

Mexico Weekly Flash

Next week...

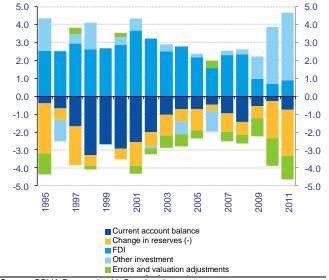
Overseas sector: reduced deficit and no funding problems

- The end of last week confirmed Mexican economic growth in 1Q12 above that in the previous quarter and also above forecasts (1.3% q/q vs. 0.7% q/q). With this, and alongside everything else, our 3.7% growth forecast for 2012 has an upward bias. The "alongside everything else" is particularly important with regard to a global scenario with financial markets prioritizing a move away from risk in search of profitability.
- Banxico is set to release the Current Account Balance for 1Q12 (Friday, May 25) which will be important not only for the size of the support for foreign savings in the Mexican economy but also for how funding received is structured. As the chart shows, neither the size of the deficit nor its funding mean major weaknesses for Mexico: foreign direct investment continues to cover the current deficit and other investment flows are the counterweight to the build-up of international reserves. Public finances with a limited deficit and low inflation are supports for the financial solidity of the foreign sector in the Mexican economy.
- Inflation for the first two weeks of May will also be released next week (Thursday, May 24) which should move up from 3.4% in April to 3.6%. There are no changes on the inflation horizon for monetary policy.

Global risk aversion continues with the MXN in tune with Europe

 Despite domestic interest rates falling at the end of the week, the lack of major flows as well as significant moves in the shape of the curve suggest that investors remain fussy and hesitant in the face of the complex global scenario.
 Intraday volatility remains high for the MXN.





Source: BBVA Research with Banxico data

Chart 2
USDMXN vs. implied 1-month volatility for the MXN



Source: BBVA Research and Bloomberg

Calendar: Indicators

Inflation for the first two weeks in May (Thursday, May 24)

Forecast: -0.62% bi-weekly 3.55% y/y Consensus:-0.46% bi-weekly

Previous: -0.31 q/q 3.41% y/y

Next Thursday sees the release of inflation figures for the first two weeks in May. Consumer prices saw a fall over the period driven by lower electricity prices due to the summer rates plan. Although monthly inflation for May will be negative, given the base effect in comparison to last year and the higher likelihood of an upswing in agriculture prices according to our wholesale price check, in annual terms inflation will rise to 3.55%. We estimate a bi-weekly rise of 0.03% in core inflation, a moderate performance due to offers on tourist services prices. In annual terms, core inflation will come in at 3.4%, highly stable with regard to the previous month.

Appropriate Trade Balance in April (Friday, May 25)

Forecast: 1007 md Consensus: 810.50 Previous: 1575 md

Next Friday sees the release of the appropriate trade balance in April. The lower expected surplus with regard to March is due to the reduction in Mexican oil blend over the period (110 dpb vs. 114 dpb in March) and lower exports. In the current context, we believe the trade balance will continue in surplus for a few months thanks to the lower peso, which makes exported manufactured goods relatively cheaper and, with everything being favorable, the cycle of oil revenue. Nonetheless, we believe annual growth rates both for exports and imports will moderate as a result of the comparison effect with 2011 in a scenario where US demand will not increase significantly.

Retail sales (Wednesday, May 20)

Forecast: 0.5 m/m 5.4 v/v SA

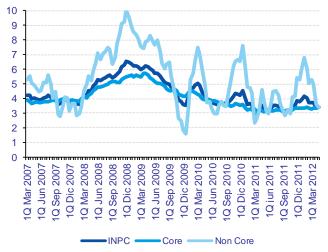
Consensus: N.A. Previous: 0.2

Previous: 0.2 m/m 3.9 y/y SA

This week sees the publication of retail sales performance in March. We believe that given the positive performance in indicators linked to salaries and consumer confidence, retail sales should have bounced back in the third month of the year.

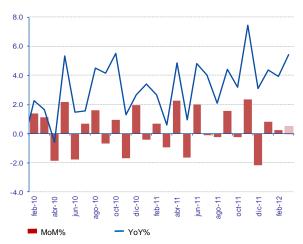
It should be stated that contributions from formal employment and real wages in the sector to payroll have been jointly positive for over a year and this contribution to growth in the real payroll (4.8% y/y and in 4Q11 and 1Q12) has been stable in the recent quarters. This situation has also contributed to continued improved consumer confidence, albeit far below pre-2008 levels. Average monthly growth in confidence in the first three months of the year were above the last quarter of 2011. It should be stated that the good retail sales figures will contribute to confirmed good performance in the private consumer component for the first quarter of the year.

Chart 3 Inflation breakdown (% y/y change, bi-weekly series)



Source: BBVA Research with INEGI data

Chart 4
Retail Sales (% y/y and m/m)



Source: BBVA Research with INEGI data

Markets

Global risk aversion continues

Last Friday, in a session with low liquidity and with no news or economic data from Europe or the US, the domestic curve average (nominal) fell 4bp. This ends a volatile week which has added a fair amount of uncertainty to domestic markets. Despite interest rates falling at the end of the week, the lack of major flows as well as significant moves in the shape of the curve suggest that investors remain fussy and hesitant in the face of the complex global scenario. The market would seem to be starting to move toward a higher financial support context with monetary boosts at global level. In Mexico, some nodes, especially the middle, are fairly saturated with foreign and domestic flows, and are trading in the over-valuation zone. In this way, if this support scenario appears, care will be needed with a sell response in the face of confirmation of expectations that led to buying.

MXN in tune with Europe

The MXN again saw high intraday volatility on Friday and ended slightly stronger than the day before. Nevertheless, the currency accumulated losses of around 1.8% over the week due to the continued increase in risk premiums in the Eurozone, added to surprise negative data in US output. We therefore see this high intraday volatility and bias to greater weakness continuing to prevail in coming weeks, although we cannot rule out strengthening if any positive news comes in. A strengthening trend will be difficult to sustain, at least before the European summit and the elections in Greece in mid-June.

Technical Analysis

IPC



Movement over the week was important since it led to the IPC coming in below a very important support level - 37,500pts. This break marks a trend change on the daily index chart and set the 200-day rolling average as the short-term target. (36,500pts for the IPC.) The IPC has not traded below this level since November. A downward break would be a major sign of weakness on the market. Due to the high over-sell readings in IPC issuers, we believe the market will respect the new support level. Half the 35 listed on the index, as well as the IPC itself, are trading with readings below 30pts on the RSI. This points to an advanced fall.

Previous Rec.: The first step for the IPC is to hit above the 30-day rolling average, i.e. above 39,300pts.

Source: BBVA, Bancomer, Bloomberg

MXN

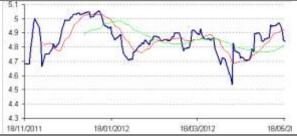


The dollar brushes MXN14.00 over the week, where it started a lateral move. We believe that the MXN13.80-MXN14.00 range is a short-term sell zone due to readings in short-term oscillating indicators being advanced and the dollar having to seek an adjustment toward MXN13.50.

Previous Rec.: The over-purchasing in oscillating indicators does not suggest that it should return to MXN13.20 zone in the next few sessions.

Source: BBVA, Bancomer, Bloomberg

3Y M BOND

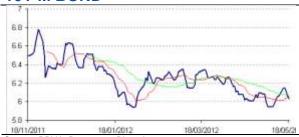


3-YEAR BOND: (yield): Hitting resistance at 5% and starting an adjustment. This backward move could find a floor in the 4.78% zone where several short-term rolling averages sit, as well as the 200-day rolling average.

Previous Rec.: Given the over-purchasing in oscillating indicators, we see it breaking up through 5%-5.05% as difficult.

Source: BBVA, Bancomer, Bloomberg

10Y M BOND



10 YEAR M BOND: (yield): Attempts to bounce in the week but finds resistance at the 30-day rolling average at 6.15%. It may return to the 6% zone.

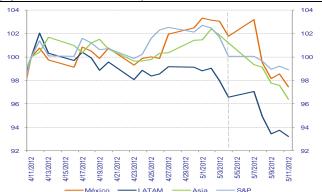
Previous Rec.: It should at least seek out the 6.15%-6.2% zone in the short-term and again find resistance.

Source: BBVA, Bancomer, Bloomberg

Markets

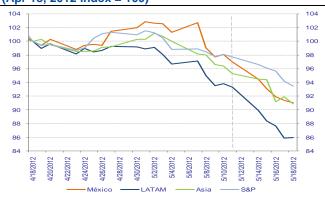
• The failure of Greek political party leaders to form a coalition government increased fears of a possible Greek exit from the euro. This led to falls on stock markets and a general decline in currencies over the week.

Chart 7
Stock Markets: MSCI Indices
(Apr 18, 2012 index = 100)



Source: Bloomberg & BBVA Research

Chart 8
Foreign exchange: dollar exchange rates
(Apr 18, 2012 index = 100)



Source: Bloomberg and BBVA Research. Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand. Non-weighted averages

• A considerable increase in risk aversion in the face of an uncertain political scenario in Greece, after new elections were called for this coming June 17.

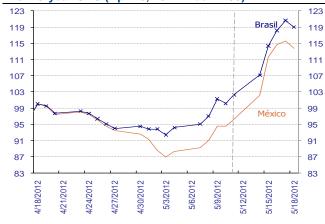
Chart 9

Risk: EMBI+ (Apr 18, 2012 index = 100)



Source: Bloomberg & BBVA Research

Chart 10
Risk: 5-year CDS (Apr 18, 2012 index=100)



Source: Bloomberg & BBVA Research

• Fall in Mexican interest rates over the week after long-term yields again take up their positive correlation with Treasuries

Chart 1

10-year interest rates*, last month

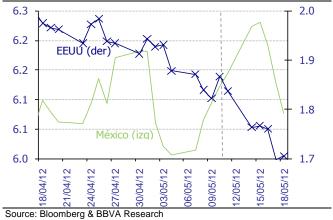


Chart 12

Carry-trade Mexico index (%)

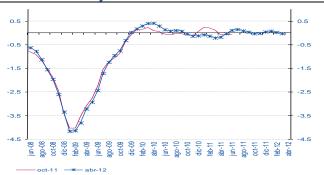


Source: BBVA Research with data from Bloomberg

Activity, inflation, monetary conditions

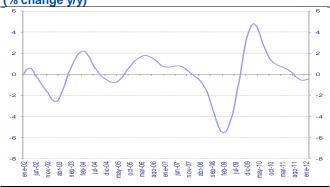
• Output holds positive performance, situation indicators point to 1Q12 with quarterly rates around 0.5%.

Chart 13
BBVA Research Synthetic Activity Indicator for the Mexican economy



Source: BBVA Research with data from INEGI, AMIA and BEA Weighted sum of 21 different indicators of activity, expenditure and expectation, based on trend series.

Chart 14 Advance Indicator of Activity (% change y/y)



Source: INEGI

Both the recent inflation and output surprises were downward.

Chart 15
Inflation Surprise Index
(July 2002=100)



Source: BBVA Research with data from Banxico from the monthly surveys on the expectations of economic specialists in the private sector.

Monetary conditions near neutral zone

Chart 17
Monetary Conditions Index



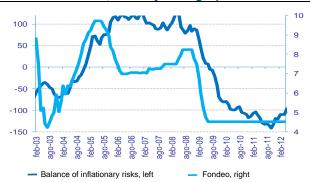
Source: BBVA Research.

Chart 16 Activity Surprise Index (2002=100)



Source: BBVA Research with data from Bloomberg. Difference between recorded data and the Bloomberg consensus for seven activity variables in Mexico. Standardized index. Rises (falls): positive (negative) surprises.

Chart 18
Balance of Inflationary Risks* and Lending Rate
(standardized and %; monthly averages)



Source: BBVA Research. * Standardized and weighted index (of inflation and economic growth) based on economic indicators of economic activity and inflation. A rise in the index points to a greater weight of inflationary risks over growth risks and thus a greater possibility of monetary restriction

Claudia Ceja claudia.ceja@bbva.bancomer.com +5255 5621 9715 Octavio Gutiérrez Engelmann o.gutierrez3@bbva.bancomer.com +5255 5621 9245 Iván Martínez ivan.martinez.2@bbva.com

Pedro Uriz pedro.uriz2@bbva.com

Julian Cubero juan.cubero@bbva..com

Ociel Hernández o.hernandez@bbva.bancomer.com +5255 5621 9616 Rodrigo Ortega r.ortega@bbva.bancomer.com +52 55 5621 9701 Alejandro Fuentes Pérez a.fuentes@bbva.bancomer.com +52 55 5621 9705 Arnoldo López arnoldo.lopez@bbva.com

Cecilia Posadas c.posadas@bbva.com



Av. Universidad 1200, Col. Xoco, Mexico 03339 D.F. | researchmexico@bbva.bancomer.com | www.bbvaresearch.com

IMPORTANT DISCLOSURES

The BBVA Group companies identified by the research analysts' names included on page 7 of this report have participated in or contributed to its preparation, including the information, opinions, estimates, forecasts and recommendations therein.

For recipients in the European Union, this document is distributed by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA"). BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called "BBVA Bancomer"). BBVA Bancomer is a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities Inc. (hereinafter called "BBVA Securities"), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA") registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. These Code and the Internal Standards is available for reference at the following web site: www.bancomer.com/GrupoBBVABancomer/Conócenos.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

EXCLUSIVELY FOR RECIPIENTS RESIDENT IN MEXICO

In the past twelve months, BBVA Bancomer has granted banking credits to the following companies covered in this report: AXTEL, ALSEA, BACHOCO, CONSTRUCCION Y SERVICIOS INTEGRALES SIGMA, DAIMLER MEXICO, EL PALACIO DE HIERRO, FACILEASING, GCC CEMENTO, GENOMMA LAB INTERNACIONAL, GEO EDIFICACIONES, GRUPO CARSO, GRUPO CASA SABA, INDUSTRIAS IDEAL, PEMEX CORPORATIVO, RUBA DESARROLLOS, TIENDAS CHEDRAUI, URBI DESARROLLOS URBANOS, VOLKSWAGEN LEASING.

In the past twelve months, BBVA Bancomer has granted Representación Común services to the following companies covered in this report: N/A

As far as it is known, a Director, Executive Manager or Manager reporting directly to the BBVA Bancomer General Manager has the same position in the following companies that may be covered in this report: Alfa, Alsea, Amx, Asur, Bimbo, CMR, Dine, Femsa, GAP, Gmodelo, Grupo financiero Inbursa, Grupo Carso, Grupo Posadas, Hogar, Invex, Kof, Kuo, Liverpool, Maseca, Oma, Peñoles, Sanborns Hermanos, Sears Roebuck, Telecom, Telefónica Móviles México, Telmex, Tenaris, Tlevisa, Urbi, Vitro.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivatives financial instruments with underlying securities covered in this report, which represents 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.

DISCLAIMER

This document and the information, opinions, estimates, forecasts and recommendations expressed herein have been prepared to provide BBVA Group's customers with general information and are current as of the date hereof and subject to changes without prior notice. Neither BBVA nor any of its affiliates is responsible for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, to undertake or divest investments, or to participate in any trading strategy. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Other than the disclosures relating to BBVA Group, the contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA or any of its affiliates and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. To the extent permitted by law, BBVA and its affiliates accept no liability of any type for any direct or indirect losses or damages arising from the use of this document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, derivatives, options on securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying securities. Investors should also be aware that secondary markets for the said instruments may not exist.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. More specifically, this document is in no way intended for, or to be distributed or used by an entity or person resident or located in a jurisdiction in which the said distribution, publication, use of or access to the document contravenes the law which requires BBVA or any of its affiliates to obtain a licence or be registered. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

The remuneration system concerning the analysts responsible for the preparation of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

BBVA Hong Kong Branch (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong.

This document is distributed in Singapore by the BBVA's office in this country for general information purposes and it is generally accessible. In this respect, this document does not take into account the specific investment goals, the financial situation or the need of any particular person and it is exempted from Regulation 34 of the Financial Advisors Regulation ("FAR") (as required in Section 27 of the Financial Advisors Act (Chapter 110) of Singapore ("FAA"))

BBVA, BBVA Bancomer or BBVA Securities are not authorised deposit institutions in accordance with the definition of the Banking Act 1959 nor are they regulated by the Australian Prudential Regulatory Authority (APRA)

GENERAL DISCLAIMER FOR THE EVENT THAT THE READERS HAVE ACCESSED TO THE REPORT THROUGH THE INTERNET

Internet Access

In the event that this document has been accessed via the internet or via any other electronic means which allows its contents to be viewed, the following information should be read carefully:

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. BBVA does not warrant that this report and/or its contents published on the Internet are appropriate for use in all geographic areas, or that the financial instruments, securities, products or services that can be referenced on it are available or appropriate for sale or use in all jurisdictions or to all investors or counterparties. Recipients of this report acceding to it through the Internet are acceding on their own initiative and are responsible for compliance with local regulations applicable to them.

Changes in regulations and the risks inherent in electronic communications may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice.

All images and texts are the property of BBVA and may not be downloaded from the Internet, copied, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA. BBVA reserves all intellectual property rights to the fullest extent of the law.