

Mexico Banking Flash

Bank deposits: uneven behaviour by components

In February 2014 the nominal YoY growth rate of traditional bank deposits (demand + term) was 7.6%. This growth rate was very similar to the month before (7.5%) and less than the same month in 2013 (8.8%). Average nominal YoY growth in January and February was 7.6%, below the average recorded in the same months in 2013 (8.2%). That is, bank deposits continued their slow start to the year, as a result of uneven behaviour by their components.

- Demand deposits: favourable performance in the first months of the year**

In February 2014 the nominal annual growth of demand deposits was 13.1%. This was less than the month before (14.6%) and higher than that reported in the same month of 2013 (10.5%). Average nominal YoY growth in January and February was 13.9%, above the average recorded over the same months in 2013 (9.2%). Demand deposits performance has maintained a growth rate of above 10% since September 2013.

- Term deposits: slow recovery**

In February 2014 the nominal annual growth rate of term deposits was 0.2%. This rate was higher than the month before (-2.3%), although well below the same month in 2013 (6.6%). Average nominal YoY growth rate in January and February was -1.0%, considerably below the average recorded for the same months in 2013 (7.0%). Term deposits performance has gone down since August 2013, when it reported a growth rate of 7.9%.

- Debt mutual funds: moderate growth continues**

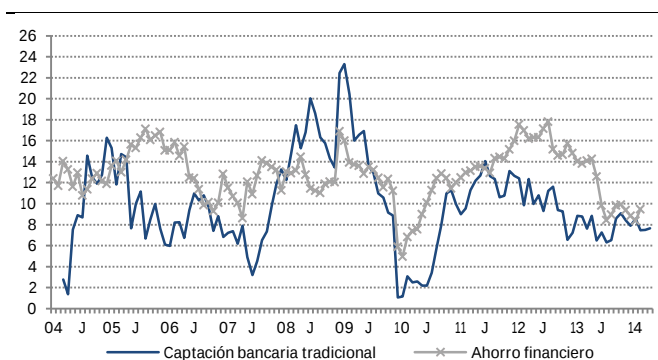
In February 2014 the nominal YoY growth rate of the balance of securities held by debt mutual funds was 5.0%. This growth was higher than the month before (4.2%), although well below that reported in the same month in 2013 (16.3%). Average nominal YoY growth rate for January and February was 4.6%, considerably below the average recorded for the same months in 2013 (16.5%). Thus, debt funds' balance continued with its trend of under 10% growth rate, which began in November 2013.

- Financial Savings (FS): the slow start to the year continues**

Nominal annual growth rate of Financial Savings (FS) in February 2014 was 9.5%. This rate was higher than that of the month before (8.4%) but lower than the same month in 2013 (13.8%). Average nominal YoY growth rate in January and February was 8.9%, below the average recorded in the same months in 2013 (13.9%). With this, FS continued its slow ramp up in 2014. FS includes all savings instruments, whether banking or non-banking.

Figure 1

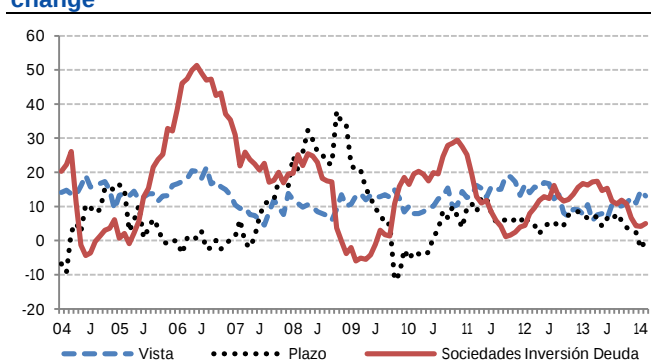
Traditional Deposits in Commercial Banking and Financial Savings, nominal annual % change



Source: BBVA Research with Bank of Mexico data

Figure 2

Demand and Fixed-Term Deposits in Commercial Banking and Debt Mutual Funds, nominal annual % change

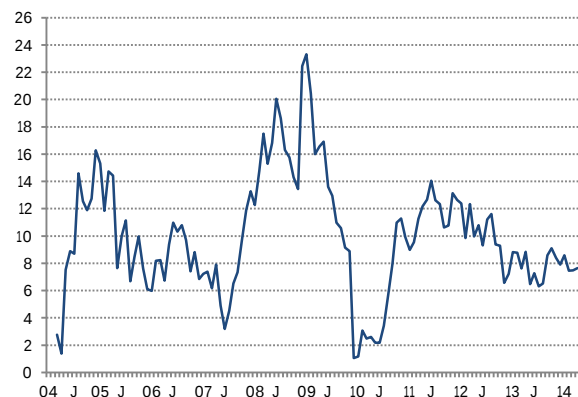


Source: BBVA Research with Bank of Mexico data

Deposits: figures and statistics

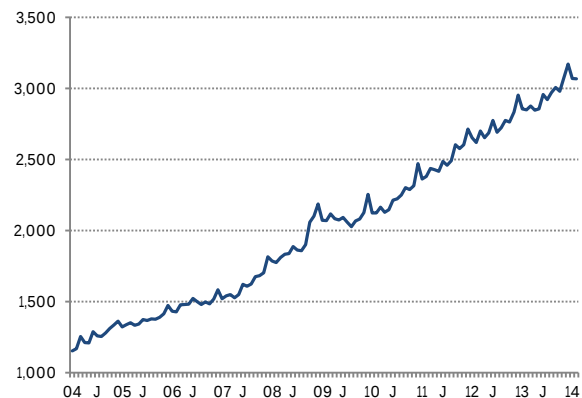
- In February 2014 the nominal YoY growth rate of traditional deposits (demand + term) in commercial banking was 7.6%.
- In that month demand deposits grew at a nominal YoY rate of 13.1% while term deposits increased by 0.2%.
- Financial Savings, which includes all banking and non-banking savings instruments, grew a nominal 9.5% YoY.

Figure 1
Traditional Deposits (demand + fixed term)
Nominal annual % change



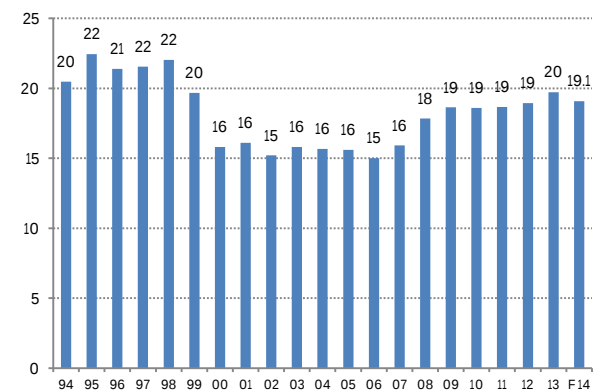
Source: BBVA Research with data from Bank of Mexico

Figure 2
Traditional Deposits in Commercial Banking
Balance in billions of current pesos



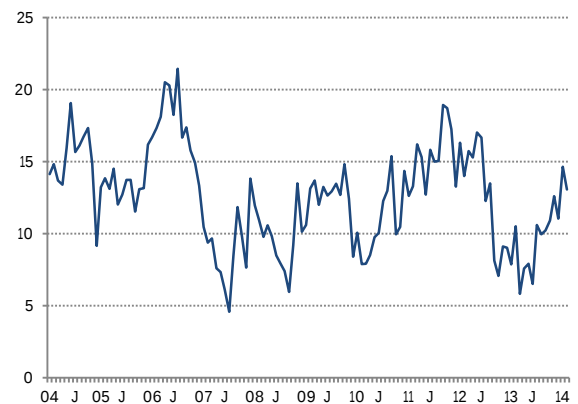
Source: BBVA Research with data from Bank of Mexico

Figure 3
Traditional Deposits in Commercial Banking
% of GDP



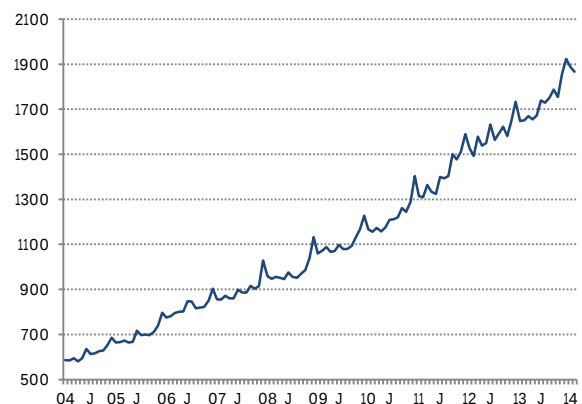
Source: BBVA Research with data from Bank of Mexico & INEGI

Figure 4
Demand Deposits
Nominal annual % change



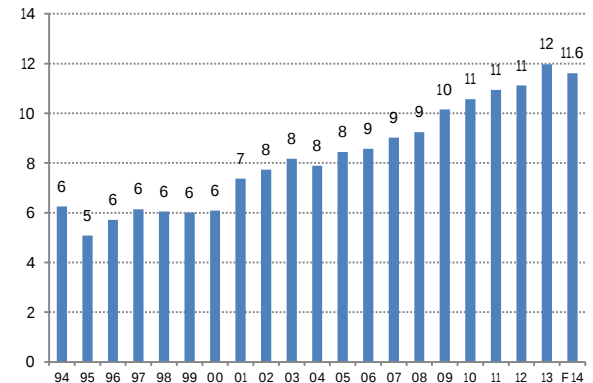
Source: BBVA Research with data from Bank of Mexico

Figure 5
Demand Deposits
Balance in billions of current pesos



Source: BBVA Research with data from Bank of Mexico

Figure 6
Demand Deposits
% of GDP



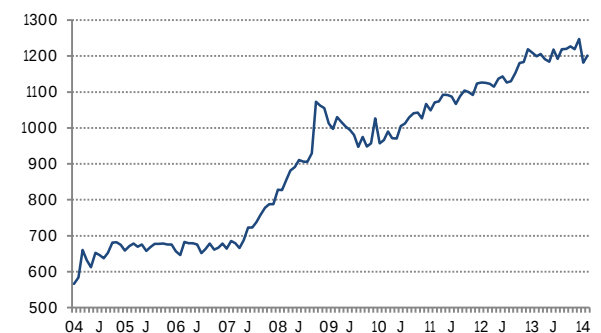
Source: BBVA Research with data from Bank of Mexico & INEGI

Figure 7
Term deposits
Nominal annual % change



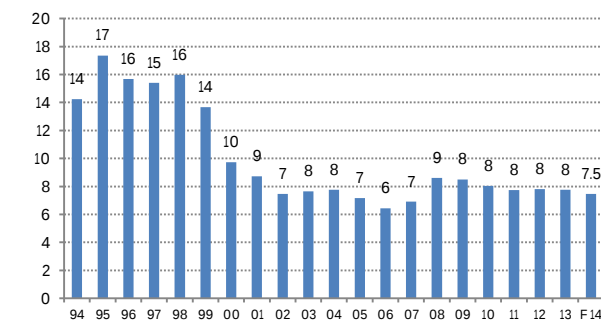
Source: BBVA Research with data from Bank of Mexico

Figure 8
Term deposits
Balance in billions of current pesos



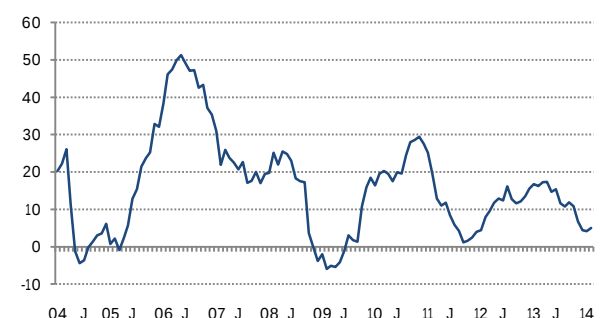
Source: BBVA Research with data from Bank of Mexico

Figure 9
Term deposits
% of GDP



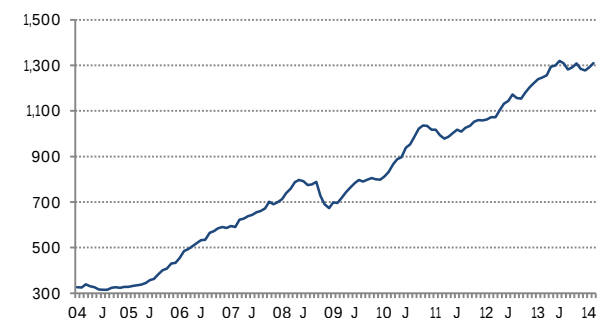
Source: BBVA Research with data from Bank of Mexico & INEGI

Figure 10
Debt Mutual Funds
Nominal annual % change



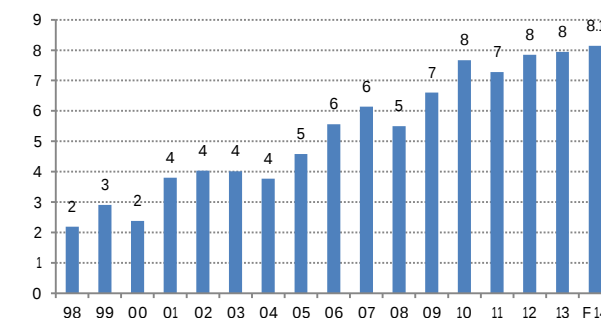
Source: BBVA Research with data from Bank of Mexico

Figure 11
Debt Mutual Funds
Balance in billions of current pesos



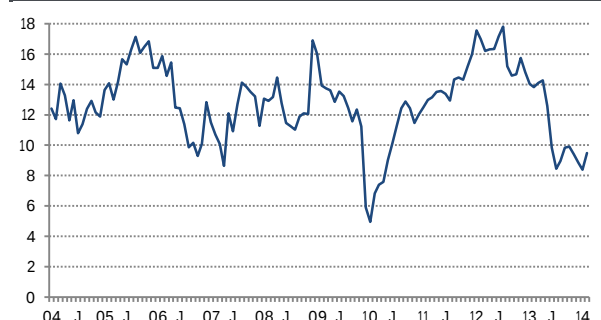
Source: BBVA Research with data from Bank of Mexico

Figure 12
Debt Mutual Funds
% of GDP



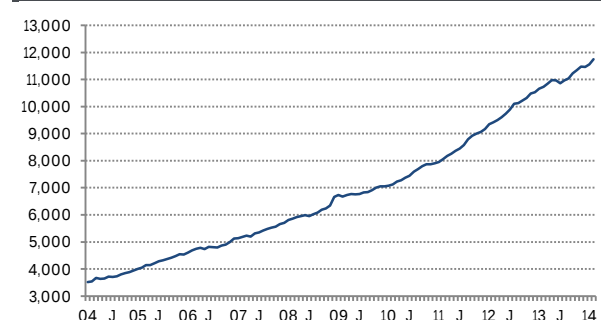
Source: BBVA Research with data from Bank of Mexico & INEGI

Figure 13
Financial Savings: M4a - notes and coins
Nominal annual % change



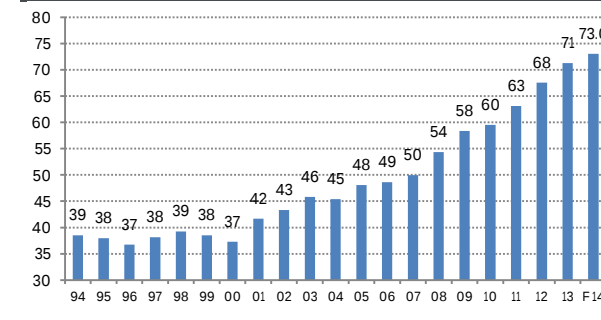
Source: BBVA Research with data from Bank of Mexico

Figure 14
Financial Savings: M4a - notes and coins
Balance in billions of current pesos



Source: BBVA Research with data from Bank of Mexico

Figure 15
Financial Savings: M4a - notes and coins
% of GDP



Source: BBVA Research with data from Bank of Mexico & INEGI

* The Financial Savings balance calculated by both methods has a minimal difference, perhaps due to figures being rounded and small inconsistencies in them.
 ** Only the portion included in Financial Savings is taken into account.
 *** Total Debt Mutual Funds: managed by banks and financial groups, stock brokerages and independent operators.
 **** The equity (shares) component of Common and Equity Mutual Funds is not part of Financial Savings.
 ns = not significant
 Source: Bancivo, Wide Monetary Aggregates.

FINANCIAL SAVINGS BY COMPONENTS
Balance in billions of current pesos, end of period

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	J12	F	M	A	M	J	J	A	S	O	N	D	J13	F	M	A	M	J	J	A	S	O	N	D	J14	F		
M4a	2,591	3,020	3,333	3,789	4,245	4,875	5,511	6,129	7,157	7,593	8,504	9,835	11,263	12,253	9,992	10,058	10,147	10,257	10,395	10,562	10,770	10,789	10,874	10,968	11,155	11,263	11,361	11,413	11,537	11,661	11,653	11,552	11,643	11,723	11,914	12,030	12,181	12,253	12,328	12,516	
-Coins and Bills	162	199	232	264	301	336	390	430	494	537	599	666	734	793	640	635	643	647	657	670	661	658	648	650	670	734	697	687	692	679	689	687	681	684	682	689	712	733	770	772	
= Financial Savings*	2,409	2,821	3,101	3,525	3,944	4,539	5,122	5,699	6,663	7,056	7,905	9,170	10,529	11,460	9,352	9,423	9,504	9,610	9,738	9,892	10,109	10,131	10,226	10,318	10,485	10,529	10,664	10,726	10,845	10,982	10,964	10,865	10,962	11,039	11,232	11,341	11,469	11,460	11,558	11,743	
I. Deposit Institutions	1,252	1,356	1,372	1,510	1,674	1,854	1,933	2,186	2,607	2,715	2,968	3,265	3,566	3,845	3,228	3,200	3,290	3,248	3,280	3,371	3,278	3,310	3,349	3,366	3,436	3,566	3,482	3,456	3,466	3,472	3,474	3,564	3,529	3,597	3,629	3,644	3,734	3,845	3,796	3,779	
Development Banking	169	210	232	251	282	325	292	278	315	340	358	389	439	494	407	416	422	427	436	437	411	414	411	435	431	439	447	453	465	449	445	446	459	460	489	483	494	542	538		
Resident commercial banking (demand + term)	1,022	1,090	1,089	1,217	1,361	1,473	1,582	1,816	2,187	2,254	2,470	2,713	2,951	3,172	2,654	2,618	2,700	2,653	2,686	2,775	2,691	2,723	2,775	2,763	2,832	2,951	2,856	2,850	2,875	2,846	2,856	2,956	2,922	2,970	3,008	2,981	3,075	3,172	3,070	3,068	
On-demand	393	499	554	629	686	797	903	1,028	1,132	1,228	1,404	1,590	1,733	1,924	1,527	1,494	1,578	1,538	1,549	1,633	1,564	1,593	1,622	1,582	1,649	1,733	1,648	1,651	1,670	1,655	1,672	1,739	1,729	1,751	1,787	1,754	1,857	1,924	1,889	1,866	
Term	629	591	535	589	675	676	678	788	1,055	1,027	1,066	1,124	1,219	1,247	1,126	1,125	1,125	1,115	1,137	1,143	1,127	1,130	1,153	1,161	1,193	1,219	1,209	1,199	1,206	1,191	1,184	1,218	1,219	1,220	1,227	1,219	1,247	1,181	1,202		
Commercial bank offices overseas	56	49	44	33	39	42	52	72	84	74	85	104	111	89	108	106	108	106	98	98	114	111	101	106	109	111	109	94	93	96	99	101	94	96	99	99	102	97	102		
Savings and Loan Companies (SAP)	5	6	7	9	11	14	17	19	21	47	54	59	64	80	59	59	59	60	60	61	62	62	62	63	63	64	64	65	65	66	67	69	69	71	72	75	76	80	81	81	
II. Securities issued by the Public Sector (VSP)	851	1,110	1,309	1,505	1,637	1,992	2,440	2,691	2,945	3,193	3,697	4,536	5,529	6,064	4,740	4,815	4,802	4,957	5,033	5,101	5,389	5,378	5,427	5,501	5,607	5,529	5,731	5,806	5,899	6,017	5,970	5,784	5,886	5,909	6,055	6,152	6,179	6,064	6,200	6,401	
Securities issued by the Federal Government	693	711	834	935	960	1,057	1,504	1,785	2,074	2,285	2,651	3,352	4,230	4,635	3,507	3,561	3,534	3,683	3,772	3,844	4,077	4,110	4,170	4,201	4,311	4,230	4,365	4,452	4,566	4,679	4,617	4,407	4,457	4,471	4,625	4,692	4,721	4,635	4,669	4,868	
Bonds	21	145	161	152	198	234	87	12	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
IPAB Bonds	71	150	210	264	337	421	505	567	524	522	576	636	705	738	669	677	699	699	687	678	736	706	693	719	697	705	775	740	732	727	735	737	792	780	777	784	781	738	806	804	
Other public securities	66	104	104	155	202	279	345	327	346	384	468	548	594	691	564	577	569	575	574	578	575	562	565	581	599	594	591	614	602	611	619	641	647	657	653	675	677	691	724	729	
III. Securities issued by companies	85	92	132	175	204	214	249	296	308	307	332	383	392	435	390	402	407	400	407	407	417	420	413	416	383	392	403	415	417	426	439	438	441	442	443	441	438	435	435	442	
IV. SAR, non-Siefors	221	284	298	334	382	437	500	526	803	840	890	986	1,043	1,116	994	996	1,005	1,008	1,017	1,013	1,026	1,023	1,036	1,035	1,048	1,043	1,049	1,048	1,063	1,066	1,081	1,078	1,096	1,093	1,105	1,104	1,118	1,116	1,128	1,122	
Financial Savings* I + II + III + IV*	2,409	2,821	3,101	3,525	3,988	4,497	5,122	5,699	6,663	7,056	7,905	9,170	10,529	11,460	9,352	9,423	9,504	9,610	9,738	9,892	10,109	10,131	10,226	10,318	10,485	10,529	10,664	10,726	10,845	10,982	10,964	10,865	10,962	11,039	11,232	11,341	11,469	11,460	11,558	11,743	
Some components of Financial Savings and others																																									
Siefors	163	248	323	401	464	568	621	688	778	909	1,037	1,169	1,325	1,360	1,213	1,201	1,214	1,231	1,234	1,269	1,321	1,317	1,337	1,323	1,327	1,325	1,360	1,367	1,381	1,423	1,328	1,303	1,309	1,295	1,351	1,335	1,341	1,360	1,381	1,409	
Foreign holdings of VSP	9	17	18	25	78	113	145	228	279	326	436	1,035	1,714	1,523	1,137	1,183	1,213	1,273	1,281	1,331	1,432	1,468	1,546	1,578	1,635	1,714	1,786	1,816	1,898	1,982	1,929	1,804	1,818	1,781	1,877	1,853	1,887	1,923	1,909	2,017	
Mutual Funds (only debt**)	154	257	289	309	328	433	586	701	674	798	1,018	1,058	1,223	1,277	1,062	1,073	1,072	1,103	1,132	1,144	1,172	1,157	1,154	1,180	1,203	1,223	1,240	1,247	1,257	1,294	1,298	1,320	1,308	1,281	1,291	1,309	1,284	1,277	1,292	1,310	
Mutual Funds (debt and equity****)	183	295	324	363	398	511	706	859	794	955	1,236	1,295	1,506	1,642	1,300	1,315	1,318	1,348	1,376	1,393	1,422	1,409	1,418	1,450	1,480	1,506	1,528	1,540	1,558	1,606	1,611	1,638	1,625	1,596	1,616	1,640	1,630	1,642	1,657	1,679	
Financial Savings without SAR total***	2,025	2,309	2,490	2,790	3,052	3,491	4,001	4,486	5,124	5,313	5,968	7,023	8,169	8,994	7,153	7,227	7,285	7,372	7,486	7,810	7,763	7,791	7,852	7,960	8,180	8,169	8,258	8,314	8,403	8,493	8,555	8,483	8,557	8,652	8,776	8,902	9,010	8,994	9,059	9,218	
SAR Total (Siefors and non-Siefors)	384	512	611	735	846	1,006	1,121	1,214	1,539	1,742	1,937	2,147	2,360	2,467	2,199	2,196	2,219	2,236	2,252	2,282	2,347	2,340	2,373	2,358	2,375	2,360	2,408	2,412	2,441	2,489	2,499	2,382	2,405	2,388	2,456	2,439	2,459	2,467	2,499	2,525	
Nominal annual % change																																									
M4a	12.8	16.5	10.4	13.7	12.1	14.8	13.0	11.2	16.8	6.1	12.0	15.7	14.5	8.8	17.1	16.6	16.1	16.2	16.3	17.3	17.7	15.3	14.6	14.6	15.6	14.5	13.7	13.5	13.7	13.1	9.4	8.1	8.7	9.6	9.7	9.2	8.8	8.5	9.7		
-Coins and Bills	10.9	9.3	16.7	13.5	14.3	11.6	15.9	10.4	15.0	8.6	11.6	11.1	10.2	8.0	11.1	11.6	14.8	14.7	16.5	19.3	16.3	17.3	13.9	12.9	13.8	10.2	8.9	8.2	7.6	5.0	4.9	2.6	2.9	3.9	5.3	5.9	6.3	8.0	10.6	12.4	
= Financial Savings*	13.0	17.1	9.9	13.7	11.9	15.1	12.8	11.3	16.9	5.9	12.0	16.0	14.8	8.8	17.6	17.0	16.2	16.3	16.3	17.2	17.8	15.2	14.6	14.7	15.8	14.8	14.0	13.8	14.1	14.3	12.6	9.8	8.4	9.0	9.8	9.4	8.8	8.4	9.5		
I. Deposit Institutions	-5.2	8.2	1.2	10.1	10.9	10.7	4.3	13.1	19.3	4.1	9.3	10.0	9.2	7.8	13.5	11.6	10.8	10.1	12.0	11.8	10.0	8.3	5.7	7.5	9.6	9.2	7.9	8.0	5.4	7.0	5.9	5.7	7.7	8.7	8.4	8.3	8.7	7.8	9.0	9.3	
Development Banking	11.4	24.5	10.4	8.2	4.5	23.8	-13.1	-1.6	13.3	7.8	5.5	8.6	12.9	12.6	15.9	20.2	16.3	17.5	22.7	18.0	13.2	2.4	5.0	8.0	11.3	15.0	12.9	11.4	7.6	2.5	9.0	3.1	1.7	8.3	11.0	9.4	12.4	12.1	12.6	19.8	19.0
Resident commercial banking (demand + term)	-6.2	6.7	-0.1	11.8	11.8	8.2	7.4	14.8	20.4	3.1	9.6	9.9	8.8	7.5	12.3	10.0	10.8	9.3	11.2	11.6	9.4	9.3	6.6	7.2	8.8	8.8	7.6	8.8	6.5	7.3	6.3	6.5	8.6	9.1	8.4	7.9	8.6	7.5	7.5	7.6	
Demand	18.2	26.9	11.0	13.5	9.1	16.2	13.3	13.8	10.1	8.4	14.3	13.3	</																												