## **RMB** internationalization:

### Recent Development and headwinds

Alicia Garcia-Herrero

Chief Economist for Emerging Markets, BBVA

# Key points

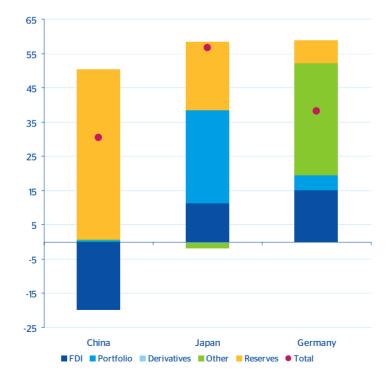
- 1 Why is China pushing to internationalize the RMB?
- 2 Recent development and headwinds?
- **3** Policy Suggestions

Two possible – and yet opposed - reasons:

- A. The external creditor/diversification story
- **B.** Net debtor story (longer term)

### A. China as huge external creditor

International Investment Position 2010 (% of GDP) Source: BBVA Research and IMF



With all its external wealth in foreign currency, **diversification needed**.

#### Two ways

- 1. Diversifying the currency holdings away from USD and Euro too difficult
- 2. RENMINBISING China's foreign assets may be easier
  - How much would be enough?
    - Probably more similar to Japan than the US.
      - About 12% of holdings of Japanese debt securities are in yen vs 90% for US ones in USD
      - Still China has a long way to go: starting basically from 0%!

## B. China becoming a net debtor

Why should China become a net debtor?

- 1. Aging and increasing pension/health costs
- 2. Potential costs of a bank bailout in the event of a hard landing (stemming from the accumulation on loans to LGFVs/developers/etc)

China interested in accessing the "exorbitant privilege of having a reserve currency" to finance its growing debt

# 2. Recent development and headwinds

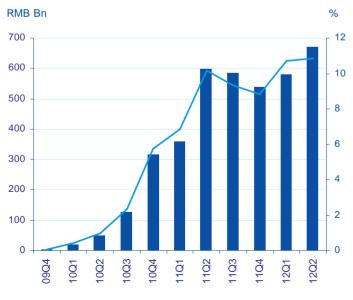
From the pilot program to full coverage

- The trade value settled in RMB settlement increased rapid (0.04% of total trade value in 2009 to 8.9% in 2011)
- The international acceptance of RMB are on rise.

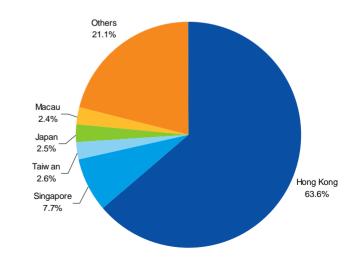
## RMB settled trades accounted for 8.9% of total trades in 2011

# The geographical distribution of RMB settled trades

Source: HKMA, CEIC and BBVA Research



Source: PBoC and BBVA Research



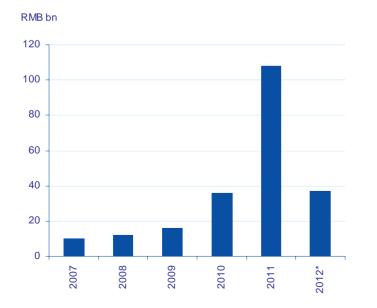
Hong Kong Singapore Taiw an Japan Macau Others

# 2. Recent development and headwinds

The offshore RMB business continue to expand
➤ The Dim Sum Bond market
➤ Other forms of RMB asset
➤ Asset less than liability (deposit)

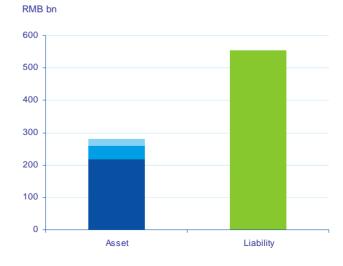
#### Dim Sum bond issuance

Source: HKMA, CEIC and BBVA Research



#### Offshore RMB asset and liability

Source: Bloomberg and BBVA Research



Dim Sum bond Loan REIT Deposit

# 2. Recent development and headwinds

- The rise of other offshore RMB centers
- Hong Kong can't absorb global demand for RMB
- Risk to financial stability (bank liquidity and currency mismatches)
  - Development of onshore market crucial
  - Meanwhile development of other offshore centers also relevant

Possible choices and relationship with Hong Kong

- Singapore (direct competition with Hong Kong?)
- London (Business hub?)
- Taipei (Service its own demand?)
- New York

# 2. Recent development and headwinds

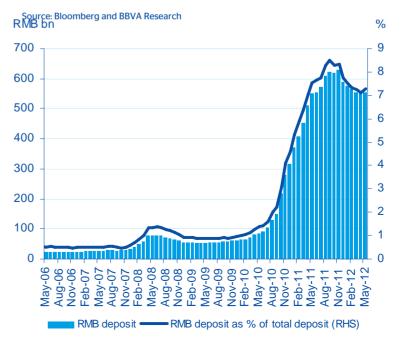
- Headwinds against RMB internationalization emerged as appreciation expectation dampened
- The RMB appreciation trend halted amidst the intensification of European debt crisis
- Offshore Deposit stagnated recently

## The appreciation expectation of RMB weakened

Source: HKMA, CEIC and BBVA Research



# RMB deposit in Hong Kong rose rapidly last year but slowed from Q3 2011



# 3. Policy Suggestions

- The internationalization of RMB is still a policy driven one
- China's authorities' policy initiatives
  - Expansion of the pilot program
  - Swap lines and direct trading with other currencies
  - Limited liberalization of capital account: RQFII, RMB FDI,
- Easing of Hong Kong's policy regulation
  - Liquidity limits: relaxation of RMB Net open position and liquidity ratio
  - Utilization of Swap line to provide RMB liquidity

# 3. Policy Suggestions

- Preferential treatment for using the RMB as an invoicing currency in cross-border trade transactions and investment
- Direct trading of RMB against other currencies, especially with ASEAN trading partners, South Korea and Taiwan.
- Further develop the RMB market in Hong Kong and expand the pool of offshore RMB liquidity.
- Broaden RMB investment channels.
- Develop offshore Dim Sum Bond market by introducing RQDII

# RMB internationalization:

### Recent Development and headwinds

# Comments welcome

Alicia Garcia-Herrero (alicia.garcia-herrero@bbva.com)