

# Mexico Weekly Flash

## Next week...

# • INEGI is set to release industrial output figures for September and GDP for the third quarter which we believe will match signs of a slowdown.

Industrial output and GDP figures will be released in a slowdown scenario for foreign demand. For example, the Bank of Mexico inflation report for July-September 2012 underlined the continued slowdown in the global economy, already being seen in the domestic economy. The central bank estimates that growth for 2012 will come in between 3.5% and 4.0%, with expected US growth falling from 2.3% at the start of the year to 2.1% at present. BBVA Research's outlook for Mexican growth this year remains at 3.7% with a slight upward bias helped by the better-than-expected figures for job creation in the formal sector. Third quarter GDP and industrial output figures are expected to confirm a slowdown and will help map its extent.

## Monetary and cyclical driving factors dominate markets

Quarterly inflation report, October inflation and minutes on the last Banxico monetary policy decision were released. In short, all had an affect on reducing any upward risk in the short-term lending rate. Specifically, the Banxico Board increased the number of risks to watch over and highlighted that if there were a rate rise, it would be purely "preventive" (i.e. a minimal rise and not a period of monetary restriction). This should affect the flattening out on the nominal curve, mainly in the long part

Table 1

Inflation Breakdown (% change y/y)

	1Q12 Report		2Q12 Report		3Q12 Report	
	2012	2013	2012	2013	2012	2013
Growth US (annual %)*	2.3	2.5	2.2	2.1	2.1	2.0
Growth Mexico (annual %)	(3.25-4.25)	(3.0-4.0)	(3.25-4.25)	(3.0-4.0)	(3.5-4.0)	(3.0-4.0)
Employment (thousands of workers at IMSS)	(540-640)	(500-600)	(540-640)	(500-600)	(600-700)	(500-600)
Current Account (% of GDP)	1.0	1.3	0.9	1.4	0.4	1.6
Memorandum:						

Source: BBVA Research with Banxico data

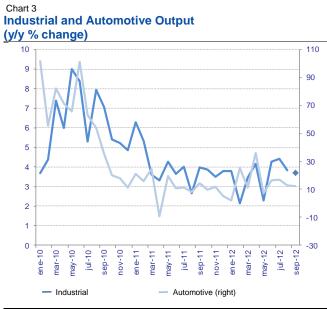
## Industrial Output in September (Monday, November 12)

Forecast: 1% m/m (3.7% y/y)	Previous:	-0.8% m/m, (3.8% y/y)

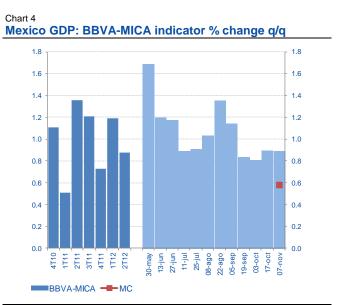
# GDP in 3Q12 (Friday, November 16) Forecast: 0.8% q/q (3.7% y/y) Consensus: 0.7% q/q Previous: 0.9% q/q (4.1% y/y)

Industrial output figures in September will come out before full indicators on economic activity in the third quarter of the year. Industrial output performance in September will be released on Monday 12. Key related indicators point to output seeing a slight bounce in September, in contrast to August. On the one hand, US output went from average monthly growth of (-)0.4% in July and August to 0.4% in September, in line the ISM index (among manufacturers) wend from 49.7 in July and August to 51.6 points in September and October. On the other, domestic automotive output improved in September, from an average of (-)3.2% in the previous two months to 4% in September. In this way, we believe output will have seen an upswing in September of around 1% m/m, after averaging (-)0.1% in the two previous months. Manufacturing growth and, in particular, in key sectors such as transport equipment will be behind said improvement, in addition to the construction industry having continued its expansion at a rate even above total output, as witnessed by the higher job growth in the sector.

Friday 16 sees the release of GDP figures for the third quarter, we estimate, based on available indicators, that it will have seen continued expansion although likely at a lower quarterly rate than in the second quarter. A lower contribution will have been seen particularly in manufacturing while the tertiary sector will have continued to contribute most to growth. For the year as a whole, we continue to expect GDP growth of around 3.7%.



Source: BBVA Research with INEGI and AMIA figures



Source: BBVA Research

# Markets

## Monetary and cyclical driving factors dominate interest rate and MXN markets over the week.

The quarterly inflation report, October inflation and minutes on the last Banxico monetary policy decision were released during the week. In short, all had an affect on reducing any upward risk in the short-term lending rate: on the one hand, inflation was below expectations due to the partial dilution of supply shocks that had put pressure on inflation recently. On the other, the Board increased the number of risks to watch, including the closing of the output gap and wage increases. In turn, it highlighted that the aim of a possible rate rise would be merely "preventive". This could mean that, if a rise comes, it would be minimal and not mean a period of monetary restriction. This should affect the flattening out in the nominal curve, mainly in the long part, faced with a context where no cyclical rate rise is expected - in the worst case scenario, it would only be a preventive rise.

After both the positive inflation figure for October and the greater balance risk clarity at Banxico were digested by the market, the correlation of domestic and US rate again increased, seeing a major decline in the curve level (on average over 14bp). The risks in Europe and lack of clarity around the so-called fiscal cliff (fiscal adjustment in the US) will continue to limit the directional upswings in domestic rates. While Banxico maintains its hard discourse, the flattening will dominate. With regard to the MXN, two factors affect its weakness: on the one hand, and despite the good economic data in the US this week, uncertainty is increasing around the negative effect of the US fiscal adjustment. On the other, risks in Europe continue to affect the MXN via hedging and high exposure to the volatility of other emerging currencies (known as high beta). Since domestic bonds continue to be attractive, we have not doubt that many investors are hedging their long Mbonds position in a context where futures on the speculative market are at highs for the peso.

# **Technical Analysis**



The weekly decline puts the IPC under 41,500pts, breaking the 30-day rolling average and a level it has worked hard to break up through. In addition, the 10-day rolling average crossed down through the 30-day rolling average. This break sets the next floor levels at 40,500 and 40,000pts. The first of these supports was tested in the last session of the week where the market kick started a bounce. For this upswing to again set the market at a favorable short-term position, it has to go beyond 41,500pts. The doji candlestick with which the IPC ended the week suggest a major bounce. Nonetheless, it has to combine with a positive candlestick to complete the upswing pattern

Previous Rec. (11/5/12): It should be stated that a downward break through 41,400pts would point to a move beyond simple profit-taking and open the door to a return to the 40,500pts zone, or even 40,000pts

Source: BBVA, Bancomer, Bloomberg

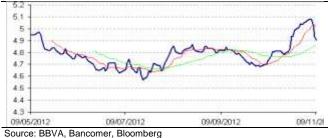


The dollar high its highest level in the last two months over the week. Once above MXN13.10, expectations are maintained to seek out the MXN13.30/13.40 zone. MXN13.00 continues to be our major support. It practically hit the 1st resistance in the Friday session.

Previous Rec. (11/5/2012): The entry signal came after breaking up through this level and remains valid while the dollar fails to come in again below MXN13.00.



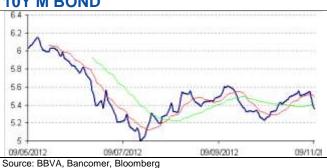
## **3Y M BOND**



3Y M BOND (yield): The bond followed over-purchasing readings on the RSI and had a major weekly adjustment, returning to the 30-day rolling average zone. The 4.85% level should provide support to attempt an upswing.

Previous Rec. (11/5/12). With the RSI at 77pts and a major opening-up between the bond and its 30-day rolling average, we believe the upswing could halt at this level and return to 4.85%





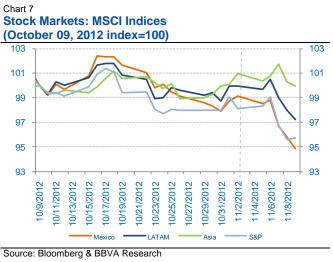
10 Y M BOND (yield): The bond came in below the 30-day rolling average opening the door to a return to the previous minimum at 5.25% levels.

Previous Rec. (11/5/12). We still see some upward move in this bond, seeking out the 5.6% level.

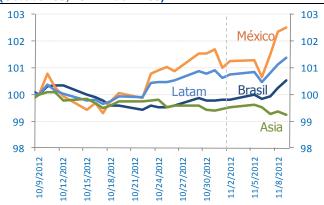
No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

# **Markets**

After the elections, the configuration of political forces in the US congress revives the uncertainty around fiscal negotiations. This influenced losses on stock markets and weaker currencies toward the end of the week.







Source: Bloomberg and BBVA Research Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand. Non-weighted averages

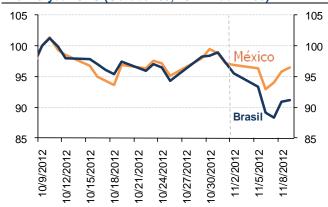
#### Risk aversion increased in the face of the risks from the so-called "Fiscal Cliff" in the US and doubts • surrounding compliance with the bailout terms in Greece

Chart 10

Chart 12

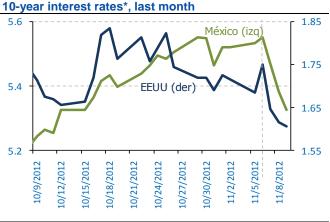


Risk: 5-year CDS (October 09, 2012 index=100)



Source: Bloomberg & BBVA Research

#### Fall in US interest rates in light higher global risk aversion. Rates in Mexico fall after lower inflation figures and more clarity regarding the risk balance at Banxico. Chart 11



## Carry-trade Mexico index (%)



Source: Bloomberg & BBVA Research

No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

Source: Bloomberg & BBVA Research

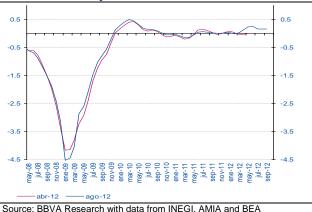
Source: BBVA Research with data from Bloomberg

# Activity, inflation, monetary conditions

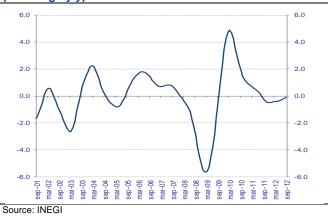
• Output holds positive albeit moderate performance, situation indicators point to 3Q12 with quarterly rates near 0.8%

Chart 13

BBVA Research Synthetic Activity Indicator for the Mexican economy



Source: BBVA Research with data from INEGI, AMIA and BEA Weighted sum of 21 different indicators of activity, expenditure and expectation, based on trend series. Chart 14 Advance Indicator of Activity, trend (% change y/y)



## • It has recently seen a slight downward bias while inflation has stopped seeing upward surprises.

Chart 16

(2002=100) 110 -

105

100

95

90

85

80

75

70

**Activity Surprise Index** 

Chart 15 Inflation Surprise Index

Chart 17



Source: BBVA Research with data from Banxico from the monthly surveys on the expectations of economic specialists in the private sector.

#### • Monetary conditions slightly reduced their looseness after currency appreciation.

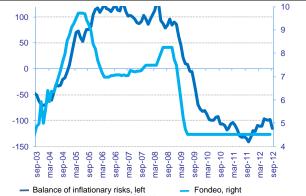
#### **Monetary Conditions Index** 3.0 Tightening area 2.0 1.0 0.0 -1.0 -2.0 Accommodative area -3.0 Aug-12 Dec-05 Jun-08 Apr-09 Dec-10 Jun-03 Apr-04 Feb-05 Oct-06 0d-11 ġ Ģ Feb-1 þ -fin Source: BBVA Research

Chart 18 Balance of Inflationary Risks\* and Lending Rate (standardized and %; monthly averages)

mar-03 sep-03 sep-04 sep-04 mar-05 sep-06 sep-07 sep-07 sep-07 mar-07 sep-10 sep-11 sep-11 sep-11 sep-11 sep-11 sep-12 sep-03 sep-03 sep-04 se

Source: BBVA Research with data from Bloomberg. Difference between

recorded data and the Bloomberg consensus for seven activity variables in Mexico. Standardized index. Rises (falls): positive (negative) surprises.



Source: BBVA Research. \* Standardized and weighted index (of inflation and economic growth) based on economic indicators of economic activity and inflation. A rise in the IBR signals greater weight of inflationary risks over those of growth and, therefore, more likelihood of monetary restriction

No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction. SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

## . . .

110

105

100

95

90

85

80

75

70

Claudia Ceja claudia.ceja@bbva.bancomer.com

Octavio Gutiérrez Engelmann o.gutierrez3@bbva.bancomer.com

Iván Martínez ivan.martinez.2@bbva.com Juan Luis Ordaz juan.ordaz@bbva.com

Ociel Hernández o.hernandez@bbva.bancomer.com

Rodrigo Ortega r.ortega@bbva.bancomer.com Alejandro Fuentes Pérez a.fuentes@bbva.bancomer.com

Arnoldo López arnoldo.lopez@bbva.com

Cecilia Posadas c.posadas@bbva.com

BBVA RESEARCH

Av. Universidad 1200, Col. Xoco, Mexico 03339 D.F. | researchmexico@bbva.bancomer.com | www.bbvaresearch.com

#### **IMPORTANT DISCLOSURES**

The BBVA Group companies identified by the research analysts' names included on page 7 of this report have participated in or contributed to its preparation, including the information, opinions, estimates, forecasts and recommendations therein.

For recipients in the European Union, this document is distributed by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA"). BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called "BBVA Bancomer"). BBVA Bancomer is a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities Inc. (hereinafter called "BBVA Securities"), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA") registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. These Code and the Internal Standards is available for reference at the following web site: www.bancomer.com/GrupoBBVABancomer/Conócenos.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

#### EXCLUSIVELY FOR RECIPIENTS RESIDENT IN MEXICO

In the past twelve months, BBVA Bancomer has granted banking credits to the following companies covered in this report: ALFA, AXTEL, CONSTRUCCION Y SERVICIOS INTEGRALES SIGMA, CORPORACION GEO, DAIMLER MEXICO, FACILEASING, GENOMMA LAB INTERNACIONAL, GRUPO CARSO, GRUPO CASA SABA, GRUPO CEMENTOS DE CHIHUAHUA, GRUPO COMERCIAL CHEDRAUI, GRUPO PALACIO DE HIERRO, IMPULSORA DEL DESARROLLO Y EL EMPLEO EN AMERICA LATINA, INDUSTRIAS BACHOCO, INMOBILIARIA RUBA, PEMEX CORPORATIVO, TIENDAS CHEDRAUI, URBI DESARROLLOS URBANOS, VOLKSWAGEN LEASING.

In the past twelve months, BBVA Bancomer has granted Representación Común services to the following companies covered in this report: N/A

BBVA or one or more of its affiliates makes a market/provides liquidity in the securities of the following companies covered in this report: MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Indice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L), Udibonos.

As far as it is known, a Director, Executive Manager or Manager reporting directly to the BBVA Bancomer General Manager has the same position in the following companies that may be covered in this report: Alfa, Alsea, America Movil, AMX, Asur, CMR, Coca-Cola Femsa, Consorcio Hogar, Dine, El Puerto de Liverpool, Fomento Economico Mexicano, Gruma, Grupo Aeroportuario del Pacifico, Grupo Aeroportuario del Sureste, Grupo Bimbo, Grupo Carso, Grupo Financiero Inbursa, Grupo Kuo, Grupo Maseca, Grupo Modelo, Grupo Posadas, Grupo Televisa, Industrias Peñoles, Invex Controladora, KOF, México, Grupo Aeroportuario del Centro Norte, Sanborns Hermanos, Sears Roebuck de México, Telecom, Telefonos de México, Tenaris, Urbi Desarrollos Urbanos, Vitro.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivatives financial instruments with underlying securities covered in this report, which represents 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.

#### DISCLAIMER

This document and the information, opinions, estimates, forecasts and recommendations expressed herein have been prepared to provide BBVA Group's customers with general information and are current as of the date hereof and subject to changes without prior notice. Neither BBVA nor any of its affiliates is responsible for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, to undertake or divest investments, or to participate in any trading strategy. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Other than the disclosures relating to BBVA Group, the contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA or any of its affiliates and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. To the extent permitted by law, BBVA and its affiliates accept no liability of any type for any direct or indirect losses or damages arising from the use of this document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, derivatives, options on securities or highyield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying securities. Investors should also be aware that secondary markets for the said instruments may not exist.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. More specifically, this document is in no way intended for, or to be distributed or used by an entity or person resident or located in a jurisdiction in which the said distribution, publication, use of or access to the document contravenes the law which requires BBVA or any of its affiliates to obtain a licence or be registered. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

The remuneration system concerning the analysts responsible for the preparation of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document reletes is available only to relevant persons and will be engaged in only with relevant persons.

BBVA Hong Kong Branch (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong.

This document is distributed in Singapore by the BBVA's office in this country for general information purposes and it is generally accessible. In this respect, this document does not take into account the specific investment goals, the financial situation or the need of any particular person and it is exempted from Regulation 34 of the Financial Advisors Regulation ("FAR") (as required in Section 27 of the Financial Advisors Act (Chapter 110) of Singapore ("FAA"))

BBVA, BBVA Bancomer or BBVA Securities are not authorised deposit institutions in accordance with the definition of the Banking Act 1959 nor are they regulated by the Australian Prudential Regulatory Authority (APRA)

#### GENERAL DISCLAIMER FOR THE EVENT THAT THE READERS HAVE ACCESSED TO THE REPORT THROUGH THE INTERNET

#### Internet Access

In the event that this document has been accessed via the internet or via any other electronic means which allows its contents to be viewed, the following information should be read carefully:

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. BBVA does not warrant that this report and/or its contents published on the Internet are appropriate for use in all geographic areas, or that the financial instruments, securities, products or services that can be referenced on it are available or appropriate for sale or use in all jurisdictions or to all investors or counterparties. Recipients of this report acceding to it through the Internet are acceding on their own initiative and are responsible for compliance with local regulations applicable to them.

Changes in regulations and the risks inherent in electronic communications may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice.

All images and texts are the property of BBVA and may not be downloaded from the Internet, copied, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA. BBVA reserves all intellectual property rights to the fullest extent of the law.