

Brazil Flash

CB cuts reserve requirements

The Central Bank (CB) announced on Friday afternoon a reduction in banks' reserve requirements, which should inject R\$30bn (around 0.5% of GDP) in the economy. This additional monetary easing step arrives -perhaps not coincidentally- in the same week the Fed announced QE3 and a small, domestic bank was liquidated. In our view it supports our SELIC call: a final 25bps cut in October and stability at 7.25% for a long period.

 Officially, the measure was taken to adapt the country's reserve requirements to structural changes made in recent years...

The CB lowered from 6.0% to 0.0% the additional reserve requirement rate on demand deposits and from 12.0% to 11.0% the additional reserve requirement rate on time deposits. In addition, banks can from now on fulfill up to 50% of time deposits requirements by acquiring loan portfolios and long-term local bonds. According to the CB, these measures will reduce the stock of reserve requirements the monetary authority holds from R\$380bn to R\$350bn in the months ahead. Still according to the CB, the changes announced on Friday will help to improve local banks' funding as well as reduce intermediation costs "in line with the structural changes that the Brazilian economy go through". According to local news, CB officials said that the measure is also in line with the monetary authority's medium-term goal to take reserve requirements down to international standards (they currently amount to around 8.5% of GDP).

...but other factors have probably helped to trigger changes in reserve requirements.

The CB announced last week the liquidation of the bank Cruzeiro do Sul. This follows the liquidation of other small domestic banks in the last months due to both fraudulent actions and funding problems. Behind the changes announced on Friday we see a support to the small bank model, which has been under stress since the 2008-2009 crisis. In addition, there are heightened concerns within Brazilian officials (including the President Dilma) about the low dynamism of domestic credit markets. These concerns could also have worked as a trigger to the changes adopted by the CB on Friday. Moreover, these changes arrived just some hours after the FED announced another quantitative easing round, which suggests that the R\$30bn injection trough lower reserve requirements could have also been an initial reaction to the measures taken in the US, in line with our view about the impact of QE3 on Latam countries. All in all, we see the announcement of QE3 by the Fed as well as the reduction in reserve requirements in Brazil as supportive to our SELIC call: we see increasingly more likely a final 25bps in October (instead of a pause) and also stable rates for a long period (instead of an upward adjustment somewhere in the first half of 2013).

For more on Brazil, click here

El BC reduce los requerimientos de reservas obligatorios

El Banco Central de Brasil anunció una reducción de los requerimientos de reservas obligatorios que debe resultar en una inyección de R\$30Mm (cerca de 0,5% del PIB) en la economía. Este nuevo paso de expansión monetaria llega – tal vez no por casualidad- en la misma semana que la Reserva Federal de EE.UU. anunció nuevas medidas de estímulo a la economía y un pequeño banco local fue liquidado. En nuestra opinión, la reducción de los encajes apoya nuestra visión sobre el SELIC: un recorte final de 25pp en octubre y estabilidad a 7,2% por un largo período.

Para ver más acerca de Brasil, haga clic aquí



DISCLAIMER

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information regarding the date of issue of the report and are subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant iurisdiction.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst's author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

"BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.