

## Mexico

## Weekly Watch

March 25, 2011

## Next week...

## Economic Analysis

Cecilia Posadas

[c.posadas@bbva.bancomer.com](mailto:c.posadas@bbva.bancomer.com)

Arnoldo López Marmolejo

[arnoldo.lopez@bbva.bancomer.com](mailto:arnoldo.lopez@bbva.bancomer.com)

## Market Analysis

Macro Latam Strategy

Chief Strategist

Octavio Gutiérrez Engelmann

[o.gutierrez3@bbva.bancomer.com](mailto:o.gutierrez3@bbva.bancomer.com)**Economic output in January and clues as to what will come with public finance information. Downward surprise in inflation**

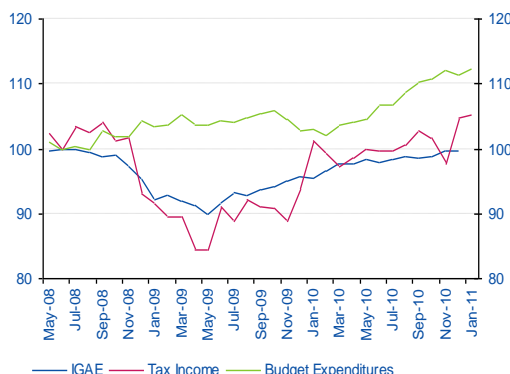
The coming week starts with hard output data for the beginning of the year. The January IGAE index will provide important information on whether the services sector speeded up at the start of the year as was true for industry (especially manufacturers). Although this could be a situation upturn, available information to date regarding demand factors performance toward the end of last year point to foreign demand slowing above forecasts. This created an output moderation trend seen in public finance indicators and tax receipts whose performance for the second month of the year will be released this week.

As for prices, there was a surprise downward move this week. Inflation in the first two weeks of March was 0.05% q/q taking annual inflation over the period to 3.09%. The lower rate is due, among other reasons, to the fall in different agricultural product prices and ownership collection in some cities. The good core inflation performance should also be underlined, coming in at 3.31% for the year despite the increase in corn tortilla prices. We will need to see inflation data for the second two weeks of March to confirm this good performance.

**Despite persisting global uncertainty, the appetite for risk continued leading to an appreciation in the MXN over the week and the debt market with some volatility, albeit with a flattening out trend.**

In spite of global events increasing risk (the conflict in Libya and the crisis in Portugal), the MXN closed the week 0.66% higher. Nonetheless, uncertainty remains and, if it flares up again, we may well see technical corrections for the currency. Strategies on the debt market were aimed towards reducing curves: these came under heavy pressure at the start of the week, hitting attractive levels for long positions on 5-, 10-year bonds and longer sections. The balance of risks suggests May could be the best time to take positions on flattening out with rate increases

Chart 1  
**Public Finance and Output Indicators, Real seasonally-adjusted (Jun08 = 100)**



Source: BBVA Research and INEGI

Chart 2  
**MXN and VIX (ppd)**



Source: BBVA Research and Bloomberg

## Economic Analysis

## Calendar: Indicators

## Public Finances in February

Wednesday, March 30

Cecilia Posadas

c.posadas@bbva.bancomer.com

This week sees the publication of the public finance indicators for February. The performance will be important both as an output sign, an indicator of public sector demand and to assess the sector's financial situation. Although with a positive performance in comparison with the same period last year, tax receipts tended to see a slowdown mainly linked to lower revenue from VAT. This, in turn, could be linked to a slowdown in private consumption at the start of the year. Further, it will be important to see the performance of current and capital expenditure indicators which, in turn, are linked to public sector demand – a major factor in domestic demand. In this sense, it should be stated that although capital expenditure stood out in recent months above current expenditure, the weight of the former (around 18% of budgetary spending) limits its contribution. Lastly, we will also see the performance of public sector finances which, in terms of trend and given income and expenditure, are in the red since 2009.

## IGAE in January

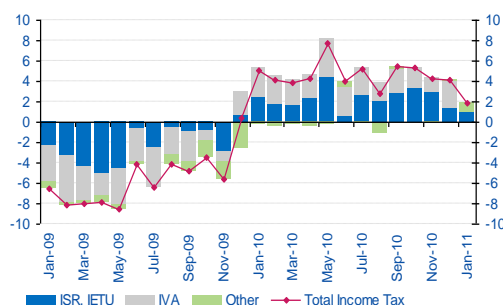
Monday March 28

0.56% m/m (4.9% y/y), previous (0.07% m/m 4.1% y/y)

Taking into account the positive surprise in industrial output last January (1.4% m/m), the IGAE is likely to show some upswing in service sector evolution with those linked to foreign demand possibly having a good performance. In all, we should expect a slowing trend in comparison with the same period last year.

Chart 2

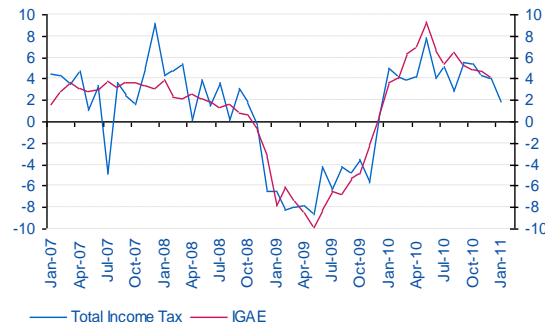
Tax Receipts (real y/y % change, seasonally-adjusted and contributions)



Source: BBVA Research, and SHCP, seasonal adjustment obtained with Tramo-Seats

Chart 3

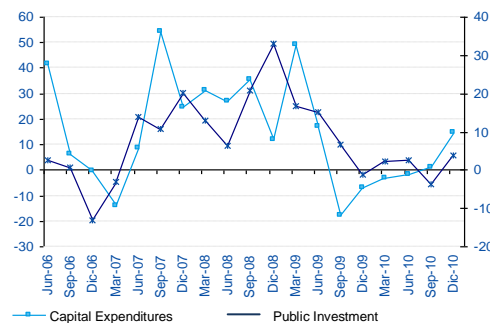
IGAE and Tax Receipts (y/y % change, seasonally-adjusted)



Source: BBVA Research, INEGI and SHCP, seasonal adjustment obtained with Tramo-Seats

Chart 4

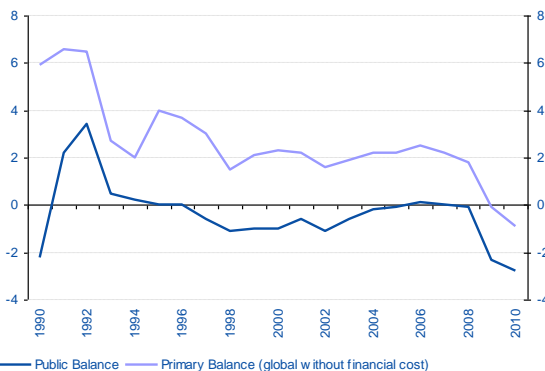
Public Investment and Capital Expenditure (% change y/y and seasonally-adjusted)



Source: BBVA Research, and SCHP, AR: seasonal adjustment obtained with Tramo-Seats

Chart 5

S Financial Situation of Public Sector (% GDP)



Source: BBVA Research, and SHCP, trend obtained with Tramo-Seats

## Market Analysis

Macro Latam Strategy  
Chief Strategist  
**Octavio Gutiérrez Engemann**  
o.gutierrez3@bbva.bancomer.com  
+5255 5621 9245

Fixed Income Analysis  
Mexico/Brazil  
Chief Strategist  
**Ociel Hernández**  
o.hernandez@bbva.bancomer.com  
+5255 5621 9616

**Liliana Solís**  
liliana.solis@bbva.bancomer.com  
+5255 5621 9877

FX Mexico // Brazil  
**Claudia Ceja**  
claudia.ceja@bbva.bancomer.com  
+5255 5621 9715

Technical Analysis  
**Alejandro Fuentes**  
a.fuentes@bbva.bancomer.com  
+52 55 5621 9975

## Markets

**Despite continuing global uncertainty, the appetite for risk on markets continues...**

The risks due to the Japanese nuclear crisis dissipated somewhat, but several risk factors arose last week on global markets: the persistent geopolitical tension in Libya and greater uncertainty regarding the fiscal situation in European periphery nations (the crisis in Portugal with the rejection of the austerity measures and the resignation of Prime Minister). Despite this scenario, the appetite for risk remained high.

**...leading to volatility on the Mexican debt market, with a flattening out trend (the debt curve ended with practically no level changes)...**

Strategies were aimed as a curve reduction. This performance comes in a scenario of no directional moves: curves came under strong pressure at the start of the week, attaining attractive levels for long positions on 5- and 10-year bonds and longer sections. However, these were partially diluted with a quick profit-taking at the end of the week. The balance of risks suggests May could be the best time to take positions in aggressive flattening out with higher rates (Bear Flattener) between belly (5- and 10-year bonds) and short terms, as well as between the long and short part.

In addition, an extraordinary 182 and 350 day Cetes auction for monetary regulation was seen with the aim of removing excess market liquidity (large amounts of MXN 37.5 billion for each year).

**...and the MXN closing the week 0.66% higher although technical corrections are not ruled out.**

The currency showed a high correlation level with the EUR, the same seen on Friday (which was also positive for stock markets) when a slight gains correction in the European currency was seen in the face of risks linked to Portugal.

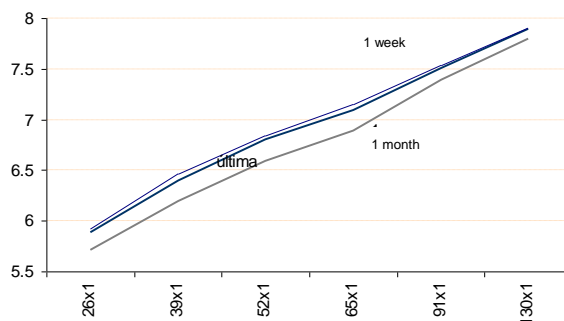
It is important to underline the latent risk factors linked to the EU, commodity prices and geopolitical conflicts. If these fall back, we may well see technical corrections for the currency. Taking into account the relative strength of the MXN recently and forecasts for a return of the global economic cycle as the focal point, we recommend any return to the 12.07 zone to take long positions on the MXN.

Chart 5  
**MXN and VIX (ppd)**



Source: BBVA Research and Bloomberg

Chart 6  
**IRS Curve (%)**



Source: BBVA Research with data from Bloomberg

Mexico City, March 18, 2011

## Market Analysis Equities

### Technical Analysis

**Alejandro Fuentes Pérez (\*)**  
a.fuentes@bbva.bancomer.com  
5255 5621 9705

(\*) Writer(s) of the report

## Technical Analysis

### CPI Stock Market Index



Source: BBVA, Bancomer, Bloomberg

CPI: the weekly CPI bounce is important since, after several failed attempts, it finally comes in above the 30-day rolling average. In turn, it ends the week above the negative trend line under which it has stayed for almost three months. The rise came about with 3 consecutive positive closes, a technical course considered to be a positive sign, especially when it comes after a steep fall. Only a return to below 36,500 points would be of concern, coming in below the 10-day rolling average.

Previous rec.: With the majority of issuers heavily weighted in the oversell zone, we should begin to see a reaction by the CPI, to return at least to the high part of the channel, around 36,500 points.

### MXN



Source: BBVA, Bancomer, Bloomberg

MXN: remaining around the P\$11.95 level all week, ending with a slight upswing in the last session. The momentum oscillating indicators are still not at high oversell levels; therefore, we would not be considering a short-term bounce. Significant resistance comes in at P\$12.043 and only breaking this level would lead us to consider a return to P\$12.20.

Previous rec.: We believe that it will again go to the support zone of P\$11.95.

### 3Y M BOND



Source: BBVA, Bancomer, Bloomberg

3Y M BOND (yield): Return to previous maximum of (6.1%) where it may see resistance. The sign to consider a trend change would only come about with a downward break in the 30-day rolling average (5.95%)

Previous rec.: For now the upward trend continues, with a rebound foreseen around the 6.2% level. Support levels at 5.9% and 5.75%.

### 10Y M BOND



Source: BBVA, Bancomer, Bloomberg

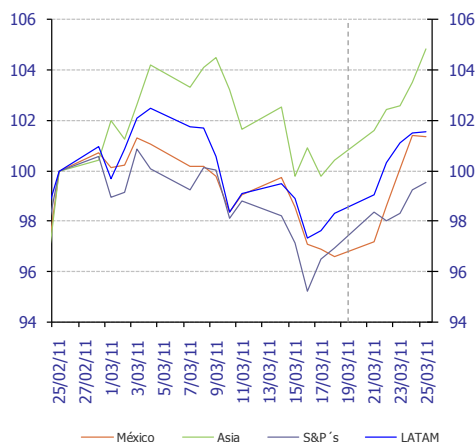
10-YEAR M BOND: (yield): It looks like the upward trend is losing ground since the 10-day rolling average came in below the 30-day average. An adjustment may be starting.

Previous Rec.: Major support at 7.4%. Should this level be broken downward, the short term tendency would change, with support levels at 7.2% and 7%.

## Markets

Chart 5

**Stock Market: MSCI indices (Feb 25, 2011 index = 100)**

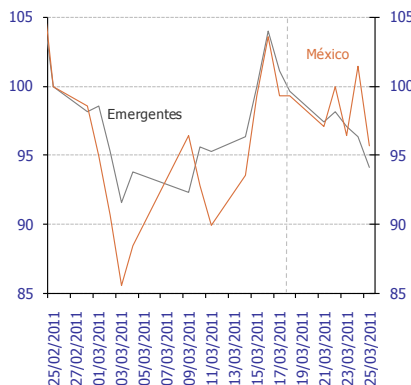


Source: Bloomberg & BBVA Research

Upswing over the week on stock markets linked to investor appetite for risks despite global risk factors. The peso marginally depreciates on the last day, but sees week-on-week appreciation.

Chart 7

**Risk: EMBI+ (Feb 25, 2011 index = 100)**

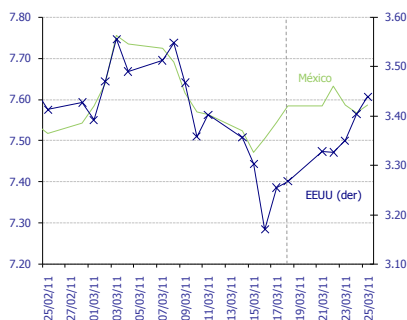


Source: Bloomberg and BBVA Research.

Aversion to risk with no major changes in the face of investor caution at the meeting of European finance authorities and events in the Middle East

Chart 9

**10-year interest rates\*, last month**

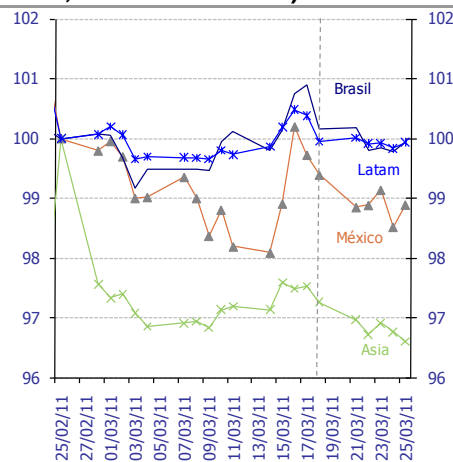


Source: Bloomberg and BBVA Research

Upswing in US rates influenced by higher growth prospects generated by statements from the FED FOMC members. Rates in Mexico saw a marginal fall at week-end due to profit-taking.

Chart 6

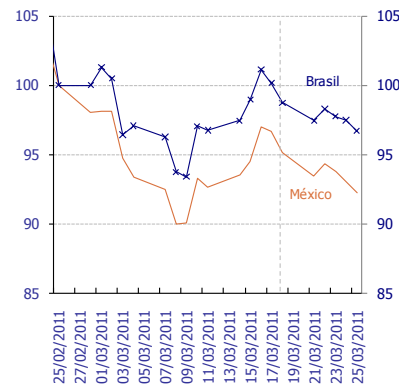
**Foreign currencies: dollar exchange rates (Feb 25, 2011 index = 100)**



Source: Bloomberg and BBVA Research. Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand. Non-weighted averages.

Chart 8

**Risk: 5-year CDS (Feb 25, 2011 index =100)**



Source: Bloomberg and BBVA Research.

Chart 10

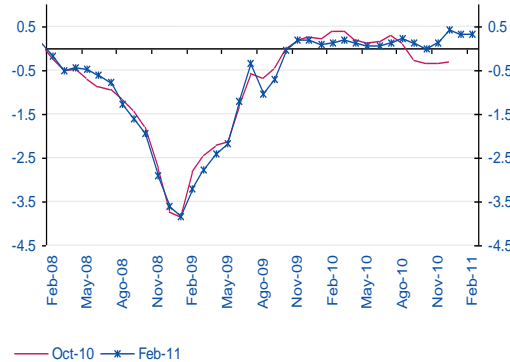
**Carry-trade Mexico index (%)**



Source: Bloomberg and BBVA Research

## Activity, inflation, monetary conditions

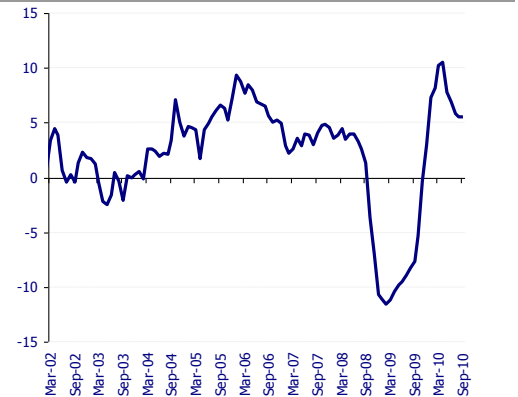
Chart 11  
**BBVA Research Synthetic Activity Indicator for the Mexican economy**



Source: BBVA Research with data from INEGI, AMIA and BEA. Weighted sum of 21 different indicators of activity, expenditure and expectation, based on trend series.

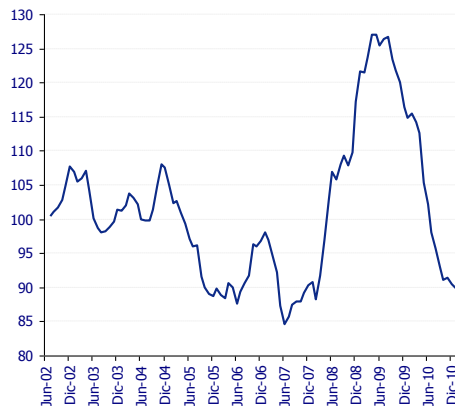
Economic activity in Mexico has improved as a result of foreign demand while domestic demand is recovery at a slower pace.

Chart 12  
**Advance Indicator of Activity (% annual change)**



Source: INEGI

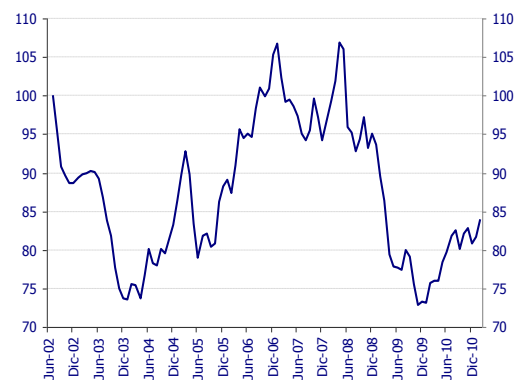
Chart 13  
**Inflation Surprise Index (July 2002=100)**



Source: BBVA Research with data from Banxico from the monthly surveys on the expectations of economic specialists in the private sector.

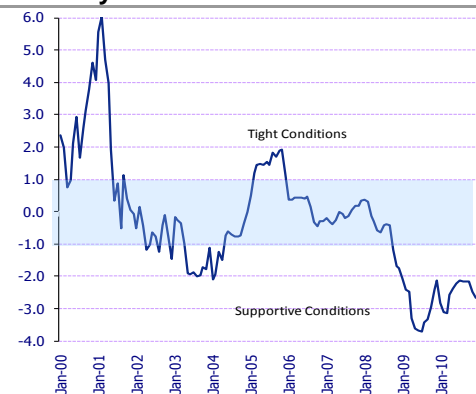
Inflation surprises fell throughout most of 2010, while activity surprises were slightly upward.

Chart 14  
**Activity Surprise Index (2002=100)**



Source: BBVA Research with data from Bloomberg. Difference between recorded data and the Bloomberg consensus for seven activity variables in Mexico. Standardized index. Rises (falls): positive (negative) surprises.

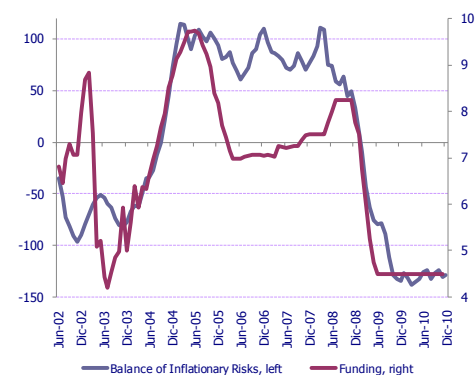
Chart 15  
**Monetary Conditions Index**



Source: BBVA Research

The monetary conditions in which the economy is moving continue to be helpful, although with a slight deterioration in the balance of inflationary risks.

Chart 16  
**Balance of Inflationary Risks\* and Lending Rate (standardized and %; monthly averages)**



Source: BBVA Research. \*Standardized, weighted index (between inflation and economic growth); uses economic indicators for activity and inflation. A rise in the IBR signals greater weight of inflationary risk over those of growth and, therefore, more likelihood of monetary restriction



**IMPORTANT DISCLOSURES****Analysts' Certification**

I, Moisés Junca, Claudia Ceja, Ociel Hernández, Liliana Solís, Alejandro Fuentes, Edgar Cruz y Octavio Gutiérrez Engemann, hereby certify that the views expressed in this research report accurately reflect my personal views about the mentioned corporation(s) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for any specific recommendation in this report.

Rating, target price and price history information for the companies that are the subject of this report are available at [www.bancomer.com](http://www.bancomer.com).

**Receipt of Compensation / Provision of Services current as of 3/16/11**

Management or Co- Management of Public Offering. Within the past twelve months, BBVA Bancomer, S.A., Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer ("BBVA Bancomer"), and/or its affiliates, have participated as manager or co-manager in public offerings, and received compensation for these services, of the company(ies), which is(are) the subject of this report: **Actinver, Banco Interacciones, Banco Inbursa, BNP, Bimbo, Cemex, Comisión Federal de Electricidad, Corporación Interamericana de Inversiones, Chedraui, Daimler, Embotelladoras Arca, El Puerto de Liverpool, Ferrocarril Mexicano, Fonacot, GE Capital Bank, General Electric, GMAC, Hipotecaria su Casita, Maxcom, Megacable, Nemak, NRF(Nissan), OHL, Paccar, Pemex, Posadas, Prudential Fiancial, Ruba, Telmex Internacional, Telefónica Móviles México, Toyota, Urbi, VWLease.**

Investment Banking Compensation. Within the past twelve months, BBVA Bancomer, and/or its affiliates, have received compensation for investment banking, common representation and credit related services from the Company/ies, which is(are) the subject of this report: **Acciona, Aeromexico, Agropecuaria Santa Genoveva, Alsea, América Móvil, Asur, Avicola Pilgrim's Pride de Mexico, Axtel, Bancomext, Banco de Credito e Inversiones, Banorte, BMV, Cemex, Cencosud, CIE, Cintra, Colbun, Comercial Mexicana, Comisión Federal de Electricidad, Concesionaria Mexiquense, Consorcio Comex, CAF, Controladora de Farmacias, Copamex, Coppel, Corporación Geo, Corporativo Arca, Corporación Moctezuma, Credito Inmobiliario, Daimler Chrysler de México, Dine, El puerto de Liverpool, El palacio de Hierro, Elementia, Empresas Cablevisión, Endesa (Chile), Facileasing, Factoring Corporativo, Farmacias Benavides, FCC, Femsa, Ferrosur, Filtrona, Fomento de Infraestructura Turística Cancun, GEO, Gruma, Grupo Alfa, Grupo Ara, Grupo Brescia, Grupo Bimbo, Grupo Carso, Grupo Casa Saba, Grupo Cementos de Chihuahua (GCC), GAP, Grupo Comercial Chedraui, Grupo Collado, Grupo Comercial Gomo, Grupo Dermot, Grupo Elektra, Grupo Famsa, Grupo Femsa, Grupo Financiero Inbursa, Grupo R, Grupo Scotiabank, Grupo Herdez, Grupo ICA, Grupo La Moderna, GMAC, Grupo Maseca, Grupo México, Grupo Posadas, Grupo R, Grupo Sanborns, Grupo TMM, Grupo Videomax, Grupo Xignux, Hilasal Mexicana, Homex, HSBC, Holcim (Apasco), Hylsamex, Imsa/Tarida/Ternium, Industrias Bachoco, Hipotecaria Casa Mexicana, Hipotecaria su Casita, Industrias Aluprint, Industrias CH, Industrias Peñoles, Inmobiliaria Ruba, Interceramic, Kansas City Southern de México, Kaupthing Bank, Kimberly Clark México, Lamosa, Liverpool, Mabe, Manufacturas Kaltex, Medica Sur, Megacable, Mexichem, Minera los Pelambres, Molymet, Municipio de Aguascalientes, Nadro, Nafin, NRF México, Nemak, OHL, Paccar, Pasa, Pemex, Petrotemex, Pimsa, Plavicom, Prolec GE, Ruba, Sare, Sears, Sigma, Simec, Scotia Bank Inverlat, Techint, Telefónica CTC, Telefónica Móviles, Telint, Tenaris, Toyota, Urbi, Value, Volcan Cia Minera, VWLease.**

**Expected Investment Banking and services Compensation.** In the next three months, BBVA Bancomer, and/or any of its affiliates, expects to receive or intends to seek compensation for investment banking, common representation and credit related services from the company (ies) discussed in this report.

BBVA Bancomer acts as market maker/specialist in: **MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Índice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L).**

BBVA acts as market maker/specialist in Latibex: **Alfa, AMX, Corporación Geo, Grupo Modelo, ICA, Sare, Telmex.**

**BBVA Bancomer**, is recognized by Mexico's Finance Ministry as a market improver and acts as a market maker/specialists in MEXDER, Mercado Mexicano de Derivados.

## Ownership Positions

**BBVA Bancomer**, and/or its affiliates holds, directly or indirectly, at least 1 % of the equity capital of the following company/ies whose shares are open to negotiation in organized markets and which is(are) the subject of this report: **BOLSA, CEMEX VENEZUELA, GAP, GRUPO VIDEOVISA, MAXCOM TELECOMUNICACIONES, PASA.**

**BBVA Bancomer**, and/or its affiliates hold(s), directly or indirectly; as of the end of the last quarter, at least a 10 % of it's investment portfolio, or 10% of the amount issued, of the securities or underlying investments issued by the companies which is(are) the subject of this report: **AXTEL.**

## Other Disclosures

To the best of BBVA Bancomer's knowledge, a Member of it's Board, it's CEO or Senior Manager holding a direct reporting position to BBVA Bancomer's CEO holds a similar position in any of the following company/ies which is(are) the subject of this report: **Alfa, Alsea, Amx, Asur, Bimbo, CMR, Dine, Femsa, GAP, Gmodelo, Grupo financiero Inbursa, Grupo Carso, Grupo Posadas, Hogar, Invex, Kof, Kuo, Liverpool, Maseca, Oma, Peñoles, Sanborns Hermanos, Sears Roebuck, Telecom, Telefónica Móviles México, Telmex, Tenaris, Tlevisa, Urbi, Vitro.**

## Additional Information and Disclaimer

### Ratings and Price Targets

As of December 31, 2010, for the whole universe of companies which BBVA Bancomer, has under coverage there are **48%** Buy ratings (including "Buy" and "Outperform"), **0%** Neutral ratings and **52%** Sell ratings (including "Sell" and "Underperform"). BBVA Bancomer or any of its affiliates has rendered Investment Banking services or participated as manager and/or co-manager in public offerings in **57%** of the Buy ratings, **0%** of the Neutral ratings and in **43%** of the Sell ratings.

Ratings are set on a six-month or year-end basis against the relevant benchmark. BBVA Bancomer issues three equity recommendations: **Outperform:** Upside potential of more than 5% vs. the market. **Neutral:** Stock is expected to perform in line with the market (+/-5%). **Underperform:** Expected downside of at least 5% vs. the market:

Recommendations reflect the stock's expected performance vs the market, within a specified period. This performance may be explained by the fundamental stock valuation method and other factors. The fundamental stock valuation method used by BBVA Bancomer S.A., is based on a combination of one or more generally accepted financial analysis methodologies, which may include, multiples, discounted cash flows, sum of parts or any other methodology that applies to the particular case. Notwithstanding other factors include newsflows, benefit timing, M & A's and market's appetite in a given sector. These factors can lead to a recommendation contrary to that indicated by the simple fundamental valuation results and its comparison with direct quotations.

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by BBVA Global Markets Research an affiliate of Banco Bilbao Vizcaya Argentaria, S.A. (BBVA) and/or BBVA Bancomer, to provide their or its customers with general information as of the date of the report and are subject to changes without prior notice. BBVA Bancomer is not liable for giving notice of such changes or for updating the contents hereof. This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind. For more information please contact the persons included in the directory of this document.

The determination of a price target does not imply any warranty that it will be attained. For a discussion of the risks associated with the attainment of price targets, which depend on intrinsic and extrinsic factors that affect both the performance and trends prevailing in the market on which the recommended securities is traded and/or offered, please refer to our recently published documents, which are available via e-mail, contact our analysts or visit our internet site [www.bancomer.com](http://www.bancomer.com).



Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goal, financial position or risk profile, for these have not been taken into account in the preparation of this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance. The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment.

The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA Bancomer, and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA Bancomer, accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents.

Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance. The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment.

Transactions in futures, options or high-yield securities can involve high risk and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of the initial investment; in such circumstance, investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their characteristics, as well as the rights, liabilities and risks associated with these securities and their underlying investments. Investors should also be aware that secondary markets for the said instruments may be limited or may not exist.

BBVA Bancomer, or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA Bancomer BBVA Securities Inc., BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile or any affiliate of the BBVA Group, of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA Bancomer or any of its affiliates' BBVA Securities Inc., BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile or any affiliate of the BBVA Group's proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii); redistributed or forwarded; or (iii) quoted, without the prior written consent of BBVA Bancomer. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

This document is provided in the United Kingdom solely to those persons to whom it may be addressed according to the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001 and it is not to be directly or indirectly delivered to or distributed among any other type of persons or entities. In particular, this document is only aimed at and can be delivered to the following persons or entities (i) those outside the United Kingdom (ii) those with expertise regarding investments as mentioned under Section 19(5) of Order 2001, (iii) high net-worth entities; and (iv) any other person or entity under Section 49(1) of Order 2001 to whom the contents hereof can be legally revealed.

**This document is being distributed for BBVA Bancomer in Singapore by Banco Bilbao Vizcaya Argentaria (BBVA), Singapore Branch purely as a resource and for general informational purposes only, and is intended for general circulation. Accordingly, this research document does not take into account the specific investment objectives, financial situation, or needs of any particular person and is exempted from the same by Regulation 34 of the Financial Advisers Regulations ("FAR") (as required under Section 27 of the Financial Advisers Act (Cap. 110) of Singapore ("FAA")).**

**Please note Banco Bilbao Vizcaya Argentaria (BBVA) is not an Authorised Deposit taking Institution within the meaning of the Banking Act 1959 nor is it regulated by the Australian Prudential Regulatory Authority (APRA).**

The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the results obtained by BBVA Bancomer BBVA Securities Inc., BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile and by BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business, common representation or credit related services; nevertheless, they do not receive any remuneration based on revenues from the mentioned areas or a specific transaction in investment banking, common representation or credit related services.

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. Changes in regulations and the risks inherent in electronic communication may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice. As such, it should not be considered a substitute for the direct advice provided by accounting and fiscal advisors or other competent consultants.

All images and texts and texts are the property of BBVA Bancomer and may not be downloaded from the Internet, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA Bancomer. BBVA Bancomer reserves all intellectual property rights to the fullest extent of the law. None of the information contained herein may be interpreted as a concession by implication, exclusion or any other means, of any patent or brand of BBVA Bancomer or of any third party. Nothing established herein should be interpreted as a concession of any license or right under any BBVA Bancomer copyright.

BBVA Bancomer, as well as its executives and employees have adopted the Código de Conducta de Grupo Financiero BBVA Bancomer, which is available in our internet site [www.bancomer.com](http://www.bancomer.com).

**BBVA Bancomer, BBVA and the entities of the BBVA Group, including BBVA Global Markets Research, are subject to BBVA Group Policy on Conduct in the Securities Markets. In each entity where the Group Conducts Businesses in the Security Markets, the Policy is supplemented with the Internal Standards of Conduct which, among other regulations, include rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: [www.bbva.com](http://www.bbva.com) / Corporate Governance / Conduct in the Securities Markets.**

BBVA Bancomer is regulated by the Comisión Nacional Bancaria y de Valores.

**“Banco Bilbao Vizcaya Argentaria S.A. (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission in Hong Kong”**

**BBVA Bancomer BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile as well as other entities in the BBVA Group that are not members of the *FINRA* (Financial Industry Regulatory Authority), are not subject to the rules of disclosure affecting such members.**

**This material is being distributed into the United States in reliance on an exemption from broker-dealer registration under Rule 15a-6 of the Rules under the Securities Exchange Act of 1934. Any trades in the securities discussed in this report must be effected through a U.S. registered broker/dealer as we are not authorized to accept any order to effect trades in any security discussed in this report within the U.S.**