

# Latam Daily Flash

#### 6 March 2014 Economic Analysis

Madrid Juan Ruiz Chief Economist, South America juan.ruiz@bbva.com +34 91 3745887

Enestor dos Santos Principal Economist, Latam enestor.dossantos@bbva.com +34 639827211

Cecilia Posadas Economist, Latam c.posadas@bbva.com + 34 91 3746279

Pablo Urbiola pablo.urbiola@bbva.com + 34 91 8072457

With contributions from the BBVA Research Latam Team:

Lima Hugo Perea Chief Economist, Peru hugo.perea@bbva.com +51 1 2112042

Bogota
Juana Tellez
Chief Economist, Colombia
juana.tellez@bbva.com
+571 3471600

Santiago
Jorge Selaive
Chief Economist, Chile
jselaive@bbva.com
+56 2 2939 10 92

Mexico City
Carlos Serrano
Chief Economist, Mexico
carlos.serranoh@bbva.com
+ 5255 5621 4354

Javier Amador Principal Economist, Mexico javier.amadord@bbva.com + 5255 5621 3095 In Chile, activity data showed an expansion below expectations with declines in mining, manufacturing and commerce, affected by the port strikes. Minutes of the last PM meeting showed some board concerns on activity, which supports another cut of 25bp in March. On the other hand, producer and particularly consumer confidence in Mexico revealed better-than-expected figures that are not yet evident in the hard data.

#### Chile - Monthly activity grew at 1.4% YoY in January, below expectations

Monthly activity expanded 1.4% YoY in January (-0.6% MoM sa), below both our expectations (1.8% YoY) and those of the market (1.9% YoY), mainly driven by positive contributions from services, but compensated by declines in mining, manufactures and wholesale commerce. In this regard, the effect of port strikes on the activity figures was underestimated, so a recovery in figures during the coming months is expected. Consistently, we still see our forecast of 4% GDP growth in 2014 as being feasible – although harder to achieve - and characterised by a recovery more in line with potential output during 2H14. Finally, in terms of monetary policy, we still anticipate a 25bp cut in rates at March's meeting, to 4.00%, conditional on February's inflation figures that we expect at +0.3% MoM (see our Chile Flash for more details).

# Chile - Minutes of February monetary policy meeting support another cut of 25bp in the MPR during March

Minutes of the February meeting show that at its last meeting the board considered the options of both maintaining the MPR at 4.5% and reducing it to 4.25%. The board considered that recent events in the international scenario were in line with projections, but with the risk of a hard landing by the Chinese economy. Also, one member of the Board mentioned the political tensions in Ukraine and Venezuela, and considered the current experience of Brazil and Peru with their respective currency depreciations. The board's main concerns were over the activity and demand slowdown, higher than estimated in December, and the depreciation pass-through to inflation. In this context, the board decided to reduce the rate to 4.25% and maintain its expansionary bias, pending more information of the second round effect of CPI inflation and activity figures.

#### Mexico - Consumer confidence surprised on the upside

After declining in January (-1.4% MoM sa), producer confidence came in at 50.9 points in February, 0.1 above January's level and slightly above our forecast (BBVAe: 50 points). Meanwhile, consumer confidence surprised on the upside, rising to 86 points from 83.5 in January (BBVAe: 82.2). Although consumer confidence was somewhat better than expected, improvements in soft data have not yet translated into hard data, which has been on the weak side so far in 1Q14.

### What to watch today

#### Brazil - Monetary policy meeting's minutes (06:30hrs NYT)

Today we will be awaiting the release of the minutes from the last monetary policy meeting, that could provide information on the past decision raising the Selic (25bp), and may provide clues as to whether it will be the last rise in the cycle. Remember that economic activity remains weak in Brazil, although data from the last quarter of GDP last year were not as bad as initially expected. Moreover, inflation has been affected by temporary shocks in the exchange rate. We consider the raising of the rate in February was the last in the cycle, although there is a high degree of uncertainty in this regard.



## Calendar: Indicators

Brazil	Date	Period	Consensus	BBVAe	Actual	Prior
Trade Balance Monthly	5 Mar	Feb	-\$3000M	-\$2800M	-	-\$4057M
Vehicle Sales Fenabrave	5 Mar	Feb			259357	312619
FGV CPI IPC-S	6 Mar	Feb	0.60%			0.69%
COPOM Monetary Policy Meeting Minutes	6 Mar					
FIPE CPI - Monthly	7 Mar	Feb	0.49%			0.94%
PMI Services	5 Mar	Feb	-		50.8	49.6
Chile						
Economic Activity YoY	5 Mar	Jan	1.90%	1.80%	1.35%	2.63%
Central Bank Meeting Minutes	5 Mar	Feb	-			
Real Wage MoM	6 Mar	Jan	-			0.60%
CPI MoM	7 Mar	Feb	0.25%	0.30%		0.18%
Trade Balance	7 Mar	Feb	\$650.0	\$949		-\$268.0
Copper Exports	7 Mar	Feb	-	\$3551		\$2303.0
Vehicle Sales Total	7 Mar	Feb			-	34224
Colombia						
Exports FOB	3 Mar	Jan	\$4966.6	\$4850	\$4775.2	\$5272.1
CPI MoM	6 Mar	Feb	0.57%	0.64%	0.63%	0.49%
CPI Core MoM	6 Mar	Feb		0.80%	-	0.36%
Mexico						
Remittances Total	3 Mar	Jan	1524.3M		1578.3M	1798.5M
IMEF Manufacturing Index SA	3 Mar	Feb	50.0		50.8	49.7
Consumer Confidence Index	5 Mar	Feb	85.0	82.2*	84.5	84.5
CPI MoM	7 Mar	Feb	0.23%	0.25%	-	0.89%
Bi-Weekly CPI	7 Mar	Feb	0.08%	0.14%	-	0.12%

<sup>\*</sup>Seasonally-adjusted figure

# Most recent Latam reports

Date	Description
5-03-2014	Chile Flash: January Imacec grew 1.4% YoY, below expectations (in Spanish)
5-03-2014	Chile Economic Outlook: First Quarter 2014
5-03-2014	> Presentation on Colombia: potential, opportunities and risks (in Spanish)
4-03-2014	Peru Economic Outlook: First Quarter 2014
3-03-2014	Peru Flash: February inflation surprised to the upside and remained outside the target range
3-03-2014	Mexico Migration Flash: Remittances started 2014 with a growth of 8.0%
3-03-2014	> Brazil Economic Outlook: another bumpy year ahead (in Spanish)
28-02-2014	> Chile Flash: Activity data by sector anticipates Imacec at 1.8% YoY in January
28-02-2014	Chile Flash: The year begins with a significant increase in public expenditure of 12% YoY (in Spanish)
28-02-2014	Colombia Flash: BanRep decided unanimously to keep its policy rate unchanged at 3.25%



#### Important Disclosures

The BBVA Group companies that have participated in preparing or contributed information, opinions, estimates, forecasts or recommendations to this report are identified by the location(s) of the author(s) listed on the first page as follows: 1) Madrid, London or Europe - Banco Bilbao Vizcaya Argentaria, S.A., including its E.U. branches (hereinafter called 'BBVA'), 2) Mexico City - BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called 'BBVA Bancomer'); 3) New York - BBVA Securities, Inc. (hereinafter called 'BBVA Securities'); 4.) Lima - BBVA Continental S.A.; 5.) Bogata - BBVA Colombia S.A.; 6.) Santiago - BBVA Chile S.A.

For recipients in the European Union, this document is distributed by BBVA, a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), and registered with the Bank of Spain with number 0182.

For recipients in Mexico, this document is distributed by BBVA Bancomer, a bank supervised by the Comisión Nacional Bancaria y de Valores de México

For recipients in USA, this document is being distributed by BBVA Securities, a subsidiary of BBVA registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference in the 'Corporate Governance' section of the following web site: www.bbva.com.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code and the Internal Standards are available for reference in the 'Grupo BBVA Bancomer' subsection of the 'Conócenos' menu of the following web site: www.bancomer.com.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

#### Exclusively for Recipients Resident in Mexico

BBVA Bancomer S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer acts as a market maker/specialist in: MexDer Future Contracts (US dollar [DEUA], 28-day TIIEs [TE28], TIIE Swaps, 91-day CETES [CE91]), Bonos M, Bonos M3, Bonos M10, BMV Price and Quotations Index (IPC), Options Contracts (IPC, shares in América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L) and Udibonos.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivative financial instruments with underlying securities covered in this report, which represent 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.



#### DISCLAIMER

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information and are current as of the date of issue and subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not quarantee future performance.

The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant intrisdiction

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.

BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.