

# Latam Daily Flash

## 15 April 2013 Economic Analysis

# Madrid Juan Ruiz Chief Economist, South America juan.ruiz@bbva.com +34 913745887

#### Enestor dos Santos Senior Economist, Latam enestor.dossantos@bbva.com +34 639827211

#### Mexico City Octavio Gutierrez-Engelmann Macro Latam Strategy o.gutierrez3@bbva.com +5255 5621 9245

# With contributions from the BBVA Research Latam Team:

# Lima Hugo Perea Chief Economist, Peru hugo.perea@bbva.com +51 1 2112042

# Bogota Juana Tellez Chief Economist, Colombia juana.tellez@bbva.com +571 3471600

#### Santiago Alejandro Puente Chief Economist, Chile alejandro.puente@bbva.com +56 2 2939 10 92

### Mexico City Carlos Serrano Chief Economist. Mexico carlos.serranoh@bbva.com + 5255 5621 4354

Friday's indicators highlighted the stark difference between the robust expansion in domestic demand expected in Peru and the moderation in Brazil. In the former, business confidence points to strong level of private investment in coming quarters (a point likely to be confirmed by February's GDP numbers which are due to be published today), whereas in Brazil the monthly proxy for GDP declined in February. In spite of the weakness of economic activity in Brazil, we now expect the BCB to tight monetary conditions starting this week. Today markets will focus on the expected announcement in Colombia of a number of stimulus measures.

# Brazil - Tombini and Mantega signal that a monetary adjustment cycle will start this week

The Central Bank Governor Alexandre Tombini and the Finance Minister Guido Mantega discussed inflation on Friday, suggesting that the BCB will start to adjust the SELIC rate upwards this week. Tombini said that there will not be any tolerance as far as inflation is concerned and that they are closely monitoring all of the indicators in order to make their decision. Furthermore, Mantega said that the government will not hesitate in taking unpopular measures in order to keep inflation under control. Following this signalling, we now expect the BCB to hike the SELIC rate by 25bp this week and then to adopt three further 25bp hikes in the next three monetary meetings, taking the SELIC from 7.25% to 8.25%. By tightening the monetary conditions the BCB will try to rein in inflation expectations, which are currently not well anchored.

# Brazil - Economic activity weakens in February, after a strong January

The IBC-BR, the BCB's activity indicator that works as a monthly proxy for GDP, declined 0.5% MoM in February, broadly in line with the preliminary data for the period. This contraction follows a 1.3% growth in January. Considering that we expect activity to expand again in March, data for the first two months of the year are in line with our view that 1Q13 GDP will grow around 1.0% QoQ. The IBC-Br figures released on Friday, however, show that the economic recovery should not be taken for granted.

# Peru - Business confidence remains high

The index reached 65 points in March and the average for 1Q13 was 66 points, two points above the reading from 4Q12, and remains at its highest level of the last two years. This supports our view that there will continue to be double-digit growth in private investment in the coming quarters, which should continue to boost domestic demand in 2013e.

# What to watch today

## Colombia - The Government is due to publish its counter-cyclical plan

The government will announce a number of policy measures to stimulate the economy, focusing on the industrial and agricultural sectors. The plan is also likely to include FX measures. Regarding the latter, we expect some announcements on currency hedging arrangements, although we do not rule-out changes to the Government's USD financing.

## Peru - GDP growth (February, 11:00 hrs NYT)

We forecast an increase in activity of 5.0% YoY in February (consensus: 5.8%). The moderation of the growth in GDP (6.3% YoY in January) is mainly explained by the effect of one less calendar day in the month. However, the trend shows that output will continue to expand at a rate consistent with its potential level, supported by dynamic public and private spending.



# Calendar: Indicators

Brazil	Date	Period	Consensus	BBVAe	Actual	Prior
CAGED Formal Job Creation	15-21 APR	Mar	113997	-		123446
FGV Inflation IGP-10 (MoM)	16-Mar	Apr	0.30%			0.22%
FGV CPI IPC-S	16-Mar	Apr 15	0.67%			0.71%
FIPE CPI - Weekly	17-Mar	Apr 15	0.01%			-0.11%
SELIC Target - Central Bank	17-Mar	Apr 17	7.25%	7.50%		7.25%
IBGE CPI IPCA-15 (MoM)	19-Mar	Apr	0.46%	0.43%	-	0.49%
Colombia						
Outstanding Loans	15-19 APR	Feb			-	\$248.2B
Trade Balance	18-Mar	Feb		\$556		-\$213.3
Retail Sales (YoY)	19-Mar	Feb	2.00%	2.80%		1.30%
Industrial Production (YoY)	19-Mar	Feb	-3.00%	-4.50%	-	-1.70%
Mexico						
ANTAD Same-Store Sales (YoY%)	15-Mar	Mar	=	-		0.20%
Unemployment Rate	19-Mar	Mar	4.65%	4.80%		4.85%
Peru						
Unemployment	15-Mar	Mar	6.50%	-	-	6.40%
Economic Activity Indx YoY NSA	15-Mar	Feb	5.85%	5.00%		6.20%

# Most recent Latam reports

Date	Description
11-04-2013	Mexico Real Estate Flash: Construction activity a step back
11-04-2013	> Flash Chile: Central Bank keeps interest rate at 5% and its neutral tone
11-04-2013	> Flash Peru: No surprises in April monetary policy meeting
10-04-2013	> Brazil Flash: Inflation breaches target ceiling in March
10-04-2013	Mexico Real Estate Flash: New drop in construction production
10-04-2013	Mexico Real Estate Flash: The hand that rocks the cradle in the mortgage market
10-04-2013	Mexico Banking Flash: Lending to private sector: doublé-digit growth persist
09-04-2013	Mexico Inflation Flash: March`s CPI: Supply shocks push headline inflation upwards; However Core inflation remains bounded
08-04-2013	Flash Chile: Inflation reached 0.4% MoM in March due to increases in education and food prices
08-04-2013	Solombia Flash: Consumer inflation rebounded in March to 1.91% YoY, with signs of recovery in core inflation



### Important Disclosures

The BBVA Group companies that have participated in preparing or contributed information, opinions, estimates, forecasts or recommendations to this report are identified by the location(s) of the author(s) listed on the first page as follows: 1) Madrid, London or Europe - Banco Bilbao Vizcaya Argentaria, S.A., including its E.U. branches (hereinafter called 'BBVA'), 2) Mexico City - BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called 'BBVA Bancomer'); 3) New York - BBVA Securities, Inc. (hereinafter called 'BBVA Securities'); 4.) Lima - BBVA Continental S.A.; 5.) Bogata - BBVA Colombia S.A.; 6.) Santiago - BBVA Chile S.A.

For recipients in the European Union, this document is distributed by BBVA, a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), and registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities, a subsidiary of BBVA registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference in the 'Corporate Governance' section of the following web site: www.bbva.com.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code and the Internal Standards are available for reference in the 'Grupo BBVA Bancomer' subsection of the 'Conócenos' menu of the following web site: www.bancomer.com.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

### Exclusively for Recipients Resident in Mexico

**BBVA Bancomer S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer acts as a market maker/specialist in:** MexDer Future Contracts (US dollar [DEUA], 28-day TIIEs [TE28], TIIE Swaps, 91-day CETES [CE91]), Bonos M, Bonos M3, Bonos M10, BMV Price and Quotations Index (IPC), Options Contracts (IPC, shares in América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L) and Udibonos.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivative financial instruments with underlying securities covered in this report, which represent 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.



### DISCLAIMER

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information and are current as of the date of issue and subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.