

Weekly Flash

February 17, 2012

Economic Analysis

pedro.uriz2@bbva.com <u>c.posadas@bbva.com</u>

Market Analysis

Octavio Gutiérrez Engelmann o.gutierrez3@bbva.bancomer.com

Next week...

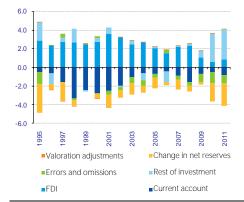
The Balance of Payments for 2011 will show a lack of external risks

Next Friday sees the release of the Balance of Payments for 2011. We forecast the Current Account balance to come in with a highly reduced and without funding risks deficit of 0.8% of GDP. Such low Current Account deficits are in line with domestic demand which is recovering less intensely than foreign demand meaning a higher performance from exports in comparison to imports. In addition, oil exports benefitted from the high oil prices over much of last year. The exchange rate devaluation in the latter months of the year must also have helped keep the foreign balance deficit lower. With regard to financing, direct foreign investment more than covered the foreign deficit with holding inflows favoring higher reserves. We expect the Current Account balance to continue expanding with a recovery in Mexican domestic demand albeit limited to its rate. The flexible exchange rate and the certainty that the public sector will see moderate debts in comparison to the rest of the world make us see a lack of foreign financing problems for the country.

Ups-and-downs due to Greek news but markets ended the week in the black.

The intraday volatility on the currency market signals caution with the trading range remaining in place. The MXN rose almost 0.5% on Friday in response to the expected agreement in the EMU this week. In this way, the currency ended the week 0.3% higher after having hit an intraday high mid-week of 12.97. In turn, the Mexican stock market will continue to see defensive posturing in adjustment periods and be less positive in periods of global risk premium reduction.





Source: BBVA Research and Banxico. 2011 is the rolling sum of the last available quarters not the forecast.

Chart 2
Economic surprise index for the US (ESI) and
Mexican Stock Market (IPC)



Source: BBVA Research with INEGI data



Calendar: Indicators

Economic Analysis

Cecilia Posadas c.posadas@bbva.com

Pedro Uriz pedro.uriz2@bbva.com

Inflation for the first two weeks in February (Thursday, February 23)

Forecast: 0.0% bi-weekly 3.94% y/y Consensus: 0.18% bi-weekly

Previous: 0.71% m/m (4.05%

After surpassing 4% in January, inflation in the first half of February will be around 0% due to the forecast falls in fruit and vegetable prices based on the recent performance in the prices of these products at supply centers. The disappearance of price pressures for livestock products (chicken, eggs, port and beef) will also help the standstill in consumer prices these two weeks. We forecast core inflation to see a 0.18% bi-weekly rise with food and other products on the up albeit with a downward cycle in services prices. Although inflation for the month may not go higher than 4%, with core inflation at 3.3%, we estimate this annual rate hold will be temporary due to the expected impact from the base effect in coming months.

Retail Sales (Wednesday, February 22, for December)

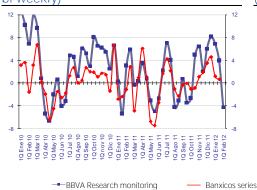
Forecast: 0.5% m/m 5.7% y/y

Consensus: N.A.

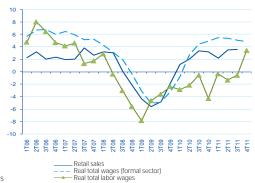
Previous: 2.2% q/q (7.4% y/y)

The positive effect linked to the "El Buen Fin" ("success") commercial policy contributed to the monthly 2.2% rise in November for monthly change in sales, one of the highest growth rates since the start of the recovery. In turn, despite the notable recovery in those in employment (4.1% and 5.5% annual growth in the formal employment sector and in the economy as a whole), the real income per capita for total employment income continues to be, on average, lower than a year ago. Income per capita is negative for workers on average (-)1.9% y/y and barely positive (0.8%) for the formal sector. In this way, available income for those in work recovered strongly due to employment, not to real per capita income. In short, we estimate that sales will have expanded around 0.5% m/m in December. In this sense, sales should have expanded at an average rate of 0.9% per month in the last quarter (0.6% in the previous).

chart 3
BBVA Research monitoring of agricultural product inflation (% change bi-weekly)



Retail Sales and Total Income from Wages (y/y % change)



Source: BBVA Research with INEGI data

Source: BBVA Research with INEGI data

Market Analysis

Octavio Gutiérrez Engelmann o.gutierrez3@bbva.bancomer.com +5255 5621 9245

Equity Latam Chief Analyst Rodrigo Ortega rortega@bbvabancomer.com +52 55 5621 9701

Fixed-Income Analysis Mexico/Brazil Chief Strategist Ociel Hernández ohernandez@bbvabancomer.com +5255 5621 9616

FX Mexico // Brazil Claudia Ceja claudia.ceja@bbva.bancomer.com +5255 5621 9715

Technical Analysis Alejandro Fuentes afuentes@bbva.bancomer.com +52 55 5621 9975

Markets

Ups-and-downs due to Greek news but markets ended the week in the black.

After postponing the finance ministers' meeting on Wednesday, investors turned skeptic regarding a quick solution and led to comments from some authorities regarding Europe being in a better position to take on Greece exiting the euro. For the moment, European authorities want to be completely sure that Greece will not try to renegotiate the agreement after the election. The positive note came on Friday with statements from German authorities pointing to a will to resolve the situation (an agreement with private creditors and a second bailout package) in a single negotiation. This would at least reduce the period of uncertainty.

USDMXN: intraday volatility on the currency market signals caution with the trading range remaining in place

The MXN rose almost 0.5% on Friday in response to the expected agreement in the EMU this week. In this way, the currency ended the week 0.3% higher after having hit an intraday maximum midweek of 12.97. The quick return to the set trading range in recent weeks points to the fact that although caution remains due to Greek risks, these are not enough for a sudden gain reversal. In turn, the CFTC position report showed that the preference for USD again took hold against most EM and G10 currencies. However, this was explained mostly by a JPY long position close and therefore did not respond to a sentiment for risk appetite or aversion. The net MXN long position increased by USD 270mn (hitting USD 1.6bn on February 14). The change was in line with the MXN strengthening.

Mexican stock market performance to continue on defensive

In the face of global growth forecasts, profit estimates for 2012-2013 remain under pressure. We therefore stress a possible short-term, consolidation of ranges or tight adjustments on stock markets. We see relative performance in Mexico continuing to be more defensive in adjustment periods and less positive in periods of global risk premium reduction, mainly linked to output performance in the US. Nine IPC companies have delivered earnings: sales grew 17.4%, EBITDA 10.6% and net profits 19.0%. Although the number of companies is small, they represent almost 47% of sales last year





Source: BBVA Research and Bloomberg

Chart 6
Economic surprise index for the US (ESI)
and Mexican Stock Market (IPC)



Source: BBVA Research and Bloomberg

Market Analysis Equities

Technical Analysis Alejandro Fuentes Pérez (*) a.fuentes @bbva.bancomer.com + 5255 5621 9705

(*) Writer(s) of the report

Technical Analysis



The IPC saw a marginal gain over the week meaning it continues to trade above the 10-day rolling average and 38,000pts. We maintain important resistance at 37,800pts matching the historical peak but see it as difficult for the market to break through this level given the overbuying on oscillating indicators. Femsa and Tlevisa already reacted to the overselling and only Amx managed to drive the market in subsequent days. We recommend taking advantage of the possible upswing in coming sessions to take profits.

Previous Rec.: In a lateral week, it managed to stay above the 38,000pts level and, therefore, has not generated an exit signal.

Source: BBVA, Bancomer, Bloomberg

MXN

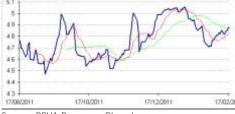


The dollar tried to react over the week but hit resistance at MXN13.00, returning to the support zone set out by the rolling 10- and 200-day averages. At this time, the MXN12.74 level is the short-term support and a downward break could set the floor at MXN12.60/12.50.

Previous Rec.: The close above MXN12.80 signals a move toward the resistances of MXN13.00 or even MXN13.28 where the 30-day rolling average sits.

Source: BBVA, Bancomer, Bloomberg

3Y M BOND

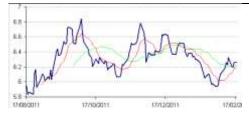


3-YEAR M BOND: (yield): The upswing remains and sits above the 10-day rolling average. It could hit resistance at 4.9% although the position on oscillating indicators points to a move toward 5% where the 200-day rolling average sits.

Previous Rec.: It may hit resistance at 4.9%.

Source: BBVA, Bancomer, Bloomberg

10 YEAR M BOND



10-YEAR M BOND: (yield): The upswing remains and sits above the 30-day rolling average. We believe it could continue this trend toward 6.5% at the 200-day rolling average.

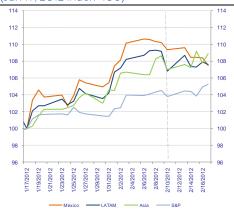
Previous Rec.: This break points to a move toward 6.3%.

Source: BBVA Bancomer, Bloomberg

Falls on stock markets and a lower peso which, in general, reversed toward the end of the week after expectations that the EU finance ministers in the Eurozone would approve the second bailout package for Greece this coming Monday

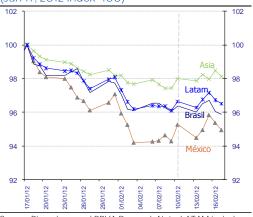
Markets

Chart 7 Stock Markets: MSCI Indices (Jan 17, 2012 index=100)



Source: Bloomberg & BBVA Research

Chart 8 Foreign exchange: dollar exchange rates (Jan 17, 2012 index=100)

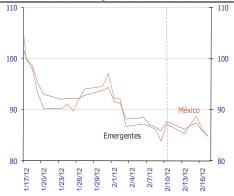


Source: Bloomberg and BBVA Research Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand.

Non-weighted averages

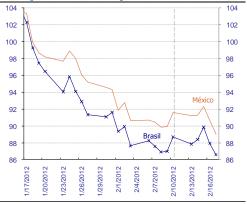
Slight upswing in risk aversion midweek due to the European authorities delaying over granting Greece the second bailout package

Chart 9
Risk: EMBI+ (January 17, 2012 index=100)



Source: Bloomberg & BBVA Research

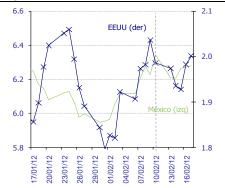
Chart 10 Risk: 5-year CDS (January 17, 2012 index =100)



Source: Bloomberg & BBVA Research

US and Mexico interest again correlate after the midweek risk aversion episode

Chart 11 10-year interest rates*, last month



Source: Bloomberg & BBVA Research

Chart 12
Carry-trade Mexico index (%)



Source: BBVA Research with data from Bloomberg

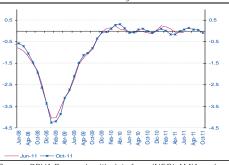
Output holds positive performance, situation indicators point to 1T12 with quarterly rates around 0.4%

Both the recent inflation and output surprises continue to rise

Monetary Conditions remain relaxed although halt their downward trend.

Activity, inflation, monetary conditions

Chart 13 BBVA Research Synthetic Activity Indicator for the Mexican economy



Source: BBVA Research with data from INEGI, AMIA and BEA

Weighted sum of 21 different indicators of activity, expenditure and expectation, based on trend series.

Chart 15 Inflation Surprise Index (July 2002=100)



Source: BBVA Research with data from Banxico from the monthly surveys on the expectations of economic specialists in the private sector.

Chart 17 Monetary Conditions Index



Source: BBVA Research

Chart 14 Advance Indicator of Activity (% change y/y)



Source: INEGI

Chart 16 Activity Surprise Index (2002=100)



Source: BBVA Research with Bloomberg data. Difference between recorded data and the Bloomberg consensus for seven activity variables in Mexico. Standardized index. Rises (falls): positive (negative) surprises.

Chart 18
Balance of Inflationary Risks* and Lending Rate (standardized and %; monthly averages)



Source: BBVA Research. "Standardized, weighted index (between inflation and economic growth); uses economic indicators for activity and inflation. A rise in the index points to a greater weight of inflationary risks over growth risks and thus a greater likelihood of monetary restriction



IMPORTANT DISCLOSURES

Analyst Certification

I, Octavio Gutiérrez, Rodrigo Ortega, Edgar Cruz, Claudia Ceja, Ociel Hernández, Liliana Solis and Alejandro Fuentes Pérez: hereby certify that the views expressed in this research report accurately reflect my personal views about the mentioned corporation(s) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for any specific recommendation in this report.

Rating, target price and price history information for the companies that are the subject of this report are available at www.bancomer.com

Receipt of Compensation / Provision of Services current as of 1/19/11

Management or Co- Management of Public Offering. Within the past twelve months, BBVA Bancomer, S.A., Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer ("BBVA Bancomer"), and/or its affiliates, have participated as manager or co-manager in public offerings, and received compensation for these services, of the company(ies), which is(are) the subject of this report: Actinver, Arca Continental, Banco Compartamos, Banco Interacciones, Banco Inbursa, BNP, Bimbo, Caterpillar Credito, Cemex, Comisión Federal de Electricidad, Corporación Interamericana de Inversiones, Chedraui, Daimler, El Puerto de Liverpool, Embotelladoras Arca, Facileasing, Ferrocarril Mexicano, Fonacot, GE Capital Bank, General Electric, GMAC, Hipotecaria su Casita, HSBC, INFONAVIT, Maxcom, Megacable, Nemak, NRF(Nissan), OHL, Paccar, Pemex, Posadas, Prudential Fiancial, Ruba, Tefovis, Telmex Internacional, Telefónica Móviles México, Toyota, Urbi, VWLease.

Investment Banking Compensation. Within the past twelve months, BBVA Bancomer, and/or its affiliates, have received compensation for investment banking, common representation and credit related services from the Company/ies, which is(are) the subject of this report: Acciona, Aeromexico, Agropecuaria Santa Genoveva, Alsea, América Móvil, Asur, Avicola Pilgrim's Pride de Mexico, Axtel, Bancomext, Banco de Credito e Inversiones, Banco Santander, Banorte, Banregio, BMV, Cemex, Cencosud, CIE, Cintra, Colbun, Comercial Mexicana, Comisión Federal de Electricidad, Concesionaria Mexiguense, Consorcio Comex, CAF, Controladora de Farmacias, Copamex, Coppel, Corporación Andina de Fomento, Corporación Geo, Corporativo Arca, Corporación Moctezuma, Credito Inmobiliario, Daimler Chrysler de México, Dine, El palacio de Hierro, Elementia, Empresas Cablevisión, Endesa (Chile), Facileasing, Factoring Corporativo, Farmacias Benavides, FCC, Femsa, Ferrosur, Fomento de Infraestructura Turistica Cancun, Gas Natural Mexico, GEO, Gruma, Grupo Alfa, Grupo Ara, Grupo Brescia, Grupo Bimbo, Grupo Carso, Grupo Casa Saba, Grupo Cementos de Chihuahua (GCC), GAP, Grupo Comercial Chedraui, Grupo Collado, Grupo Comercial Gomo, Grupo Dermet, Grupo Elektra, Grupo Famsa, Grupo Femsa, Ford Credit Mexico, Grupo Financiero Inbursa, Grupo R, Grupo Scotiabank, Grupo Herdez, Grupo ICA, Grupo La Moderna, GMAC, Grupo Maseca, Grupo México, Grupo Posadas, Grupo R, Grupo Sanborns, Grupo TMM, Grupo Videomax, Grupo Xignux, Hilasal Mexicana, Homex, HSBC, Holcim (Apasco), Hylsamex, Ideal, Imsa/Tarida/Ternium, Industrias Bachoco, Hipotecaria Casa Mexicana, Hipotecaria su Casita, ICA, Industrias Aluprint, Industrias CH, Industrias Peñoles, Inmobiliaria Ruba, Interceramic, Kansas City Southern de México, Kaupthing Bank, Kimberly Clark México, Lamosa, Liverpool, Mabe, Manufacturas Kaltex, Medica Sur, Megacable, Mexichem, Minera los Pelambres, Molymet, Municipio de Aguascalientes, Nadro, Nafin, NRF México, Nemak, OHL, Paccar, Pasa, Pemex, Petrotemex, Pimsa, Plavicom, Prolec GE, Ruba, Sare, Sears, Sigma, Simec, Scotia Bank Inverlat, Techint, Telefónica CTC, Telefónica Móviles, Telint, Telmex, Tenaris, Toyota, Urbi, Value, Volcan Cia Minera, VWLease.

Expected Investment Banking and services Compensation. In the next three months, BBVA Bancomer, and/or any of its affiliates, expects to receive or intends to seek compensation for investment banking, common representation and credit related services from the company (ies) discussed in this report.

BBVA Bancomer acts as market maker/specialist in: MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Indice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L), Udibonos.

BBVA acts as market maker/specialist in Latibex: Alfa, AMX, Corporación Geo, Grupo Modelo, ICA, Sare, Telmex.

BBVA Bancomer, is recognized by Mexico's Finance Ministry as a market improver and acts as a market maker/specialists in MEXDER, Mercado Mexicano de Derivados.



Ownership Positions

BBVA Bancomer, and/or its affiliates holds, directly or indirectly, at least 1 % of the equity capital of the following company/ies whose shares are open to negotiation in organized markets and which is(are) the subject of this report: BOLSA, CEMEX VENEZUELA, GRUPO VIDEOVISA, MAXCOM TELECOMUNICACIONES, MEGACABLE, PASA.

BBVA Bancomer, and/or its affiliates hold(s), directly or indirectly; as of the end of the last quarter, at least a 10 % of it's investment portfolio, or 10% of the amount issued, of the securities or underlying investments issued by the companies which is(are) the subject of this report: AXTEL.

Other Disclosures

To the best of BBVA Bancomer's knowledge, a Member of it's Board, it's CEO or Senior Manager holding a direct reporting position to BBVA Bancomer's CEO holds a similar position in any of the following company/ies which is(are) the subject of this report: Alfa, Alsea, Amx, Asur, Bimbo, CMR, Dine, Femsa, GAP, Gmodelo, Grupo financiero Inbursa, Grupo Carso, Grupo Posadas, Hogar, Invex, Kof, Kuo, Liverpool, Maseca, Oma, Peñoles, Sanborns Hermanos, Sears Roebuck, Telecom, Telefónica Móviles México, Telmex, Tenaris, Tlevisa, Urbi, Vitro.

Additional Information and Disclaimer

Ratings and Price Targets

As of December 30, 2011, for the whole universe of companies which BBVA Bancomer, has under coverage there are 51% Buy ratings (including "Buy" and "Outperform"), 4% Neutral ratings and 45% Sell ratings (including "Sell" and "Underperform"). BBVA Bancomer or any of its affiliates has rendered Investment Banking services or participated as manager and/or co-manager in public offerings in 50% of the Buy ratings, 10% of the Neutral ratings and in 40% of the Sell ratings.

Ratings are set on a six-month or year-end basis against the relevant benchmark. BBVA Bancomer issues three equity recommendations: Outperform: Upside potential of more than 5% vs. the market. Neutral: Stock is expected to perform in line with the market (+/-5%). Underperform: Expected downside of at least 5% vs. the market:

Recommendations reflect the stock's expected performance vs the market, within a specified period. This performance may be explained by the fundamental stock valuation method and other factors. The fundamental stock valuation method used by BBVA Bancomer S.A., is based on a combination of one or more generally accepted financial analysis methodologies, which may include, multiples, discounted cash flows, sum of parts or any other methodology that applies to the particular case. Notwithstanding other factors include newsflows, benefit timing, M & A's and market's appetite in a given sector. These factors can lead to a recommendation contrary to that indicated by the simple fundamental valuation results and its comparison with direct quotations.

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by BBVA Global Markets Research an affiliate of Banco Bilbao Vizcaya Argentaria, S.A. (BBVA) and/or BBVA Bancomer, to provide their or its customers with general information as of the date of the report and are subject to changes without prior notice. BBVA Bancomer is not liable for giving notice of such changes or for updating the contents hereof. This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind. For more information please contact the persons included in the directory of this document.

The determination of a price target does not imply any warranty that it will be attained. For a discussion of the risks associated with the attainment of price targets, which depend on intrinsic and extrinsic factors that affect both the performance and trends prevailing in the market on which the recommended securities is traded and/or offered, please refer to our recently published documents, which are available via e-mail, contact our analysts or visit our internet site www.bancomer.com.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goal, financial position or risk profile, for these have not been taken into account in the preparation of this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance. The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors should be aware that they could even face a loss of their investment.



The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA Bancomer, and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA Bancomer, accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents.

Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance. The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment.

Transactions in futures, options or high-yield securities can involve high risk and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of the initial investment; in such circumstance, investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their characteristics, as well as the rights, liabilities and risks associated with these securities and their underlying investments. Investors should also be aware that secondary markets for the said instruments may be limited or may not exist.

BBVA Bancomer, or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA Bancomer BBVA Securities Inc., BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile or any affiliate of the BBVA Group, of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA Bancomer or any of its affiliates' BBVA Securities Inc., BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile or any affiliate of the BBVA Group's proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii); redistributed or forwarded; or (iii) quoted, without the prior written consent of BBVA Bancomer. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

This document is provided in the United Kingdom solely to those persons to whom it may be addressed according to the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001 and it is not to be directly or indirectly delivered to or distributed among any other type of persons or entities. In particular, this document is only aimed at and can be delivered to the following persons or entities (i) those outside the United Kingdom (ii) those with expertise regarding investments as mentioned under Section 19(5) of Order 2001, (iii) high net-worth entities; and (iv) any other person or entity under Section 49(1) of Order 2001 to whom the contents hereof can be legally revealed.

This document is being distributed for BBVA Bancomer in Singapore by Banco Bilbao Vizcaya Argentaria (BBVA), Singapore Branch purely as a resource and for general informational purposes only, and is intended for general circulation. Accordingly, this research document does not take into account the specific investment objectives, financial situation, or needs of any particular person and is exempted from the same by Regulation 34 of the Financial Advisers Regulations ("FAR") (as required under Section 27 of the Financial Advisers Act (Cap. 110) of Singapore ("FAA")).

Please note Banco Bilbao Vizcaya Argentaria (BBVA) is not an Authorised Deposit taking Institution within the meaning of the Banking Act 1959 nor is it regulated by the Australian Prudential Regulatory Authority (APRA).

The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the results obtained by BBVA Bancomer BBVA Securities Inc., BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile and by BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business, common representation or credit related services; nevertheless, they do not receive any remuneration based on revenues from the mentioned areas or a specific transaction in investment banking, common representation or credit related services.

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. Changes in regulations and the risks inherent in electronic communication may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice. As such, it should not be considered a substitute for the direct advice provided by accounting and fiscal advisors or other competent consultants.



All images and texts and texts are the property of BBVA Bancomer and may not be downloaded from the Internet, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA Bancomer. BBVA Bancomer reserves all intellectual property rights to the fullest extent of the law. None of the information contained herein may be interpreted as a concession by implication, exclusion or any other means, of any patent or brand of BBVA Bancomer or of any third party. Nothing established herein should be interpreted as a concession of any license or right under any BBVA Bancomer copyright.

BBVA Bancomer, as web as its executives and employees have adopted the Código de Conducta de Grupo Financiero BBVA Bancomer, which is available in our internet site www.bancomer.com.

BBVA Bancomer, BBVA and the entities of the BBVA Group, including BBVA Global Markets Research, are subject to BBVA Group Policy on Conduct in the Securities Markets. In each entity where the Group Conducts Businesses in the Security Markets, the Policy is supplemented with the Internal Standards of Conduct which, among other regulations, include rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance / Conduct in the Securities Markets.

BBVA Bancomer is regulated by the Comisión Nacional Bancaria y de Valores.

"Banco Bilbao Vizcaya Argentaria S.A. (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the **Securities and Futures Commission in Hong Kong"**

BBVA Bancomer BBVA Brazil, BBVA Continental, BBVA Banco Frances, BBVA Chile as well as other entities in the BBVA Group that are not members of the *FINRA* (Financial Industry Regulatory Authority), are not subject to the rules of disclosure affecting such members.

This material is being distributed into the United States in reliance on an exemption from broker-dealer registration under Rule 15a-6 of the Rules under the Securities Exchange Act of 1934. Any trades in the securities discussed in this report must be effected through a U.S. registered broker/dealer as we are not authorized to accept any order to effect trades in any security discussed in this report within the U.S.