

# Latam Daily Flash

#### 9 January 2014 Economic Analysis

Madrid Juan Ruiz Chief Economist, South America juan.ruiz@bbva.com +34 91 3745887

Enestor dos Santos Principal Economist, Latam enestor.dossantos@bbva.com +34 639827211

Cecilia Posadas Economist, Latam c.posadas@bbva.com + 34 91 3746279

Pablo Urbiola pablo.urbiola@bbva.com + 34 91 8072457

With contributions from the BBVA Research Latam Team:

Lima Hugo Perea Chief Economist, Peru hugo.perea@bbva.com +51 1 2112042

Bogota
Juana Tellez
Chief Economist, Colombia
juana.tellez@bbva.com
+571 3471600

Santiago
Jorge Selaive
Chief Economist, Chile
jselaive@bbva.com
+56 2 2939 10 92

Mexico City Carlos Serrano Chief Economist, Mexico carlos.serranoh@bbva.com + 5255 5621 4354

Javier Amador Principal Economist, Mexico javier.amadord@bbva.com + 5255 5621 3095 In Chile, although inflation rose slightly above our forecast, it is still in line with our call for a pause in the MPR at January's meeting. In Mexico, business confidence improved but consumer confidence unexpectedly slipped back in December. Today, we look for inflation in Mexico to close the year just below the upper limit of Banxico's target range.

#### Brazil - Industrial production declined less than expected in November

Industrial output contracted 0.2% MoM in November, significantly less than forecast (BBVAe: -0.5% MoM; consensus: -1.0% MoM). The main driver of the contraction was the 3.2% MoM drop in vehicle production. Preliminary data for December show that the poor performance of the auto sector is once again likely to undermine overall industrial production in the last month of 2013. This implies that the economic rebound we expect to materialise is unlikely to be particularly strong. More precisely, we expect GDP to expand around 0.4% MoM in 4Q13e after having declined 0.5% in 3Q13, while FY13e growth should be slightly above 2.0%. Finally, data for the end of 2013 suggest that economic activity will not start 2014 off in the right foot.

## Chile - December CPI at +0.6% MoM due to increases in transportation fares and fuels

December's CPI rose by 0.6% MoM (+3.0% YoY), slightly above our forecasts (BBVAe: 0.5% MoM) and those of the market. The figure was mainly driven by increases in fuels and transportation fares, as expected. Surprises came from increases in services, related to Recreation and Culture, due to both seasonality and currency depreciation. In this context, core inflation measures (CPIXs) increased by 0.5% MoM, while the measure excluding foods and energy rose 0.6% MoM. Our preliminary forecast for January's CPI is of at least +0.1% MoM, mainly driven by fuels and vehicle prices. All in all, recent figures for inflation and economic activity confirm our call for a pause in the MPR at January's monetary policy meeting (see our Chile Flash for details).

#### Chile - Traders expect a stable policy rate in January

The survey for the first half of January came out with inflation estimates at around +0.2% MoM for the current month (BBVAe at least +0.1% MoM). The results also reflected expectations of the monetary policy rate remaining stable at 4.5% at January's meeting (according to 68% of respondents), although on a 3-month horizon traders anticipate a 25bp cut (according to almost 59% of respondents). The latter is in a context where median long-term inflation expectations are anchored to the central bank's target of 3%. Finally, traders forecast further depreciation of the currency to reach USDCLP 535 on a 3-month horizon.

## Mexico - Producer confidence strengthened but consumer confidence unexpectedly slipped back in December

After declining for three straight months, producer confidence came in at 51.5 sa in December, broadly in line with our forecast (BBVAe: 51), registering the fastest monthly increase (1.7% MoM) since August 2012. Meanwhile, we were expecting stronger consumer confidence on the back of an improving labour market (BBVAe: 92.1, 0.4% MoM). However, consumer confidence slipped back to 90.2 in December from 91.5 in November (-1.4% MoM sa).

### What to watch today

#### Mexico - Inflation (December, 09:00hrs NYT)

After the first fortnight of December, we adjusted our year-end inflation forecast to 3.9%, as we expect a 0.47% MoM increase in December. Meanwhile, we expect core inflation to increase 0.30% MoM, reaching 2.8% in annual terms. Nonetheless, we have a slight upward bias for both forecasts as food price pressures have continued and the services component has accelerated.

#### Peru - Monetary policy meeting (January, 19:30hrs NYT)

We expect the central bank to keep its reference rate on hold for January. This decision is taken in a context of GDP remaining at around its potential level without inflationary pressures.

### Calendar: Indicators

- "				551/4		
Brazil	Date	Period	Consensus	BBVAe	Actual	Prior
FIPE CPI - Monthly	6 Jan	Dec	0.60%		0.65%	0.46%
FIPE CPI - Weekly	6 Jan	Dec	0.56%		0.61%	0.50%
PMI Services	6 Jan	Dec			51.7	52.3
PPI Manufacturing MoM	7 Jan	Nov			0.62%	-0.37%
Vehicle Sales Anfavea	7 Jan	Dec			353843	302939
FGV Inflation IGP-DI MoM	8 Jan	Dec	0.67%		0.69%	0.28%
FGV CPI IPC-S	8 Jan	Jan	0.77%		0.73%	0.69%
Industrial Production MoM	8 Jan	Nov	-1.00%	-0.50%	-0.20%	0.60%
CNI Capacity Utilization (SA)	9 Jan	Nov				82.1%
FIPE CPI - Weekly	10 Jan	Jan				0.61%
IGP-M Inflation 1st Preview	10 Jan	Jan	0.58%		==	0.32%
IBGE Inflation IPCA MoM	10 Jan	Dec	0.82	0.75%		0.54%
Chile						
Economic Activity YoY	6 Jan	Nov	3.10%	2.90%	2.80%	2.80%
Economic Activity MoM sa	6 Jan	Nov	0.60%	0.40%	0.50%	-0.10%
Trade Balance	7 Jan	Dec	\$225M	\$408M	\$146M	\$202M
CPI YoY	8 Jan	Dec	2.90%	2.90%	3.00%	2.40%
CPI MoM	8 Jan	Dec	0.50%	0.50%	0.60%	0.40%
Colombia						
CPI Core MoM	7 Jan	Dec		0.24%	0.24%	-0.09%
Exports FOB	7 Jan	Nov	\$4875M	\$5300M	\$4934	\$4835M
Mexico						
Vehicle Production AMIA	8 Jan	Dec		-	164221	255695
Economic Activity IGAE YoY	9 Jan	Oct	1.40%	1.20%		0.79%
CPI MoM	9 Jan	Dec	0.48%	0.47%		0.93%
Industrial Production YoY	10 Jan	Nov	0.04%	1.20%		0.10%
Gross Fixed Investment	10 Jan	Oct	-4.80%	-	==	-5.50%
Peru						
Trade Balance	10 Jan	Nov	-\$329M	-		-\$303M
Reference Rate	10 Jan	Jan	4.00%	4.00%		4.00%



## Most recent Latam reports

Date	Description
08-01-2014	Colombia Flash: December inflation in line with forecasts and places annual inflation slightly below target range
08-01-2014	> Chile Flash: December CPI at 0.6% MoM due to increases in transportation fares and fuels
06-01-2014	> Chile Flash: Monthly activity figures in November 2013 showed signs of stabilization
03-01-2014	Mexico Migration Flash: Remittances accumulate four consecutive months of growth
03-01-2014	Chile Automobile Market Outlook 2013
02-01-2014	Chile Flash: changes in the CPI weights (in Spanish)
02-01-2014	Peru Flash: Annual inflation closed 2013 within the target range
02-01-2014	Chile Flash: Growth of fiscal expenditure could be higher than 5% in real terms in 2014, among the highest in recent years (in Spanish)
30-12-2013	> Chile Flash: Activity data by sector anticipates Imacec at 2.9% YoY in November
26-12-2013	Peru 2013 Real Estate Outlook (in Spanish)



#### Important Disclosures

The BBVA Group companies that have participated in preparing or contributed information, opinions, estimates, forecasts or recommendations to this report are identified by the location(s) of the author(s) listed on the first page as follows: 1) Madrid, London or Europe - Banco Bilbao Vizcaya Argentaria, S.A., including its E.U. branches (hereinafter called 'BBVA'), 2) Mexico City - BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called 'BBVA Bancomer'); 3) New York - BBVA Securities, Inc. (hereinafter called 'BBVA Securities'); 4.) Lima - BBVA Continental S.A.; 5.) Bogata - BBVA Colombia S.A.; 6.) Santiago - BBVA Chile S.A.

For recipients in the European Union, this document is distributed by BBVA, a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), and registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, a bank supervised by the Comisión Nacional Bancaria y de Valores de México

For recipients in USA, this document is being distributed by BBVA Securities, a subsidiary of BBVA registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference in the 'Corporate Governance' section of the following web site: www.bbva.com.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code and the Internal Standards are available for reference in the 'Grupo BBVA Bancomer' subsection of the 'Conócenos' menu of the following web site: www.bancomer.com.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

#### Exclusively for Recipients Resident in Mexico

**BBVA Bancomer S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer acts as a market maker/specialist in:** MexDer Future Contracts (US dollar [DEUA], 28-day TIIEs [TE28], TIIE Swaps, 91-day CETES [CE91]), Bonos M, Bonos M3, Bonos M10, BMV Price and Quotations Index (IPC), Options Contracts (IPC, shares in América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L) and Udibonos.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivative financial instruments with underlying securities covered in this report, which represent 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.



#### DISCLAIMER

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information and are current as of the date of issue and subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant intrisdiction

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.