## Week Ahead

NAHB Housing Market Index (January, Tuesday 1:00 ET) Forecast: 16 Consensus: 17 Previous: 16

The NAHB Housing Market Index is expected to remain at 16 in January, which is well below the historical average of 51. The index measures builders' confidence in regards to single-family sales, singlefamily sales in the next six months and buyers traffic. Such a low level of the index indicates that builders still believe that housing demand is weak. As a result, residential investment could remain low early in 2010.

Producer Price Index (headline, core) (December, Wed 8:30 ET) Forecast: 0.1%, 0.2% Consensus: 0%, 0.1% Previous: 1.8%, 0.5%

Headline producer price inflation is expected to ease in December to 0.1% after rising 1.8% in November. while core producer price inflation is expected to slow to 0.2% after rising 0.5% in the previous month. Inflationary pressures on producer prices remain balanced. Although wages, a producer's primary cost, are no longer declining, they remain low. Additionally, the cost of intermediate materials is still below that of the previous year. Low cost of inputs, coupled with weak demand, will incentivize producers to keep prices steady.

Housing Starts (December, Wednesday 8:30 ET) Consensus: 575K Forecast: 577K

Previous: 574K

Housing starts are expected to rise modestly to 577K from 574K in December. While starts have improved slightly from their low of 488K in January 2009, they continue to remain at one of the lowest points in the history of the data (beginning in 1959) due to weak demand. Furthermore, housing starts slowed in 4Q09 compared to 3Q09, indicating that residential investment could decline in the fourth quarter.

Leading Economic Index (December, Thursday 10:00 ET) Forecast: 0.8% Consensus: 0.7% Previous: 0.9%

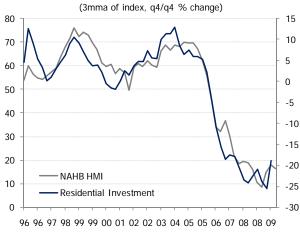
The Leading Economic Index is expected to foreshadow ongoing improvement in the economy as it rises for the ninth month in a row. Positive contributions are anticipated to come from the S&P 500, initial jobless claims, consumer expectations and average weekly hours. Furthermore, build permits are forecasted to post a modest increase, which will boost the index as well.

Philadelphia Fed Manufacturing Index (January, Thursday 10:00 ET) Previous: 20.4 Forecast: 24.2 Consensus: 19.4

The Philadelphia Fed Manufacturing Index is expected to increase for the sixth consecutive month in January, indicating accelerating growth in the region's manufacturing industry. These results, paired with that of the Empire State Manufacturing Index released last week, could indicate that the ISM Manufacturing Index and industrial production will rise further in January.

## Kristin Lomicka Kristin.Lomicka@bbvacompass.com

#### NAHB Housing Market Index & Residential Investment



Source: NAHB & BEA

#### **Producer Price Index**

(% Change y-o-y) 12 10 8 -4 -6 -8 04 Source: BLS

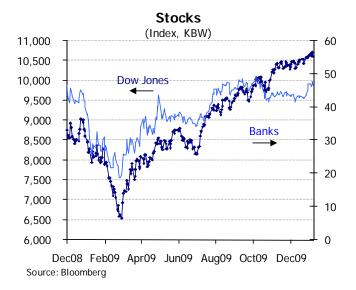
## Leading Indicators Index

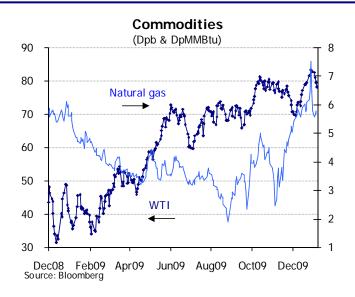
(yoy % change, shaded area = recession) 15 10 5 -5 -10

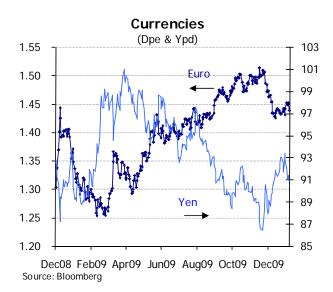
76 78 80 82 84 86 88 90 92 94 96 98 00 02 04 06 08

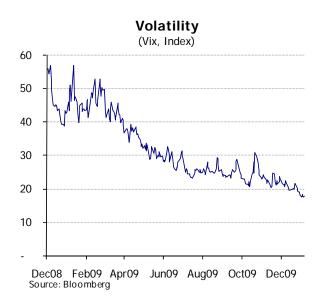


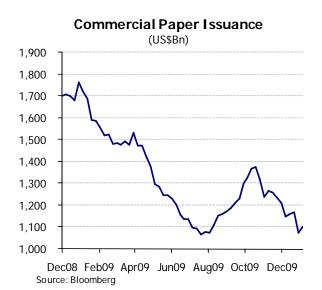
## **Financial Markets**

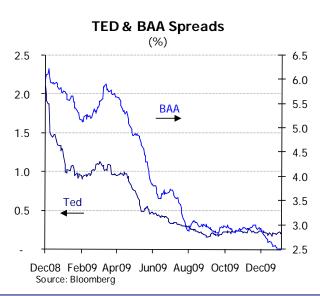










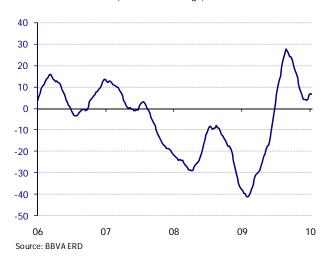




## **Economic Trends**

#### **BBVA US Weekly Activity Index**

(3 month % change)

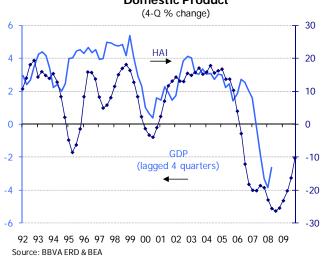


# **BBVA US Surprise Inflation Index**

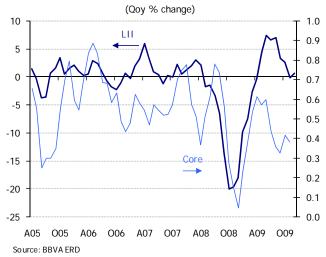
(Index2004-7=100)



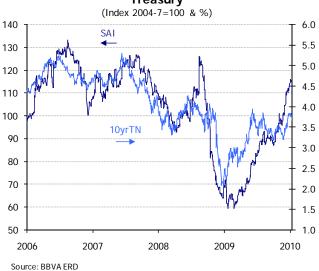
### BBVA Housing Activity Index & Real Gross Domestic Product



# BBVA US Leading Inflation Index & Core Inflation

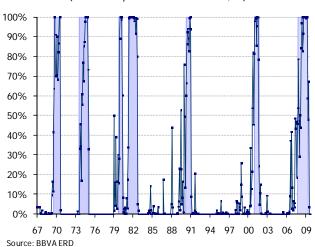


# BBVA US Surprise Activity Index & 10-yr Treasury



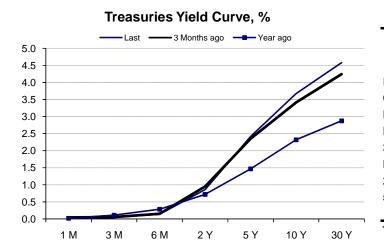
#### **BBVA US Recession Probability Model**

(Recession episodes in shaded areas, %)





# **Yield Curve and Interest Rates**



#### **Key Interest Rates**

| Prime Rate Credit Card (variable) New Auto (36-months) Heloc Loan 30K 30-year Fixed Mortgage * Money Market 2-year CD | Last 3.25 11.61 6.49 5.67 5.06 0.90 1.79 | Week<br>ago<br>3.25<br>11.54<br>6.53<br>5.68<br>5.09<br>0.95<br>1.83 | 4-Weeks<br>ago<br>3.25<br>11.48<br>6.70<br>5.67<br>6.37<br>0.87<br>1.79 | Year ago  3.25 11.02 7.04 4.97 4.96 1.96 2.60 |
|---|--|--|---|---|
| 5-year CD   | 2.69                                     | 2.70   | 2.56  | 2.96  |

Freddie Mac National Mortgage Homeowner Commitment 30 Year US

### **Quote of the Week**

Barney Frank on Executive Compensation
Chairman of the Financial Services Committee in the House of Representatives
January 13, 2010

There is an argument that says if you limit compensation too much you lose some of the best people. I don't know where people would go for comparable salaries. There may be in some of these financial institutions people capable of playing major league baseball. I'm not aware of any. But absent that, I don't know where they would go to get comparable forms of compensation. I guess perhaps they could star in major motion pictures. But I don't know what else they could do.

# **Economic Calendar**

| 20-Jan         Producer Price Index (MoM)         DEC         0.10%         0.00%         1           20-Jan         PPI Ex Food & Energy (MoM)         DEC         0.20%         0.10%         0           20-Jan         Producer Price Index (YoY)         DEC         4.70%         4.50%         2           20-Jan         PPI Ex Food & Energy (YoY)         DEC         1.10%         1.00%         1 | evious |
|---|--------|
| 20-Jan       Producer Price Index (MoM)       DEC       0.10%       0.00%       1         20-Jan       PPI Ex Food & Energy (MoM)       DEC       0.20%       0.10%       0         20-Jan       Producer Price Index (YoY)       DEC       4.70%       4.50%       2         20-Jan       PPI Ex Food & Energy (YoY)       DEC       1.10%       1.00%       1   | 16     |
| 20-Jan       PPI Ex Food & Energy (MoM)       DEC       0.20%       0.10%       0.20%         20-Jan       Producer Price Index (YoY)       DEC       4.70%       4.50%       2.20%         20-Jan       PPI Ex Food & Energy (YoY)       DEC       1.10%       1.00%       1.00%   | 4.30%  |
| 20-Jan         Producer Price Index (YoY)         DEC         4.70%         4.50%         2           20-Jan         PPI Ex Food & Energy (YoY)         DEC         1.10%         1.00%         1   | .80%   |
| 20-Jan PPI Ex Food & Energy (YoY) DEC 1.10% 1.00% 1   | .50%   |
|   | .40%   |
| 00   11 ' 0' ' 5751/  | .20%   |
| 20-Jan Housing Starts DEC 577K 575K   | 574K   |
| 20-Jan Building Permits DEC 595K 580K   | 584K   |
| 21-Jan Initial Jobless Claims 16-Jan 442K 440K  | 144K   |
| 21-Jan Continuing Claims 9-Jan 4553K 4600K 4  | 596K   |
| 21-Jan Philadelphia Fed. JAN 24.2 19.4  | 20.4   |
| 21-Jan Leading Indicators DEC 0.80% 0.70% 0   | .90%   |

This document was prepared by Banco Bilbao Vizcaya Argentaria's (BBVA) US Economic Research Department on behalf of itself and its affiliated companies (each BBVA Group Company) for distribution in the United States and the rest of the world and is provided for information purposes only. Within the US, BBVA operates primarily through its subsidiary Compass Bank. The information, opinions, estimates and forecasts contained herein refer to the specific date and are subject to changes without notice due to market fluctuations. The information, opinions, estimates and forecasts contained in this document have been gathered or obtained from public sources, believed to be correct by the Company concerning their accuracy, completeness, and/or correctness. This document is not an offer to sell or a solicitation to acquire or dispose of an interest in securities.