

Mexico Weekly Flash

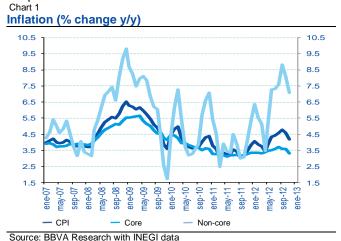
Next week...

 The last inflation figures to be released this year will be in line with Banxico forecasts of around 4.0% for the year.

Next Friday sees the release of inflation figures for the first two weeks of December. The figures are set to show inflation remaining near 4.0%, in line with Banxico forecasts from the last Quarterly Inflation Report. We estimate core inflation in December seeing a slight upswing year-on-year with continued food price pressures due to global grain markets, the high exchange rate impacting the price of other goods and, this month, seasonal increases in tourist service prices. In addition, lower reductions in telephone prices than those seen in previous bi-weekly figures are likely. In turn, non-core inflation will continue to benefit from declines in fruit and vegetable prices that should partially offset increases in the prices of some livestock products such as beef products and eggs, and higher increases in fuel prices. Although inflation is set to end the year in line with central bank forecasts, attention will need to focus in early 2013 on possible pressures hindering inflation from fully falling within the range of variability; this is due to risks such as a weaker peso, unexpected rises in commodity prices or possible higher-than-expected rises in rates set by regional governments.

Uncertainty returns to markets

Markets reacted to the FOMC monetary policy message over the week (more quantitative easing and new policy guidelines), increasing uncertainty surrounding the fiscal cliff, the Greek debt repo program, the unlocking of resources required by the Greek economy, and EU agreements on joint banking supervision. The fiscal cliff especially continues to set the level of risk appetite and weaken optimism on other fronts. In this scenario, the MXN continued to fluctuate between 12.87 and 12.68, ending the week with a gain of 0.66% (higher than that seen in other Latin American economies) pointing to a certain optimism among investors. Nonetheless, fronts remain open at year-end meaning we remain cautious (especially for the US). This could place pressure on markets with corrections in long futures positions in the MXN. Nevertheless, our forecast for 2013 remains positive.



No part of this document can be reproduced, taken away or transmitted to those countries (or persons or entities from such) where distribution may be prohibited by current law. Non-compliance with these restrictions may constitute an infraction of the law in the pertinent jurisdiction.

SEE IMPORTANT INFORMATION AT THE END OF THE DOCUMENT

Calendar: Indicators

Inflation for the first two weeks in December (December 22)

Forecast: 0.55% bi-weekly, 4.04% y/y Consensus: N.A. Previous: -0.68% m/m, 3.3% y/y

Commercial establishments in October (December 19)

Forecast: 0.0% m/m, 4.4% y/y Consensus: N.A. Previous: 1.0% m/m, (4.5% y/y)

Service revenues in October (December 19)

Forecast: -0.5% m/m, 3.6% y/y Consensus: N.A. Previous: 0.1% m/m, (2.3% y/y)

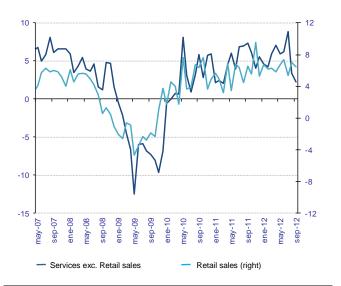
Open Unemployment Rate (December 21)

Forecast: 4.8% Consensus: N.A. Previous: 4.8%

Domestic demand indicators are set to be released this week. The aggregate services index and the retail sales indicator will provide better information on consumer spending in 4Q12 after the good performance seen in 3Q12 of 1% q/q (2% y/y). We forecast retail sales remaining unchanged from the previous month with a slight contraction in services not being ruled out. It should be stated that manufacturing saw a major contraction in October, dropping (-)0.9% m/m. This has a strong link to the clearer slowdown in foreign demand. This slowdown will also affect other areas, likely through lower job creation rates. Although key indicators such as employment in the formal private sector and in other sectors continue to see good growth, they contrast with income in real terms for workers meaning wages saw a lower growth rate than at the start of the year.

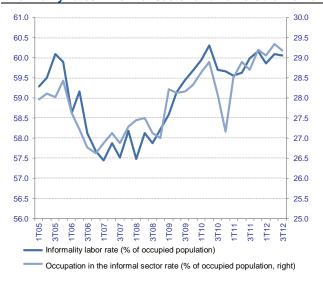
In this vein, this week also sees the release of occupation and employment figures for November. It should be remembered that the open unemployment rate has showed major downward resistance and sits slightly below 5% (4.8% in August to October). Occupation indicators will provide more information on performance here, as well as additional employment indicators such as underemployment which came in at 8.7% of workers in the stated period. With regard to job indicators, it should be recalled that the INEGI recently released the Informal Employment Rate (TIL) in line with International Labor Organization (ILO) guidelines. This indicator includes those in the informal sector (29.2% of workers) and those lacking protection who work outside the informal sector - this group of workers is vulnerable as they work outside legislation covering their jobs, either because their economic unit is not registered or because the worker is not registered. Adding both these groups together shows that in 3Q12 29.3 million people, i.e. 60.1% of those in jobs, work informally. This includes unprotected workers in agriculture, domestic service, personal micro-businesses and even low-level workers who although working for formal economic units, do so in ways so as to avoid registration with social security.

Chart 3
Retail sales and services indicator (y/y % change)



Source: BBVA Research with INEGI data

Chart 4
Informality rates: informal sector and vulnerable workers



Source: BBVA Research with INEGI data

Technical Analysis

IPC



The IPC hit a high of 43,373pts over the week, very close to the 43,500pts resistance level. This move led to the RSI hitting levels of 73pts, signaling high over-buying for a short-term move. We believe this adjustment that started at the end of the week could continue over coming days for the support levels at 42,500pts (10-day rolling average and previous resistance) and 41,800pts (30-day rolling average). Given the over-buying, we believe the IPC is highly likely to seek out the second support level before returning to an attractive technical

Previous Rec. (12/10/12): If the IPC is able to break this level and hit a new alltime-high, we could consider a short-term target of 43,500pts.

Source: BBVA, Bancomer, Bloomberg

MXN

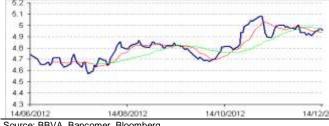


The dollar found a floor at MXN12.70 and started a slight bounce. The 1st resistance level could be the MXN12.89 zone, followed by MXN12.95 where the 10- and 30-day rolling averages sit.

Previous Rec. (12/10/12): With the RSI already in the over-selling zone, we believe it could respect the MXN12.80 level.

Source: BBVA, Bancomer, Bloomberg

3Y M BOND

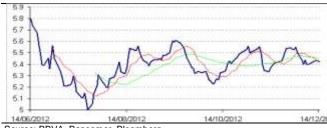


3Y M BOND (yield): The bond bounced over the week and respected the 4.9% floor. We recommend a target of 5.1% as long as it shows no downward

Previous Rec. (12/10/12). We recommend holding positions while this floor remains unbroken, awaiting a bounce toward 5.1%

Source: BBVA, Bancomer, Bloomberg

10Y M BOND



10Y M BOND: (yield): The bond remained below the 10- and 30-day rolling averages. It did not set off an entry signal.

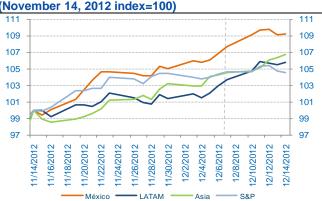
Previous Rec. (12/3/12). Positions again to be taken when it hits 5.35%.

Source: BBVA, Bancomer, Bloomberg

Markets

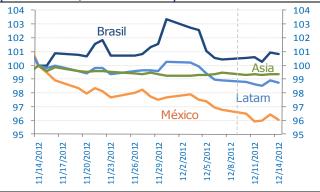
 The lack of fiscal agreement in the US loomed over better-than-expected manufacturing output data and initial unemployment benefits claims leading to losses on stock markets at the end of the week. The peso ended the week up slightly.

Chart 7
Stock Markets: MSCI indices
(November 14, 2012 index=100)



Source: Bloomberg & BBVA Research

Chart 8
Foreign exchange: dollar exchange rates
(November 14, 2012 index=100)

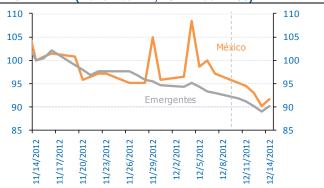


Source: Bloomberg and BBVA Research Note: LATAM includes Argentina, Brazil, Chile, Colombia and Peru. Asia includes the Philippines, South Korea, Taiwan, Singapore, Indonesia and Thailand. Non-weighted averages

 Slight fall in global risk aversion over the week. Stock markets remained focused on talks in the US to avoid the so-called "fiscal cliff".

Chart 9





Source: Bloomberg & BBVA Research

Chart 10 Risk: 5-year CDS (November 14 index=100)



Source: Bloomberg & BBVA Research

• Increase in rates in the US after better-than-expected economic reports. The trend reversed after increased fiscal concerns in the US. Rates in Mexico rise slightly over the week.

Chart 11



Source: Bloomberg & BBVA Research

Chart 12

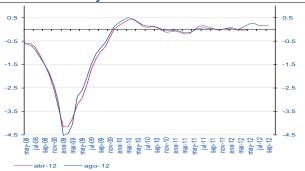


Source: BBVA Research with data from Bloomberg

Activity, inflation, monetary conditions

 Output slowed in the third quarter; timely indicators from the last quarter suggest this trend will continue with a soft slowdown

Chart 13
BBVA Research Synthetic Activity Indicator for the
Mexican economy



Source: BBVA Research with data from INEGI, AMIA and BEA Weighted sum of 21 different indicators of activity, expenditure and expectation, based on trend series.

Both output and inflation have moderated recently.

Chart 15
Inflation Surprise Index
(July 2002=100)



Source: BBVA Research with data from Banxico from the monthly surveys on the expectations of economic specialists in the private sector.

Chart 14 Advance Indicator of Activity, trend (y/y % change)



Source: INEGI

Chart 16
Activity Surprise Index
(2002=100)



Source: BBVA Research with data from Bloomberg Difference between recorded data and the Bloomberg consensus for seven activity variables in Mexico. Standardized index. Rises/falls: positive/negative surprises.

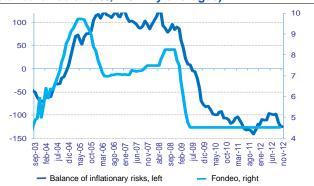
Monetary conditions slightly reduced their looseness after the currency gains.

Chart 17
Monetary Conditions Index



Source: BBVA Research

Chart 18
Balance of Inflationary Risks* and Lending Rate (standardized and %; monthly averages)



Source: BBVA Research. * Standardized and weighted index (of inflation and economic growth) based on economic indicators of economic activity and inflation. A rise in the IBR signals greater weight of inflationary risks over those of growth and, therefore, more likelihood of monetary restriction

Claudia Ceja claudia.ceja@bbva.bancomer.com

Octavio Gutiérrez Engelmann o.gutierrez3@bbva.bancomer.com

Iván Martínez ivan.martinez.2@bbva.com Cecilia Posadas c.posadas@bbva.com

Ociel Hernández o.hernandez@bbva.bancomer.com

Rodrigo Ortega r.ortega@bbva.bancomer.com Alejandro Fuentes Pérez a.fuentes@bbva.bancomer.com

Arnoldo López arnoldo.lopez@bbva.com





Av. Universidad 1200, Col. Xoco, Mexico 03339 D.F. | researchmexico@bbva.bancomer.com | www.bbvaresearch.com

IMPORTANT DISCLOSURES

The BBVA Group companies identified by the research analysts' names included on page 6 of this report have participated in or contributed to its preparation, including the information, opinions, estimates, forecasts and recommendations therein.

For recipients in the European Union, this document is distributed by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA"). BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number

For recipients in Mexico, this document is distributed by BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called "BBVA Bancomer"). BBVA Bancomer is a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities Inc. (hereinafter called "BBVA Securities"), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA") registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation, U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysis. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. These Code and the Internal Standards is available for reference at the following web site: www.bancomer.com/GrupoBBVABancomer/Conócenos.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

EXCLUSIVELY FOR RECIPIENTS RESIDENT IN MEXICO

In the past twelve months, BBVA Bancomer has granted banking credits to the following companies covered in this report: ALFA, AXTEL, CONSTRUCCION Y SERVICIOS INTEGRALES SIGMA, CORPORACION GEO, DAIMLER MEXICO, FACILEASING, GENOMMA LAB INTERNACIONAL, GRUPO CARSO, GRUPO CASA SABA, GRUPO CEMENTOS DE CHIHUAHUA, GRUPO COMERCIAL CHEDRAUI, GRUPO PALACIO DE HIERRO. IMPULSORA DEL DESARROLLO Y EL EMPLEO EN AMERICA LATINA. INDUSTRIAS BACHOCO. INMOBILIARIA RUBA, PEMEX CORPORATIVO, TIENDAS CHEDRAUI, URBI DESARROLLOS URBANOS, VOLKSWAGEN LEASING.

In the past twelve months, BBVA Bancomer has granted Representación Común services to the following companies covered in this report: N/A

BBVA or one or more of its affiliates makes a market/provides liquidity in the securities of the following companies covered in this report: MexDer Contrato de Futuros (Dólar de Estados Unidos de América (DEUA), TIIE de 28 días (TE28), Swap de TIIE, CETES de 91 días (CE91)), Bonos M, Bonos M3, Bonos M10, Indice de Precios y Cotizaciones de la BMV (IPC), Contrato de Opciones (IPC, Acciones América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L), Udibonos.

As far as it is known, a Director, Executive Manager or Manager reporting directly to the BBVA Bancomer General Manager has the same position in the following companies that may be covered in this report: Alfa, Alsea, America Movil, AMX, Asur, CMR, Coca-Cola Femsa, Consorcio Hogar, Dine, El Puerto de Liverpool, Fomento Economico Mexicano, Grupo Aeroportuario del Pacífico, Grupo Aeroportuario del Su reste, Grupo Bimbo, Grupo Carso, Grupo Financiero Inbursa, Grupo Kuo, Grupo Maseca, Grupo Modelo, Grupo Posadas, Grupo Televisa, Industrias Peñoles, Invex Controladora, KOF, México, Grupo Aeroportuario del Centro Norte, Sanborns Hermanos, Sears Roebuck de México, Telecom, Telefonos de México, Tenaris, Urbi Desarrollos Urbanos, Vitro.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivatives financial instruments with underlying securities covered in this report, which represents 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.

DISCLAIMER

This document and the information, opinions, estimates, forecasts and recommendations expressed herein have been prepared to provide BBVA Group's customers with general information and are current as of the date hereof and subject to changes without prior notice. Neither BBVA nor any of its affiliates is responsible for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, to undertake or divest investments, or to participate in any trading strategy. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. Other than the disclosures relating to BBVA Group, the contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA or any of its affiliates and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. To the extent permitted by law, BBVA and its affiliates accept no liability of any type for any direct or indirect losses or damages arising from the use of this document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, derivatives, options on securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying securities. Investors should also be aware that secondary markets for the said instruments may not exist.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. More specifically, this document is in no way intended for, or to be distributed or used by an entity or person resident or located in a jurisdiction in which the said distribution, publication, use of or access to the document contravenes the law which requires BBVA or any of its affiliates to obtain a licence or be registered. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

The remuneration system concerning the analysts responsible for the preparation of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

BBVA Hong Kong Branch (CE number AFR194) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong.

This document is distributed in Singapore by the BBVA's office in this country for general information purposes and it is generally accessible. In this respect, this document does not take into account the specific investment goals, the financial situation or the need of any particular person and it is exempted from Regulation 34 of the Financial Advisors Regulation ("FAR") (as required in Section 27 of the Financial Advisors Act (Chapter 110) of Singapore ("FAA"))

BBVA, BBVA Bancomer or BBVA Securities are not authorised deposit institutions in accordance with the definition of the Banking Act 1959 nor are they regulated by the Australian Prudential Regulatory Authority (APRA)

GENERAL DISCLAIMER FOR THE EVENT THAT THE READERS HAVE ACCESSED TO THE REPORT THROUGH THE INTERNET

Internet Access

In the event that this document has been accessed via the internet or via any other electronic means which allows its contents to be viewed, the following information should be read carefully:

The information contained in this document should be taken only a general guide on matters that may be of interest. The application and impact of the laws may vary substantially depending on specific circumstances. BBVA does not warrant that this report and/or its contents published on the Internet are appropriate for use in all geographic areas, or that the financial instruments, securities, products or services that can be referenced on it are available or appropriate for sale or use in all jurisdictions or to all investors or counterparties. Recipients of this report acceding to it through the Internet are acceding on their own initiative and are responsible for compliance with local regulations applicable to them.

Changes in regulations and the risks inherent in electronic communications may cause delays, omissions, or inaccuracy in the information contained in this site. Accordingly, the information contained in the site is supplied on the understanding that the authors and editors do not hereby intend to supply any form of consulting, legal, accounting or other advice.

All images and texts are the property of BBVA and may not be downloaded from the Internet, copied, distributed, stored, re-used, re-transmitted, modified or used in any way, except as specified in this document, without the express written consent of BBVA. BBVA reserves all intellectual property rights to the fullest extent of the law.