

# Mexico Weekly Flash

## Next week...

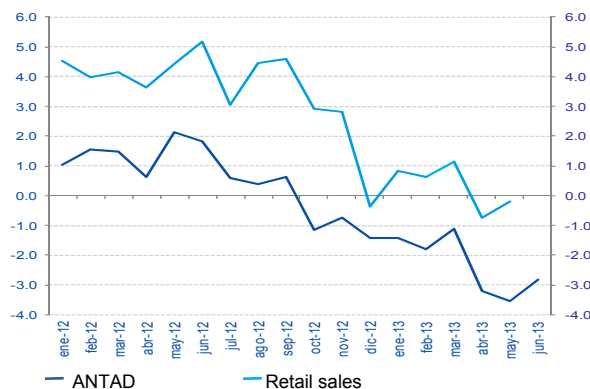
- Minutes from the Banxico decision meeting will be released showing the level board members assigned to downward risks for output. This could be important for a future assessment of a possible rate cut

Minutes from the board meeting on the monetary policy decision taken on July 12 will be released this coming Friday, July 26. The tone of the decision statement expresses greater concern over output, highlighting the "rapid and deep" slowdown that has furthered downward risks, in addition to an improvement in the balance of inflationary risks. With this, we could intuit some possible additional loosening. Nonetheless, the final paragraph on monetary policy shows no signs suggesting an imminent cut in the near future as we saw in the January statement. In this sense, the performance in output over the coming months seems crucial for a possible rate cut meaning the minutes may offer further information on this outlook among board members or the necessary elements for a possible cut. In turn, they allow the relative weight assigned to monetary conditions in this volatile financial and economic slowdown scenario to be assessed. Further, next week will also offer data on inflation and output that will contribute to assessing this situation (see next page).

- The reduction in expectations of an imminent change to non-conventional monetary policy at the Fed after Bernanke's statement drives market sentiment

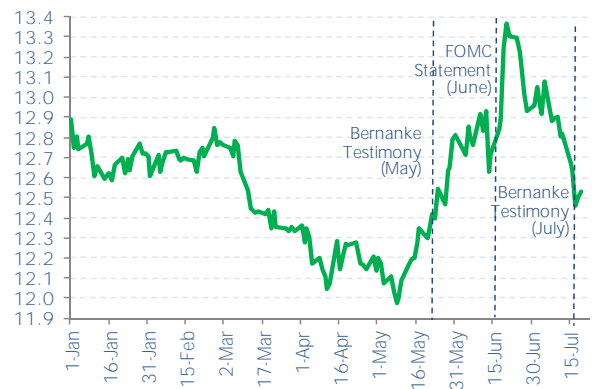
The perception of Bernanke's tone being more relaxed in comparison to the press conference in June boosted risk assets. The key points were: a) the emphasis he gave to normalizing monetary policy not being a "pre-established path" and continuing to depend on data; b) the greater emphasis on inflation; and c) with regard to whether a substantial part of the reductions in measured unemployment were judged to reflect declines in labor force participation rather than gains in employment, it "would be unlikely" that unemployment at 6.5% would be "a sufficient reason" to raise the federal funds rate. The adjustments in the statement seek to maintain flexibility. The 10-year Treasury bill rate fell 10bp after Bernanke's statement and remained at 2.48 until the weekly close (-10bp). The M10 interest rate dropped on the day Bernanke spoke but increased at the end of the week, falling back only 1bp in comparison to last Friday (-1bp). In turn, the peso strengthened significantly (2.2%) returning to the 12.5ppd level.

Chart 1  
**Retail sales and ANTAD**  
(% y/y)



Source: INEGI, IMEF and BBVA Research

Chart 2  
**Exchange rate in 2013, peso/dollar**



Source: BBVA Research and Bloomberg

# Calendar: Indicators

## Inflation (July 24)

Forecast: 0.23% bi-weekly; 3.76% y/y	Consensus: N/A	Previous: -0.06% m/m; 4.1% y/y
--------------------------------------	----------------	--------------------------------

Next Wednesday sees the release of inflation figures for the first half of July. We expect to see a 0.23% bi-weekly rise translated into an annual rate of 3.76%. This comes in below the 4.0% level for the first time since the first two weeks of March. This slowdown in inflation is due to a sharp drop in non-core inflation kept in check thanks to lower fruit and vegetable and egg prices. It is highly likely that in addition to the above-mentioned factors, poultry prices in the first two weeks of July made a negative contribution to inflation after being one of the main causes for higher levels in previous months. We expect core inflation to rise by 0.16% bi-weekly thanks to seasonal increases in prices for tourist services which will be more than off-set by the low prices for goods in general. Despite all this, core inflation continues to fall back at an annual rate and we estimate it coming in at 2.7%. As we have been saying, inflation will likely see a major drop in coming months thanks to supply shocks dissipating and historically low core inflation. We therefore believe it will end the year around 3.6% with a downward bias if output weakens.

## Trade balance (July 26)

Forecast: 7272 md	Consensus: N/A	Previous: -470 md
-------------------	----------------	-------------------

## IGAE in May (July 25)

Forecast: 0.6% m/m 1.5% y/y	Consensus: N/A	Previous: -0.8% m/m; 0.5% y/y
-----------------------------	----------------	-------------------------------

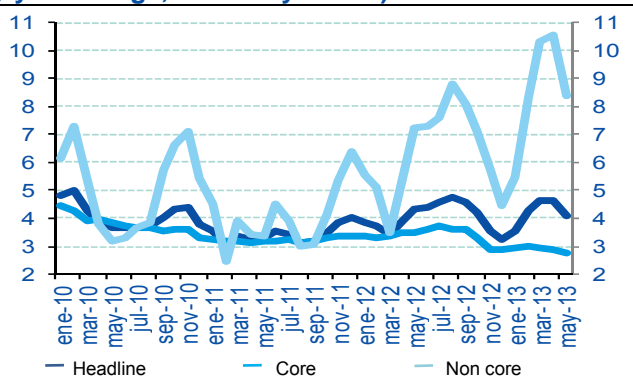
## Retail Sales in May (July 22)

Forecast: 0.4% m/m -0.2% y/y	Consensus: N/A	Previous: -0.8% m/m -0.7% y/y
------------------------------	----------------	-------------------------------

The IGAE for May set for release this week will replicate the upturn in industrial output after the weak figures for April. It should be stated that in the fourth month of the year, the IGAE saw one of the sharpest declines in recent months (the second largest since January 2010 in monthly terms). This decline was due to the major contraction in the industrial sector (-1.8% m/m) which is, in turn, linked to the contraction in manufacturing and construction. In turn, services also saw a negative monthly variation although growth was positive in annual terms. Available indicators on employment and real salaries for the month of May point to employment continuing its growth rate (0.3% m/m) while real wages were slightly lower than in the same period for the previous year. Consequently, and taking into account the expansion in industry, we expect domestic demand and, especially, private consumption indicators (such as retail sales set for release on Monday) to show a recovery which should also be seen in the revenue indicator for the services sector. We estimate performance possibly around 0.4% m/m for retail sales taking into account ANTAD sales (around -0.1% m/m CSV).

Chart 3

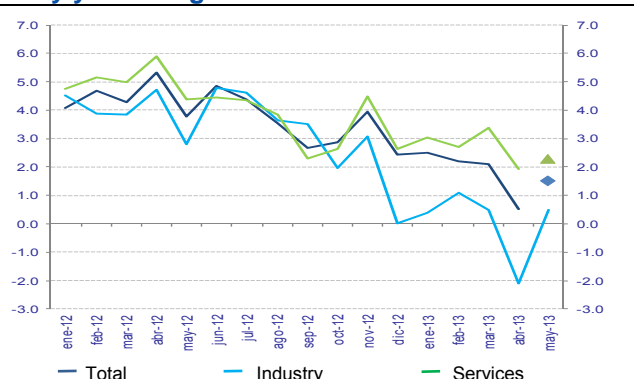
**Inflation breakdown**  
(y/y % change, bi-weekly series)



Source: INEGI, Banxico, BBVA Research

Chart 4

**IGAE y/y % change**

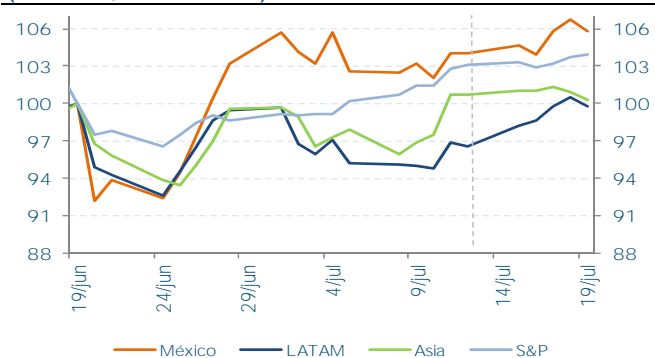


Source: BBVA Research and Bloomberg

# Markets, activity and inflation

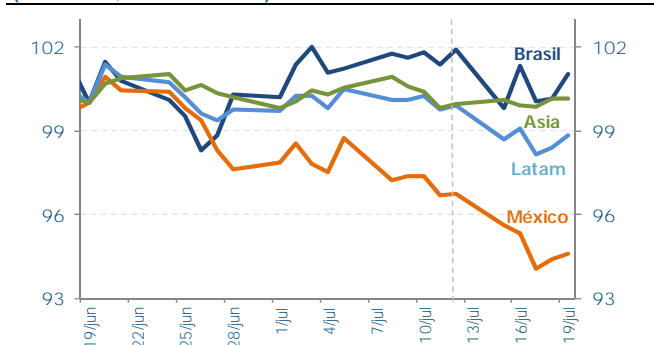
- The Chairman of the Federal Reserve emphasized to the US Congress that the speed of asset purchases by the FED is not predetermined and could increase or reduce depending on economic conditions. The tone of the speech had a decisive impact on stock market gains and stronger LatAm currencies over the week.

Chart 5  
Stock markets: MSCI indices  
(June 19, 2013 = 100)



Source: BBVA Research with data from Bloomberg

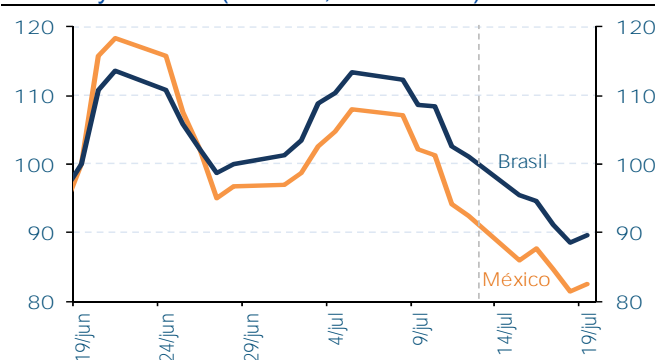
Chart 6  
Foreign exchange: dollar exchange rates  
(June 19, 2013 = 100)



Source: BBVA Research with Bloomberg data NB: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand.

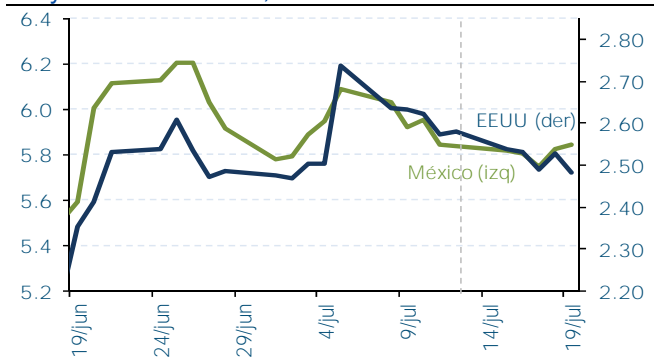
- US rates fell over the week thanks to lower concerns over a decline in the rate of asset purchases happening in the short-term. Rates in Mexico closed with marginal changes over the week, maintaining the high correlation with Treasury bonds, in a setting of lower risk aversion.

Chart 7  
Risk: 5-year CDS (June 19, 2013 = 100)



Source: BBVA Research with data from Bloomberg

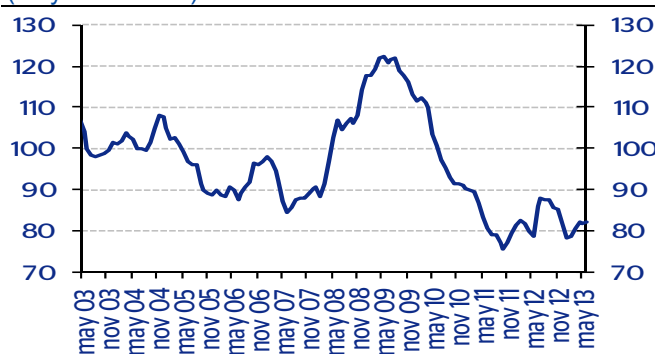
Chart 8  
10-year interest rates, last month



Source: BBVA Research with data from Bloomberg

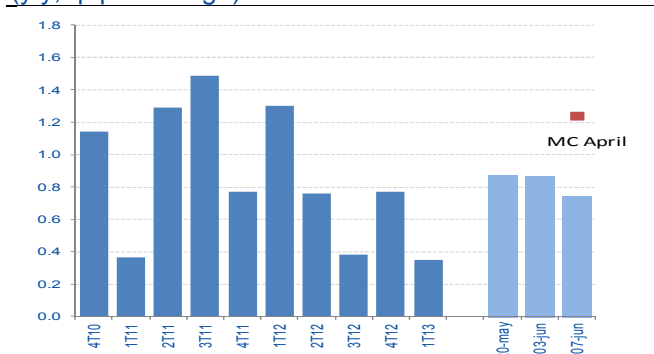
- Inflation will begin to fall in June and we expect a rebound in activity in the coming quarters following the rapid decline in 1Q13.

Chart 9  
\*Inflation Surprise Index  
(July 2002=100)



Source: Bloomberg and BBVA Research  
\*This measures the deviations in inflation in comparison to market-forecast figures, adjusting for inflation volatility. When it trends down, this implies a lower-than-expected inflationary surprise; when it trends up, this indicates a higher-than-expected inflationary surprise.

Chart 10  
Observed GDP  
(y/y, q/q % change)



Source: BBVA Research



## IMPORTANT DISCLOSURES

The BBVA Group companies identified by the research analysts' names included on page 3 of this report have participated in or contributed to its preparation, including the information, opinions, estimates, forecasts and recommendations therein.

**For recipients in the European Union**, this document is distributed by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA"). BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.

**For recipients in Mexico**, this document is distributed by BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called "BBVA Bancomer"). BBVA Bancomer is a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

**For recipients in USA**, this document is being distributed by BBVA Securities Inc. (hereinafter called "BBVA Securities"), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA") registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: [www.bbva.com](http://www.bbva.com).

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

**BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference at the following web site: [www.bbva.com](http://www.bbva.com) / Corporate Governance.**

**BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. These Code and the Internal Standards is available for reference at the following web site: [www.bancomer.com/GrupoBBVABancomer/Conócenos](http://www.bancomer.com/GrupoBBVABancomer/Conócenos).**

**BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.**

---

### EXCLUSIVELY FOR RECIPIENTS RESIDENT IN MEXICO

In the past twelve months, BBVA Bancomer has granted banking credits to the following companies covered in this report: **ALFA, AXTEL, COMISION FEDERAL DE ELECTRICIDAD, CONSTRUCCION Y SERVICIOS INTEGRALES SIGMA, CORPORACION GEO, DAIMLER MEXICO, FACILEASING, GENOMMA LAB INTERNACIONAL, GEO EDIFICACIONES, GRUPO CARSO, GRUPO CASA SABA, GRUPO CEMENTOS DE CHIHUAHUA, GRUPO COMERCIAL CHEDRAUI, GRUPO PALACIO DE HIERRO, IMPULSORA DEL DESARROLLO Y EL EMPLEO EN AMERICA LATINA, INDUSTRIAS BACHOCO, INMOBILIARIA RUBA, PEMEX CORPORATIVO, TIENDAS CHEDRAUI, URBI DESARROLLOS URBANOS, VOLKSWAGEN LEASING.**

In the past twelve months, BBVA Bancomer has granted *Representación Común* services to the following companies covered in this report: **N/A**

**BBVA or one or more of its affiliates makes a market/provides liquidity in the securities of the following companies covered in this report: Casa de Bolsa BBVA Bancomer, MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIE de 28 días (TE28), Swap de TIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Índice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsu UBD, Gcarso A1, Telmex L), Udibonos.**

As far as it is known, a Director, Executive Manager or Manager reporting directly to the BBVA Bancomer General Manager has the same position in the following companies that may be covered in this report: **Alfa, Alsea, America Movil, AMX, Asur, CMR, Coca-Cola Femsu, Consorcio Hogar, Dine, El Puerto de Liverpool, Fomento Economico Mexicano, Grupo Aeroportuario del Pacifico, Grupo Aeroportuario del Sureste, Grupo Bimbo, Grupo Carso, Grupo Financiero Inbursa, Grupo Kuo, Grupo Maseca, Grupo Modelo, Grupo Posadas, Grupo Televisa, Industrias Peñoles, Invex Controladora, KOF, México, Grupo Aeroportuario del Centro Norte, Sanborns Hermanos, Sears Roebuck de México, Telecom, Telefonos de México, Tenaris, Urbi Desarrollos Urbanos, Vitro.**

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivatives financial instruments with underlying securities covered in this report, which represents 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.

## DISCLAIMER

This document and the information, opinions, estimates, forecasts and recommendations expressed herein have been prepared to provide BBVA Group's customers with general information and are current as of the date hereof and subject to changes without prior notice. Neither BBVA nor any of its affiliates is responsible for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, to undertake or divest investments, or to participate in any trading strategy. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

**Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report.** Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Other than the disclosures relating to BBVA Group, the contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA or any of its affiliates and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. To the extent permitted by law, **BBVA and its affiliates accept no liability of any type for any direct or indirect losses or damages arising from the use of this document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.**

**The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, derivatives, options on securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying securities. Investors should also be aware that secondary markets for the said instruments may not exist.**

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. More specifically, this document is in no way intended for, or to be distributed or used by an entity or person resident or located in a jurisdiction in which the said distribution, publication, use of or access to the document contravenes the law which requires BBVA or any of its affiliates to obtain a licence or be registered. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

The remuneration system concerning the analysts responsible for the preparation of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

BBVA Hong Kong Branch (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong.

This document is distributed in Singapore by the BBVA's office in this country for general information purposes and it is generally accessible. In this respect, this document does not take into account the specific investment goals, the financial situation or the need of any particular person and it is exempted from Regulation 34 of the Financial Advisors Regulation ("FAR") (as required in Section 27 of the Financial Advisors Act (Chapter 110) of Singapore ("FAA"))

BBVA, BBVA Bancomer or BBVA Securities are not authorised deposit institutions in accordance with the definition of the Banking Act 1959 nor are they regulated by the Australian Prudential Regulatory Authority (APRA)

---

### GENERAL DISCLAIMER FOR THE EVENT THAT THE READERS HAVE ACCESSED TO THE REPORT THROUGH THE INTERNET

#### Internet Access

In the event that this document has been accessed via the internet or via any other electronic means which allows its contents to be viewed, the following information should be read carefully:

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. BBVA does not warrant that this report and/or its contents published on the Internet are appropriate for use in all geographic areas, or that the financial instruments, securities, products or services that can be referenced on it are available or appropriate for sale or use in all jurisdictions or to all investors or counterparties. Recipients of this report acceding to it through the Internet are acceding on their own initiative and are responsible for compliance with local regulations applicable to them.

Changes in regulations and the risks inherent in electronic communications may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice.

All images and texts are the property of BBVA and may not be downloaded from the Internet, copied, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA. BBVA reserves all intellectual property rights to the fullest extent of the law.