

# China and Latin America: Opportunities and Challenges

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2009

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#### **Contents**

China & Latin America:

**Two Complementary Strangers** 

- What Are the Opportunities?
  - In Trade
  - In Foreign Direct Investment



### **Two Complementary Strangers**

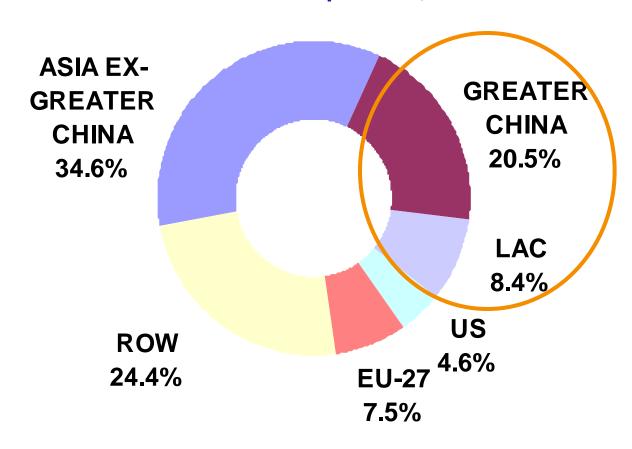
- China and Latin America:Two Heavyweights in the World
- ✓ The paradox of Latin America:

  Even if remote, very good partner for China

# China and Latin America: nearly one third of world's population



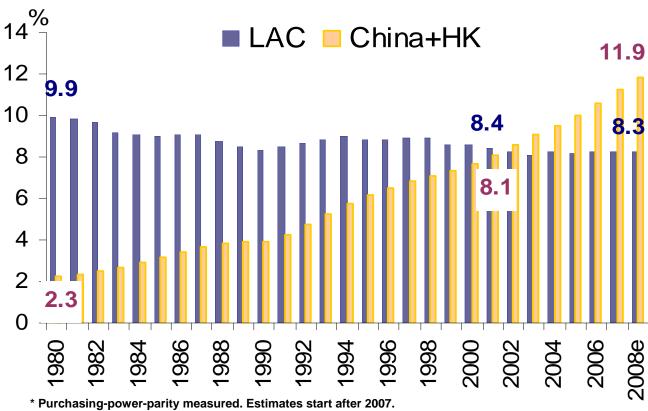
#### **Share of World Population, 2008e**





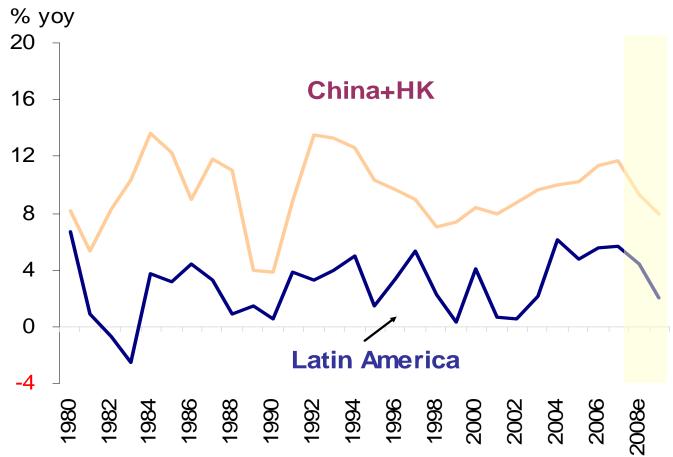
### Important economic blocs: 1/5 of world's GDP

#### China/HK and Latin America's share of world GDP (PPP\*)



# China's economic growth spectacular Latin America's sharply accelerated in recent years

Real GDP growth in annual % change (2008-9 estimates)

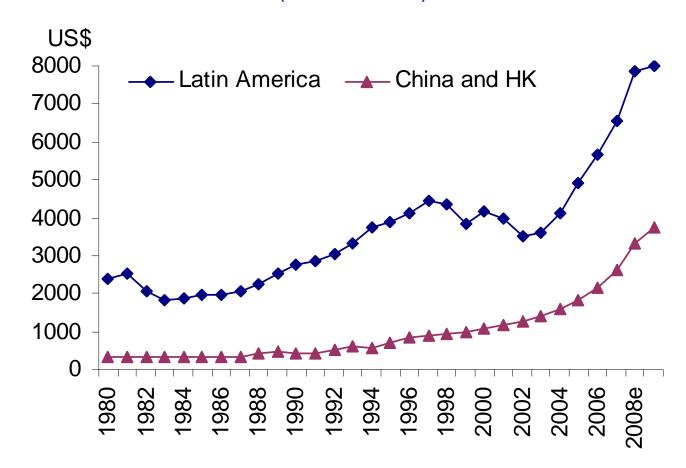


<sup>\*</sup> BBVA forecasts for 2008-2009 (baseline scenario). China and HK growth: PPP weighted.



### Yet, Latin America retains higher per capita income

### China and HK vs Latin America: GDP current per capita (in US dollars)



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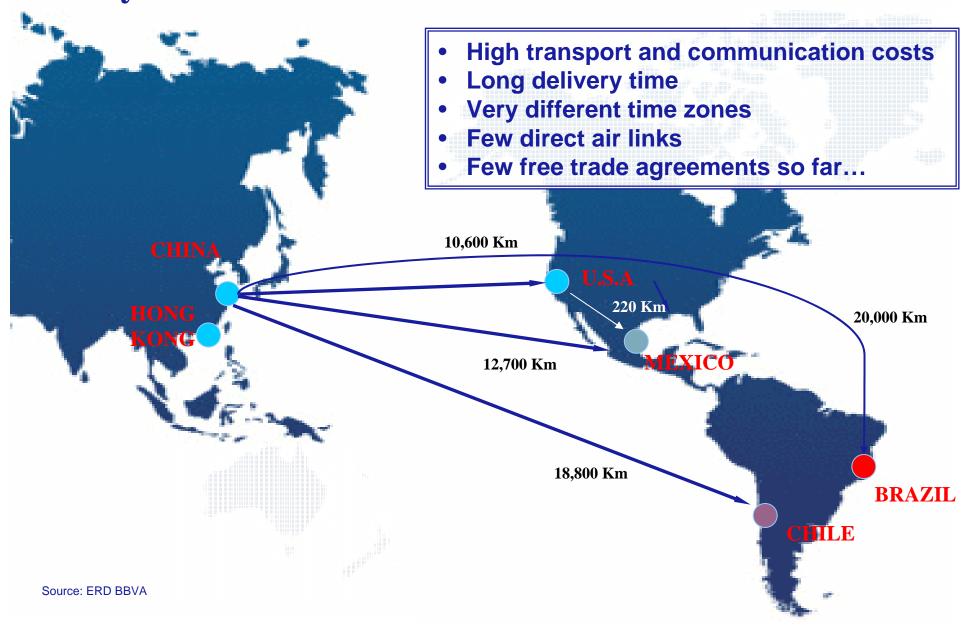
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### The paradox of China-Latin American relations: **BBVA** clearly remote...





### But bilateral trade agreements increasing

Already two years ago with Chile (Oct 06)

#### Very recently with Peru and Colombia (Nov 08)

Wednesday, November 19th, 2008

China and Peru Sign Free Trade Agreement, Extending Asian Influence in Latin America Colombia signs trade pact with China



Columbate government, unable to other a trea-trade agreement with the U.S. augmed a bideleral investment trade with China, creming most favored nation elabor to each other's companies.

#### Negotiating with Costa Rica

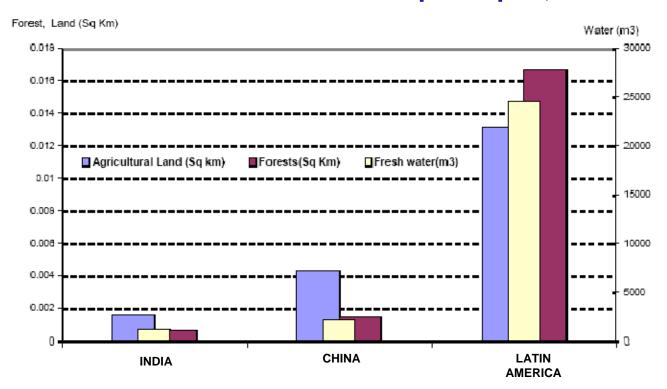


China, Costa Rica work on possible free trade deal

### Latin America is complementary to China due to BBVA a striking difference in natural endowments

China's agricultural land per capita is just 1/3 of that of Latin America!

#### Selected natural resources per capita, 2005



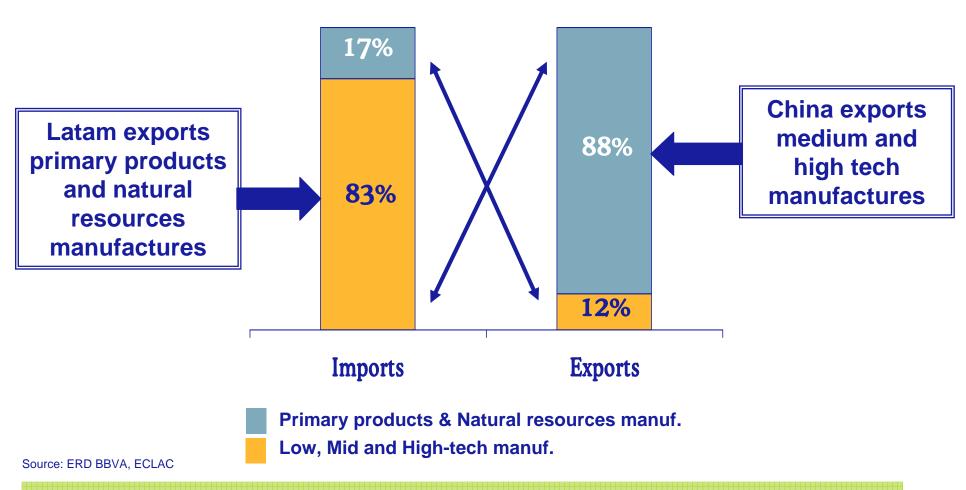
Source: WDI



### Structure of bilateral trade, thus, highly complementary

China: import/export structure with Latam, 2006

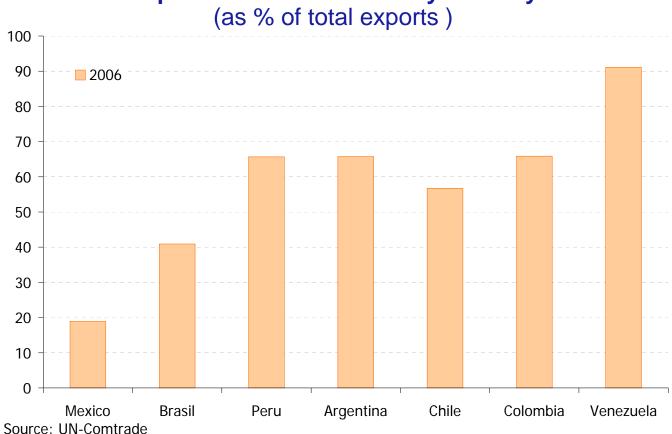
(% of imports/exports flows)



# More generally, Latin America exports mostly commodities and primary products





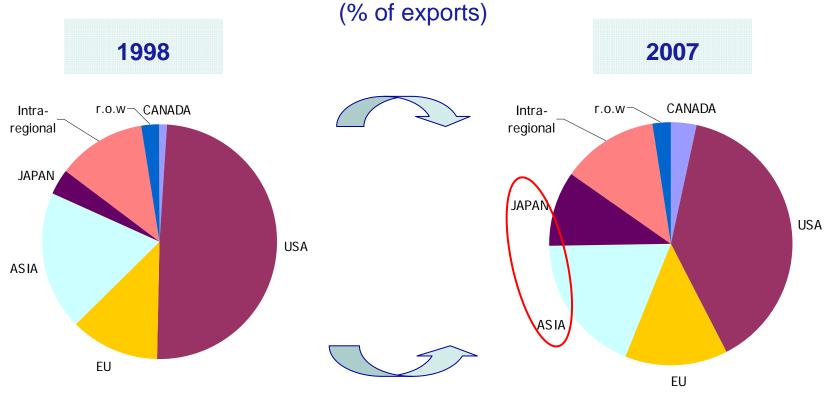


Major Latin American economies, except Mexico, are heavily dependent on exports of commodities.

# And Latin America's export growth in recent years has been driven by Asia







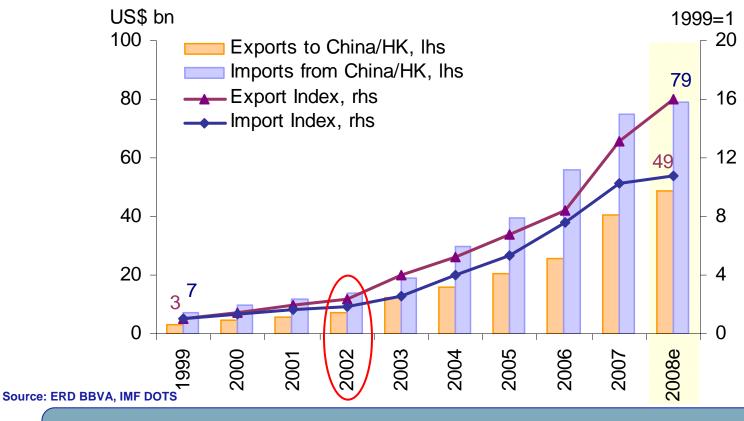
Source: ERD BBVA

Latin America's exports increased at an annual rate of 13% in the current decade driven by Asia's demand for commodities.

# China's commodity hunger fueled the rapid expansion of trade with Latin America



LAC: trade with China and HK, 1999-2008e (USD billion current, index 1999=base)



Latin America's exports to China has grown 163% since 2000; imports from China 136%.



### China has emerged as a major trade partner

Exports to China at current prices, 2002 vs 2007 (as % of total exports and rank among destinations)

|           | 2002 (% of total) |      | 2007 (% of total) |               |  |
|-----------|-------------------|------|-------------------|---------------|--|
| Argentina | 4.31              | 5th  | 9.42              | 2nd           |  |
| Bolivia   | 0.56              | 17th | 1.16              | 15th          |  |
| Brazil    | 4.25              | 4th  | 6.83              | 3rd           |  |
| Chile     | 7.24              | 3rd  | 15.51             | 1st           |  |
| Colombia  | 0.33              | 39th | 2.62              | 7th           |  |
| Mexico    | 0.28              | 12th | 0.70              | 10th          |  |
| Paraguay* | 0.84              | 17th | 1.03              | 15th          |  |
| Peru      | 7.97              | 3rd  | 10.94             | 2nd           |  |
| Uruguay   | 5.57              | 5th  | 3.59              | ↓ 7th         |  |
| Venezuela | 0.38              | 31st | 0.16              | <b>↓</b> 35th |  |

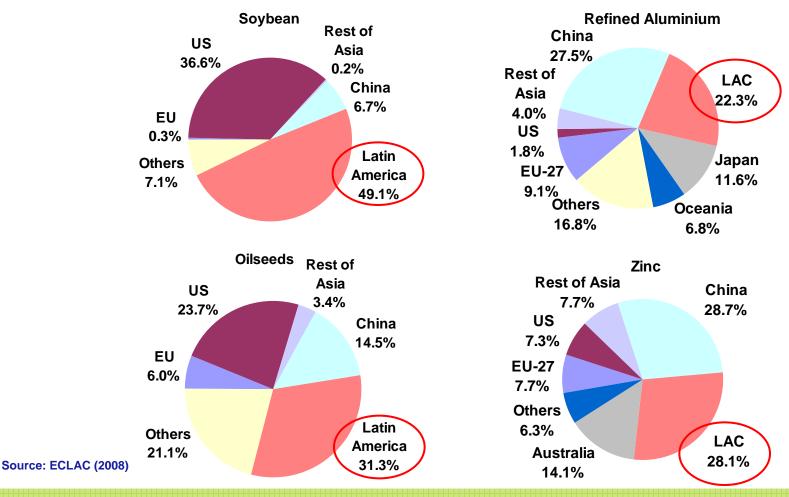
\*2006 latest year available

Source: ERD BBVA on the basis of ALADI

### LAC is key supplier of agricultural products, BBVA minerals and metals to China/HK and rest of Asia

#### **Production Share by Region/Country, 2006-2008**

(as % of world, selected commodities)



### Most remarkable, China has become the 1st or 2nd supplier to most Latin American markets



Imports from China at current prices, 2002 vs 2007

(as % of total imports and rank among suppliers)

|           | 2002 (% of total) |     | 2007 (% of total) |     |  |
|-----------|-------------------|-----|-------------------|-----|--|
| Argentina | 3.70              | 4th | 11.46             | 3rd |  |
| Bolivia   | 4.83              | 7th | 7.74              | 5th |  |
| Brazil    | 3.41              | 7th | 10.8              | 2nd |  |
| Chile     | 7.16              | 4th | 11.44             | 2nd |  |
| Colombia  | 4.2               | 6th | 10.03             | 2nd |  |
| Mexico    | 3.72              | 3rd | 10.49             | 2nd |  |
| Paraguay* | 12.64             | 3rd | 25.70             | 1st |  |
| Peru      | 6.19              | 4th | 12.12             | 2nd |  |
| Uruguay   | 3.83              | 6th | 9.61              | 4th |  |
| Venezuela | 1.93              | 9th | 9.68              | 3rd |  |

\*2006 latest data available

Source: ERD BBVA on the basis of ALADI

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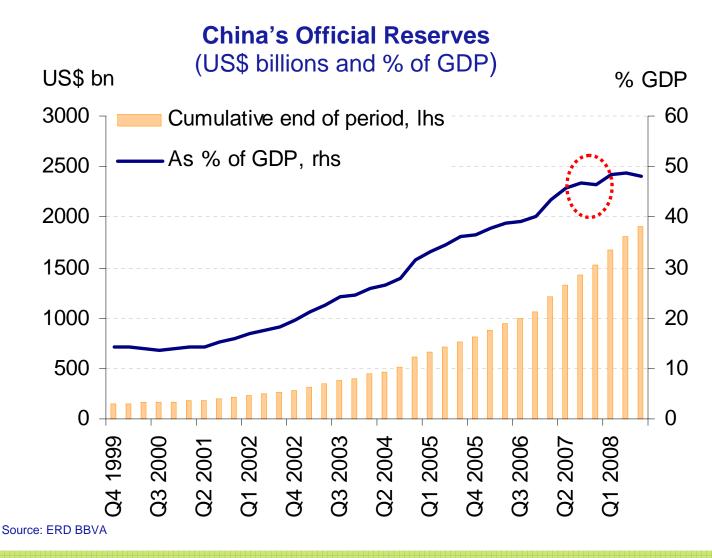
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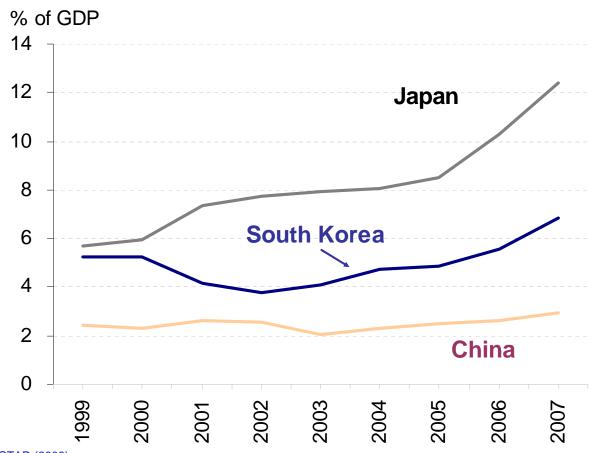
### China's huge and growing reserves have been a source of financial and direct investment abroad



# Chinese FDI has ample room to increase further BBVA when compared with its peers in Asia

#### **Chinese FDI stock vs Selected Asian Peers**

(outward FDI stock as % of GDP)

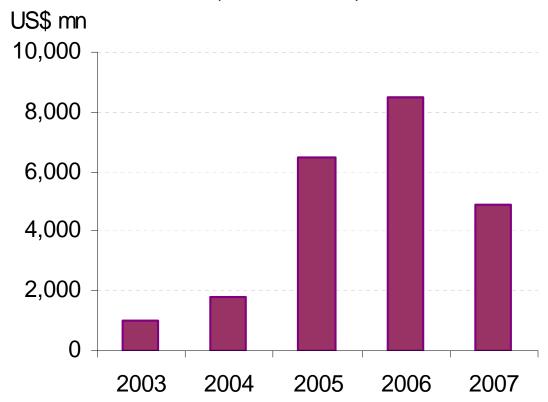


Source: ERD BBVA, UNCTAD (2008)

### China's FDI into Latin America grew 80% per year since 2003





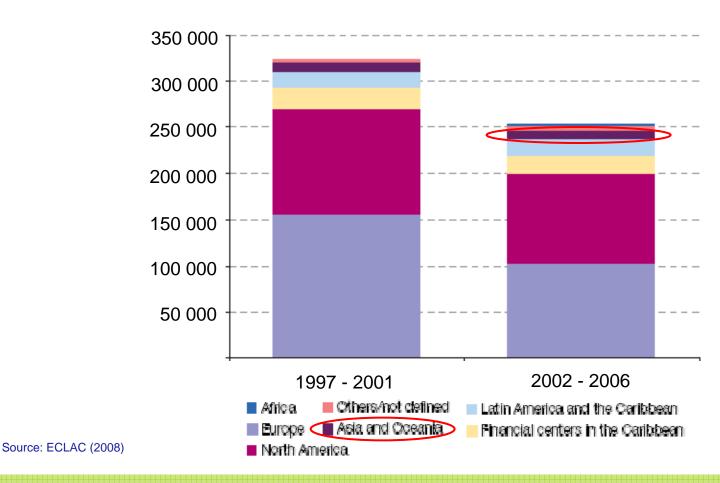


Source: ERD BBVA, CEIC

### But ample room to increase in view of a very low starting base



Latin America's inward FDI, 1997-2001 vs 2002-2006 (stock in US\$ millions)

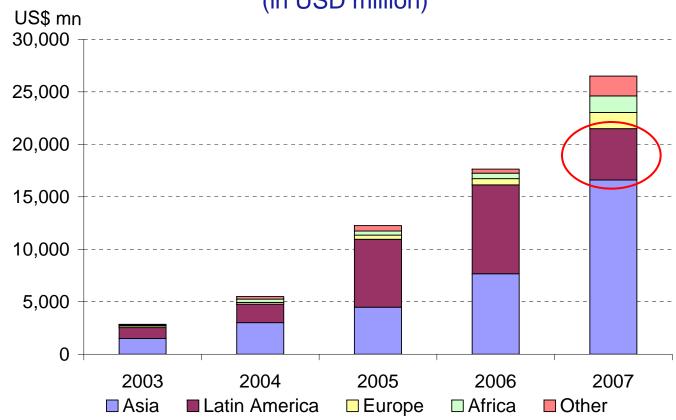


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### Moreover, Latin America is important for China's outward FDI



Chinese FDI flows by destination (non-finance sector), 2003-2007 (in USD million)



Source: ERD BBVA, China's Ministry of Commerce

Latin America has become China's largest foreign investment destination outside the Asian region.



### **Key Chinese investments in Latin America**

| YEAR | INVESTING CO.                            | RECIPIENT CO.                              | STAKE            | SECTOR                | COUNTRY   | INVESTMENT<br>AMOUNT (US\$<br>million) |
|------|--|--|------------------|-----------------------|-----------|--|
| 2008 | Jiangxi Copper - China Minmetals         | Canadian miner Northern Peru Copper (NOC)  | 94%              | Copper mines          | Peru      | 356 (C\$ 436)                          |
| 2007 | Chinalco                                 | Peru Copper                                | 75%              | Copper mines          | Peru      | 860                                    |
| 2007 | Zijing Mining Group Co.                  | Monterrico Metals Plc-listed in London     | 90%              | Copper mines          | Peru      | 186 (GBP 96)                           |
| 2006 | China Minmetals Non-ferrous<br>Metals Co | Corporacion Nacional del<br>Cobre de Chile | Joint<br>Venture | Copper mines          | Chile     | 550                                    |
| 2006 | China National Petroleum Corp (CNPC)     | PDVSA                                      | Joint<br>Venture | Crude oil exploration | Venezuela | 10                                     |
| 2006 | Minmetals                                | Government of Cuba                         | Joint<br>Venture | Niquel                | Cuba      | 500                                    |
| 2006 | Sinopec (China) & ONGC                   | Omimex                                     | 50%              | Crude oil             | Colombia  | 55                                     |
| 2005 | Minmetals                                | Noranda                                    | 44%              | Copper mines          | Chile     | 20                                     |
| 2005 | Andes Petroleum, CNPC and Sinopec        | Encana                                     | 100%             | Crude oil             | Ecuador   | 1,420                                  |
| 2005 | Shengli International (SINOPEC)          | YPFB                                       | Joint<br>Venture | Crude oil             | Bolivia   | 1,500                                  |
| 2003 | Sinochem                                 | CRS Resources                              | 14%              | Crude oil             | Ecuador   | 100                                    |

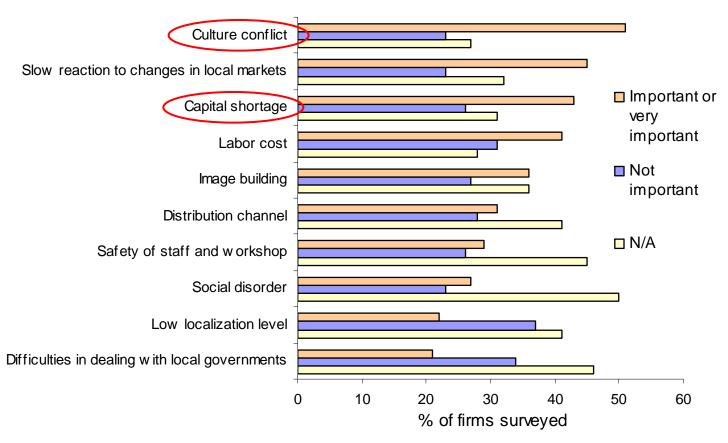
Source: ERD BBVA, press

### How is the Chinese investment experience overseas?



#### **Main Challenges Faced in International Operations**

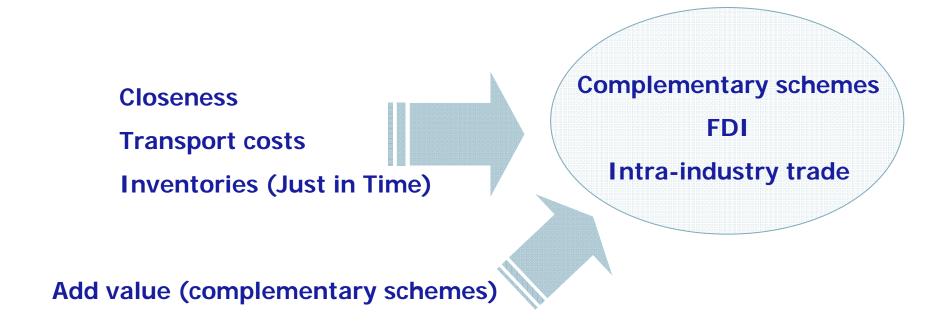
(in % of responses, firm survey)



Source: Battat, Joseph, FIAS/ MIGA Firm Survey (April 2006)

# Latin America should exploit geographical proximity to the US market to attract China's FDI





In order to attract FDI, Latin American countries still has much work to do in improving their institutions and infrastructure

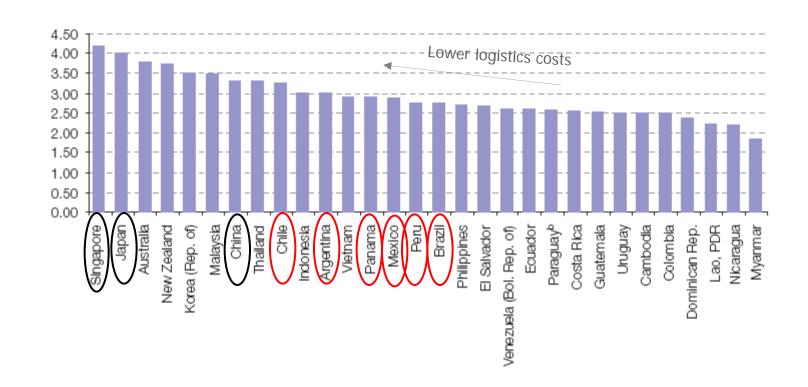
Latin America is and will continue to be an important market for China/HK (export diversification and provision of services).

# Latin America needs also to strengthen its trade logistics in order to lower exporters' costs



#### **Logistics performance index**

(score in the range of 0-5)



Source: ERD BBVA, ECLAC (2008), World Bank (2007)



#### To conclude

- Latin America and China are complementary strangers
- Our bet is that the potential gains of such natural complementary will be reaped in the next few years
- Ways to foster this process are:
- 1. Permanent alliances in trade (FTA) to secure commodities to China
- 2. Latin America's gradual shift from the current interindustry trade pattern to vertically integrated trade with the help of HK and Chinese investors

In the current difficult circumstances, <u>financing</u> will be key: very few banks operating in both areas

