

# Mexico Weekly Flash

# Next week...

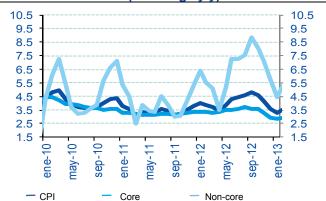
 Banxico is set to release its economic outlook in the inflation report and highly important figures for assessing the cycle such as industrial output and inflation will be coming out

Next week will present us with the central bank's outlook for output and inflation this year. The current Banxico forecast is for both GDP and inflation to come in between 3% and 4% this year. A review of these forecasts takes on major importance in a scenario where markets have seen a new policy rate cut as a possibility and heard different statements about it. In addition, figures linked to the cycle will be released, specifically automotive and industrial output for March, which will help fill out information for assessing GDP performance in Q1. Finally, inflation is forecast to come in at 4.7% in April, the high for the year. This is due to recent supply shocks seen on agriculture and livestock markets and the major upswing seen in rates set by local governments in the year-to-date. Nonetheless, core inflation will again come in slightly below 3%, supported by the ongoing slack in the economy, the stronger peso and lower global grain prices. In light of this, we believe inflation will start to come down in May and likely end the year below 4%. The year-end level will depend on how quickly supply shocks and the intensity in mobile telephony offers ease off in the last quarter.

• ECB and US employment figures drive risk appetite...

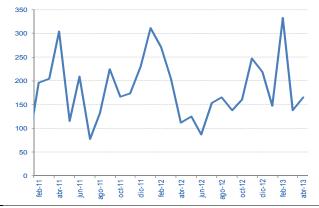
Several factors acted as driving forces for financial markets this week. Market sentiment improved on Thursday thanks to a surprise decline in US unemployment claims and the ECB monetary policy meeting which fulfilled market expectations with a 25bp cut to the policy rate while also signaling the likelihood of a further cut. In this way, the view that global liquidity would remain abundant in the future strengthened and continued to drive risk appetite. US employment figures on Friday showed a surprise bounce (figures for April were lower-than-expected and there were major upward corrections in job creation for the two previous months) and gave an additional push to financial markets that chose to ignore other figures such as the non-manufacturing ISM which fell to 53.1 in April (54 in March). The MXN continued its positive bias and long-term interest rates in Mexico saw additional declines despite the major upswing in the US after the release of job figures. In this way, the MBonds curves seems to be responding to domestic factors such as market expectations of a possible further cut in the lending rate while the peso continues to show a positive difference.

Chart 1 Inflation breakdown (% change y/y)



Source: BBVA Research with INEGI data

US: Change in non-farm payroll



Source: Bloomberg

# Calendar: Indicators

# **April Inflation** (May 9)

Forecast: 0.13 m/m 4.72% y/y Consensus: 0.09% m/m Previous: 0.73% m/m 4.12% y/y

# **Gross fixed investment data indicator for February** (May 8)

Forecast: 0.9% m/m (2.5% y/y) Consensus: n/a Previous: 3.0% m/m (2.2% y/y)

### **Industrial output, March** (May 10)

Forecast: 0.6% m/m (1.8% y/y) Consensus: n/a Previous: 0.5% m/m (1.2% y/y)

This week sees the release of key output indicators for the first quarter. Although the figures are fairly behind, investment in February should confirm the slight bounce on the indicator. It should be stated that capital goods imports increased in February by around 7.2% (all figures are corrected for seasonal variation) in dollar terms which will be reflected by higher machinery and equipment investment equivalent to around 6% growth. In turn, the construction industry saw an upswing in March of around 1.9% y/y. We estimate total investment to see a 2.5% y/y increase in February (0.9% m/m).

More hard data will come out this week in the guise of industrial output for March. After the major slowdown in December mainly linked to the construction industry, total industrial output has again started a slow but steady path to recovery. It should be highlighted that construction saw a surprise decline of (-)4.1% y/y ([-]3.6% m/m) in December - the biggest decline since July 2010. Indicators such as the US industrial sector and especially manufacturing of both durable and non-durable goods contribute to a forecast for manufacturing having benefitted from the good performance in foreign demand, with growth coming in around 1.8% y/y (0.6% m/m).

### Structural Indicators for Occupation and Employment 1Q13(May 10)

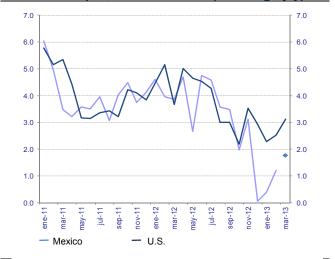
Forecast: 5% (unemployment rate)

Consensus: n/a

Previous: 5% (unemployment rate)

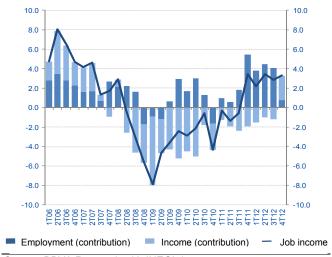
Structural employment indicators for the first quarter will provide a clearer picture of job income at the start of the year. These ENOE indicators are full of information since we will get details on employment created in the first months of the year for the entire labor force. It should be underlined that in 4Q12 the workers who made a greater contribution to the 0.8% increase in employment were those paid up to 3x minimum wage; nevertheless, in terms of annual change, income in real terms saw a slight recovery which led to job income growth (a combination of employment and income) remaining stable at around 3% per year.

Industrial output, US and Mexico (% change y/y)



Source: BBVA Research with INEGI and Bloomberg data

Job Income
(% change y/y and contribution to growth)



Source: BBVA Research with INEGI data

# Markets, activity and inflation

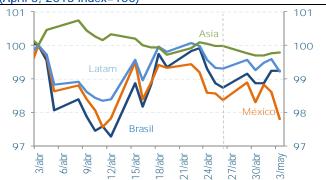
Higher-than-expected job creation in the US in April and the major upward revision for the previous two
months strengthened markets. Higher risk appetite contributed to a stronger peso at the end of the week
meaning it continues to show a positive difference.

Chart 7
Stock Markets: MSCI indices
(April 3, 2013 index=100)

106
104
102
100
98
96
96
97
108
98
96
96
109
100
98
96
96
100
98
96
96
100
100
98
98
96
96
100
100
98

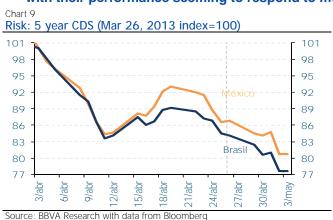
Source: BBVA Research with data from Bloomberg

Chart 8
Foreign exchange: dollar exchange rates
(April 3, 2013 index=100)



Source: BBVA Research with Bloomberg data NB: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand.

After remaining relatively stable over the week, the positive surprise in US job figures for April led to a
major upswing in long-term US interest rates at the end of the week. In contrast, rates in Mexico declined
with their performance seeming to respond to monetary policy expectations.



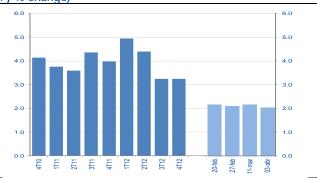


Source: BBVA Research with data from Bloomberg

• Inflation moved up in the first two weeks of March above expectations. Nonetheless, we believe the bounce will be temporary and have hit a high in April.







Source: BBVA Research with data from Bloomberg

Source: Bloomberg and BBVA Research

\*This measures the deviations in inflation in comparison to market-forecast figures, adjusting for inflation volatility. When it trends down, this implies a lower-than-expected inflationary surprise; when it trends up, this indicates a higher-than-expected inflationary surprise.

Arnoldo López Marmolejo arnoldo.lopez@bbva.com

Octavio Gutiérrez Engelmann o.gutierrez3@bbva.com

Iván Martínez ivan.martinez.2@bbva.com

Cecilia Posadas c.posadas@bbva.com

Javier Amador javier.amadord@bbva.com

Rodrigo Ortega r.ortega@bbva.com Alejandro Fuentes Pérez a.fuentes@bbva.com

Pedro Uriz Borrás pedro.uriz2@bbva.com





Av. Universidad 1200, Col. Xoco, Mexico 03339 D.F. | researchmexico@bbva.bancomer.com | www.bbvaresearch.com

#### IMPORTANT DISCLOSURES

The BBVA Group companies identified by the research analysts' names included on page 4 of this report have participated in or contributed to its preparation, including the information, opinions, estimates, forecasts and recommendations therein.

For recipients in the European Union, this document is distributed by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA"). BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182

For recipients in Mexico, this document is distributed by BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called "BBVA Bancomer"). BBVA Bancomer is a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities Inc. (hereinafter called "BBVA Securities"), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA") registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysis. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. These Code and the Internal Standards is available for reference at the following web site: www.bancomer.com/GrupoBBVABancomer/Conócenos.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

### **EXCLUSIVELY FOR RECIPIENTS RESIDENT IN MEXICO**

In the past twelve months, BBVA Bancomer has granted banking credits to the following companies covered in this report: ALFA, AXTEL, CONSTRUCCION Y SERVICIOS INTEGRALES SIGMA, CORPORACION GEO, DAIMLER MEXICO, FACILEASING, GENOMMA LAB INTERNACIONAL, GEO EDIFICACIONES, GRUPO CARSO, GRUPO CASA SABA, GRUPO CEMENTOS DE CHIHUAHUA, GRUPO COMERCIAL CHEDRAUI, GRUPO PALACIO DE HIERRO, IMPULSORA DEL DESARROLLO Y EL EMPLEO EN AMERICA LATINA, INDUSTRIAS BACHOCO, INMOBILIARIA RUBA, PEMEX CORPORATIVO, TIENDAS CHEDRAUI, URBI DESARROLLOS URBANOS, VOLKSWAGEN LEASING.

In the past twelve months, BBVA Bancomer has granted Representación Común services to the following companies covered in this report: N/A

BBVA or one or more of its affiliates makes a market/provides liquidity in the securities of the following companies covered in this report: Casa de Bolsa BBVA Bancomer, MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Indice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L), Udibonos.

As far as it is known, a Director, Executive Manager or Manager reporting directly to the BBVA Bancomer General Manager has the same position in the following companies that may be covered in this report: Alfa, Alsea, America Movil, AMX, Asur, CMR, Coca-Cola Femsa, Consorcio Hogar, Dine, El Puerto de Liverpool, Fomento Economico Mexicano, Grupo Aeroportuario del Pacifico, Grupo Aeroportuario del Sureste, Grupo Bimbo, Grupo Carso, Grupo Financiero Inbursa, Grupo Kuo, Grupo Maseca, Grupo Modelo, Grupo Posadas, Grupo Televisa, Industrias Peñoles, Invex Controladora, KOF, México, Grupo Aeroportuario del Centro Norte, Sanborns Hermanos, Sears Roebuck de México, Telecom, Telefonos de México, Tenaris, Urbi Desarrollos Urbanos, Vitro.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivatives financial instruments with underlying securities covered in this report, which represents 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.

#### **DISCLAIMER**

This document and the information, opinions, estimates, forecasts and recommendations expressed herein have been prepared to provide BBVA Group's customers with general information and are current as of the date hereof and subject to changes without prior notice. Neither BBVA nor any of its affiliates is responsible for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, to undertake or divest investments, or to participate in any trading strategy. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Other than the disclosures relating to BBVA Group, the contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA or any of its affiliates and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. To the extent permitted by law, BBVA and its affiliates accept no liability of any type for any direct or indirect losses or damages arising from the use of this document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, derivatives, options on securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying securities. Investors should also be aware that secondary markets for the said instruments may not exist.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. More specifically, this document is in no way intended for, or to be distributed or used by an entity or person resident or located in a jurisdiction in which the said distribution, publication, use of or access to the document contravenes the law which requires BBVA or any of its affiliates to obtain a licence or be registered. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

The remuneration system concerning the analysts responsible for the preparation of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

BBVA Hong Kong Branch (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong.

This document is distributed in Singapore by the BBVA's office in this country for general information purposes and it is generally accessible. In this respect, this document does not take into account the specific investment goals, the financial situation or the need of any particular person and it is exempted from Regulation 34 of the Financial Advisors Regulation ("FAR") (as required in Section 27 of the Financial Advisors Act (Chapter 110) of Singapore ("FAA"))

BBVA, BBVA Bancomer or BBVA Securities are not authorised deposit institutions in accordance with the definition of the Banking Act 1959 nor are they regulated by the Australian Prudential Regulatory Authority (APRA)

### GENERAL DISCLAIMER FOR THE EVENT THAT THE READERS HAVE ACCESSED TO THE REPORT THROUGH THE INTERNET

#### Internet Access

In the event that this document has been accessed via the internet or via any other electronic means which allows its contents to be viewed, the following information should be read carefully:

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. BBVA does not warrant that this report and/or its contents published on the Internet are appropriate for use in all geographic areas, or that the financial instruments, securities, products or services that can be referenced on it are available or appropriate for sale or use in all jurisdictions or to all investors or counterparties. Recipients of this report acceding to it through the Internet are acceding on their own initiative and are responsible for compliance with local regulations applicable to them.

Changes in regulations and the risks inherent in electronic communications may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice.

All images and texts are the property of BBVA and may not be downloaded from the Internet, copied, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA. BBVA reserves all intellectual property rights to the fullest extent of the law.