Weekly Watch

Mexico

April 29, 2011

Economic Analysis

Julián Cubero juan.cubero@bbva.bancomer.com

Market Analysis

Ociel Hernández o.hernandez@bbva.bancomer.com

Next week...

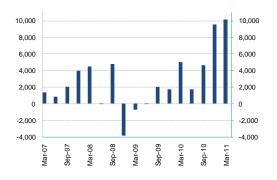
First glimpse at the cyclical tone in the second quarter of the year

Next week will provide an initial glimpse of how 2Q11 is going in output terms after the 1Q11 came in more positive than forecasts at the start of the year for growth, with inflation slightly lower too and foreign capital inflows into Mexico surpassing maximum levels seen at the end of 2010. With regard to prices, the minutes published by Banxico today on its monetary policy on April 15 maintain a forecast for inflation to continue to fall in line with the bank's forecast, although they also state uncertainty linked to the exchange rate, *commodities* prices and the domestic demand growth rate. All this comes in the midst of a higher oil price whose net effect on the Mexican economy seems to be positive as long as US growth does not derail – something we do not consider in the baseline. In this way, we will see how formal employment performed in April in second quarter output for the year in Mexico, which we expect to see maintain its near 0.3% m/m growth rate (more details on page 2).

Factors in play on the market: international liquidity, economic uncertainty and a positive balance for local inflation to present.

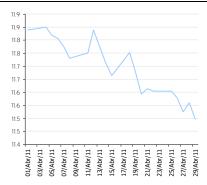
The appetite for risk assets was again driven by the US Federal Reserve. In short, both the Fed release and the later press conference by Bernanke foresee liquidity injected through quantitative measures by the Central Bank not being withdrawn in the short term. This implies carry strategies continuing that favor emerging market currencies and weakening the dollar against the main global currencies. The peso appreciated by 0.72% and domestic curve yields fell 8bp on average. Treasuries also advanced, pointing to continued demand in the face of uncertainty around the US economic growth rate which, until present, has supported the benchmark rate remaining at truly low levels for a prolonged period. It should be stated that this economic uncertainty only concerns the growth rate (and not a major slowdown), explaining why the aversion to risk is not rising as well as the positive effect of the high global liquidity level.

Chart 1
Mexico: foreign capital inflows into public debt (USD million)



Source: BBVA Research

Chart 2 MXN exchange rate



Source: BBVA Research and Bloomberg



Economic Analysis

c posadas@bbya bancomer.com

Cecilia Posadas

Calendar: Indicators

Formal private-sector employment April

In the week 0.3% m/m and 4.6% y/y (previous 0.4% m/m, 4.7% y/y)

Confidence April

Producer: Tuesday, May 3 4.2% m/m 14% y/y (previous -1.6%, 13.7% y/y)

Consumer: Wednesday, May 4 0.3% m/m 12.8% y/y (previous -0.4% m/m, 14.1% y/y)

This week is filled with the first indicators for the 2Q11, especially forecasts but also employment. Formal private-sector employment will continue to see a high growth rate, around 0.3% per month, where it has remained for 18 months. This has been a main factor in recovering jobs lost in the crisis (formal private-sector). As in other months, the manufacturing and services growth rate will continue to stand out. It will be especially important to find out construction sector performance where volatility has been the main factor.

Producer and consumer confidence indicators will also be released. With regard to producers, we forecast that the negative surprise seen in this indicator in March could reverse in part in April. This fall could have been linked to a reaction in a manufacturing sector to the earthquake and tsunami in Japan on March 11. It should be stated that the marked variations were the main feature to manufacturing in recent months, influenced by export branches with higher growth (including automotive and basic metals) which, in turn, are some of the most volatile in US output.

Lastly, consumer confidence will continue its moderate growth. It will be especially important to watch for consumer opinion on the possibility of purchasing a durable good in coming months which will provide information on the pick-up speed in retail sales indicators. The performance of disposable income is a support for improved confidence and household spending.

Chart 3
Formal private-sector employment

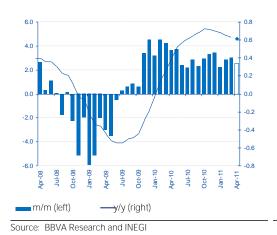
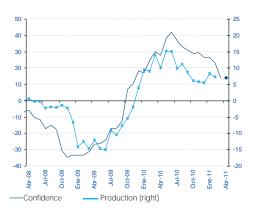


Chart 4
Producer confidence and Manufacturing Production (y/y % change)



Source: BBVA Research and INEGI



Markets

Curve appetite

The appetite for risk assets was again driven by the US Federal Reserve. This implies carry strategies continuing that favor emerging market currencies and weakening the dollar against the main global currencies. his setting is supported by the scenario feeding overseas demand for bonds. In turn, the inflationary situation in Mexico, as well as the soft tone from authorities, finally triggered greater appetite among local investors for the curve. We stress that the fact of the curve slope (between long and short term) increasing, and less so the slope for the long part with the medium, is adapting to the curve to maintain or open up Flattener strategies. If inflation continues to surprise, the long part still has room to move down. But if the present rally is coming to an end, and the cycle has weight again in coming weeks, demand from Beat Flatteners will increase. Especially since an unstable inflation scenario is not appearing and curve appetite has increased. Despite falling, the medium sections moved less than the short part; in this way, the steepness of the curve has increased, making medium vs. short Flattener positions attractive, and even more so taking into account the curve level (we will assess market conditions to make a decision on taking positions). Our 2Y/10Y – 1Y/2Y curve flattening strategies remain open (entry was 205 and 68 bp and targets at 150 and 40 bp, respectively).

High liquidity forecasts for a prolonged period continue to favor the peso

Last week the performance of the global currency market was defined by expectations following the decision of the FOMC and Ben Bernanke's press conference. In this way, the Committee's accommodating tone led to a new fall in the USD against emerging and developed currencies. In this context, forecasts for excess liquidity point to continued inflows into carry strategies, favoring mostly LatAm currencies in the short-term. However, it is important to point out that the correction risks (at least in the face of profit-taking) are starting to become ever more present: 1) the long MXN position on the CFTC is near historic maximums, 2) we see a high probability for an increase in auction amounts at the end of the month from Banxico and 3) technical indicators point to a continued fluctuation in the currency in the excess over-sell zone. In all, we will watch US economic data closely in coming weeks.

Chart 6

Market Analysis

Macro LatAm Strategy Chief Strategist Octavio Gutiérrez Engelmann ogutierrez3@bbva.bancomer.com +5255 5621 9245

Fixed Income Analysis
Mexico/Brazil
Chief Strategist
Ociel Hernández
ohernandez@bbva.bancomer.com
+5255 5621 9616

Liliana Solis liliana.solis@bbva.bancomer.com +5255 5621 9877

FX Mexico // Brazil Claudia Ceja claudia.ceja@bbva.bancomer.com +5255 5621 9715

Technical Analysis Alejandro Fuentes a.fuentes@bbva.bancomer.com +52 55 5621 9975



MXN exchange rate 11 Q 11.8 11.8 11.7 11.7 11.6 11.6 11.5 11.5 11/Abr/11 13/Abr/11 15/Abr/11 17/Abr/11 19/Abr/11 21/Abr/11 23/Abr/11 25/Abr/11

Technical Analysis

CPI Stock Market Index

39000 38600 36000 37500 37000 36500 36000 35500 35000 34500 έÓ 40 29/10/2010 29/12/2010 28/02/2011 29/04/2

CPI: The CPI failed to correlate with this move in the US and ended the week just below the 30-day rolling average with a -1.6% fall in April. Since several CPI issuers, some with high market weighting, came in at major support levels and high oversell readings, it is highly likely that the CPI sees an attempt at a technical bounce in coming days. While we see a downward movement toward 36,250 pts (-1.6%) as limited, an upward break in the 10 and 30-day rolling averages (36,920 pts) would place the next target level at 38,000 pts (+3.2%).

Previous rec.: The support level we see as a good entry point falls between 37,000 and 36,700 pts, where the 30-day rolling average stands, while above 38,000 pts the market would set the next barrier at 38,600 pts.

Alejandro Fuentes Pérez (*) afuentes @bbva.bancomer.com + 5255 5621 9705

Technical Analysis

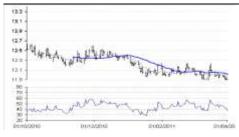
Market Analysis

Equities

(*) Writer(s) of the report

Source: BBVA, Bancomer, Bloomberg

MXN

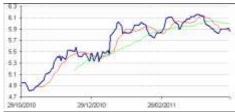


The dollar hit the psychological level of P\$11.50 in the week. At these levels, the dollar is trading in the low part of the negative range on the weekly chart and we believe we could see a technical bounce in the short-term. This rebound might encounter resistance at P\$11.80 and P\$12.00. If the floor is broken downward, the following support level would be P\$11.40.

Previous rec.: Any bounce will find resistance in the 10-day rolling average (P\$11.90) and we can only consider a new upward trend from P\$12.00.

Source: BBVA, Bancomer, Bloomberg

3Y M BOND

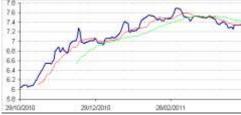


BOND M 3A (performance): Remains below the 10 and 30 day moving averages meaning that the downward move remains in play. Next resistances at 5.8% and 5.6%.

Previous rec.: This opens up the possibility of a correction toward supports at 5.9% and 5.8%.

Source: BBVA, Bancomer, Bloomberg

10Y M BOND



10 YEAR M BOND: (performance): The weekly bounce is not enough to again come in above short-term rolling averages. Resistance at 7.27% and 6.98%.

Previous rec.: Obeying the oscillator signs and heading toward a floor at 7.2%.

Source: BBVA, Bancomer, Bloomberg

Markets

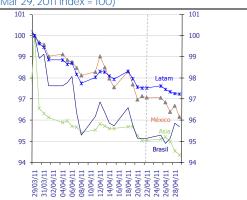
Upswing in US stock markets on the FED announcement that it will keep the federal rates unchanged and better-than-expected corporate reporting. In Mexico, the market saw a marginal upward move. The peso continues to appreciate in the face of a search for higher-yield assets.

Chart 7 Stock Markets: MSCI Indices (Mar 29, 2011 index = 100)



Source: Bloomberg & BBVA Research

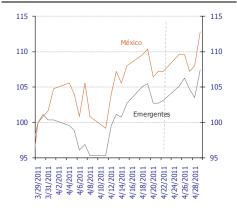
Chart 8
Foreign exchange: dollar exchange rates (Mar 29, 2011 index = 100)



Source: Bloomberg and BBVA Research. Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand. Non-weighted averages

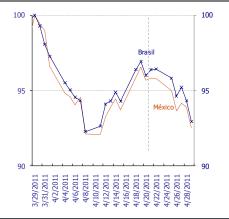
Marginal fall in risk aversion due to forecasts for lax monetary conditions to continue

Chart 9 Risk: EMBI+ (Mar 29, 2011 index = 100)



Source: Bloomberg & BBVA Research

Chart 10 Risk: 5 year CDS (Mar 29, 2011 index=100)



Source: Bloomberg & BBVA Research

Decline in US interest rates due to lower-than-expected economic growth in the 1Q11. Rates in Mexico fall thanks to the good inflation figures and the expectations that Banxico will maintain its monetary pause.

Chart 11 10-year interest rates*, last month



Source: BBVA Research with Banxico data

Chart 12 Carry-trade Mexico index (%)



Source: BBVA Research with data from Bloomberg



Activity, inflation, monetary conditions

Activity saw a slightly better-thanexpected performance at the end of 2010 in the first quarter BBVA Research Synthetic Activity Indicator for the Mexican economy



Source: BBVA Research with data from INEGI, AMIA and REA

Weighted sum of 21 different activity indicators, expenditure and expectations, based on a trend series.

Chart 14 Advance Indicator of Activity (% change y/y)



Source: INEG

Inflation surprises continue to be slightly downward. While surprises in output are slightly upward Chart 15 Inflation Surprises Index (July 2002=100)



Source: BBVA Research with data from Banxico from the monthly surveys on the expectations of economic specialists in the private sector.

Chart 16 Activity Surprise Index (2002=100)



Source: BBVA Research with Bloomberg data. Difference between recorded data and the Bloomberg consensus for seven activity variables in Mexico. Standardized index. Rises (falls): positive (negative) surprises.

The monetary conditions in which the economy is moving continue to be helpful, although with a slight deterioration in the balance of inflationary risks

Chart 17 Monetary Conditions Index



Source: BBVA Research

Chart 18
Balance of Inflationary Risks* and Lending Rate (standardized and %; monthly averages)



Source: BBVA Research. "Standardized, weighted index (between inflation and economic growth); uses economic indicators for activity and inflation. A rise in the index points to a greater weight of inflationary risks over growth risks and thus a greater possibility of monetary restriction



Important Disclosures

Analyst Certification

I, Moisés Junca, Claudia Ceja, Ociel Hernández, Liliana Solís, Alejandro Fuentes, Edgar Cruz y Octavio Gutiérrez Engelmann Perez, hereby certify that the views expressed in this research report accurately reflect my personal views about the mentioned corporation(s) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for any specific recommendation in this report.

Rating, target price and price history information for the companies that are the subject of this report are available at www.bancomer.com

Receipt of Compensation / Provision of Services current as of 4/19/11

Management or Co- Management of Public Offering. Within the past twelve months, BBVA Bancomer, S.A., Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer ("BBVA Bancomer"), and/or its affiliates, have participated as manager or co-manager in public offerings, and received compensation for these services, of the company(ies), which is(are) the subject of this report: Actinver, Banco Interacciones, Banco Inbursa, BNP, Bimbo, Cemex, Comisión Federal de Electricidad, Corporación Interamericana de Inversiones, Chedraui, Daimler, Embotelladoras Arca, El Puerto de Liverpool, Ferrocarril Mexicano, Fonacot, GE Capital Bank, General Electric, GMAC, Hipotecaria su Casita, Maxcom, Megacable, Nemak, NRF(Nissan), OHL, Paccar, Pemex, Posadas, Prudential Fiancial, Ruba, Telmex Internacional, Telefónica Móviles México, Toyota, Urbi, VWLease.

Investment Banking Compensation. Within the past twelve months, BBVA Bancomer, and/or its affiliates, have received compensation for investment banking, common representation and credit related services from the Company/ies, which is(are) the subject of this report: Acciona, Aeromexico, Agropecuaria Santa Genoveva, Alsea, América Móvil, Asur, Avicola Pilgrim's Pride de Mexico, Axtel, Bancomext, Banco de Credito e Inversiones, Banorte, BMV, Cemex, Cencosud, CIE, Cintra, Colbun, Comercial Mexicana, Comisión Federal de Electricidad, Concesionaria Mexiquense, Consorcio Comex, CAF, Controladora de Farmacias, Copamex, Coppel, Corporación Geo, Corporativo Arca, Corporación Moctezuma, Credito Inmobiliario, Daimler Chrysler de México, Dine, El palacio de Hierro, Elementia, Empresas Cablevisión, Endesa (Chile), Facileasing, Factoring Corporativo, Farmacias Benavides, FCC, Femsa, Ferrosur, Fomento de Infraestructura Turistica Cancun, GEÖ, Gruma, Grupo Alfa, Grupo Ara, Grupo Brescia, Grupo Bimbo, Grupo Carso, Grupo Casa Saba, Grupo Cementos de Chihuahua (GCC), GAP, Grupo Comercial Chedraui, Grupo Collado, Grupo Comercial Gomo, Grupo Dermet, Grupo Elektra, Grupo Famsa, Grupo Femsa, Grupo Financiero Inbursa, Grupo R, Grupo Scotiabank, Grupo Herdez, Grupo ICA, Grupo La Moderna, GMAC, Grupo Maseca, Grupo México, Grupo Posadas, Grupo R, Grupo Sanborns, Grupo TMM, Grupo Vide omax, Grupo Xignux, Hilasal Mexicana, Homex, HSBC, Holcim (Apasco), Hylsamex, Imsa/Tarida/Ternium, Industrias Bachoco, Hipotecaria Casa Mexicana, Hipotecaria su Casita, Industrias Aluprint, Industrias CH, Industrias Peñoles, Inmobiliaria Ruba, Interceramic, Kansas City Southern de México, Kaupthing Bank, Kimberly Clark México, Lamosa, Liverpool, Mabe, Manufacturas Kaltex, Medica Sur, Megacable, Mexichem, Minera los Pelambres, Molymet, Municipio de Aguascalientes, Nadro, Nafin, NRF México, Nemak, OHL, Paccar, Pasa, Pemex, Petrotemex, Pimsa, Plavicom, Prolec GE, Ruba, Sare, Sears, Sigma, Simec, Scotia Bank Inverlat, Techint, Telefónica CTC, Telefónica Móviles, Telint, Tenaris, Toyota, Urbi, Value, Volcan Cia Minera, VWLease.

Expected Investment Banking and services Compensation. In the next three months, BBVA Bancomer, and/or any of its affiliates, expects to receive or intends to seek compensation for investment banking, common representation and credit related services from the company (ies) discussed in this report.

BBVA Bancomer acts as market maker/specialist in: MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Indice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L), Udibonos.

BBVA acts as market maker/specialist in Latibex: Alfa, AMX, Corporación Geo, Grupo Modelo, ICA, Sare, Telmex.

BBVA Bancomer, is recognized by Mexico's Finance Ministry as a market improver and acts as a market maker/specialists in MEXDER, Mercado Mexicano de Derivados.



Ownership Positions

BBVA Bancomer, and/or its affiliates holds, directly or indirectly, at least 1 % of the equity capital of the following company/ies whose shares are open to negotiation in organized markets and which is(are) the subject of this report: BOLSA, CEMEX VENEZUELA, GAP, GRUPO TELEVISA, GRUPO VIDEOVISA, MAXCOM TELECOMUNICACIONES, PASA.

BBVA Bancomer, and/or its affiliates hold(s), directly or indirectly; as of the end of the last quarter, at least a 10 % of it's investment portfolio, or 10% of the amount issued, of the securities or underlying investments issued by the companies which is(are) the subject of this report: **AXTEL**.

Other Disclosures

To the best of BBVA Bancomer's knowledge, a Member of it's Board, it's CEO or Senior Manager holding a direct reporting position to BBVA Bancomer's CEO holds a similar position in any of the following company/ies which is(are) the subject of this report: Alfa, Alsea, Amx, Asur, Bimbo, CMR, Dine, Femsa, GAP, Gmodelo, Grupo financiero Inbursa, Grupo Carso, Grupo Posadas, Hogar, Invex, Kof, Kuo, Liverpool, Maseca, Oma, Peñoles, Sanborns Hermanos, Sears Roebuck, Telecom, Telefónica Móviles México, Telmex, Tenaris, Tlevisa, Urbi, Vitro.

Additional Information and Disclaimer

Ratings and Price Targets

As of March 31, 2011, for the whole universe of companies which BBVA Bancomer, has under coverage there are 53% Buy ratings (including "Buy" and "Outperform"), 4% Neutral ratings and 43% Sell ratings (including "Sell" and "Underperform"). BBVA Bancomer or any of its affiliates has rendered Investment Banking services or participated as manager and/or co-manager in public offerings in 57% of the Buy ratings, 14% of the Neutral ratings and in 29% of the Sell ratings.

Ratings are set on a six-month or year-end basis against the relevant benchmark. BBVA Bancomer issues three equity recommendations: **Outperform**: Upside potential of more than 5% vs. the market. **Neutral**: Stock is expected to perform in line with the market (+/-5%). **Underperform**: Expected downside of at least 5% vs. the market:

Recommendations reflect the stock's expected performance vs the market, within a specified period. This performance may be explained by the fundamental stock valuation method and other factors. The fundamental stock valuation method used by BBVA Bancomer S.A., is based on a combination of one or more generally accepted financial analysis methodologies, which may include, multiples, discounted cash flows, sum of parts or any other methodology that applies to the particular case. Notwithstanding other factors include newsflows, benefit timing, M & A's and market's appetite in a given sector. These factors can lead to a recommendation contrary to that indicated by the simple fundamental valuation results and its comparison with direct quotations.

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by BBVA Global Markets Research an affiliate of Banco Bilbao Vizcaya Argentaria, S.A. (BBVA) and/or BBVA Bancomer, to provide their or its customers with general information as of the date of the report and are subject to changes without prior notice. BBVA Bancomer is not liable for giving notice of such changes or for updating the contents hereof. This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind. For more information please contact the persons included in the directory of this document.

The determination of a price target does not imply any warranty that it will be attained. For a discussion of the risks associated with the attainment of price targets, which depend on intrinsic and extrinsic factors that affect both the performance and trends prevailing in the market on which the recommended securities is traded and/or offered, please refer to our recently published documents, which are available via e-mail, contact our analysts or visit our internet site www.bancomer.com.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goal, financial position or risk profile, for these have not been taken into account in the preparation of this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance. The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors should be aware that they could even face a loss of their investment.



The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA Bancomer, and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA Bancomer, accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents.

Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance. The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment.

Transactions in futures, options or high-yield securities can involve high risk and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of the initial investment; in such circumstance, investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their characteristics, as well as the rights, liabilities and risks associated with these securities and their underlying investments. Investors should also be aware that secondary markets for the said instruments may be limited or may not exist.

BBVA Bancomer, or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA Bancomer BBVA Securities Inc., BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile or any affiliate of the BBVA Group, of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA Bancomer or any of its affiliates' BBVA Securities Inc., BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile or any affiliate of the BBVA Group's proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii); redistributed or forwarded; or (iii) quoted, without the prior written consent of BBVA Bancomer. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

This document is provided in the United Kingdom solely to those persons to whom it may be addressed according to the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001 and it is not to be directly or indirectly delivered to or distributed among any other type of persons or entities. In particular, this document is only aimed at and can be delivered to the following persons or entities (i) those outside the United Kingdom (ii) those with expertise regarding investments as mentioned under Section 19(5) of Order 2001, (iii) high net-worth entities; and (iv) any other person or entity under Section 49(1) of Order 2001 to whom the contents hereof can be legally revealed.

This document is being distributed for BBVA Bancomer in Singapore by Banco Bilbao Vizcaya Argentaria (BBVA), Singapore Branch purely as a resource and for general informational purposes only, and is intended for general circulation. Accordingly, this research document does not take into account the specific investment objectives, financial situation, or needs of any particular person and is exempted from the same by Regulation 34 of the Financial Advisers Regulations ("FAR") (as required under Section 27 of the Financial Advisers Act (Cap. 110) of Singapore ("FAA")).

Please note Banco Bilbao Vizcaya Argentaria (BBVA) is not an Authorised Deposit taking Institution within the meaning of the Banking Act 1959 nor is it regulated by the Australian Prudential Regulatory Authority (APRA).

The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the results obtained by BBVA Bancomer BBVA Securities Inc., BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile and by BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business, common representation or credit related services; nevertheless, they do not receive any remuneration based on revenues from the mentioned areas or a specific transaction in investment banking, common representation or credit related services.

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. Changes in regulations and the risks inherent in electronic communication may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice. As such, it should not be considered a substitute for the direct advice provided by accounting and fiscal advisors or other competent consultants.



All images and texts and texts are the property of BBVA Bancomer and may not be downloaded from the Internet, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA Bancomer. BBVA Bancomer reserves all intellectual property rights to the fullest extent of the law. None of the information contained herein may be interpreted as a concession by implication, exclusion or any other means, of any patent or brand of BBVA Bancomer or of any third party. Nothing established herein should be interpreted as a concession of any license or right under any BBVA Bancomer copyright.

BBVA Bancomer, as web as its executives and employees have adopted the Código de Conducta de Grupo Financiero BBVA Bancomer, which is available in our internet site www.bancomer.com.

BBVA Bancomer, BBVA and the entities of the BBVA Group, including BBVA Global Markets Research, are subject to BBVA Group Policy on Conduct in the Securities Markets. In each entity where the Group Conducts Businesses in the Security Markets, the Policy is supplemented with the Internal Standards of Conduct which, among other regulations, include rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance / Conduct in the Securities Markets.

BBVA Bancomer is regulated by the Comisión Nacional Bancaria y de Valores.

"Banco Bilbao Vizcaya Argentaria S.A. (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission in Hong Kong"

BBVA Bancomer BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile as well as other entities in the BBVA Group that are not members of the *FINRA* (Financial Industry Regulatory Authority), are not subject to the rules of disclosure affecting such members.

This material is being distributed into the United States in reliance on an exemption from broker-dealer registration under Rule 15a-6 of the Rules under the Securities Exchange Act of 1934. Any trades in the securities discussed in this report must be effected through a U.S. registered broker/dealer as we are not authorized to accept any order to effect trades in any security discussed in this report within the U.S.