Brazil Flash

Madrid, 10 January 2014 Economic Analysis

BBVA

Brazil Enestor Dos Santos enestor.dossantos@bbva.com +34 639 82 72 11

Inflation closed 2013 within the target range, but the BCB's implicit goal was not met

Annual inflation reached 5.91% in December, at the upper bound of the target range (4.5% +/- 2.0\%) for the fourth year in a row. More importantly, the BCB's informal target of delivering a lower inflation in 2013 than in 2012 (5.84%) was not met. In our view, this adds to the pressures on the BCB to continue tightening monetary conditions.

• Monthly inflation increased more than expected and reached 0.92% in December

Inflation increased to 0.92% MoM in December from 0.54% MoM in November. Thanks to the adjustment in fuel prices at the very end of November, transport inflation came in at 1.85% MoM and contributed the most to the monthly jump. Food and personal expenses inflation, 0.89% MoM and 1.0% MoM respectively, also contributed to drive significantly up December inflation. The increase in monthly inflation was higher than expected (BBVA: 0.75% MoM; consensus: 0.82% MoM).

• High inflation in spite of record low administered-price inflation in 2013

Administered-price inflation closed 2013 at 1.5%, the lowest figure since the first publication of the current series in 1992. In the absence of this relief -administered prices account for almost one-quarter of the CPI basket- inflation would have closed 2013 at even higher levels. Market-set prices varied 7.3% in 2013 versus 6.6% in 2012. By groups, food inflation was the highest in the year (8.5% vs. 9.9% in 2012), followed by personal expenses, education, household articles and health and personal care inflation (8.4%, 7.9%, 7.1% and 7.0%, respectively). The average of core inflation measures reached 6.3% at the end of 2013, higher than one year ago (5.6%).

• We see no room for inflation to ease significantly in 2014

In our view, the negative impact on prices from the ongoing depreciation of the exchange rate as well as the difficulty the government will face to keep administeredprice inflation as low as in 2013 will keep inflation around 6.0% in 2014. More precisely, we expect it to average 6.1% (vs. 6.2% in 2013) and close the year at 5.8% (6.0% according to the consensus). High inflation expectations and today's figures make us to think that a +50bp adjustment next week or especially a signaling that the tightening cycle will continue after the January meeting are now more likely than before. However, we continue to see more likely that the BCB hikes the SELIC rate by 25bp to 10.25% next week and then leaves it unchanged over the rest of the year. Finally, today's inflation figures should add to the negative mood hovering around Brazil, which among other things could help to determine a credit rating downgrade this year.



For more on Brazil, click here

La inflación cerró 2013 dentro del rango meta, pero el objetivo implícito del BCB no se cumplió

La inflación anual alcanzó el 5.91% en diciembre, en la parte superior del rango meta (4.5% +/- 2.0%) por cuarto año consecutivo. Sin embargo, no se cumplió el objetivo informal del BCB de lograr una inflación más baja en 2013 que en 2012 (5,84%). En nuestra opinión, esto se suma a las presiones sobre el BCB para continuar endureciendo su política monetaria.

Para ver más acerca de Brasil, haga clic aquí



DISCLAIMER

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information regarding the date of issue of the report and are subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

"BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.