

# Mexico Weekly Flash

Next week.

Industrial output figures for January could confirm economic slowdown

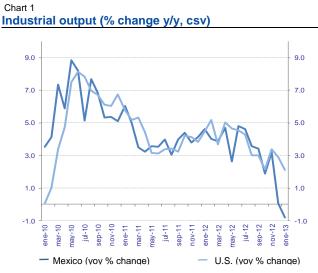
## **Industrial Output in January** (March 12)

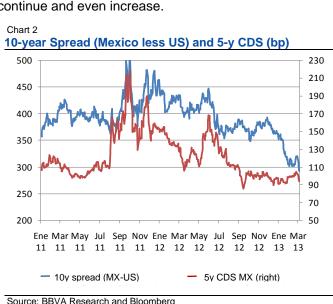
Forecast: 0.0% m/m (0.8% y/y, csv) Consensus: 0.5% m/m Previous: -2.1% m/m (0.0% y/y csv)

Industrial output for January is set to maintain the same pace as in December. It should be stated that manufacturing saw a surprise fall-back in the last month of the year, contracting (-)2.1% m/m, the biggest decline since June 2009. In that month, the decline was due to all four integral components dropping and most manufacturing branches reporting poor figures with a particularly poor month in construction. For January, automotive output figures saw a 6% bounce in comparison to the previous month (around 13,000 units more than in January). US manufacturing declined however in January (-)0.1% m/m although it should be highlighted that figures for durable goods were particularly bad (-)2.0% m/m. This could have had particular impact on industrial sectors linked to exports for these types of goods. Alongside producer confidence indicators that showed a general trend for lower optimism in terms of expected orders, domestic and foreign demand for goods, etc. these factors point to January possibly maintaining the output rate from December, confirming signs of a slowdown in output in coming months.

#### Profit-taking on the curve after monetary statement while MXN supports remain •

Fixed-income investors took profits after the cut to the lending rate and with the weak episode in Treasuries. We continue to believe there is margin for gains, especially in at the short and long end of the curve. In turn, global liquidity is a key factor for the MXN which we believe will continue and even increase.





Source: BBVA Research. CSV: corrected for seasonal variation

Source: BBVA Research and Bloomberg

# Markets

# • Profit-taking on the curve after monetary statement

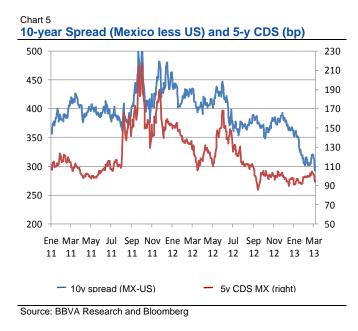
Fixed-income securities market investors took profits after Banxico decided to cut the lending rate and with the weak episode in Treasuries after a series of economic readings with upward surprises in the US. Nonetheless, we believe there is still margin for gains, especially in the short and long sections. Firstly, the curve is already partially discounting the cut so there was room for weakening if Banxico actually carried it out. Secondly, Banxico stated that the cut was not the start of a cut cycle but even so, the bias continues to accommodating looking forward. Lastly, we are at least sure that Banxico will not raise the policy rate in the long-term meaning the value of domestic curves will continue to be appealing.

In addition, we are optimistic regarding economic reforms meaning we cannot rule out improvements in the country's credit rating. In this way, we maintain our strategy of purchases in the long section of the curve and our constructive outlook for the MXN. The spread between the 10-year MBond and the UST with the same maturity could hit 250 toward the end of the year (this being our target).

## MXN supports continue

Despite the growth in the USDMXN crossing just after the monetary statement, the exchange rate saw an immediate rise in response to global factors and closed near its weekly lows (12.62 vs. 12.78 high on Friday). The reaction in the MXN was in line with expectations as the lending rate cut has been in the table since January. In spite of the low carry-trade yield, the likelihood of structural reforms in the country and improvements in the sovereign risk will continue to favor the MXN. Furthermore, US job figures provided a positive respite after weeks of uncertainty linked to the US fiscal debate and the political situation in the Eurozone.

Global liquidity is a key factor on global markets and different central banks seem to support an ongoing bias for more monetary easing. This is a crossroads: MXN supports could remain current while Banxico shows some concern for the issue. The already signaled dovish bias will likely increase if the MXN sees a major strengthening. Therefore, given additional easing cannot be ruled out, this will continue to stop the MXN breaking the 12.50 level in the short-term. Nevertheless, we forecast the MXN at 12.25 at the end of 2013 with a clear bias for a wider strengthening margin.





Source: BBVA Research and Bloomberg

No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction. SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

# **Technical Analysis**

#### **IPC** P 442 PH 45000 45000 44000 43000 42000 41000 40000 39000 80 60 40 20 10/09/2012 10/11/2012 10/01/2013 Source: BBVA, Bancomer, Bloomberg

Despite the positive week in the US, the IPC was unable to copy this move and saw a contrary negative weekly balance. As in recent weeks, it found resistance at the 44,000/44,200pts level with the first support level continuing to be at 43,500pts. With profit-taking in the US, we could see the IPC breaking this floor to seek out the next support levels at 42,700 and 42,000pts. We see this adjustment scenario as more likely but, if this does not materialize, the entry signal on the IPC would start with an upward break through the 30-day rolling average at 44,560pts.

Previous Rec. (3/4/13): For the time being, and thanks to the RSI level, we can only consider a return to these resistances and a trend change could be considered once there is an upward break through the 30-day rolling average

### MXN



The dollar again hit resistance at MXN12.80, starting a new adjustment move that ended up below the 30-day rolling average and, therefore, with an outlook for a return to the MXN12.60/12.55 level.

Previous Rec. (3/4/13): Oscillating indicators continue to point to an upturn through MXN13.00 while it remains above MXN12.75. We maintain long positions

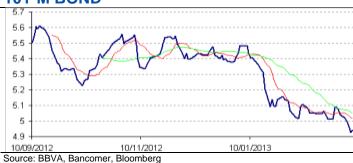
## **3Y M BOND**



3Y M BOND (yield): Despite over-selling, the bond could not materialize a bounce. Any attempt to discount the decline would find resistance at 4.45% and only breaking this level would lead us to consider a trend change.

Previous Rec. (3/4/13). We continue to consider a move to at least the 30-day rolling average at 4.5%

# 10Y M BOND



10Y M BOND (yield): The bond broke 5% and is at a record low. Any bounce could encounter resistance between 5% and 5.1%. Until it breaks this level, the trend remains downward. Floors at 4.9 and 4.8%.

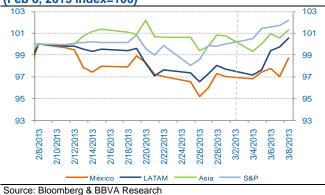
Previous Rec. (3/4/13). We believe we will see an upward move over coming days with resistances at 5.1 and 5.15%

No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction. SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

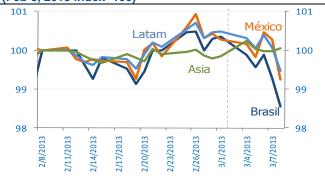
# Markets, activity and inflation

Upswing on stock markets and LatAm currency rises at the end of the week influenced by significantly better-than-expected US employment figures than analyst predictions.

Chart 7 Stock Markets: MSCI indices (Feb 8, 2013 index=100)







Source: Bloomberg and BBVA Research Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand.

Decline in global risk thanks too US job and service sector figures pointing to continued recovery. • Thanks to this decline in risk aversion, US rates rose over the week. Rates in Mexico rose at the end of the week with profit-taking after the 50bp cut in the monetary policy rate. Chart 9

Risk: 5-year CDS (Feb 8, 2013 index=100)

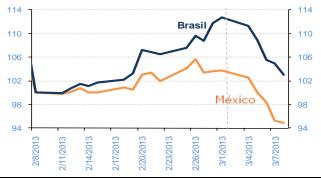


Chart 10 5.5



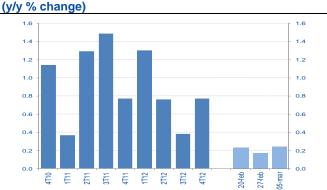
Source: Bloomberg & BBVA Research

Recent situation indicators for economic output point to the start of 2013 continuing to see a slowdown • in output. The BBVA MICA model points to annual growth of 2.5% or slightly lower. Inflation has started a temporary upturn and is expected to hit its high in April, falling after this mid-year.





Chart 12 **Observed and estimated GDP** 



Source: BBVA Research with data from Bloomberg

\*This measures the deviations in inflation in comparison to market-forecast figures, adjusting for inflation volatility. When it trends down, this implies a lower-than-expected inflationary surprise. When it trends up, this indicates a higher-than-expected inflationary surprise.

No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

Source: Bloomberg & BBVA Research

Source: Bloomberg and BBVA Research

Claudia Ceja claudia.ceja@bbva.com

Octavio Gutiérrez Engelmann o.gutierrez3@bbva.com

Iván Martínez ivan.martinez.2@bbva.com Cecilia Posadas c.posadas@bbva.com

+Ociel Hernández ociel.hernandez@bbva.com

Rodrigo Ortega r.ortega@bbva.com Alejandro Fuentes Pérez a.fuentes@bbva.com

Pedro Uriz Borrás pedro.uriz2@bbva.com

Arnoldo López Marmolejo arnoldo.lopez@bbva.com

BBVA RESEARCH

Av. Universidad 1200, Col. Xoco, Mexico 03339 D.F. | researchmexico@bbva.bancomer.com | www.bbvaresearch.com

#### IMPORTANT DISCLOSURES

The BBVA Group companies identified by the research analysts' names included on the page number 6 of this report have participated in or contributed to its preparation, including the information, opinions, estimates, forecasts and recommendations therein.

For recipients in the European Union, this document is distributed by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA"). BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called "BBVA Bancomer"). BBVA Bancomer is a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities Inc. (hereinafter called "BBVA Securities"), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA") registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. These Code and the Internal Standards is available for reference at the following web site: www.bancomer.com/GrupoBBVABancomer/Conócenos.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

#### EXCLUSIVELY FOR RECIPIENTS RESIDENT IN MEXICO

In the past twelve months, BBVA Bancomer has granted banking credits to the following companies covered in this report: ALFA, AXTEL, CONSTRUCCION Y SERVICIOS INTEGRALES SIGMA, CORPORACION GEO, DAIMLER MEXICO, FACILEASING, GENOMMA LAB INTERNACIONAL, GEO EDIFICACIONES, GRUPO CARSO, GRUPO CASA SABA, GRUPO CEMENTOS DE CHIHUAHUA, GRUPO COMERCIAL CHEDRAUI, GRUPO PALACIO DE HIERRO, IMPULSORA DEL DESARROLLO Y EL EMPLEO EN AMERICA LATINA, INDUSTRIAS BACHOCO, INMOBILIARIA RUBA, PEMEX CORPORATIVO, TIENDAS CHEDRAUI, URBI DESARROLLOS URBANOS, VOLKSWAGEN LEASING.

In the past twelve months, BBVA Bancomer has granted Representación Común services to the following companies covered in this report: N/A

BBVA or one or more of its affiliates makes a market/provides liquidity in the securities of the following companies covered in this report: Casa de Bolsa BBVA Bancomer, MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Indice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L), Udibonos.

As far as it is known, a Director, Executive Manager or Manager reporting directly to the BBVA Bancomer General Manager has the same position in the following companies that may be covered in this report: Alfa, Alsea, America Movil, AMX, Asur, CMR, Coca-Cola Femsa, Consorcio Hogar, Dine, El Puerto de Liverpool, Fomento Economico Mexicano, Gruma, Grupo Aeroportuario del Pacifico, Grupo Aeroportuario del Sureste, Grupo Bimbo, Grupo Carso, Grupo Financiero Inbursa, Grupo Kuo, Grupo Maseca, Grupo Modelo, Grupo Posadas, Grupo Televisa, Industrias Peñoles, Invex Controladora, KOF, México, Grupo Aeroportuario del Centro Norte, Sanborns Hermanos, Sears Roebuck de México, Telecom, Telefonos de México, Tenaris, Urbi Desarrollos Urbanos, Vitro.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivatives financial instruments with underlying securities covered in this report, which represents 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.

#### DISCLAIMER

This document and the information, opinions, estimates, forecasts and recommendations expressed herein have been prepared to provide BBVA Group's customers with general information and are current as of the date hereof and subject to changes without prior notice. Neither BBVA nor any of its affiliates is responsible for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, to undertake or divest investments, or to participate in any trading strategy. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Other than the disclosures relating to BBVA Group, the contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA or any of its affiliates and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. To the extent permitted by law, BBVA and its affiliates accept no liability of any type for any direct or indirect losses or damages arising from the use of this document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, derivatives, options on securities or highyield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying securities. Investors should also be aware that secondary markets for the said instruments may not exist.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. More specifically, this document is in no way intended for, or to be distributed or used by an entity or person resident or located in a jurisdiction in which the said distribution, publication, use of or access to the document contravenes the law which requires BBVA or any of its affiliates to obtain a licence or be registered. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

The remuneration system concerning the analysts responsible for the preparation of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

BBVA Hong Kong Branch (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong.

This document is distributed in Singapore by the BBVA's office in this country for general information purposes and it is generally accessible. In this respect, this document does not take into account the specific investment goals, the financial situation or the need of any particular person and it is exempted from Regulation 34 of the Financial Advisors Regulation ("FAR") (as required in Section 27 of the Financial Advisors Act (Chapter 110) of Singapore ("FAA"))

BBVA, BBVA Bancomer or BBVA Securities are not authorised deposit institutions in accordance with the definition of the Banking Act 1959 nor are they regulated by the Australian Prudential Regulatory Authority (APRA)

#### GENERAL DISCLAIMER FOR THE EVENT THAT THE READERS HAVE ACCESSED TO THE REPORT THROUGH THE INTERNET

#### Internet Access

In the event that this document has been accessed via the internet or via any other electronic means which allows its contents to be viewed, the following information should be read carefully:

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. BBVA does not warrant that this report and/or its contents published on the Internet are appropriate for use in all geographic areas, or that the financial instruments, securities, products or services that can be referenced on it are available or appropriate for sale or use in all jurisdictions or to all investors or counterparties. Recipients of this report acceding to it through the Internet are acceding on their own initiative and are responsible for compliance with local regulations applicable to them.

Changes in regulations and the risks inherent in electronic communications may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice.

All images and texts are the property of BBVA and may not be downloaded from the Internet, copied, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA. BBVA reserves all intellectual property rights to the fullest extent of the law.