

Latam Daily Flash

12 March 2014 Economic Analysis

Madrid
Juan Ruiz
Chief Economist, South America
juan.ruiz@bbva.com
+34 91 3745887

Enestor dos Santos Principal Economist, Latam enestor.dossantos@bbva.com +34 639827211

Cecilia Posadas Economist, Latam c.posadas@bbva.com + 34 91 3746279

Pablo Urbiola pablo.urbiola@bbva.com + 34 91 8072457

With contributions from the BBVA Research Latam Team:

Lima Hugo Perea Chief Economist, Peru hugo.perea@bbva.com +51 1 2112042

Bogota
Juana Tellez
Chief Economist, Colombia
juana.tellez@bbva.com
+571 3471600

Santiago
Jorge Selaive
Chief Economist, Chile
jselaive@bbva.com
+56 2 2939 10 92

Mexico City
Carlos Serrano
Chief Economist, Mexico
carlos.serranoh@bbva.com
+ 5255 5621 4354

Javier Amador Principal Economist, Mexico javier.amadord@bbva.com + 5255 5621 3095 In Mexico, ANTAD same-store sales also beat expectations in nominal terms, which might anticipate a stronger job creation in February, but remained weak in real seasonally-adjusted terms. Today all eyes will be on February's inflation data in Brazil, which should be slightly higher than in January, although broadly unchanged in yearly terms. In Colombia, we expect a trade balance surplus of USD250mn in January due to the slow growth of imports.

Mexico - Gross fixed investment surprised on the upside

Gross fixed investment surprised on the upside, expanding 0.7% YoY in December 2013 (BBVAe: -1.7%). In spite of December's positive reading, investment contracted 1.7% during 2013. Although it is too early to say that investment is on an upward trend, it is likely that it has bottomed-out, considering the slight year-on-year expansion in December as opposed to the -5.2% YoY average from August to November 2013.

Brazil - Industrial production's strong expansion in January was not enough to offset recent contractions

Industrial production expanded by 2.9% MoM in January, mostly in line with forecasts (BBVA: 2.8% MoM; consensus: 2.5% MoM). 17 out of the 27 sectors posted a positive growth in MoM% terms in the first month of the year. We highlight the performance of the pharmaceutical and automobile industries, which grew 29% MoM and 9% MoM respectively. Anyway, the expansion of industrial production in January was lower than the contraction recorded in December (3.7%), not to say the contraction accumulated over 2H13 (4.9%). The figure released yesterday reinforces the view that the overall economic activity recovered somewhat in January after contracting at the end of 2013. However, we see this as a temporary, short-lived correction rather than the beginning of new positive trend.

Mexico - ANTAD same-store sales surprised on the upside in nominal terms but remained weak in real seasonally-adjusted terms

ANTAD same-store sales (LfL) edged up in nominal terms in February to -0.2% YoY (BBVAe: -2.3%) from -1.7% in January. The upside surprise might be anticipating a firmer pace of job creation in February. However, in seasonally-adjusted real terms, sales decreased for the third month in a row (-0.1% MoM) and the annual rate remained relatively stable at -4.8% YoY, compared with -4.9% in January.

Chile - Another 25bp cut in policy rates is expected during March

The central bank's survey revealed a consensus growth forecast for the monthly economic activity index of around 2.6% YoY in February, and inflation at +0.5% MoM in March (BBVAe: +0.6% MoM). Annual inflation expectations for December 2014 and for the longer term remain anchored to the central bank's target. In terms of monetary policy, median analysts expect a 25bp cut in the reference rate at tomorrow's meeting to 4% (67% of those surveyed) and a pause during April (with 74% of respondents), both in line with our view. Finally, we highlight another downward correction in GDP growth expected for 2014 from 3.8% to 3.7%, mainly influenced by recent monthly activity figures.



What to watch today

Chile - Central Bank Financial Traders Survey (1st fortnight in March, 06:30hrs, NYT)

We expect the survey to reveal inflation estimates of at least +0.5% MoM for March and expectations of a 25bp cut in the monetary policy rate at tomorrow's meeting. This is in a context where long-term inflation expectations remain anchored to the central bank's 3% target. Finally, we also anticipate an exchange-rate forecast in the order of USDCLP 580 on a three-month horizon.

Brazil - IPCA (February, 08:00hrs NYT)

We expect monthly inflation to come in at 0.62% MoM in February, a tad higher than in January (0.55% MoM). This would take yearly inflation to 5.61%, broadly unchanged in comparison to the previous reading (5.59% YoY) and below the end-of-2013 figure (5.91% YoY). This moderation is likely to be temporary: we expect yearly inflation to start to move up in March and approach 6.0% YoY again over 2Q14.

Colombia - Imports and trade balance (January, 16:00hrs NYT)

We expect a trade balance surplus of USD250mn in January, despite a low level of industrial exports. This is due to the slow growth of imports (USD4.800mne including CIF, and -7.7% YoY) following the negative effect of COP devaluation on the elasticity of internal demand.

Calendar: Indicators

Brazil	Date	Period	Consensus	BBVAe	Actual	Prior
FGV Inflation IGP-DI MoM	10 Mar	Feb	0.63%		0.85%	0.40%
FGV CPI IPC-S	10 Mar	Mar	0.68%		0.71%	0.66%
Industrial Production MoM	11 Mar	Jan	2.50%	2.8%	2.86%	-3.70%
FIPE CPI - Weekly	12 Mar	Mar	0.61%		0.57%	0.58%
IBGE Inflation IPCA MoM	12 Mar	Feb	0.65%	0.62%	-	0.55%
Retail Sales MoM	13 Mar	Jan	-0.35%	0%		-0.17%
Economic Activity MoM	14 Mar	Jan	0.70%	0.5%		-1.35%
Formal Job Creation Total	14 Mar	Feb	120651		-	29595
Chile						
Central Bank's Traders Survey	12 Mar	Mar				
Overnight Rate Target	13 Mar	Mar	4.00%	4.00%		4.25%
Colombia						
Consumer Confidence Index	12 Mar	Feb	24.0	25.04	=	26.6
Trade Balance	12 Mar	Jan	\$117.4	\$250		\$556.6
Colombia Monetary Policy Minutes	14 Mar					
Mexico						
Gross Fixed Investment YoY	11 Mar	Dec	-0.05%	-1.7%	0.74%	-4.51%
ANTAD Same-Store Sales YoY	11 Mar	Feb	-0.10%	-2.3%	-0.20%	-1.70%
Industrial Production MoM	13 Mar	Jan	0.20%	0.3%		-0.53%
Peru						
Reference Rate	13 Mar	Mar	4.00%	4.00%	-	4.00%
Unemployment Rate	14 Mar	Feb	6.70%		-	6.40%
Economic Activity YoY	14 Mar	Jan	4.95%			5.01%



Most recent Latam reports

Date	Description
11-03-2014	Mexico Banking Flash: bank deposits: slow path at the beginning of 2014 (in Spanish)
10-03-2014	Mexico Migration Flash: Baja California, Baja California Sur and Tamaulipas could be the states with the highest growth of remittances in 2014e
7-03-2014	> Chile Economic Watch: Low pass-through to inflation
7-03-2014	Mexico Inflation Flash: Inflation is on a declining trend as expected following the one-off increase in January
7-03-2014	> Chile Flash: February's CPI at +0.5% MoM, above expectations
6-03-2014	> Latam Economic Outlook: First Quarter 2014
6-03-2014	Presentation on Latam: What to expect from Latin American economies in the current global context?
6-03-2014	Colombia Flash: February inflation stood at 2,32% YoY and is continuing its path towards the midpoint of the target range
6-03-2014	Mexico Economic Outlook: First Quarter 2014
6-03-2014	> Peru Flash: Base year for calculating real GDP was updated



Important Disclosures

The BBVA Group companies that have participated in preparing or contributed information, opinions, estimates, forecasts or recommendations to this report are identified by the location(s) of the author(s) listed on the first page as follows: 1) Madrid, London or Europe - Banco Bilbao Vizcaya Argentaria, S.A., including its E.U. branches (hereinafter called 'BBVA'), 2) Mexico City - BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called 'BBVA Bancomer'); 3) New York - BBVA Securities, Inc. (hereinafter called "BBVA Securities"); 4.) Lima - BBVA Continental S.A.; 5.) Bogata - BBVA Colombia S.A.; 6.) Santiago - BBVA Chile S.A.

For recipients in the European Union, this document is distributed by BBVA, a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), and registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, a bank supervised by the Comisión Nacional Bancaria y de Valores de México

For recipients in USA, this document is being distributed by BBVA Securities, a subsidiary of BBVA registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference in the 'Corporate Governance' section of the following web site: www.bbva.com.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code and the Internal Standards are available for reference in the 'Grupo BBVA Bancomer' subsection of the 'Conócenos' menu of the following web site: www.bancomer.com.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

Exclusively for Recipients Resident in Mexico

BBVA Bancomer S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer acts as a market maker/specialist in: MexDer Future Contracts (US dollar [DEUA], 28-day TIIEs [TE28], TIIE Swaps, 91-day CETES [CE91]), Bonos M, Bonos M3, Bonos M10, BMV Price and Quotations Index (IPC), Options Contracts (IPC, shares in América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L) and Udibonos.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivative financial instruments with underlying securities covered in this report, which represent 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.



DISCLAIMER

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information and are current as of the date of issue and subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not quarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.