Latam Daily Flash

12 March 2013 Economic Analysis

BBVA

Madrid Juan Ruiz Chief Economist, South America juan.ruiz@bbva.com +34 913745887

Enestor dos Santos Senior Economist, Latam enestor.dossantos@bbva.com +34 639827211

Mexico City Octavio Gutierrez-Engelmann Macro Latam Strategy o.gutierrez3@bbva.com +5255 5621 9245

With contributions from the BBVA Research Latam Team:

Lima Hugo Perea Chief Economist, Peru hugo.perea@bbva.com +51 1 2112042

Bogota Juana Tellez Chief Economist, Colombia juana.tellez@bbva.com +571 3471600

Santiago Alejandro Puente Chief Economist, Chile alejandro.puente@bbva.com +56 2 2939 10 92

Mexico City Carlos Serrano Chief Economist. Mexico carlos.serranoh@bbva.com + 5255 5621 4354 At the start of the week, the main highlights were the presentation of another important economic reform in Mexico, namely the Telecoms Reform Bill aimed at enhancing competition, and the information that the Colombian central bank FX purchases reached USD820mn in February, the highest monthly amount since 2000. Today the highlight will be industrial production data, also in Mexico, which we expect will reveal that the sector's output did not register any growth in January, reinforcing the recent signs of moderation in activity.

Mexico - The Telecommunications Reform Bill was presented to Congress

The proposal is aimed at enhancing competition in telecom sector. Along with the Tax and Energy reforms (2S13e), the Telecoms Reform Bill should have a major positive impact on investment, potential growth and inflation dynamics. This initiative will be debated and we believe it could be approved by Congress in a month or two. At first glance, we would highlight: i) the Regulatory and Antitrust Commissions will be strengthened; ii) the public tender of two nationwide TV-networks; iii) foreign participation will increase to up to100% in telecoms (vs. 49% previously) and up to 49% in radio-broadcasting (vs. 0% previously). Despite the relevance of this reform, implementation risks could constrain some of the potential benefits for the economy (i.e. foreign direct investment). Secondary rules to the telecom Act will be crucial in order to mitigate these risks (we expect those rules to be completed by YE13).

Colombia - BanRep's FX purchases totalled USD820mn in February

The Colombian Central Bank released its FX purchases for the month of February, totalling USD820mn which represents the highest monthly purchase since 2000. The level (USD41mn/day on average) is above the expected average announced in late January when BanRep committed itself to purchasing a minimum of USD3bn between February and May 2013 (an average of USD37.5mn/day). The level represents an accumulation of foreign reserves of 2.1%, and is also the highest MoM increase since 2011. The measure dampened the peso's appreciation slightly, partially offsetting the high levels of FDI flows. We expect BanRep to continue its purchase program in the coming months, although with a limited effect on FX appreciation in the medium-term.

Chile – Government announces increase in the minimum wage and a lumpsum payment to households in March

The Government announced two economic measures that need to be ratified by Congress. Firstly, an increase of around 6% in the nominal minimum wage (from CLP193,000 to close to CLP205,000). Second, a one-off lump-sum payment of CLP40,000 in March to households that meet certain income requirements, with a total estimated cost of 0.1% of GDP. We expect these measures to be financed by a reallocation of expenditures from the 2013 fiscal budget.

RESEARCH

BBVA

What to watch today

Chile - Central Bank Economic Expectation Survey (March, 07:30 hrs NYT)

We expect the economist's survey to reveal expectations of no change in the monetary policy for both this week's meeting and in the medium term, in line with our estimates. The figures should also reveal expectations of growth for the economic activity index (Imacec) of around 4.5% YoY in February and inflation estimates in the order of 0.3% MoM for March.

Mexico - Industrial production (January, 09:00 hrs NYT)

Lower growth in US industrial production (-0.1% MoM) and lower Mexican producer confidence in January should explain a stagnated industrial production. We forecast a 0% MoM growth (consensus 0.8% MoM) vs. -2.1% MoM in December (sa).

Calendar: Indicators

Brazil	Date	Period	Consensus	BBVAe	Actual	Prior
FIPE CPI - Weekly	11-Mar	2-mar	0.05%		0.06%	0.52%
Economic Activity Indx MoM SA	13-20 MAR	Jan	0.85%			0.26%
COPOM Monetary Policy Meeting Minutes	14-Mar		-			
Retail Sales (MoM)	14-Mar	Jan	0.40%	0.70%		-0.5%
CAGED Formal Job Creation	14-21 MAR	Feb				28900
FGV Inflation IGP-10 (MoM)	15-Mar	Mar	0.28%			0.29%
Chile						
CB Economic Expectation Survey	12-Mar	Mar				
CB Financial Traders Survey	13-Mar	Mar				
Nominal Overnight Rate Target	14-Mar	2-mar	5.00%	5.00%		5.00%
Colombia						
Vehicle Sales	11-Mar	Feb			22888	19994
Consumer Confidence	11-15 MAR	Feb		16.00		23.1
Outstanding Loans (YoY)	14-20 MAR	Jan				15.23%
Mexico						
Trade Balance	11-Mar	Jan F			-2866,4M	-2878.9M
Industrial Production (YoY)	12-Mar	Jan	1.30%			-1.1%
ANTAD Same-Store Sales (YoY%)	12-Mar	Feb				0.5%
Peru						
Trade Balance (INEI)	11-Mar	Jan	-\$975M		-\$468M	\$679M
Unemployment	15-Mar	Feb	-			6.1%
Economic Activity Indx YoY NSA	15-Mar	Jan	6.05%			4.3%

BBVA RESEARCH

Most recent Latam reports

Date	Description
8-3-2013	S Mexico. Banxico Watch: Banxico Delivers
8-3-2013	S Chile Flash: Monthly inflation stood at 0.1% in February, below expectations
8-3-2013	S Brazil Flash: February inflation pushes central bank up against the wall
7-3-2013	S Mexico Real Estate Flash: The construction guarantee program: Is this what is needed?
7-3-2013	S Mexico Real Estate Flash: Construction output down a notch
7-3-2013	S Flash Peru: Central policy rate: no surprises
7-3-2013	Mexico Inflation Flash: February's CPI: Inflation accelerated as widely expected; But it's risk balance remain positive.
7-3-2013	Peru Economic Watch: Activity kept showing strong dynamism in 4Q12 (Spanish)
7-3-2013	Brazil Flash: COPOM leaves the SELIC unchanged, but refrains from committing to stable monetary conditions ahead
6-3-2013	Flash Colombia: Consumer inflation dropped below the inflation target range at 1.83% YoY in February



Important Disclosures

The BBVA Group companies that have participated in preparing or contributed information, opinions, estimates, forecasts or recommendations to this report are identified by the location(s) of the author(s) listed on the first page as follows: 1) Madrid, London or Europe - Banco Bilbao Vizcaya Argentaria, S.A., including its E.U. branches (hereinafter called 'BBVA'), 2) Mexico City - BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called 'BBVA Bancomer'); 3) New York - BBVA Securities, Inc. (hereinafter called "BBVA Securities"); 4.) Lima - BBVA Continental S.A.; 5.) Bogata - BBVA Colombia S.A.; 6.) Santiago - BBVA Chile S.A.

For recipients in the European Union, this document is distributed by BBVA, a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), and registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities, a subsidiary of BBVA registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference in the 'Corporate Governance' section of the following web site: www.bbva.com.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code and the Internal Standards are available for reference in the 'Grupo BBVA Bancomer' subsection of the 'Conócenos' menu of the following web site: www.bancomer.com.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

Exclusively for Recipients Resident in Mexico

BBVA Bancomer S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer acts as a market maker/specialist in: MexDer Future Contracts (US dollar [DEUA], 28-day TIIEs [TE28], TIIE Swaps, 91-day CETES [CE91]), Bonos M, Bonos M3, Bonos M10, BMV Price and Quotations Index (IPC), Options Contracts (IPC, shares in América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L) and Udibonos.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivative financial instruments with underlying securities covered in this report, which represent 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.



DISCLAIMER

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information and are current as of the date of issue and subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.