

# Latam Daily Flash

### 16 May 2013 Economic Analysis

#### Madrid Juan Ruiz

Chief Economist, South America juan.ruiz@bbva.com +34 913745887

#### **Enestor dos Santos**

Senior Economist, Latam enestor.dossantos@bbva.com +34 639827211

With contributions from the BBVA Research Latam Team:

### Lima \_

Hugo Perea Chief Economist, Peru hugo.perea@bbva.com +51 1 2112042

# Bogota Juana Tellez

Chief Economist, Colombia juana.tellez@bbva.com +571 3471600

### Santiago

Jorge Selaive Chief Economist, Chile jselaive@bbva.com +56 2 2939 10 92

Mexico City Carlos Serrano Chief Economist. Mexico carlos.serranoh@bbva.com + 5255 5621 4354 GDP growth in March in Peru surprised to the downside, but we expect the slowdown to be temporary and growth to increase in April. In Brazil, retail sales declined slightly in March, but less than expected, which supports our call for 1.1% QoQ growth in 1Q13e, which should be confirmed today with the release of the March economic activity index. Meanwhile, in Colombia, consumer confidence improved more than expected in April, in line with our outlook for a better performance of consumption in 2Q13e. Today, markets will focus on the above mentioned activity index for Brazil and the monetary policy meeting in Chile, where we expect no changes in policy rates.

# Peru - Output surprises to the downside in March

Output rose 3.0% YoY in March, below expectations (BBVAe: 4.2% consensus: 4.5%). We were already forecasting a transitory YoY slowdown because of the negative statistical effect of fewer working days. However, its impact on the final print was more pronounced than we expected. This effect will reverse in April, as the available economic activity indicators already suggest. With April's GDP figure, the assessment of Peru's underlying output trend will be clearer. In our view, this trend is still strong, supported by a robust domestic demand, while the weakness of exports will gradually correct (see our Peru Flash for more details).

### Brazil - Retail sales show moderation in private consumption in March

Retail sales declined slightly in March in comparison to February (-0.1% MoM). The result was better than markets were expecting (consensus, -0.5% MoM) and than in the previous month (-0.4% MoM). The broad retail index, which also includes vehicles and construction inputs, improved 0.2% MoM. Retail sales figures for the first quarter reveal some moderation in private consumption (to some extent due to higher inflation), which is expected to be offset by the strength of industrial production and investment. We expect 1Q13 GDP to grow 1.1% QoQ, the highest rate since the beginning of 2010.

### Colombia - Consumer confidence improved in April

Consumer confidence stood at 23.7 (between -100 and 100) well above the 14.8 in March. The recovery was mainly explained by growth of the 12-month expectations, both in national and household perceptions. The result showed that the decline in confidence in February and March was the result of supply shocks in mining and agriculture. Furthermore, a higher confidence indicator is in line with our outlook of a better performance of private consumption since the beginning of 2Q13e.

# What to watch today

### Brazil - IBC-Br (March, 07:30hrs NYT)

We expect the IBC-Br, the central bank's activity index which works as a monthly proxy for the GDP, to expand 0.8% MoM in March and, therefore, 1.1% QoQ in the first quarter, the same growth as we forecast for GDP in the period.

### Chile - Monetary Policy Meeting (May, 18:00hrs NYT)

We expect the central bank to keep its monetary policy rate unchanged at 5% supported by a balance between domestic and external risks. The communiqué should maintain its neutral stance, even though recent developments in activity have eased domestic risks.



# Colombia - Building permits (March, 17:00hrs NYT)

We expect strong growth in building permits (more than 20% YoY) due to improved momentum in the Bogotá residential sector and a low statistical base in March 2012. Licensing in 1Q13 anticipates a strong performance for construction at the end of the year, in line with our outlook.

# Calendar: Indicators

Brazil	Date	Period	Consensus	BBVAe	Actual	Prior
Economic Activity Indx MoM SA	16-May	Mar	0,65%	0.80%	-	-0.52%
CAGED Formal Job Creation	16-21 May	Apr	215000			112450
Retail Sales (MoM)	15-May	Mar	-0,5%		-0,1%	-0.4%
FGV Inflation IGP-10 (MoM)	16-May	May	-0,05%			0.18%
FGV CPI IPC-S	16-May	2-may	0,39%			0.45%
FIPE CPI - Weekly	17-May	2-may	0,32%		-	0.31%
Chile						
Nominal Overnight Rate Target	17-May	2-may	5.00%	5.00%	-	5.00%
Colombia						
Consumer Confidence	14-May	Apr	14.5	18	23.7	
Outstanding Loans (YoY)	14-21 May	Mar				
Retail Sales (YoY)	17-May	Mar	-0.01%	0.90%		0.6%
Industrial Production (YoY)	17-May	Mar	-3.5%	-5.90%		-4.5%
Mexico						
ANTAD Same-Store Sales (YoY%)	15-May	Apr	3%		-3,2%	5.9%
GDP (YoY)	17-May	1Q	1,1%	2.20%		3.2%
Global Economic Indicator IGAE	17-May	Mar	-0,7	2.30%		0.39%
Peru						
Unemployment	15-May	Apr	6,1%		5,6%	6.4%
Economic Activity Indx YoY NSA	15-May	Mar	4,55%	4.20%	3.01%	5.0%

# Most recent Latam reports

Date	Description
15-05-2013	Falsh Peru: Output surprises on the downside in March
15-05-2013	Mexico Real Estate Flash: Activity in the construction sector declined in the first quarter
9-05-2103	Mexico Flash: April's inflation: Headline Inflation Peaks as Core Inflation Falls Again Below 3%
9-05-2103	Peru Flash: The Central Bank keeps a neutral bias for the policy rate
9-05-2103	Chile Economic Outlook (in Spanish) - Second quarter, 2013
9-05-2103	Peru Economic Outlook (in Spanish) - Second quarter, 2013
9-05-2103	Colombia Economic Outlook (in Spanish) - Second quarter, 2013
8-05-2103	Brazil Flash: In spite of an upward surprise in April, inflation is (temporarily) back to within the target range
8-05-2103	Flash Chile: Monthly inflation reached -0.5% in April, well below both our and market expectations
8-05-2103	Banxico Flash: Despite supply shocks and recent moderation of economic activity, Banxico keeps unchanged its inflation and economic growth forecasts



#### Important Disclosures

The BBVA Group companies that have participated in preparing or contributed information, opinions, estimates, forecasts or recommendations to this report are identified by the location(s) of the author(s) listed on the first page as follows: 1) Madrid, London or Europe - Banco Bilbao Vizcaya Argentaria, S.A., including its E.U. branches (hereinafter called 'BBVA'), 2) Mexico City - BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called 'BBVA Bancomer'); 3) New York - BBVA Securities, Inc. (hereinafter called 'BBVA Securities'); 4.) Lima - BBVA Continental S.A.; 5.) Bogata - BBVA Colombia S.A.; 6.) Santiago - BBVA Chile S.A.

For recipients in the European Union, this document is distributed by BBVA, a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), and registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, a bank supervised by the Comisión Nacional Bancaria y de Valores de México

For recipients in USA, this document is being distributed by BBVA Securities, a subsidiary of BBVA registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference in the 'Corporate Governance' section of the following web site: www.bbva.com.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code and the Internal Standards are available for reference in the 'Grupo BBVA Bancomer' subsection of the 'Conócenos' menu of the following web site: www.bancomer.com.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

### **Exclusively for Recipients Resident in Mexico**

**BBVA Bancomer S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer acts as a market maker/specialist in:** MexDer Future Contracts (US dollar [DEUA], 28-day TIIEs [TE28], TIIE Swaps, 91-day CETES [CE91]), Bonos M, Bonos M3, Bonos M10, BMV Price and Quotations Index (IPC), Options Contracts (IPC, shares in América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L) and Udibonos.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivative financial instruments with underlying securities covered in this report, which represent 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.



#### DISCLAIMER

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information and are current as of the date of issue and subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant intrisdiction

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.