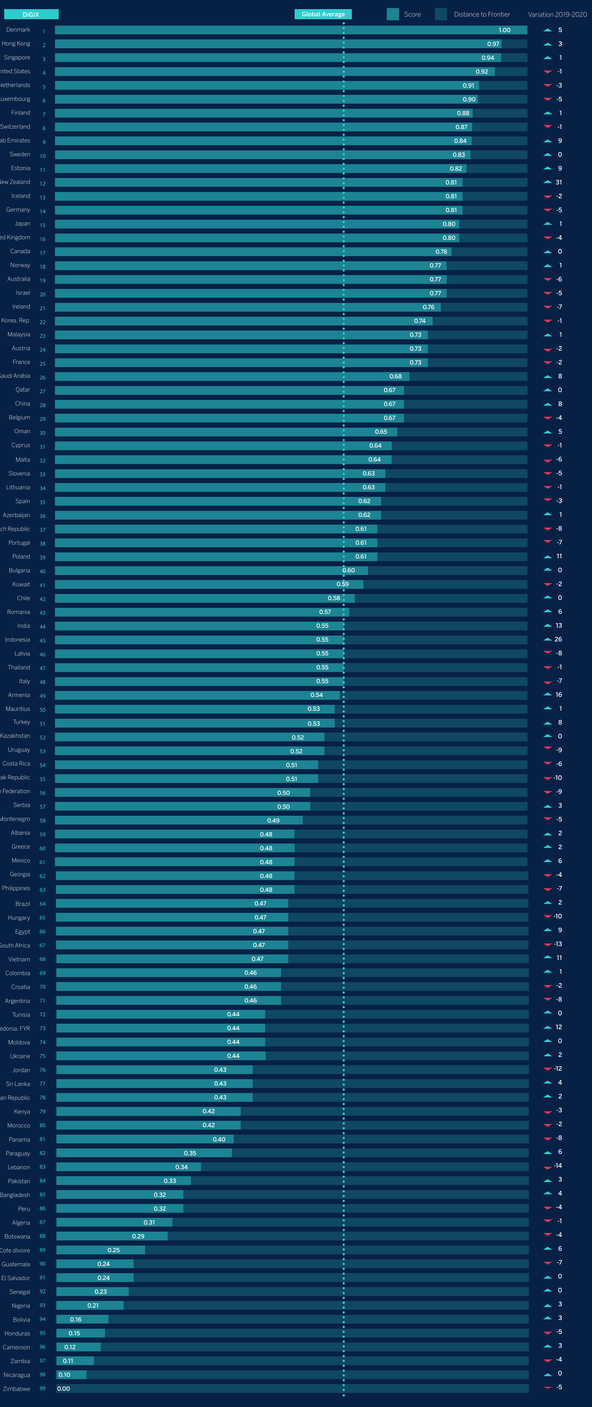
BBVA Research

DiGiX 2020
Tracking Digital Evolution



The top 5
by region

Northern America	
Rank position	
United States	4
Canada	17

Europe	
Rank position	
Denmark	1
Netherlands	5
Luxembourg	6
Finland	7
Switzerland	8

South East Asia and Oceania	
Rank position	
Hong Kong	2
Singapore	3
New Zealand	12
Japan	15
Australia	19

Latin America and the Caribbean	
Rank position	
Chile	42
Uruguay	53
Costa Rica	54
México	61
Brazil	64

Northern Africa and Western Asia	
Rank position	
United Arab Emirates	9
Israel	20
Saudi Arabia	26
Qatar	27
Oman	30

Sub-Saharan Africa	
Rank position	
Mauritius	50
South Africa	67
Kenya	79
Botswana	88
Cote dIvoire	89

Central and Southern Asia	
Rank position	
Azerbaijan	36
India	44
Armenia	49
Kazakhstan	52
Russian Federation	56