

Mexico Weekly Flash

Next week...

Focus on the effect on financial markets of decisions taken by the European Council and euro countries

The consequences of yesterday's and today's meeting of the European Council will me measured on financial markets this coming week. In advance, the effects should be better-than-expected given the agreements reached by Eurozone countries. In this sense, according to the <u>statement</u>, in order to **break the vicious circle of sovereign and bank risk** there are plans to: i) attain effective banking supervision in the area as quickly as possible (for the end of 2012) so that the **financial support mechanisms can recapitalize banks directly, without going through the government**; ii) **the support to recapitalize Spanish banks who require it will not have preferential status**. It also confirms that everything necessary will be done to ensure financial stability in the area through the use of financial support mechanisms on debt markets on the condition that it will not be different to what is set out in the Stability and Growth Pact or in the Macroeconomic Imbalance Procedure.

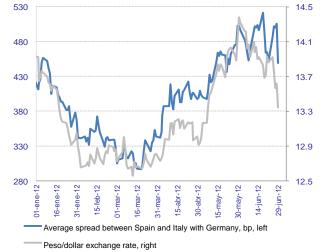
Doubts remain surrounding the terms for effectively implementing banking supervision in the area or the fact that the funds available for the support mechanisms are limited for highly adverse liquidity pressure scenarios. Nonetheless, they are a step in the right direction which, alongside plans to effectively move the banking (deposit guarantee, resolution) and fiscal union forward, will mean the risk premium markets allocate to the disappearance of the euro disappears.

On a purely domestic front, focus next week will be on the performance of formal employment in June which should continue to see growth at rates nearing 0.4% for the month.

Domestic markets see major gains

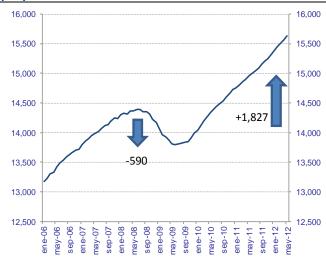
The MXN broke with emerging currencies and those of the G10 over the week, strengthening over 4.1%. We believe that foreign inflows are the reason for these moves, especially the close of recent MXN fixed income hedging and the chance of more FDI. In all, sensitivity to news on global risk will remain. In terms of the curve, the week was fairly volatile, although rates in the Mbond and TIIE curves again closed at lows, falling on average by over 10bp on Friday.

Chart 1
10-year debt spread in the Eurozone and Mexican peso exchange rate



Source: BBVA Research and data from Bloomberg

Chart 2
Mexico: formal private-sector employment, thousands of people



Source: BBVA Research with STPS data

Calendar: Indicators

Confidence: consumer and producer (July 4)

Forecast: Consumer 0.1% m/m 97.1pts

Consensus: N.A.

Previous: 0.2% m/m, 97.0 pts

Forecast: Producer -0.2% m/m, 52.7pts

Consensus: N.A.

Previous: -1.6% m/m, 52.8 pts

Formal Employment in the private sector (over the week)

Forecast: 0.4% m/m, 4.6% y/y

Consensus: N.A.

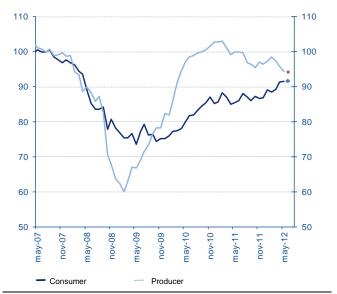
Previous: 0.4% m/m, 4.5% y/y

Consumer and producer confidence indicators will provide valuable information on the close of Q2 of the year in terms of expectations. Both indicators have seen opposing performances in recent quarters with producer confidence falling, mainly due to the trend aggregate or expected order volume, and consumer confidence improving, the possibility of acquiring a durable good in coming months standing out alongside the more optimistic stance on family and country situations in twelve months in comparison to present.

Job performance effects consumer confidence, with the formal private-sector component for June being released this week. Employment has increased by 0.4% with notable stability over the last 20 months. This growth has involved around 1.8 million workers joining the market since the lowest part of the employment cycle in June 2009. This variable, alongside that for growth in real wages, is key for consumer confidence and in the last analysis for maintaining growth in private consumption.

Monitoring the performance in indicators such as the ISM among US manufacturers will also be important this week, where a move tends to corroborate the slowdown outlook in coming months pointed to by domestic confidence indicators.

Chart 3
Confidence: consumer and producer (July 7=100)



Source: BBVA Research with INEGI data

Chart 3
Formal Private-sector Employment (IMSS, thousands of people)



Source: BBVA Research with STPS data

Markets

• Domestic markets saw major gains in line with global risk appetite.

The MXN rose around 2.2%, recovering much less lost ground than other emerging currencies. Nonetheless, the MXN broke with emerging currencies and those of the G10 over the week, strengthening over 4.1%. We believe that foreign inflows are the reason for these moves, especially the close of recent MXN fixed income hedging and the chance of more FDI. With regard to this, there was the announcement that Inbev will acquire the rest of Gmodelo for USD20.1bn in cash. This transaction would definitely favor a stronger MXN if inflows saw a brief lapse. Nevertheless, GModelo capital analysts believe the operation will not be closed before the end of the year. In turn, neither is there a clear correlation between the MXN and FDI/portfolio inflows. We therefore believe that the currency will continue to be more sensitive to news from overseas.

The curve saw a fairly volatile week, however Mbond and TIIE curves again close at lows, falling on average by over 10bp on Friday. Regarding flows recorded over the week (up to Thursday, June 28), we point out foreign flows saw a net sale of MXN 3.52bn. Mainly for the M2024, M2020 and M2042 maturities. The Siefores sold MXN 4.487bn (mainly M22, M24, M31). Investment companies also sold around MXN 1.446bn (short-term). Other domestic companies bought MXN 810mn

Technical Analysis

IPC (headline)



The IPC weekly gain meant the market again tested the 40,000pts zone, for the third time since the end of March. Although the IPC traded above this level, it was not able to close the week there. We continue to see this level as a major resistance for a short-term move and, therefore, we have reduced our short-term positions anticipating a possible IPC adjustment given the readings of over-buying in several issuers, as well as the index itself (the RSI of the IPC already trades at 71pts). If it breaks 40,000pts, it would seek out the 41,200pts level

Previous Rec.: We believe that it will at least try 38,000pts and only if the Dow manages to come in above the 200-day rolling average, could the IPC break through this resistance.

Source: BBVA, Bancomer, Bloomberg

MXN



Maintaining the short-term downward move and breaking the supports of MXN13.65 and MXN13.50. It ended the week slightly below the 200-day rolling average. We believe that it could hit MXN13.25 at the most before a bounce due to over-selling in the oscillating indicators.

Previous Rec: The next candle should be negative to be able to see a downward trend change pattern. Short-term over-purchasing remains very high.

Source: BBVA, Bancomer, Bloomberg

3Y M BOND

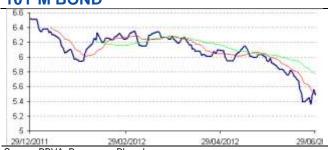


3Y M BOND: (yield): It seems to have found a floor in the 4.65% zone. The weekly bounce puts it above the 10-day rolling average. This may continue, initially, toward MXN4.75% and, if the 30-day rolling average is breached, we could see a return to 4.9%.

Previous Rec.: The downward move may extend toward 4.7% and, without a bounce, to 4.55%.

Source: BBVA, Bancomer, Bloomberg

10Y M BOND



10Y M BOND (yield): Finding a floor at 5.4% and bouncing toward the 10-day rolling average. The opening of short-term rolling averages suggests a return to 5.8%

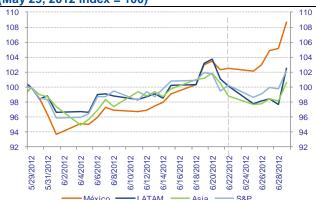
Previous Rec.: It may continue the fall toward the 5.6% or 5.4% zone.

Source: BBVA, Bancomer, Bloomberg

Markets

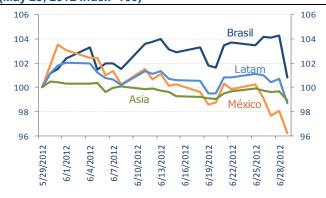
Rise on stock markets and stronger LatAm currencies after European leaders agreed on measures to directly fund the banking system, in addition to not demanding preference over other investors with regard to the loan to Spain for cleaning up its banking system.

Stock Markets: MSCI Indices (May 29, 2012 index = 100)



Source: Bloomberg & BBVA Research

Foreign exchange: dollar exchange rates (May 29, 2012 index=100)

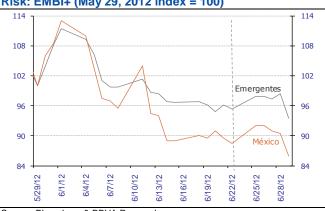


Source: Bloomberg and BBVA Research. Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand. Non-weighted averages

Fall in risk aversion thanks to agreements at the European summit, even with personal spending failing to see growth in the US and consumer confidence coming in below expectations.

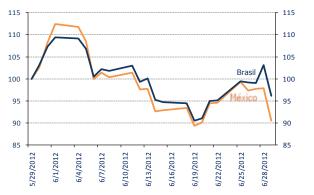
Chart 9

Risk: EMBI+ (May 29, 2012 index = 100)



Source: Bloomberg & BBVA Research

Chart 10 Risk: 5 year CDS (May 29, 2012 index=100)



Source: Bloomberg & BBVA Research

Rise in US interest rates due to greater appetite for risk. Rates in Mexico fall toward the end of the week.

10-year interest rates*, last month



Source: Bloomberg & BBVA Research

Chart 12 Carry-trade Mexico index (%)

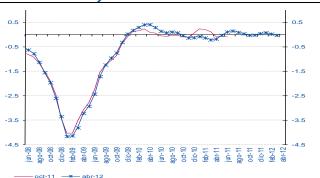


Source: BBVA Research with data from Bloomberg

Activity, inflation, monetary conditions

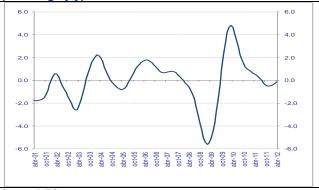
Output holds positive performance, situation indicators point to 2Q12 with quarterly rates around 0.7%.

Chart 13
BBVA Research Synthetic Activity Indicator for the Mexican economy



Source: BBVA Research with data from INEGI, AMIA and BEA Weighted sum of 21 different indicators of activity, expenditure and expectation, based on trend series.

Chart 14
Advance Indicator of Activity, trend
(% change y/y)



Source: INEGI

Inflation ceases downward surprises while output moved up.

Chart 15
Inflation Surprise Index
(July 2002=100)



Source: BBVA Research with data from Banxico from the monthly surveys on the expectations of economic specialists in the private sector.

Chart 16
Activity Surprise Index
(2002=100)



Source: BBVA Research with data from Bloomberg. Difference between recorded data and the Bloomberg consensus for seven activity variables in Mexico. Standardized index. Rises (falls): positive (negative) surprises.

Monetary Conditions ease due to exchange rate depreciation in May and June

Chart 17
Monetary Conditions Index



Source: BBVA Research

Chart 18
Balance of Inflationary Risks* and Lending Rate (standardized and %; monthly averages)



Source: BBVA Research. * Standardized and weighted index (of inflation and economic growth) based on economic indicators of economic activity and inflation. A rise in the index points to a greater weight of inflationary risks over growth risks and thus a greater possibility of monetary restriction

Claudia Ceja claudia.ceja@bbva.bancomer.com +5255 5621 9715 Octavio Gutiérrez Engelmann o.gutierrez3@bbva.bancomer.com +5255 5621 9245 Iván Martínez ivan.martinez.2@bbva.com

Pedro Uriz pedro.uriz2@bbva.com

Julian Cubero juan.cubero@bbva..com

Ociel Hernández o.hernandez@bbva.bancomer.com +5255 5621 9616 Rodrigo Ortega r.ortega@bbva.bancomer.com +52 55 5621 9701 Alejandro Fuentes Pérez a.fuentes@bbva.bancomer.com +52 55 5621 9705 Arnoldo López arnoldo.lopez@bbva.com

Cecilia Posadas c.posadas@bbva.com





Av. Universidad 1200, Col. Xoco, Mexico 03339 D.F. | researchmexico@bbva.bancomer.com | www.bbvaresearch.com

IMPORTANT DISCLOSURES

The BBVA Group companies identified by the research analysts' names included on page 7 of this report have participated in or contributed to its preparation, including the information, opinions, estimates, forecasts and recommendations therein.

For recipients in the European Union, this document is distributed by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA"). BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182

For recipients in Mexico, this document is distributed by BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called "BBVA Bancomer"). BBVA Bancomer is a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities Inc. (hereinafter called "BBVA Securities"), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA") registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. These Code and the Internal Standards is available for reference at the following web site: www.bancomer.com/GrupoBBVABancomer/Conócenos.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

EXCLUSIVELY FOR RECIPIENTS RESIDENT IN MEXICO

In the past twelve months, BBVA Bancomer has granted banking credits to the following companies covered in this report: ALFA, AXTEL, CONSTRUCCION Y SERVICIOS INTEGRALES SIGMA, CORPORACION GEO, DAIMLER MEXICO, FACILEASING, GENOMMA LAB INTERNACIONAL, GRUPO CARSO, GRUPO CASA SABA, GRUPO CEMENTOS DE CHIHUAHUA, GRUPO COMERCIAL CHEDRAUI, GRUPO PALACIO DE HIERRO, IMPULSORA DEL DESARROLLO Y EL EMPLEO EN AMERICA LATINA, INDUSTRIAS BACHOCO, INMOBILIARIA RUBA, PEMEX CORPORATIVO, TIENDAS CHEDRAUI, URBI DESARROLLOS URBANOS, VOLKSWAGEN LEASING.

In the past twelve months, BBVA Bancomer has granted Representación Común services to the following companies covered in this report: N/A

BBVA or one or more of its affiliates makes a market/provides liquidity in the securities of the following companies covered in this report: MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Indice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L), Udibonos.

As far as it is known, a Director, Executive Manager or Manager reporting directly to the BBVA Bancomer General Manager has the same position in the following companies that may be covered in this report: Alfa, Alsea, America Movil, Asur, CMR, Coca-Cola Femsa, Consorcio Hogar, Dine, El Puerto de Liverpool, Fomento Economico Mexicano, Gruma, Grupo Aeroportuario del Pacifico, Grupo Aeroportuario del Sureste, Grupo Bimbo, Grupo Carso, Grupo Financiero Inbursa, Grupo Kuo, Grupo Modelo, Grupo Posadas, Grupo Televisa, Industrias Peñoles, Invex Controladora, México, Grupo Aeroportuario del Centro Norte, Sanborns Hermanos, Sears Roebuck de México, Telecom, Telefonos de México, Tenaris, Urbi Desarrollos Urbanos, Vitro.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivatives financial instruments with underlying securities covered in this report, which represents 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.

DISCLAIMER

This document and the information, opinions, estimates, forecasts and recommendations expressed herein have been prepared to provide BBVA Group's customers with general information and are current as of the date hereof and subject to changes without prior notice. Neither BBVA nor any of its affiliates is responsible for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, to undertake or divest investments, or to participate in any trading strategy. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Other than the disclosures relating to BBVA Group, the contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA or any of its affiliates and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. To the extent permitted by law, BBVA and its affiliates accept no liability of any type for any direct or indirect losses or damages arising from the use of this document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, derivatives, options on securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying securities. Investors should also be aware that secondary markets for the said instruments may not exist.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. More specifically, this document is in no way intended for, or to be distributed or used by an entity or person resident or located in a jurisdiction in which the said distribution, publication, use of or access to the document contravenes the law which requires BBVA or any of its affiliates to obtain a licence or be registered. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

The remuneration system concerning the analysts responsible for the preparation of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

BBVA Hong Kong Branch (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong.

This document is distributed in Singapore by the BBVA's office in this country for general information purposes and it is generally accessible. In this respect, this document does not take into account the specific investment goals, the financial situation or the need of any particular person and it is exempted from Regulation 34 of the Financial Advisors Regulation ("FAR") (as required in Section 27 of the Financial Advisors Act (Chapter 110) of Singapore ("FAA"))

BBVA, BBVA Bancomer or BBVA Securities are not authorised deposit institutions in accordance with the definition of the Banking Act 1959 nor are they regulated by the Australian Prudential Regulatory Authority (APRA)

GENERAL DISCLAIMER FOR THE EVENT THAT THE READERS HAVE ACCESSED TO THE REPORT THROUGH THE INTERNET

Internet Access

In the event that this document has been accessed via the internet or via any other electronic means which allows its contents to be viewed, the following information should be read carefully:

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. BBVA does not warrant that this report and/or its contents published on the Internet are appropriate for use in all geographic areas, or that the financial instruments, securities, products or services that can be referenced on it are available or appropriate for sale or use in all jurisdictions or to all investors or counterparties. Recipients of this report acceding to it through the Internet are acceding on their own initiative and are responsible for compliance with local regulations applicable to them.

Changes in regulations and the risks inherent in electronic communications may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice.

All images and texts are the property of BBVA and may not be downloaded from the Internet, copied, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA. BBVA reserves all intellectual property rights to the fullest extent of the law.