

RESEARCH

Mexico Weekly Flash

Next week...

• More information on the performance for economic output in the third quarter.

This week sees the release of the IGAE indicator performance in July. With the figures for industrial output in the same month being know, we are missing the performance in services and agriculture. It should be stated that manufacturing expanded in July by 0.5% m/m meaning the annual growth rate came in at 4.5%. The two main components, manufacturing and construction, saw good progress over the previous month (0.5% and 0.8%, respectively). In turn, output indicators linked with the tertiary sector such as the performance at retail establishments and the services indicator showed contrasting performances in July, with the services indicator seeing 2.8% growth while retail sales contracted (-)1.4% (0.8% and 1.8% m/m respectively in June). We believe the IGAE in July will have seen 0.6% monthly growth, 4.2% y/y seasonally-adjusted. Nonetheless, it should be stated that some released indicators for August point to a slight slowdown for the period, such as the confidence indicators (produced, consumer and automotive production), all three seeing a slight contraction over the previous month. In short, released indicators for the third quarter point to output continuing at a good rate, with slightly slower progress than in the second quarter.

• Stable performance for interest rates

Interest rates saw stable performance with a downward trend where the flattening of the Mbond and TIIE curves dominated. Investors are starting to take in a new prolonged scenario of low rates but given the current situation of extremely low curves, the taking of positions is slow. Foreign investment flows continue to dominate the curve in Mexico.

Chart 3 IGAE (% change, y/y and m/m) 6.0 6.0 5.0 5.0 4.0 4.0 3.0 3.0 2.0 2.0 1.0 1.0 0.0 0.0 -1.0 -1.0 -2.0 -2.0 abr-12 may-12 jun-12 jul-12 oct-11 ene-12 mar-12 jun-11 ago-11 11-vor dic-11 2 may-11 Σ jul-11 sepfeb-1 eneę marabrm/m% v/v%

Source: BBVA Research with INEGI data

Calendar: Indicators

IGAE in July (September 25)

Forecast: 0.6% m/m (4.2% y/y)

Consensus: N.A.

Previous:

0.3% m/m 4.57% v/v

Inflation for 1st two weeks in September (September 24)

Forecast: 0.22% bi-weekly (4.7% y/y) Consensus: 0.32% bi-weekly

Next Monday see the release of inflation figures for the first two weeks of September. We expect inflation to continue to rise at an annual rate and to come in around 4.7%. This increase in inflation is due to livestock products, energy and processed food prices continuing up thanks to the high global grain and oil prices and the bird flu outbreak in the west of the country, although this last shock will exercise much lower pressure than in the previous two months. In turn, core inflation will remain stable at around 3.7%, although the effects on the food component will continue. We believe the prices of other goods will start to curb the increase seen since December while services will continue to see low inflation in line with the slow but continual economic recovery. We estimate inflation in September will hit its yearly high and, in the absence of new supply shocks, will slow down markedly in the last quarter of the year to some in very near 4%.

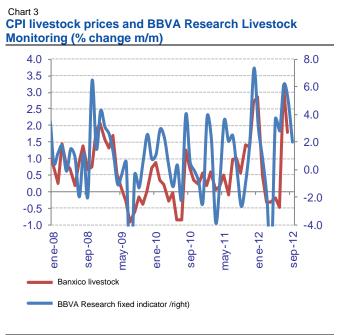
August Trade Balance (September 26)

Forecast: -986 md

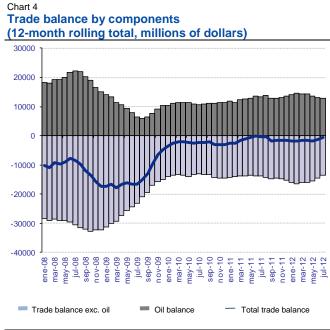
Consensus: -893.5

Previous: -427 md

Next week sees the release of the trade balance in August which we believe will be in deficit of around 900 md. We see the trade balance continuing to be negative in the remaining months of the year due to Mexican companies importing larger amounts of commodities to produce manufactured goods which, in turn, will be exported in coming months and to domestic demand for imported consumer goods increasing thanks to the continued economic recovery; linked to no surprise expected increases in economic output by our main trading partners, this will mean the trade balance returns to negative territory. Nevertheless, it is important to state that for the third year in a row, this deficit will be limited and easily financed at the end of the year.



Source: BBVA Research with INEGI data



Source: BBVA Research with INEGI data

Markets

• MXN trading in a narrow range and reducing appreciation room

After the over 4% appreciation seen in the days approaching the Fed meeting, the MXN corrected part of the gains over last week by falling around 1.2%. The run of negative surprises in global output indicators led markets to renewed concerns over the global economic cycle, as well as the EMU issuing no more news that had resulted in a fall in risk premiums. In short, the currency traded in a limited range which we believe will continue to be the case in the short-term. On the one hand, the cyclical risk added to technical factors and positioning reduces the room for short-term strengthening. On the other, the injection of Fed funds should provide major resistance around the 13.0 zone. Economic data are set to be the main focal point this week.

In the same vein, interest rates saw stable performance with a downward trend where the flattening of the Mbond and TIIE curves dominated. Investors are starting to take in a new prolonged scenario of low rates but given the current situation of extremely low curves, the taking of positions is slow. Foreign investment flows continue to dominate the curve in Mexico. To date in September, we estimate an inflow of around USD3.0bn.

Markets

• Concerns over whether the new ECB program is enough to alleviate the debt crisis in Europe reduced the strengthening effects and gains on currency exchanges and stock markets respectively, generated by the central banks' statements last week.

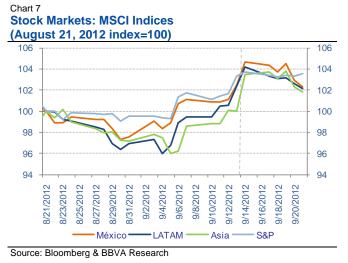
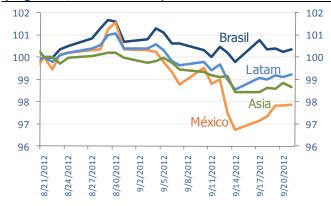
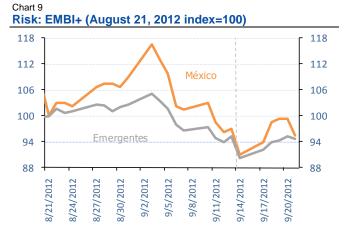


Chart 8 Foreign exchange: dollar exchange rates (August 21, 2012 index=100)

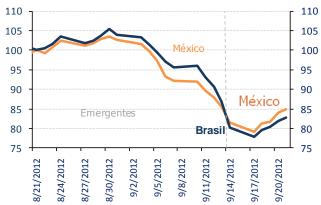


Source: Bloomberg and BBVA Research Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand. Non-weighted averages

• Slight upswing in risk aversion due to doubts surrounding the crisis in Europe.



Risk: 5 year CDS (August 21, 2012 index=100)



Source: Bloomberg & BBVA Research

Source: Bloomberg & BBVA Research

Chart 10

• Fall in rates in the US due to slight increase in risk aversion. Rates in Mexico moved in line.

Chart 11 10-year interest rates*, last month

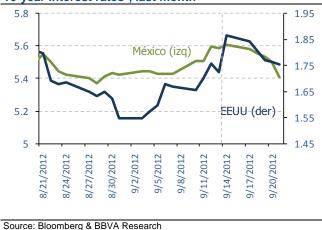


Chart 12 Carry-trade Mexico index (%)



Source: BBVA Research with data from Bloomberg

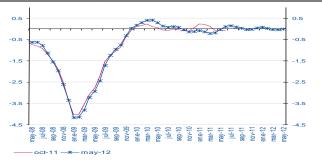
No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction. SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

Activity, inflation, monetary conditions

Output holds positive albeit moderate performance, situation indicators point to 3Q12 with guarterly rates above 0.5%.

Chart 13

BBVA Research Synthetic Activity Indicator for the Mexican economy



Source: BBVA Research with data from INEGI. AMIA and BEA Weighted sum of 21 different indicators of activity, expenditure and expectation, based on trend series.

Recently we have seen upward surprises in inflation and output.



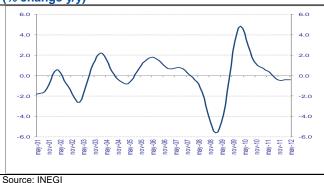


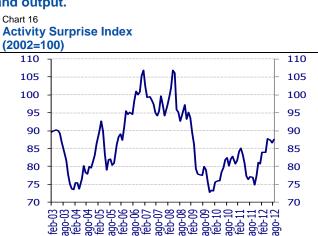
Source: BBVA Research with data from Banxico from the monthly surveys on the expectations of economic specialists in the private sector

Monetary conditions slightly reduced their looseness after currency appreciation.





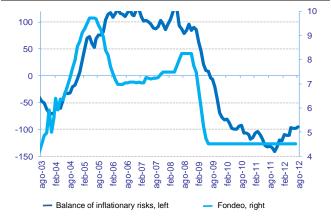




Source: BBVA Research with data from Bloomberg. Difference between recorded data and the Bloomberg consensus for seven activity variables in Mexico. Standardized index. Rises (falls): positive (negative) surprises.

Chart 18

Balance of Inflationary Risks* and Lending Rate (standardized and %; monthly averages)



Source: BBVA Research. * Standardized and weighted index (of inflation and economic growth) based on economic indicators of economic activity and inflation. A rise in the IBR signals greater weight of inflationary risks over those of growth and, therefore, more likelihood of monetary restriction

No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction. SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

Claudia Ceja claudia.ceja@bbva.bancomer.com

Octavio Gutiérrez Engelmann o.gutierrez3@bbva.bancomer.com

Iván Martínez ivan.martinez.2@bbva.com Pedro Uriz pedro.uriz2@bbva.com

Ociel Hernández o.hernandez@bbva.bancomer.com

Rodrigo Ortega r.ortega@bbva.bancomer.com Alejandro Fuentes Pérez a.fuentes@bbva.bancomer.com

Arnoldo López arnoldo.lopez@bbva.com

Cecilia Posadas c.posadas@bbva.com

BBVA RESEARCH

Av. Universidad 1200, Col. Xoco, Mexico 03339 D.F. | researchmexico@bbva.bancomer.com | www.bbvaresearch.com

IMPORTANT DISCLOSURES

The BBVA Group companies identified by the research analysts' names included on page 7 of this report have participated in or contributed to its preparation, including the information, opinions, estimates, forecasts and recommendations therein.

For recipients in the European Union, this document is distributed by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA"). BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called "BBVA Bancomer"). BBVA Bancomer is a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities Inc. (hereinafter called "BBVA Securities"), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA") registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. These Code and the Internal Standards is available for reference at the following web site: www.bancomer.com/GrupoBBVABancomer/Conócenos.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

EXCLUSIVELY FOR RECIPIENTS RESIDENT IN MEXICO

In the past twelve months, BBVA Bancomer has granted banking credits to the following companies covered in this report: ALFA, AXTEL, CONSTRUCCION Y SERVICIOS INTEGRALES SIGMA, CORPORACION GEO, DAIMLER MEXICO, FACILEASING, GENOMMA LAB INTERNACIONAL, GRUPO CARSO, GRUPO CASA SABA, GRUPO CEMENTOS DE CHIHUAHUA, GRUPO COMERCIAL CHEDRAUI, GRUPO PALACIO DE HIERRO, IMPULSORA DEL DESARROLLO Y EL EMPLEO EN AMERICA LATINA, INDUSTRIAS BACHOCO, INMOBILIARIA RUBA, PEMEX CORPORATIVO, TIENDAS CHEDRAUI, URBI DESARROLLOS URBANOS, VOLKSWAGEN LEASING.

In the past twelve months, BBVA Bancomer has granted Representación Común services to the following companies covered in this report: N/A

BBVA or one or more of its affiliates makes a market/provides liquidity in the securities of the following companies covered in this report: MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Indice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L), Udibonos.

As far as it is known, a Director, Executive Manager or Manager reporting directly to the BBVA Bancomer General Manager has the same position in the following companies that may be covered in this report: Alfa, Alsea, America Movil, Asur, CMR, Coca-Cola Femsa, Consorcio Hogar, Dine, El Puerto de Liverpool, Fomento Economico Mexicano, Gruma, Grupo Aeroportuario del Pacifico, Grupo Aeroportuario del Sureste, Grupo Bimbo, Grupo Carso, Grupo Financiero Inbursa, Grupo Kuo, Grupo Modelo, Grupo Posadas, Grupo Televisa, Industrias Peñoles, Invex Controladora, México, Grupo Aeroportuario del Centro Norte, Sanborns Hermanos, Sears Roebuck de México, Telecom, Telefonos de México, Tenaris, Urbi Desarrollos Urbanos, Vitro.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivatives financial instruments with underlying securities covered in this report, which represents 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.

DISCLAIMER

This document and the information, opinions, estimates, forecasts and recommendations expressed herein have been prepared to provide BBVA Group's customers with general information and are current as of the date hereof and subject to changes without prior notice. Neither BBVA nor any of its affiliates is responsible for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, to undertake or divest investments, or to participate in any trading strategy. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Other than the disclosures relating to BBVA Group, the contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA or any of its affiliates and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. To the extent permitted by law, BBVA and its affiliates accept no liability of any type for any direct or indirect losses or damages arising from the use of this document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, derivatives, options on securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying securities. Investors should also be aware that secondary markets for the said instruments may not exist.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. More specifically, this document is in no way intended for, or to be distributed or used by an entity or person resident or located in a jurisdiction in which the said distribution, publication, use of or access to the document contravenes the law which requires BBVA or any of its affiliates to obtain a licence or be registered. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

The remuneration system concerning the analysts responsible for the preparation of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

BBVA Hong Kong Branch (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong.

This document is distributed in Singapore by the BBVA's office in this country for general information purposes and it is generally accessible. In this respect, this document does not take into account the specific investment goals, the financial situation or the need of any particular person and it is exempted from Regulation 34 of the Financial Advisors Regulation ("FAR") (as required in Section 27 of the Financial Advisors Act (Chapter 110) of Singapore ("FAA"))

BBVA, BBVA Bancomer or BBVA Securities are not authorised deposit institutions in accordance with the definition of the Banking Act 1959 nor are they regulated by the Australian Prudential Regulatory Authority (APRA)

GENERAL DISCLAIMER FOR THE EVENT THAT THE READERS HAVE ACCESSED TO THE REPORT THROUGH THE INTERNET

Internet Access

In the event that this document has been accessed via the internet or via any other electronic means which allows its contents to be viewed, the following information should be read carefully:

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. BBVA does not warrant that this report and/or its contents published on the Internet are appropriate for use in all geographic areas, or that the financial instruments, securities, products or services that can be referenced on it are available or appropriate for sale or use in all jurisdictions or to all investors or counterparties. Recipients of this report acceding to it through the Internet are acceding on their own initiative and are responsible for compliance with local regulations applicable to them.

Changes in regulations and the risks inherent in electronic communications may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice.

All images and texts are the property of BBVA and may not be downloaded from the Internet, copied, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA. BBVA reserves all intellectual property rights to the fullest extent of the law.