RESEARCH

Mexico Weekly Flash

Next week..

BBVA

• GDP in 4Q12 set to see a similar growth rate to 3Q meaning the Mexican economy expanded around 4% y/y in 2012

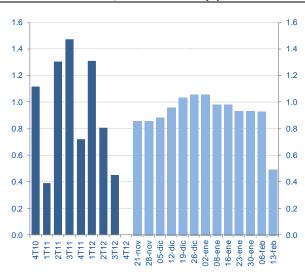
This week will be busy for output indicators for the end of 2012. Firstly, GDP for 4Q output will be released on Monday 18 and we forecast it coming in around 0.5% for the quarter (3.1% annual) making average growth for the year of 3.9%. The MICA-BBVA model including output and financial situation data saw a major drop for the quarterly GDP forecast after the release of industrial output figures for December showed a surprise decline linked to a drop in manufacturing output in the automotive and metals industries as well as a contraction in the construction industry.

Indicators for 1Q13 are still in short supply: confidence (producer and consumer), automotive production (Source: AMIA) and US industrial output. Although indicators are mixed, the slowdown in output looks likely to continue. The performance in US manufacturing points to this (-)0.1% m/m affected by lower manufacturer demand especially for durable goods - an item impacting domestic manufacturing. In turn, the general trend is for a drop in both producer and consumer forecasts. With regard to domestic automotive production, the decline in December was likely a temporary one since there was a major upturn in January: from (-)9.5% m/m to 6% m/m in January (8.3% at annual rate, seasonally-adjusted).

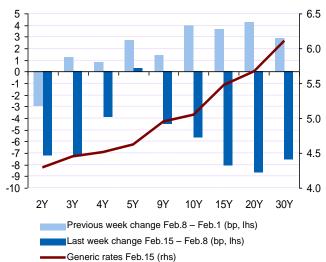
Impact of potential Banxico cut on local assets

The short sections are already discounting a 25bp-50bp cut. Banxico will undoubtedly maintain the new rate level for a prolonged period. The central bank's position and current constructive domestic context should continue to favor a flattening-out in the long section compared to the middle toward 80bp. In turn, a rate cut should limit the short-term MXN appreciation margin to 12.60.

Chart 1 MICA-BBVA Indicator, GDP estimate q/q for 4Q12



Mexico: MBond Curve (% and bp, generic)



Source: BBVA Research with INEGI, STPS and Bloomberg data

No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction. SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

Source: BBVA Research and Bloomberg

Calendar: Indicators

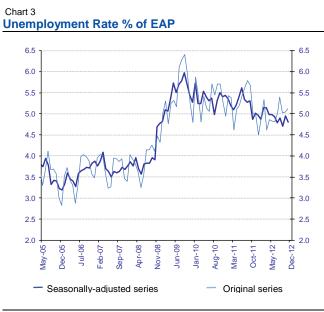
GDP in 4Q12 (February 18)		
Forecast: 0.5% q/q (3.1% y/y)	Consensus: 0.6% q/q (3.3% y/y)	Previous: -0.5% q/q (3.3% y/y)
Unemployment Rate in January (February 22)		
Forecast: 5% of EAP, SA	Consensus: N.A.	Previous: 5.0%
IGAE in December (February 18)		
Forecast: -1.5% m/m, 2.3% y/y	Consensus: N.A.	Previous: 1.1% m/m, 4.2% y/y

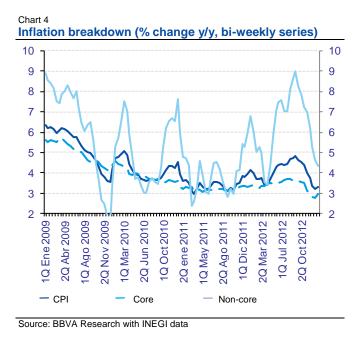
The December IGAE will be important for seeing the level of slowdown in services at the end of the year. With a major decline in industrial output linked to manufacturing and construction already known, most services linked to manufacturing are set to feel the knock-on effect of this contraction. On the demand side, retail sales in December are also set to see lower growth and could, in our opinion, even see a slight contraction despite the positive jobs performance (0.4% m/m in December) partially offset by the almost zero change in wages in real terms at the end of the year.

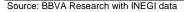
Although the Mexican unemployment rate is one of the lowest in Latin America (5% of EAP), it has showed major downward resistance after the crisis. Other job indicators will provide valuable data on the slack in the job market such as the underemployment rate (around 8%) and employment in critical conditions (around 12% of the EAP)

Inflation 1st two weeks of February (February 22)Forecast: 0.2% bi-weekly, 3.4% y/yConsensus: 0.2% bi-weeklyPrevious: -0.4% m/m, 3.25% y/y

Inflation for the first two weeks in February is set for release on Friday 22. We forecast inflation seeing a slight upturn in annual terms for the first time in 4 months, increasing from 3.25% in January to 3.44%. We see this slight upturn being due to headline inflation increasing 0.2% bi-weekly thanks to factors including the end of the sale season which helped non-food prices and tourist services in January, as well as some price pressure in agricultural and energy prices and rates set by local governments. In short, much of this upturn is due to an unfavorable base effect which should cause a slight rise in inflation between February and April. Despite this, we believe inflation is mainly under control and although it will rise in coming months, this increase will be temporary meaning it is set to stay under 4% for the year as a whole.







No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction. SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

Markets

Impact of potential Banxico cut on local assets

Although short sections are already discounting a 25bp-50bp cut, we maintain our strategy of receiving 13x1 from the TIIE curve with a target at 4.5% (entry level at 4.9%). This opened up in expectation of a more *dovish* Banxico stance and an inflation-economic context that would loosen the short section.

Banxico will undoubtedly maintain the new rate level for a prolonged period. Therefore, there will be room to use the long sections instead of the belly (which is now very expensive). The central bank's position and constructive domestic context should continue to favor a flattening-out in the long section compared to the middle toward 80bp.

A brief negative reaction is to be expected since Banxico's decision and the imminent debate surrounding the fiscal cliff in the US would be seen as signals for closing some long positions in the MXN at almost historical peaks. It should be stated that Banxico's decisions would represent an intention to reduce inflows onto the domestic fixed income securities market although the time to do this would be right given the context in Mexico is set to continue to be constructive.

• A rate cut should limit the short-term MXN appreciation margin to 12.60

In turn, a rate cut should limit the short-term MXN appreciation margin to 12.60. We expect the MXN to see demand at levels near 12.85 since even if there were a 50bp cut and given global liquidity levels, the *carry* would remain attractive. It should be remembered that central banks in other countries remain concerned about their exchange rates (in contrast to the more conservative stance at Banxico) and reforms continue to be likely toward the second half of the year.



Chart 5 Mexico: 10-year rate spread and USDMXN (generic bp and ppd)





Source: BBVA Research and Bloomberg

No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction. SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

Technical Analysis



The market has shifted 1,815pts (-4%) from the high of 46,000pts at the end of January to a low of 43,700pts, very near the 43,500pts level we have signaled as an initial short-term support and which corresponds to the 38.2% drop in the Fibonacci model. Meanwhile, the RSI hit 33pts, very near the over-selling zone. We believe this decline has put the market at attractive levels to start taking some short-term positions. Given the volatility the remaining two weeks of quarterly reports could generate, we cannot rule out the market hitting below the 43,500pts floor level. Nonetheless, we see the next floor at 42,700pts (50% drop in the Fibonacci model), just 2% below current levels.

Previous Rec. (2/11/13): Now at 53pts, the RSI still has room to move downward and we do not recommend an entry as yet. We continue to see the floor level at 43,500pts



The dollar continues to trade in the MXN12.55/12.80 range. Although it traded in the upper band of this range, it was unable to break through the resistance level. It ended the week slightly below the 30-day rolling average, indicating a possible return to MXN12.55.

Previous Rec. (2/11(13): Looking at a lack of over-buying on oscillating indicators and the 10-day rolling average about to go above the 30-day rolling average.

3Y M BOND



3Y M BOND (yield): The bond continued downward. The overselling and opening up of averages points to an upturn toward 4.6%

Previous Rec. (2/11/13). The opening up of the 10- and 30-day averages points to a move up and would be confirmed if it breaks 4.55% with a 2nd resistance at 4.75%.

10Y M BOND



10 Y M BOND: (performance): The bond fell back over the week but continues to trade above the 10-day rolling average. Given the spread at this level with the 30-day average, we continue to assume an upturn, now toward 5.2%.

Previous Rec. (2/4/12). We believe it could continue this upturn toward 5.25% where the 30-day rolling average sits.

No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

Markets, activity and inflation

 Losses on the Mexican stock market over the week due to the decline in homebuilders in the face of skepticism surrounding the National Housing Program of the new government and the major drop in América Móvil after lower-than-expected revenue in the fourth quarter. The peso rose slightly mid-week thanks to better-than-expected industrial output figures for the Eurozone.

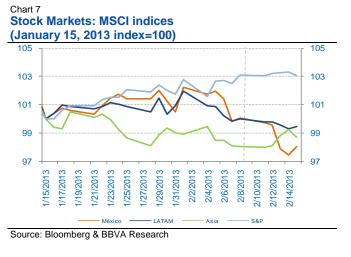
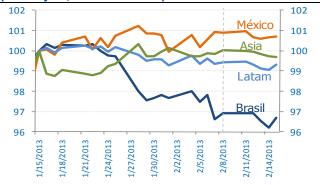


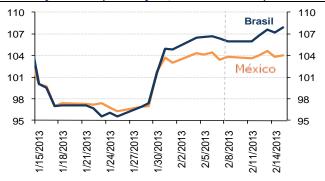
Chart 8 Foreign exchange: dollar exchange rates (January 15, 2013 index=100)



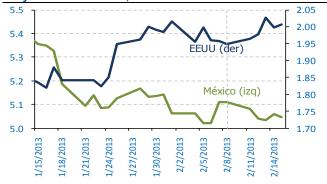
Source: Bloomberg and BBVA Research Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand. Non-weighted averages

Rates in Mexico decouple from the rise in US Treasury rates and fall due to the confirmed accommodating tone at Banxico. This could lead to a cut in the lending rate in the next three months. Chart 9 Chart 10 Chart

Risk: 5-year CDS (January 15, 2013 index=100)



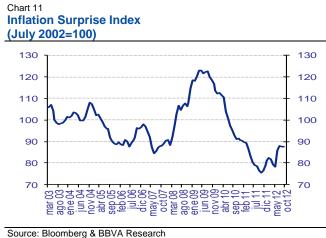
10-year interest rates, last month



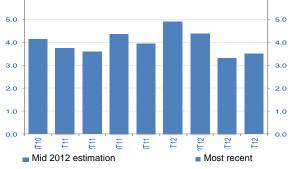
Source: Bloomberg & BBVA Research

Source: Bloomberg & BBVA Research

• Recent situation indicators for economic output point to the last quarter having seen good growth meaning an annual average for 2012 slightly above 3.7%. In the meantime, inflation fell, coming in under 4% in December.







Source: BBVA Research with data from Bloomberg

No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction. SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT 6.0

Claudia Ceja claudia.ceja@bbva.com

Octavio Gutiérrez Engelmann o.gutierrez3@bbva.com

Iván Martínez ivan.martinez.2@bbva.com

Cecilia Posadas c.posadas@bbva.com

+Ociel Hernández ociel.hernandez@bbva.com

Rodrigo Ortega r.ortega@bbva.com Alejandro Fuentes Pérez a.fuentes@bbva.com

Arnoldo López arnoldo.lopez@bbva.com

Pedro Uriz pedro.uriz2@bbva.com

BBVA RESEARCH

Av. Universidad 1200, Col. Xoco, Mexico 03339 D.F. | researchmexico@bbva.bancomer.com | www.bbvaresearch.com

IMPORTANT DISCLOSURES

The BBVA Group companies identified by the research analysts' names included on the page number 6 of this report have participated in or contributed to its preparation, including the information, opinions, estimates, forecasts and recommendations therein.

For recipients in the European Union, this document is distributed by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA"). BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called "BBVA Bancomer"). BBVA Bancomer is a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities Inc. (hereinafter called "BBVA Securities"), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA") registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. These Code and the Internal Standards is available for reference at the following web site: www.bancomer.com/GrupoBBVABancomer/Conócenos.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

EXCLUSIVELY FOR RECIPIENTS RESIDENT IN MEXICO

In the past twelve months, BBVA Bancomer has granted banking credits to the following companies covered in this report: ALFA, AXTEL, CONSTRUCCION Y SERVICIOS INTEGRALES SIGMA, CORPORACION GEO, DAIMLER MEXICO, FACILEASING, GENOMMA LAB INTERNACIONAL, GRUPO CARSO, GRUPO CASA SABA, GRUPO CEMENTOS DE CHIHUAHUA, GRUPO COMERCIAL CHEDRAUI, GRUPO PALACIO DE HIERRO, IMPULSORA DEL DESARROLLO Y EL EMPLEO EN AMERICA LATINA, INDUSTRIAS BACHOCO, INMOBILIARIA RUBA, PEMEX CORPORATIVO, TIENDAS CHEDRAUI, URBI DESARROLLOS URBANOS, VOLKSWAGEN LEASING.

In the past twelve months, BBVA Bancomer has granted Representación Común services to the following companies covered in this report: N/A

BBVA or one or more of its affiliates makes a market/provides liquidity in the securities of the following companies covered in this report: MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Indice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L), Udibonos.

As far as it is known, a Director, Executive Manager or Manager reporting directly to the BBVA Bancomer General Manager has the same position in the following companies that may be covered in this report: Alfa, Alsea, America Movil, AMX, Asur, CMR, Coca-Cola Femsa, Consorcio Hogar, Dine, El Puerto de Liverpool, Fomento Economico Mexicano, Gruma, Grupo Aeroportuario del Pacifico, Grupo Aeroportuario del Sureste, Grupo Bimbo, Grupo Carso, Grupo Financiero Inbursa, Grupo Kuo, Grupo Maseca, Grupo Modelo, Grupo Posadas, Grupo Televisa, Industrias Peñoles, Invex Controladora, KOF, México, Grupo Aeroportuario del Centro Norte, Sanborns Hermanos, Sears Roebuck de México, Telecom, Telefonos de México, Tenaris, Urbi Desarrollos Urbanos, Vitro.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivatives financial instruments with underlying securities covered in this report, which represents 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.

DISCLAIMER

This document and the information, opinions, estimates, forecasts and recommendations expressed herein have been prepared to provide BBVA Group's customers with general information and are current as of the date hereof and subject to changes without prior notice. Neither BBVA nor any of its affiliates is responsible for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, to undertake or divest investments, or to participate in any trading strategy. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Other than the disclosures relating to BBVA Group, the contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA or any of its affiliates and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. To the extent permitted by law, BBVA and its affiliates accept no liability of any type for any direct or indirect losses or damages arising from the use of this document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, derivatives, options on securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying securities. Investors should also be aware that secondary markets for the said instruments may not exist.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. More specifically, this document is in no way intended for, or to be distributed or used by an entity or person resident or located in a jurisdiction in which the said distribution, publication, use of or access to the document contravenes the law which requires BBVA or any of its affiliates to obtain a licence or be registered. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

The remuneration system concerning the analysts responsible for the preparation of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

BBVA Hong Kong Branch (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong.

This document is distributed in Singapore by the BBVA's office in this country for general information purposes and it is generally accessible. In this respect, this document does not take into account the specific investment goals, the financial situation or the need of any particular person and it is exempted from Regulation 34 of the Financial Advisors Regulation ("FAR") (as required in Section 27 of the Financial Advisors Act (Chapter 110) of Singapore ("FAA"))

BBVA, BBVA Bancomer or BBVA Securities are not authorised deposit institutions in accordance with the definition of the Banking Act 1959 nor are they regulated by the Australian Prudential Regulatory Authority (APRA)

GENERAL DISCLAIMER FOR THE EVENT THAT THE READERS HAVE ACCESSED TO THE REPORT THROUGH THE INTERNET

Internet Access

In the event that this document has been accessed via the internet or via any other electronic means which allows its contents to be viewed, the following information should be read carefully:

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. BBVA does not warrant that this report and/or its contents published on the Internet are appropriate for use in all geographic areas, or that the financial instruments, securities, products or services that can be referenced on it are available or appropriate for sale or use in all jurisdictions or to all investors or counterparties. Recipients of this report acceding to it through the Internet are acceding on their own initiative and are responsible for compliance with local regulations applicable to them.

Changes in regulations and the risks inherent in electronic communications may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice.

All images and texts are the property of BBVA and may not be downloaded from the Internet, copied, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA. BBVA reserves all intellectual property rights to the fullest extent of the law.