RESEARCH

Economic Watch

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BBVA

US

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Residential investment will recover in the second half of 2011

• The latest residential real estate data is raising questions about the strength of economic recovery

Declining housing prices, weak sales and poor housing starts are increasing the probability of an economic double dip. However, a detailed analysis of the data shows that both the residential market and residential investment should recover in the second half of 2011, in line with our forecasts (chart 1).

• Foreclosures are moving existing home sales

In 2010 and the first months of 2011, home sales have been affected by foreclosures and bank short-selling. Although in late 2010 existing home sales increased significantly, in the first months of 2011 data show a downwards trend, which can also be seen in the number of foreclosures and the residential properties owned by the commercial banks (chart 2). The descending trend in new residential delinquency and the improved quality of the residential mortgage portfolio suggest that a slow reduction in the number of forecloses and short sales would lead to a lower supply of this type of dwellings during 2011.

Declining housing auctions would lead to a 2% reduction in sales of existing homes, to around 4.18 million single family units at the end of 2011. However, the market for new homes will benefit and sales could rise by an average of 15% over the year. This surge in sales will lead to increased construction activity given the low level of new housing for sale. This increase in new housing demand will result in positive growth rates of residential investment in the second half of 2011.

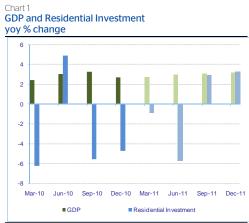
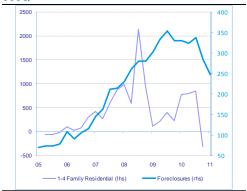


Chart 2 Other Real Estate Owned & Residential Foreclosures Quarterly variation (\$Mn) and number of fillings (MA3M 000's)



Source: BEA and BBVA Research

Source: FDIC, RealtyTrac and BBVA Research

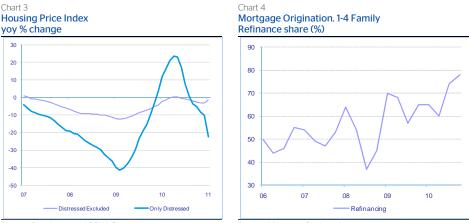
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Housing prices of non distressed properties are stabilizing

The trend as regards housing prices has also been affected by foreclosures and short sales since the beginning of the housing meltdown. Indeed, the house price index that excludes distressed homes shows a less volatile and more stable trend than the distressed properties index (chart 3). Since the peak prices in early 2006 to the end of 2010, the distressed properties price index has fallen by almost 60%; the index which excludes foreclosures have fallen 22%. Throughout 2011 housing prices will tend to stabilize as the weight of auctioned homes falls and the importance of the structural factors in demand formation increases. The increase in the number of households, the positive growth of family income and the low mortgage rates will all contribute to price stability.

Deleveraging will limit housing demand

However, there are two elements that will limit the expansion of housing demand in 2011: the high credit standards still maintained by the credit institutions and the mortgage deleveraging that began in mid-2008. Deleveraging will not end until mid-2012, according to our forecasts. Thus, in 2010 mortgages originations were aimed more at refinancing than at purchasing homes; in fact, at the end of the year refinancing accounted for 78% of the total, 13 basis points above the weight it had at the end of 2009 (chart 4).



Source: Core Logic and BBVA Research

Source: Mortgage Bankers Association



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