

U.S. Elections Chartbook

December 2020

Summary

- As we predicted, Biden won the 2020 presidential election.
- Gains among non-college educated white men edged Biden to victory in swing states despite a lower margin of victory among non-whites.
- Although this election saw the highest voter turnout since 1908, contrary to expectations, it did not result in a blue wave.
- Demand for conservative media and suspicion of fraud has dropped since election day. Nonetheless, around one-third of the electorate is doubtful of the validity of the results.
- Since the election, approval on the direction of the country has dwindled while that on the economy has rebounded.
- Although voters gave Democrats the presidency and the House, the latest polls & odds suggest the GOP will win Georgia runoff election resulting in a divided government.

Key Dates



DECEMBER 8

Last day to resolve election controversies in any state

DECEMBER 23

Electoral votes must be received by the President of the Senate

JANUARY 6

Congress counts electoral votes and declares President and Vice President

DECEMBER 14

Electoral college representatives convene to cast their vote

JANUARY 5

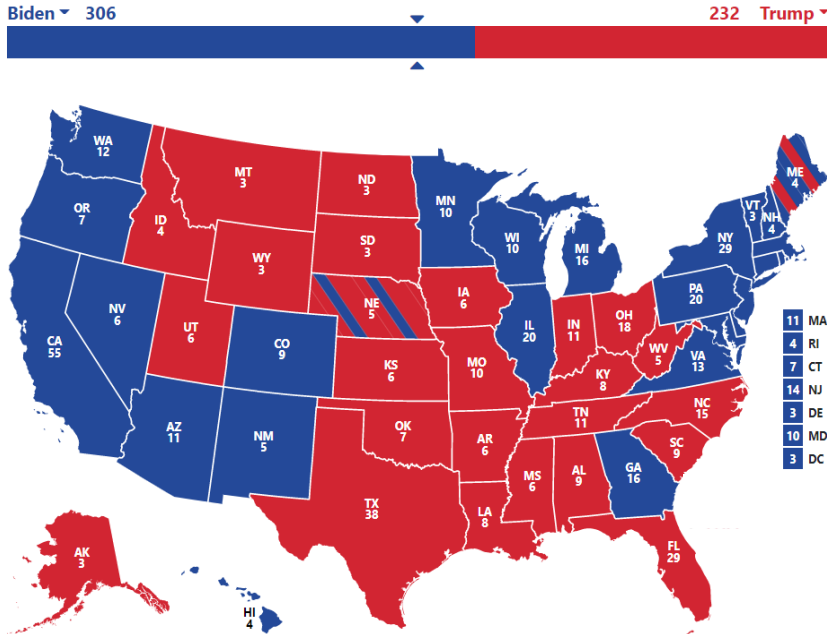
Georgia runoff
Senate election

JANUARY 20

Inauguration
Day

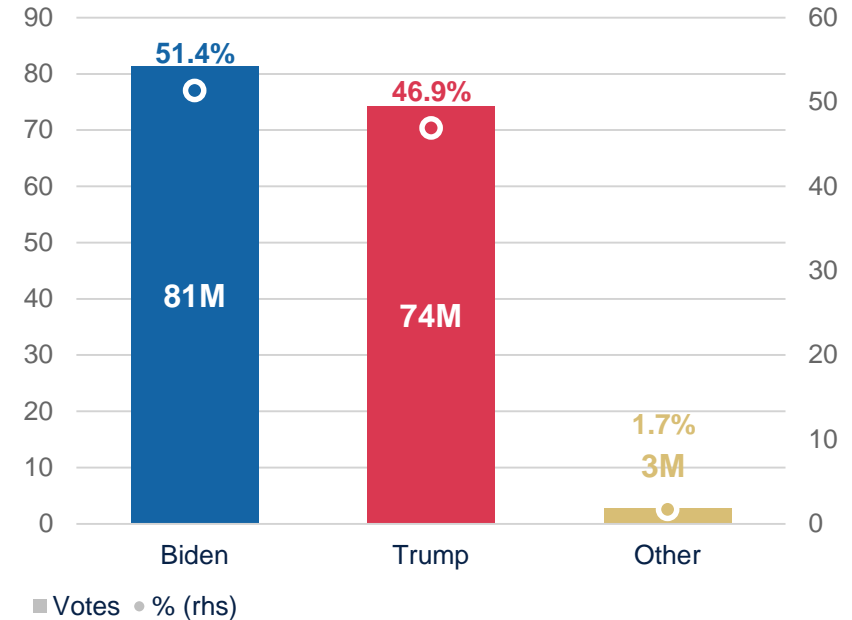
2020 Presidential election results

ELECTORAL COLLEGE RESULTS (NUMBER)



Source: BBVA Research, AP and 270 to Win, last update 12/7/20.

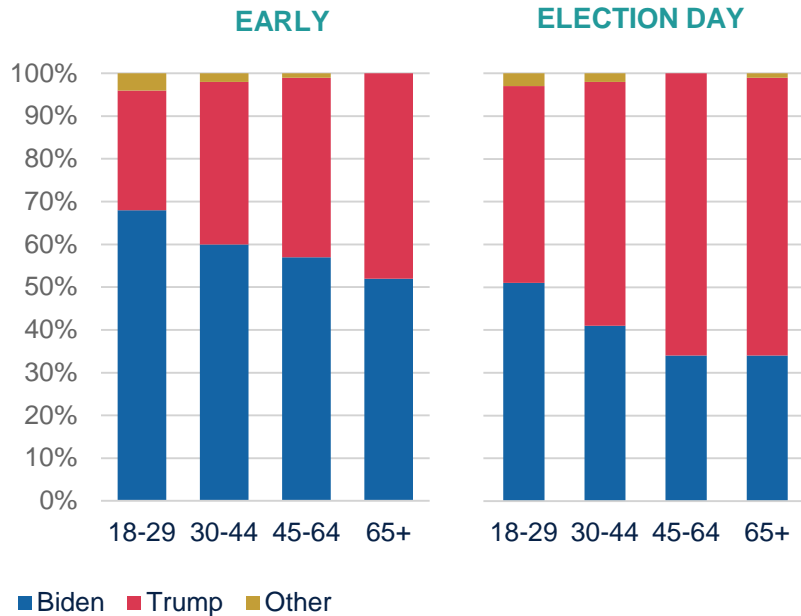
ELECTION RESULTS (MILLIONS OF VOTES AND %)



Exit polls by age

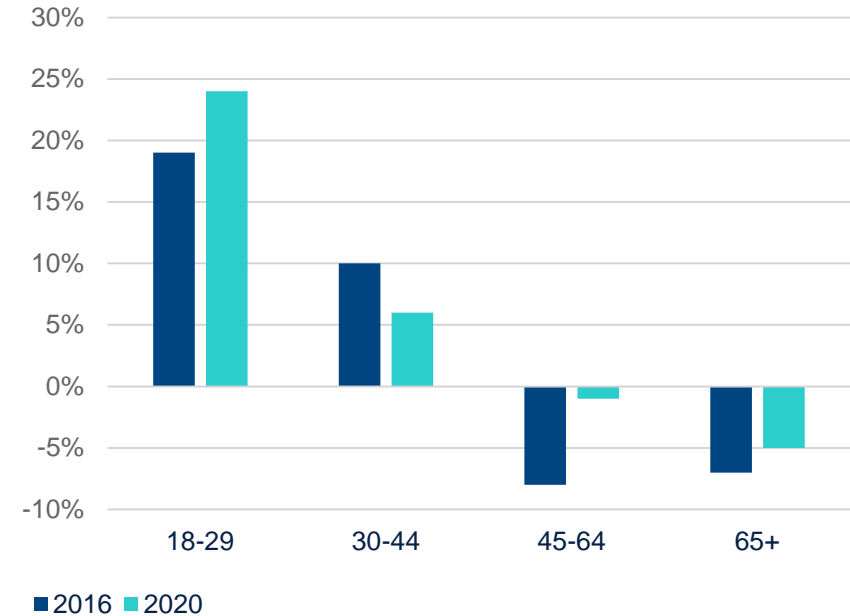
ELECTION RESULTS

(EARLY VOTERS AND ELECTION DAY VOTERS, %)



ELECTION RESULTS 2020 VS. 2016

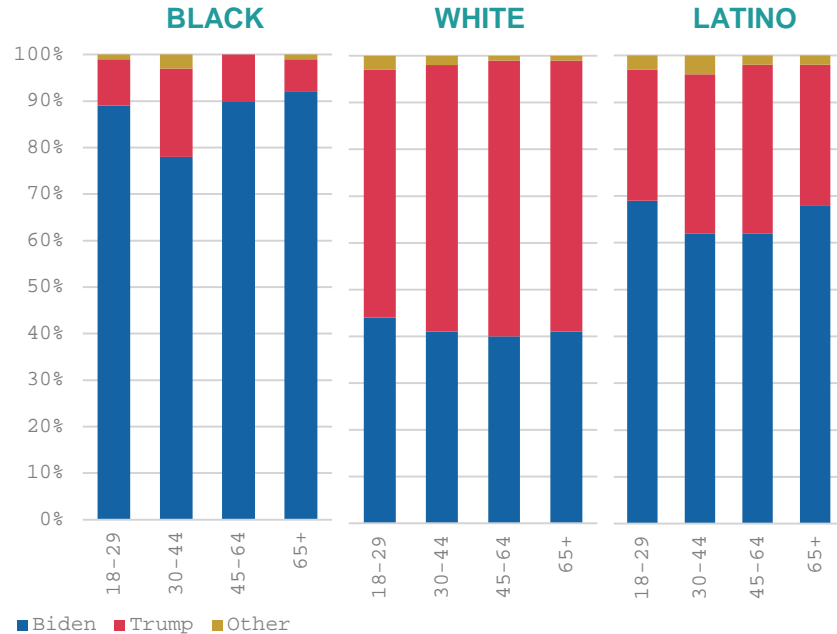
(DEM-REP MARGIN BY AGE, %)



Exit polls by race

ELECTION RESULTS 2020 BY AGE GROUP

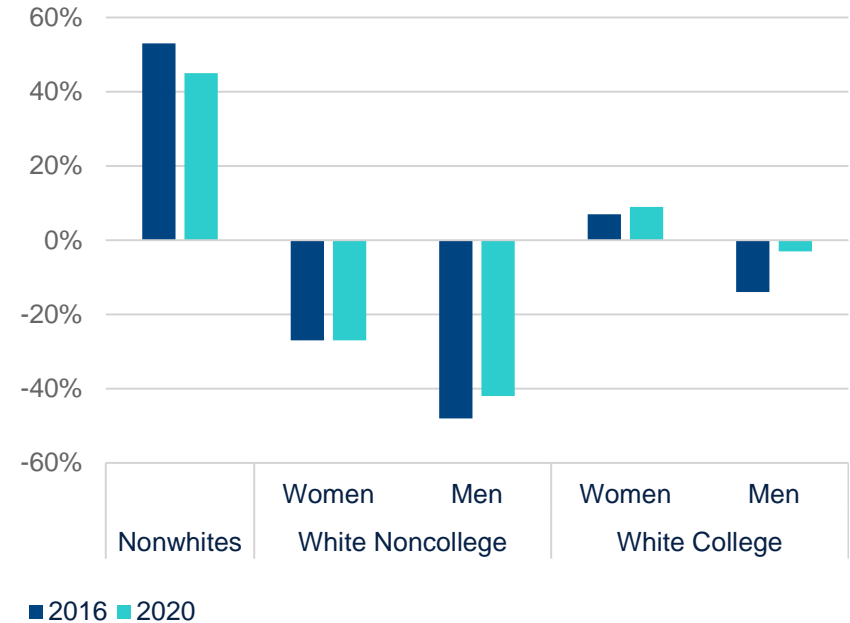
(%)



Source: BBVA Research and CNN.

ELECTION RESULTS 2020 VS. 2016

(DEM-REP MARGIN BY EDUCATION & RACE, %)

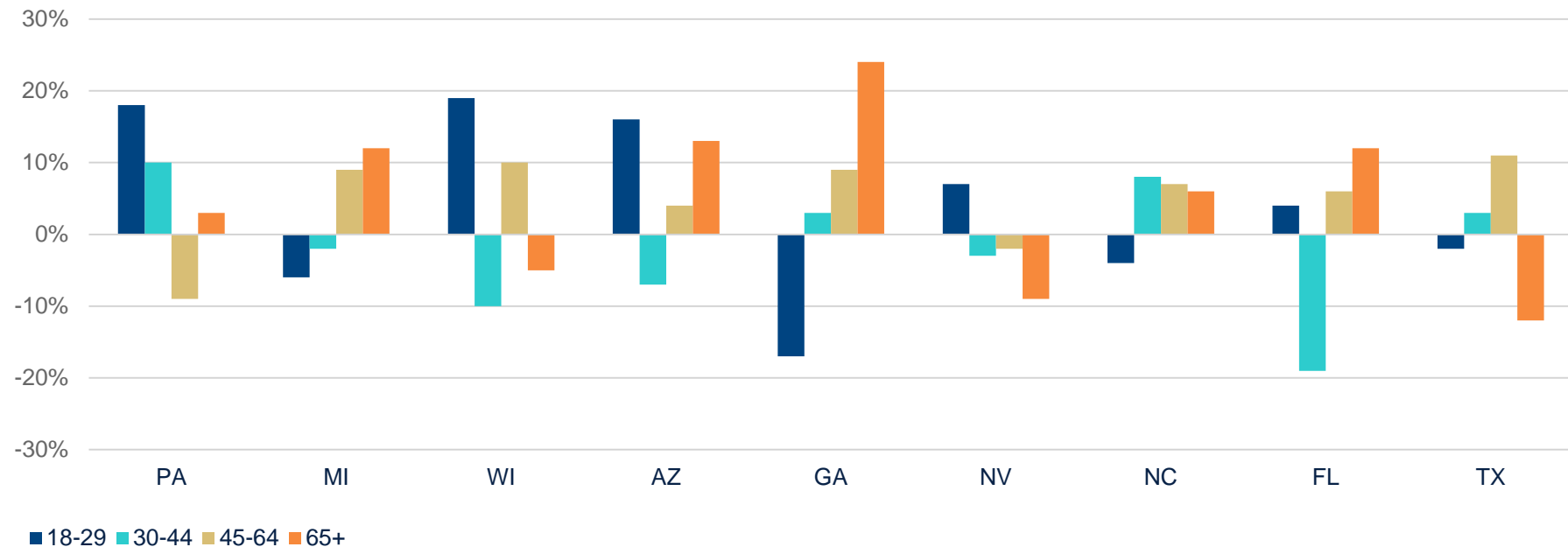


■ 2016 ■ 2020

Exit polls in selected states by age

DEM-REP MARGIN 2020 VS. 2016

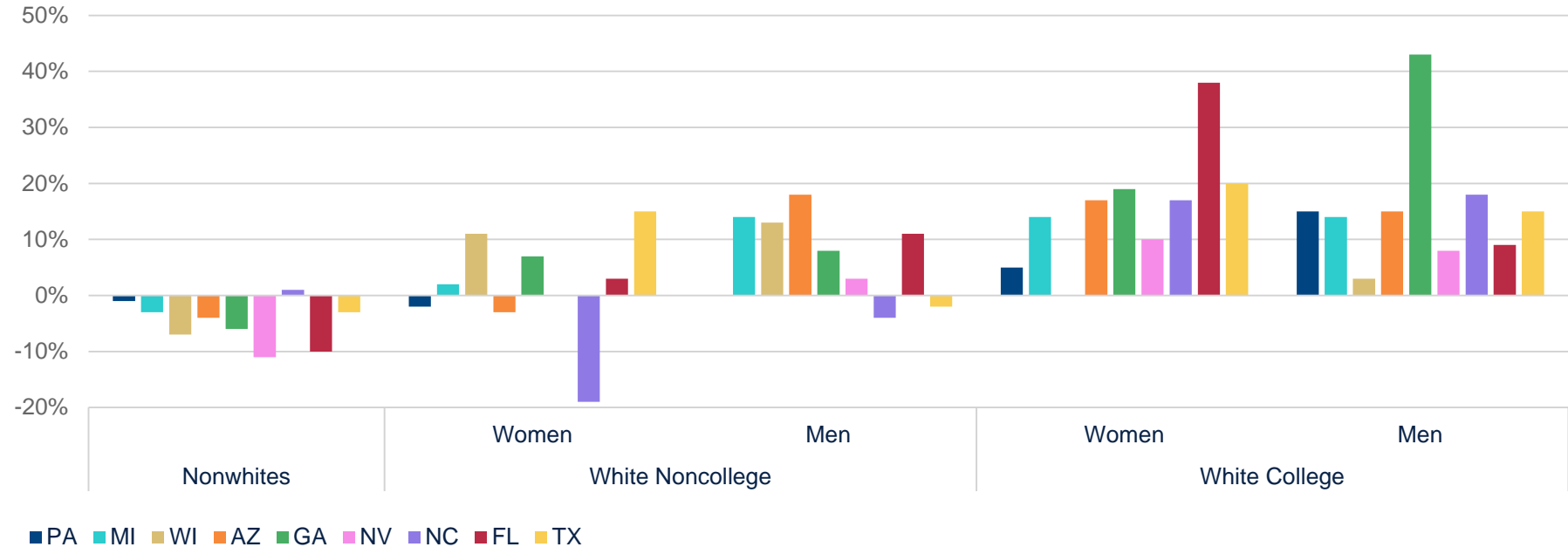
(%)



Exit polls in selected states by race

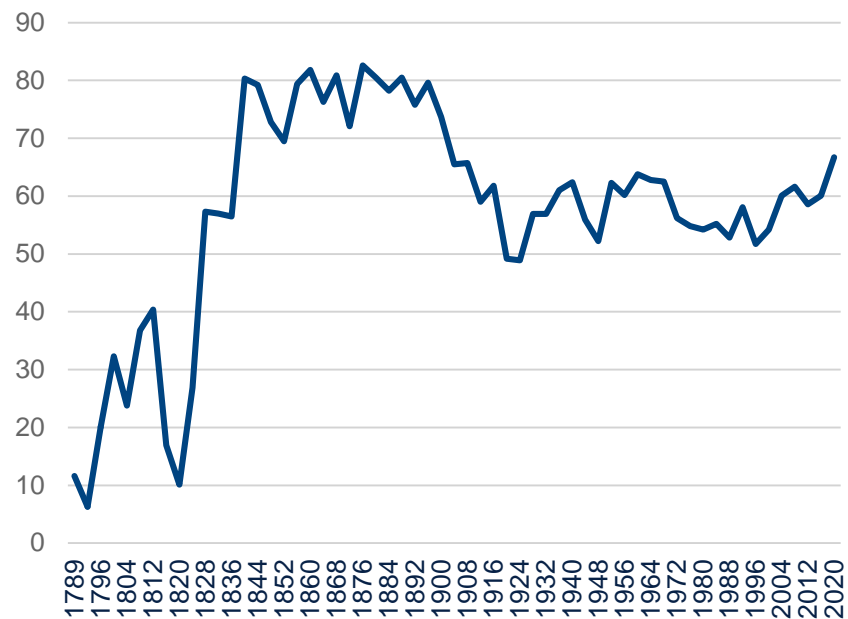
DEM-REP MARGIN 2020 VS. 2016

(%)



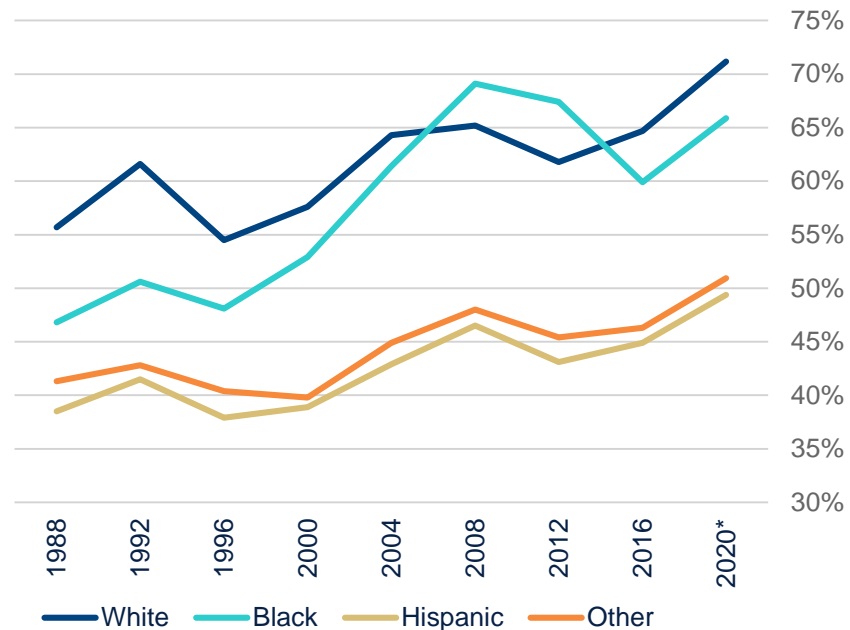
National voter turnout during presidential elections

VOTER TURNOUT
(% OF VOTING-ELIGIBLE POPULATION)



Source: BBVA Research and US Elections Project.

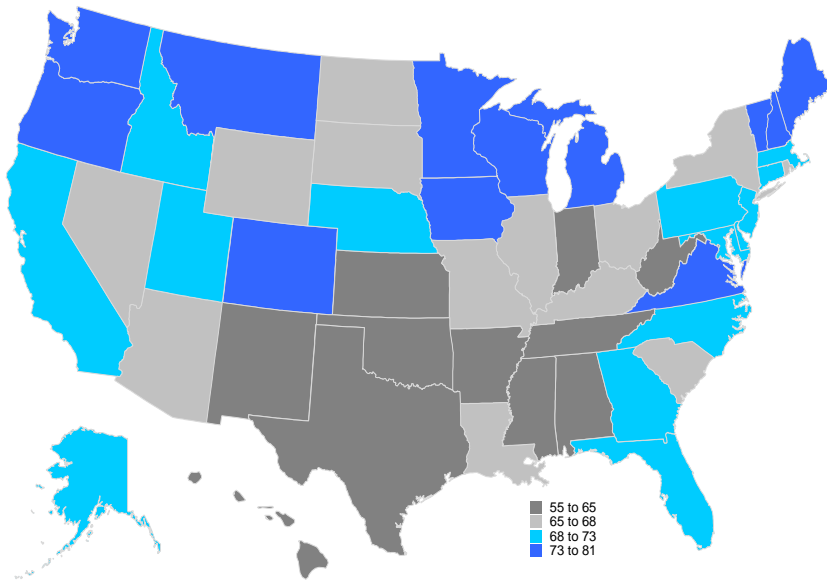
VOTER TURNOUT BY DEMOGRAPHICS
(% OF VOTING-ELIGIBLE POPULATION)



* Estimate/preliminary.

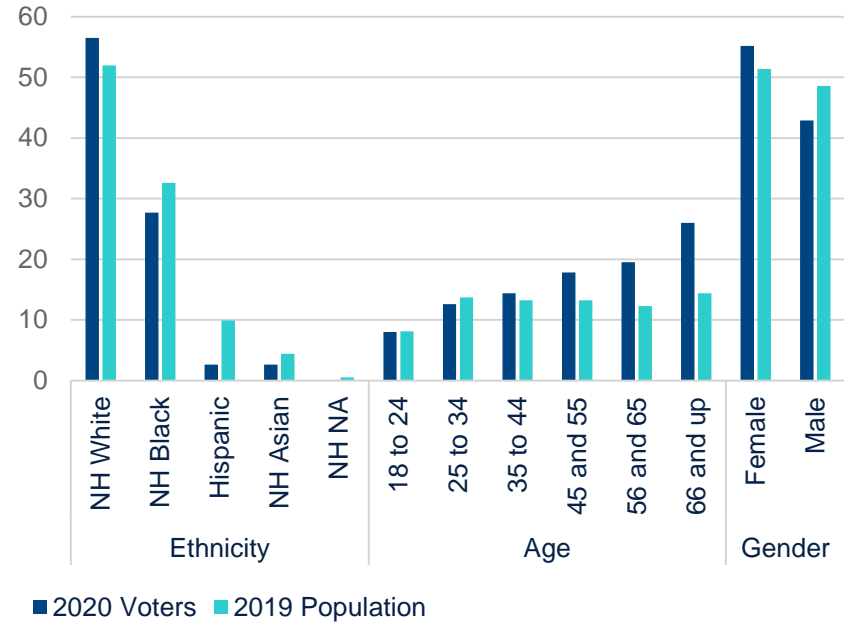
State voters

VOTER TURNOUT (% OF VOTING-ELIGIBLE POPULATION)



Source: BBVA Research, Census, US Elections Project.

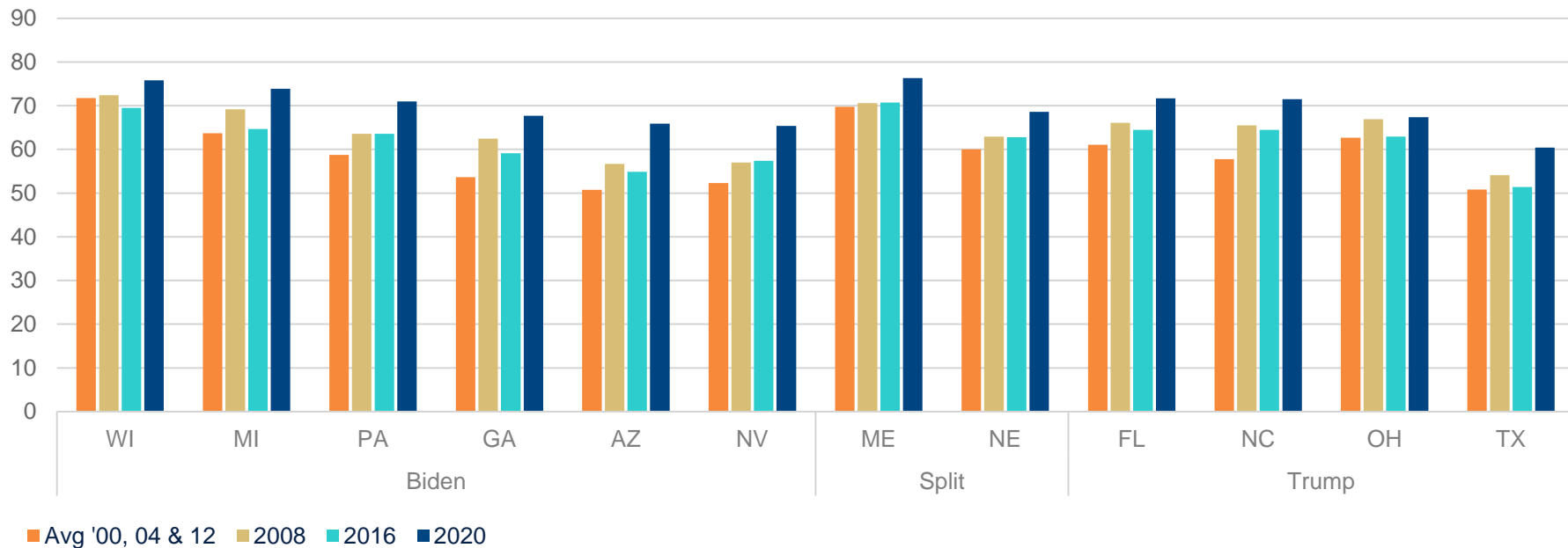
GEORGIA VOTER DEMOGRAPHICS (% OF VOTERS AND POPULATION)



Voter turnout in selected states

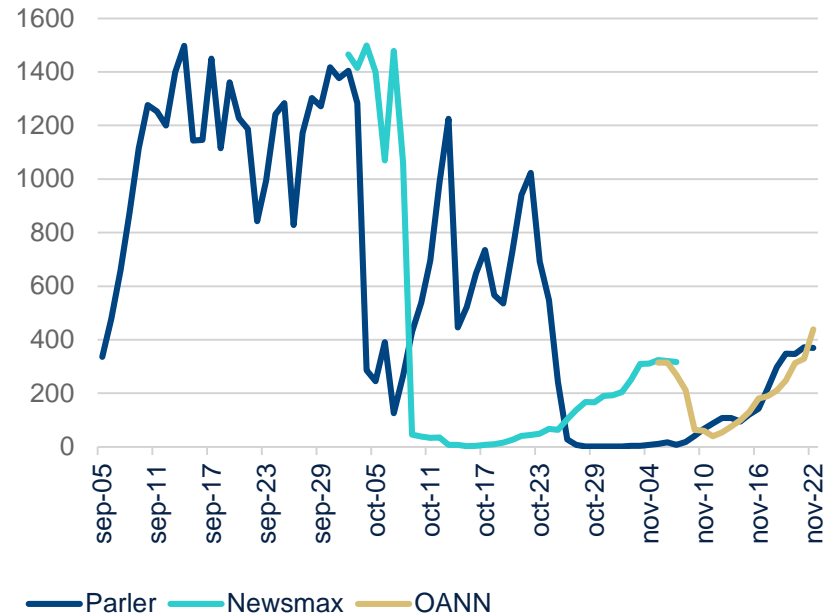
VOTER TURNOUT

(% OF VOTING-ELIGIBLE POPULATION)

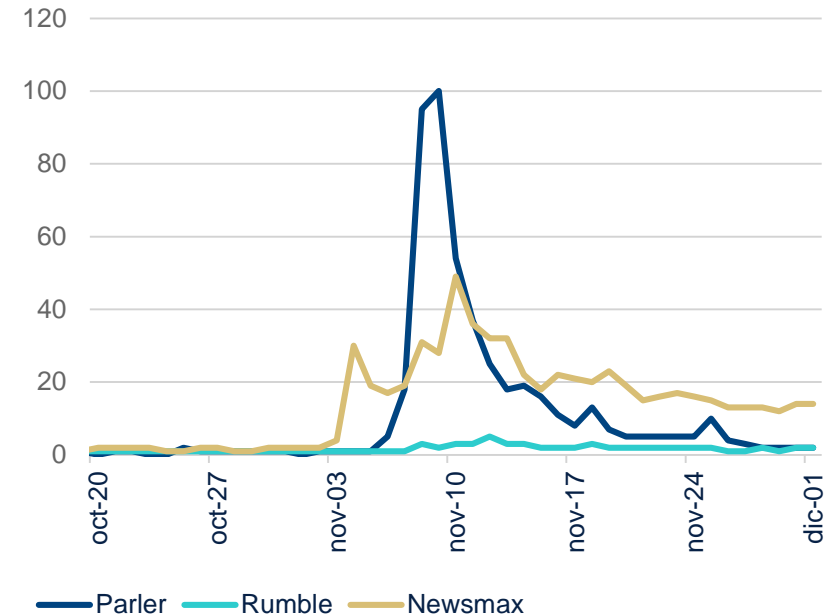


Conservative, libertarian and far-right media

APP STORE RANKING APPS (NUMBER)



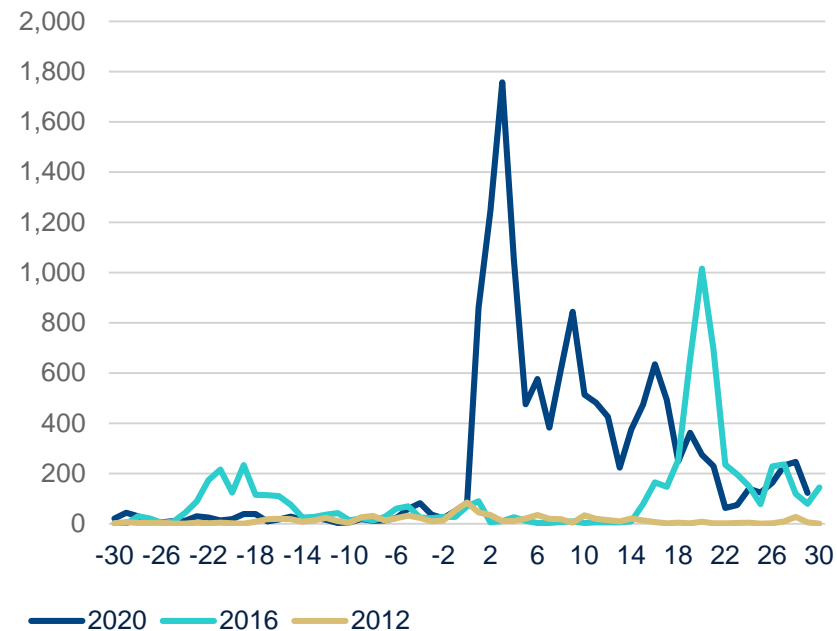
SEARCH FREQUENCY OF MEDIA (THOUSANDS)



U.S. TV News

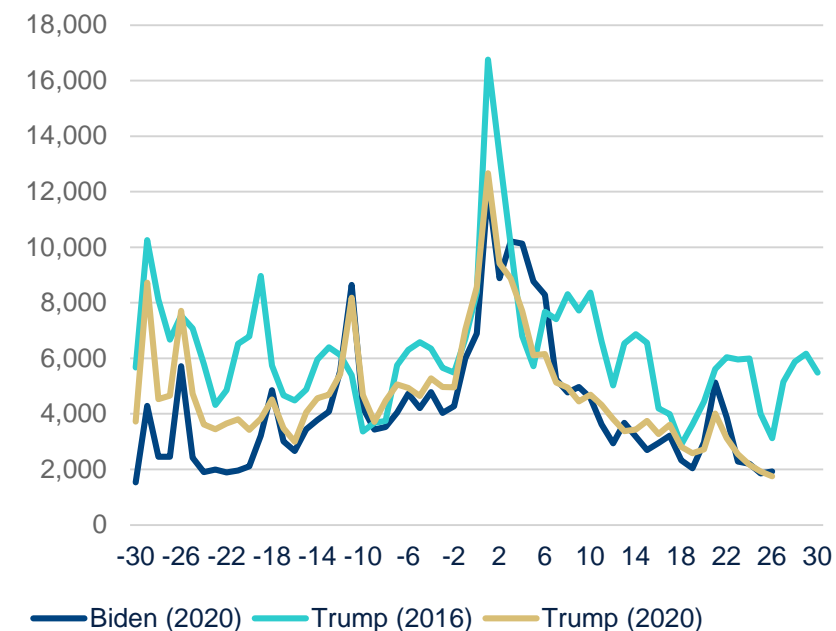
MENTIONS RELATED TO ELECTION FRAUD

(COUNT BY DAYS TO ELECTION=0)



MENTIONS OF THE PRESIDENTIAL CANDIDATES

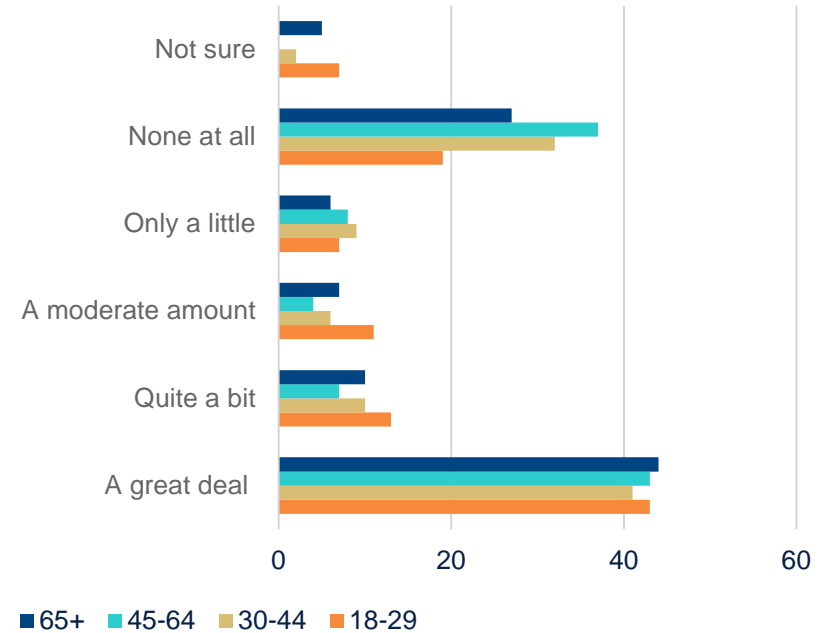
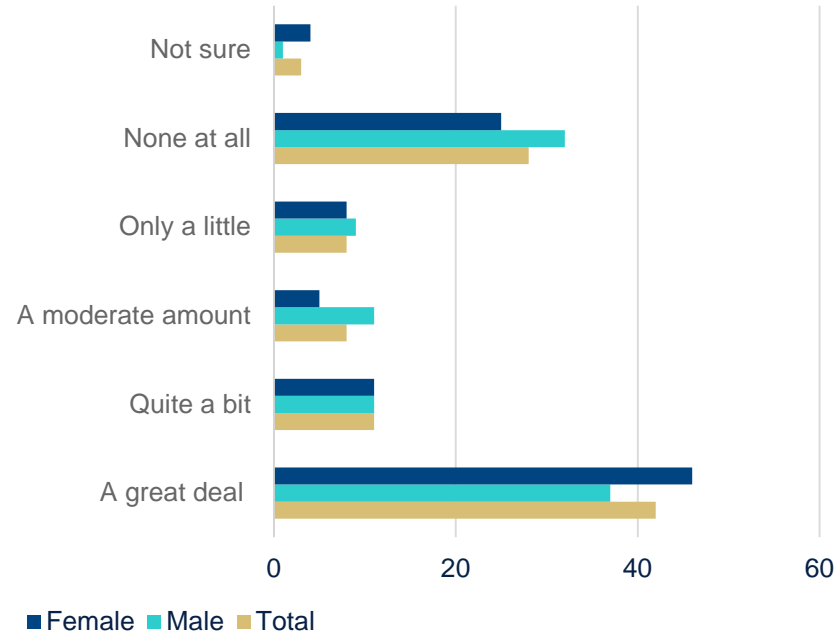
(COUNT BY DAYS TO ELECTION=0)



Confidence in election process

HOW MUCH CONFIDENCE DO YOU HAVE THAT THE 2020 PRESIDENTIAL ELECTION WAS HELD FAIRLY?

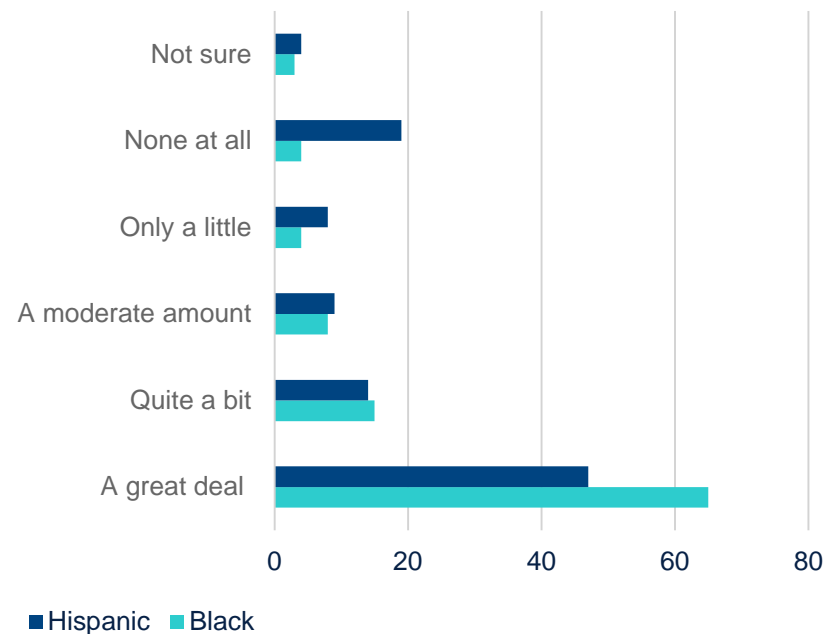
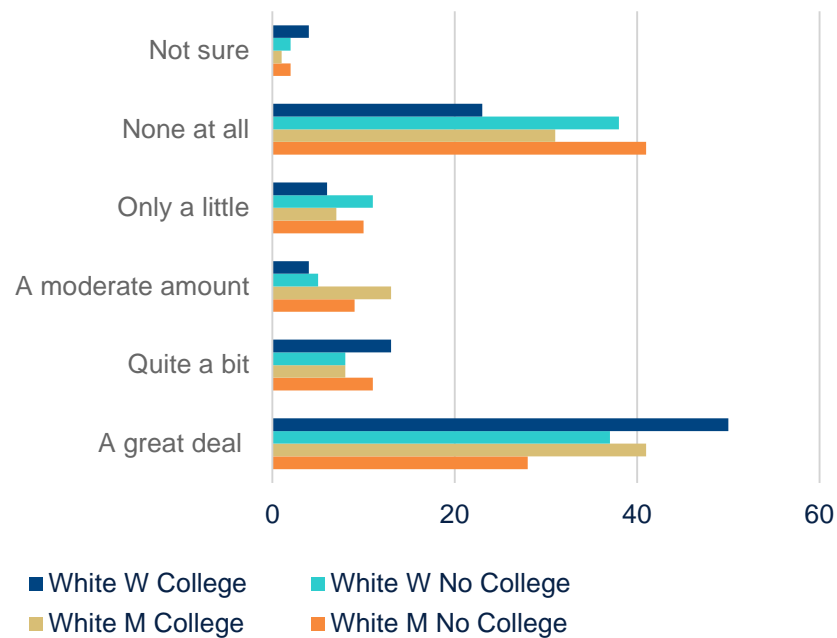
(%)



Confidence in election process

HOW MUCH CONFIDENCE DO YOU HAVE THAT THE 2020 PRESIDENTIAL ELECTION WAS HELD FAIRLY?

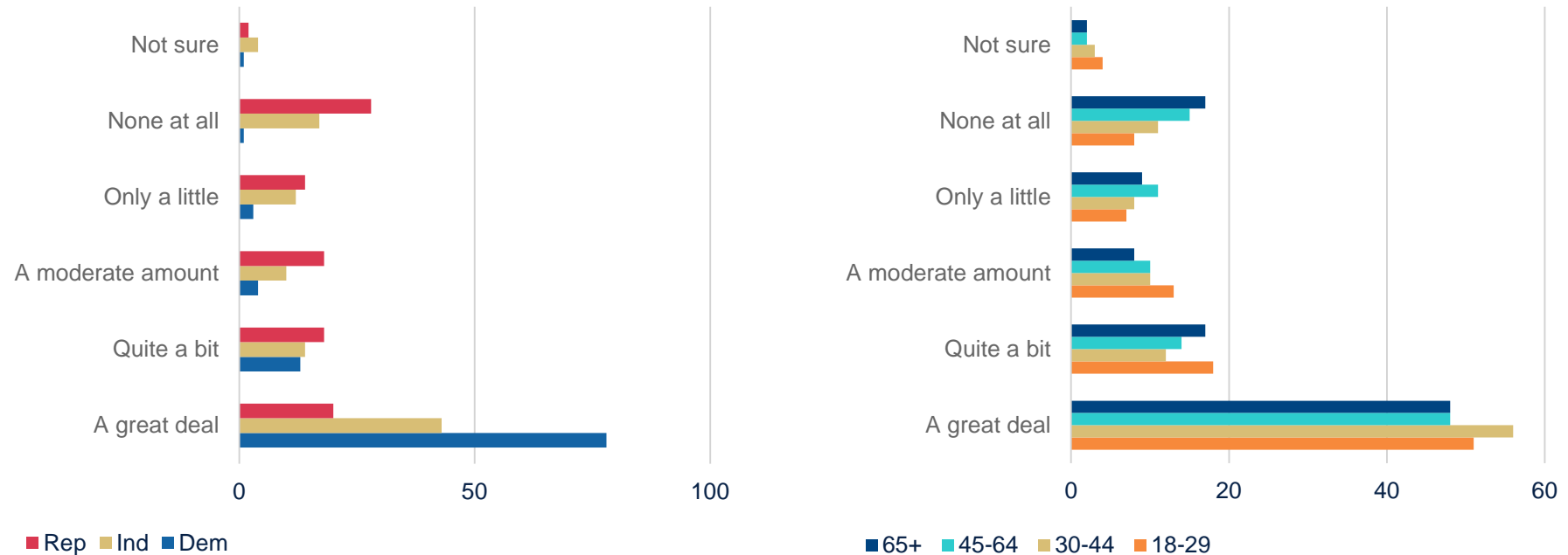
(%)



Confidence in election process

HOW MUCH CONFIDENCE DO YOU HAVE THAT YOUR VOTE WAS COUNTED ACCURATELY?

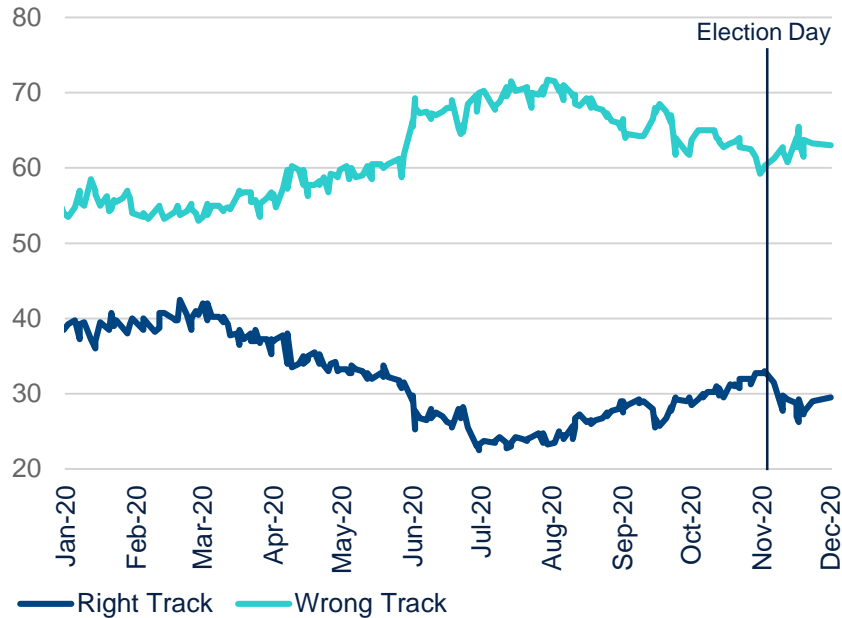
(%)



Approval of the country and the economy

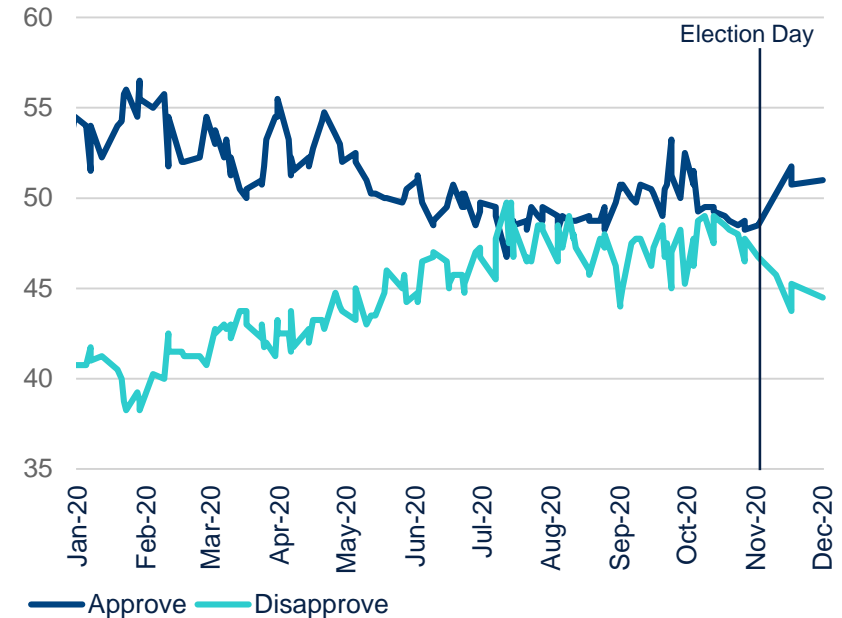
DIRECTION OF THE COUNTRY

(%)



APPROVAL OF THE ECONOMY

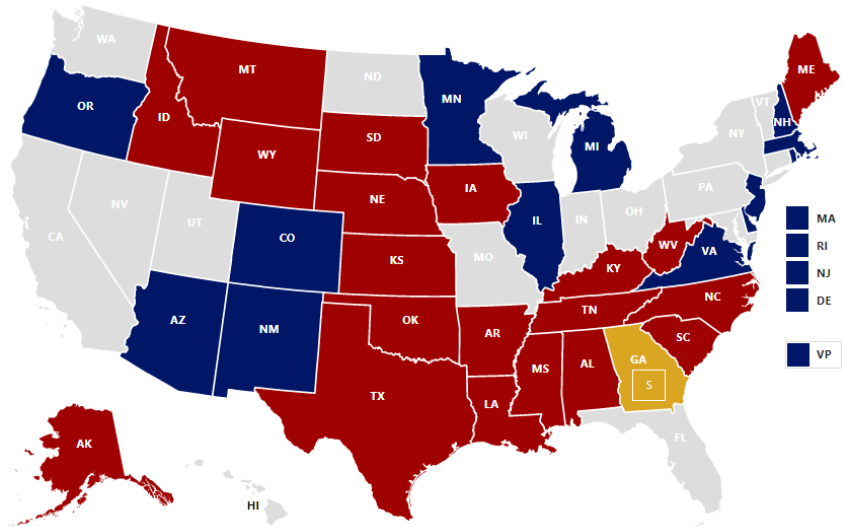
(%)



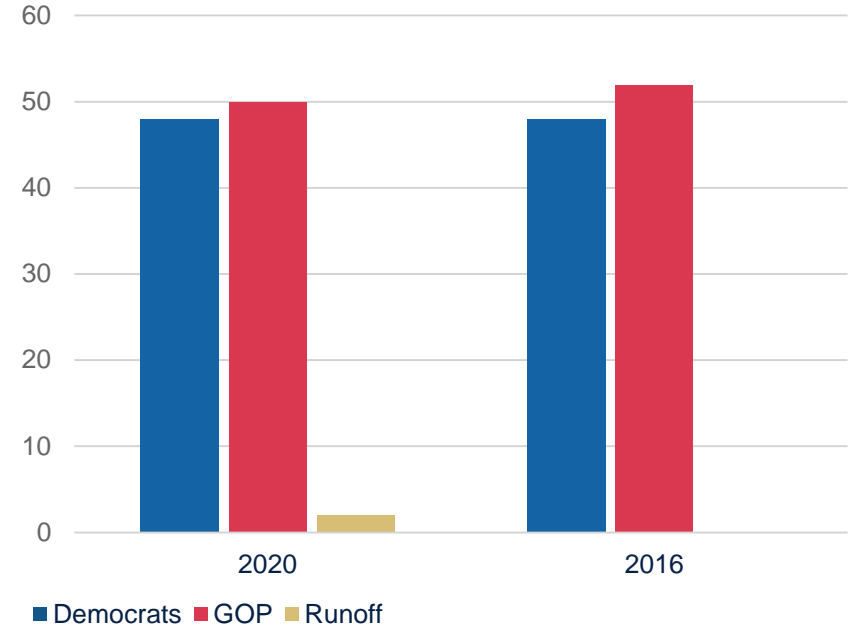
Senate election results

SENATE ELECTION RESULTS (NUMBER)

Democrats 48 Republicans 50



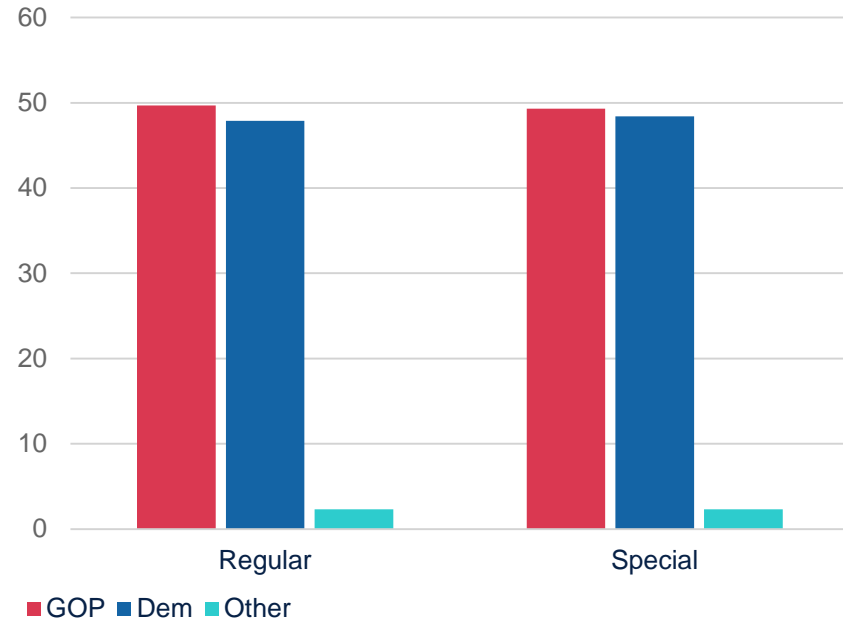
SENATE SEATS (NUMBER)



Georgia Senate election results and runoff odds

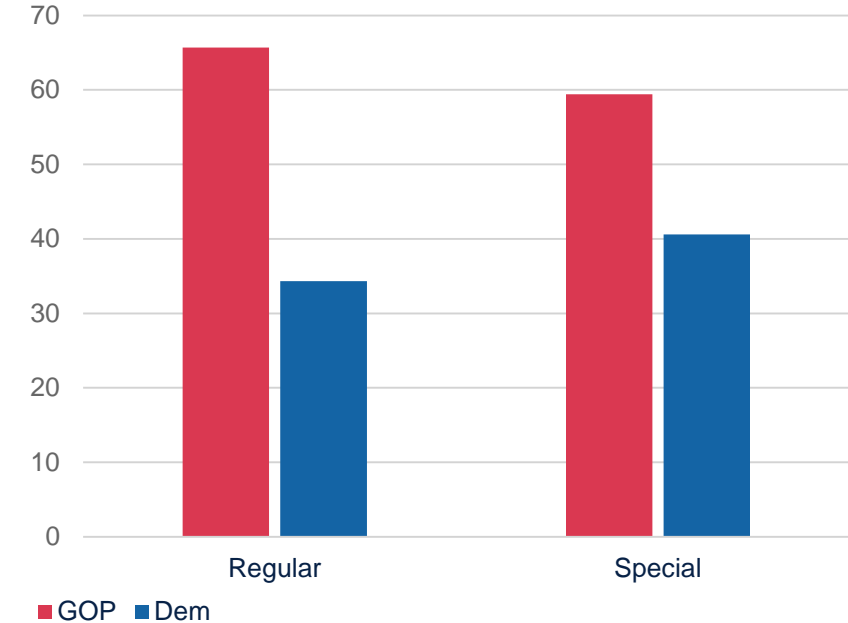
GEORGIA SENATE ELECTION RESULTS

(%)



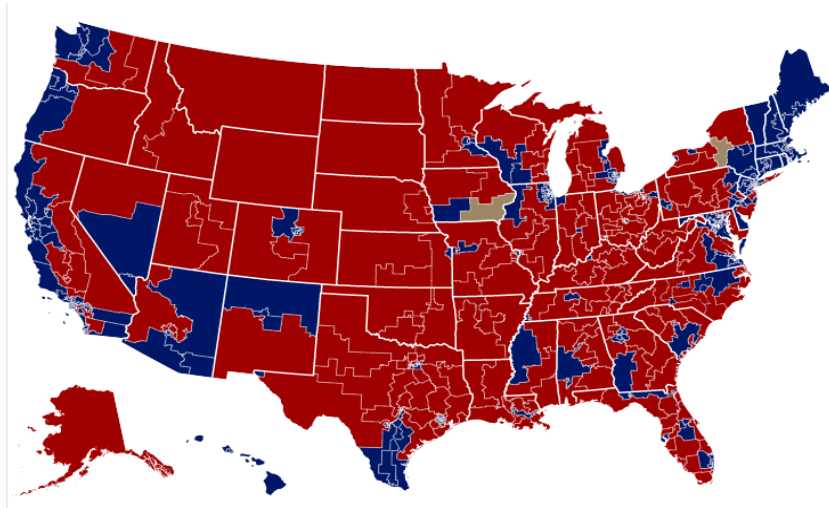
GEORGIA SENATE RUNOFF ELECTION ODDS

(%)



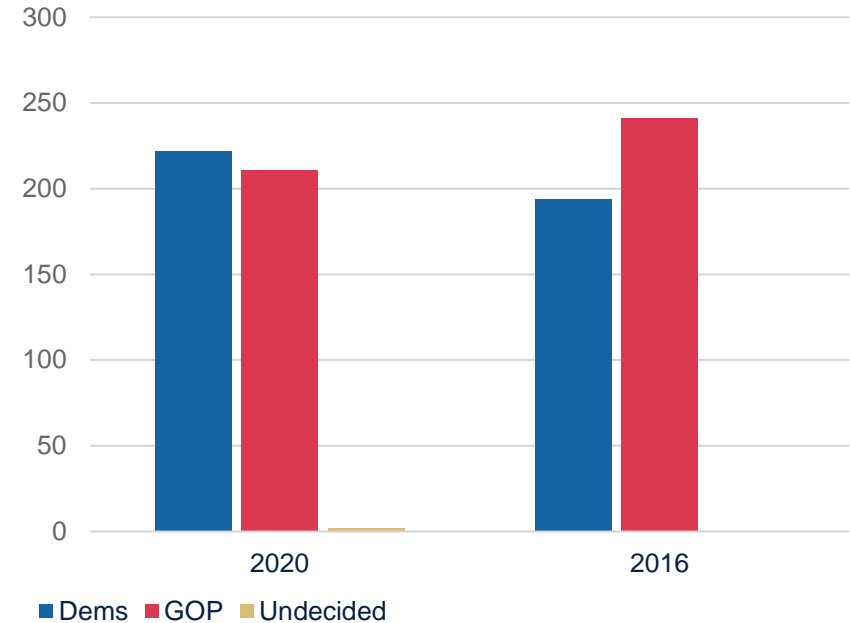
House election results

HOUSE ELECTION RESULTS (NUMBER)



Source: BBVA Research, AP and 270 to Win, last update 12/7/20.

HOUSE SEATS (NUMBER)



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