

Observatorio BCE

Europa

Madrid, 8 de mayo de 2014
Análisis Económico

Escenarios Financieros

Sonsoles Castillo
s.castillo@bbva.com

María Martínez Álvarez
maria.martinez.alvarez@bbva.com

Cristina Varela Donoso
cvarela@bbva.com

Alejandro Neut
robertoalejandro.neut@bbva.com

Europa

Miguel Jiménez
mjimenezg@bbva.com

Agustín García
agustin.garcia@bbva.com

Al BCE no le queda otra opción que actuar en junio

- Un CG unánime: "se siente cómodo con la posibilidad de actuar" el mes próximo
- Un CG unánime: "no se resigna a mantener una tasa de inflación demasiado baja durante demasiado tiempo"
- El BCE ha expresado su creciente preocupación acerca del euro

Tal como se esperaba, en la reunión de política monetaria celebrada hoy el BCE decidió mantener el tipo de interés de referencia sin cambios en el 0,25 % y no tomó nuevas medidas no convencionales. En una medida sin precedentes, el Sr. Draghi dio a entender que el banco central anunciaría una flexibilización en junio. El Sr. Draghi reiteró la unanimidad del Consejo de gobierno (CG) a la hora de aplicar una política monetaria no convencional para gestionar un periodo prolongado de baja inflación. En cuanto a las perspectivas económicas, los riesgos de la inflación a medio plazo siguen "equilibrados en líneas generales" y los riesgos para las perspectivas económicas continúan a la baja.

En el turno de preguntas, el Sr. Draghi dio a entender que el banco central flexibilizaría su política monetaria en la reunión de junio. Señaló que existe un consenso en cuanto a la necesidad de tomar medidas: el CG "se siente cómodo con la posibilidad de actuar" el mes próximo, pero no antes de conocerse las previsiones de los economistas del BCE a principios de junio. Destacó que existe un consenso entre los miembros del CG en cuanto a no "resignarse a mantener una tasa de inflación demasiado baja durante demasiado tiempo." Esto parece estar en desacuerdo con los términos del comunicado, en el que se considera que los riesgos de la inflación están "equilibrados en líneas generales," pero se ajusta más a las previsiones de los economistas del BCE, según las cuales la inflación se mantendrá claramente por debajo del 2 % hasta bien entrado el año 2015. Teniendo en cuenta la sorpresa a la baja de la inflación del mes de abril (0,7 % frente al 0,8 % previsto por BBVA y un valor previsiblemente más elevado según se desprende de las previsiones de los economistas del BCE), junto con la fortaleza continuada del euro (las previsiones de los economistas presuponen actualmente un tipo de cambio del 1,36), es probable que el BCE revise a la baja sus previsiones de inflación para 2014 un par de décimas (junto con una revisión menor de las previsiones para 2015). No obstante, el Sr. Draghi no se mostró demasiado explícito en cuanto a las medidas que podrían ponerse en marcha. Al igual que en otras reuniones, aclaró que se habían abordado todos los instrumentos disponibles. En esta conferencia no se mencionó explícitamente la flexibilización cuantitativa.

El BCE ha expresado su creciente preocupación acerca del euro. Aparte de aclarar su importancia tanto para la estabilidad de los precios como para el crecimiento (añadiendo, como suele ser habitual, que no es un objetivo de la política del banco), el Sr. Draghi manifestó, por primera vez, que la fortaleza del euro en un contexto de baja inflación "es motivo de grave preocupación" en el seno del CG. Pareció restar importancia a la reciente rigidez del mercado monetario, ya que solo se ha producido en la parte de muy corto plazo de la curva. Asimismo, la cantidad de liquidez en el mercado EONIA ha aumentado considerablemente, elevando el tipo hasta valores de mercado más significativos.

Por lo que respecta a la inflación, en respuesta a una pregunta sobre la definición de “un periodo de baja inflación demasiado prolongado” que llevaría al banco central a actuar, señaló que se refiere a cuando aumenta el riesgo de desanclaje de la inflación a medio plazo, reiterando que “cuanto más se prolongue el periodo, mayor será el riesgo de un desanclaje de las expectativas de inflación.”

Tras haber escuchado hoy al Sr. Draghi, esperamos que el BCE actúe en junio. Es difícil prever un cambio en las perspectivas de inflación o de tipo de cambio que le llevase a cambiar de opinión. Sin embargo, el Sr. Draghi no dio señales claras de la elección de una medida en concreto. En nuestra opinión, y teniendo en cuenta que el euro es actualmente la principal fuente de preocupación del BCE, es más probable que el CG empiece por agotar las medidas más convencionales que sigue teniendo a su disposición (es decir, reducir los tipos de refinanciación y de depósito, y estrechar la fluctuación de los tipos de interés).



DESTACADO: sobre el formato del comunicado del BCE:

El aparente formato “control de cambios” que se emplea a continuación tiene por objeto facilitar el seguimiento de cambios del comunicado respecto a la anterior reunión del BCE. En negro aparece la parte del comunicado que se mantiene sin cambios. En azul y subrayado las novedades de la última reunión y en rojo y tachado, el texto que no aparece en el nuevo comunicado)

Mario Draghi, President of the ECB,
~~Frankfurt am Main, 3 April~~Brussels, 8 May 2014

Ladies and gentlemen, the Vice-President and I are very pleased to welcome you to our press conference. I would like to thank Governor Coene for his kind hospitality and express our special gratitude to his staff for the excellent organisation of today's meeting of the Governing Council. We will now report on the outcome of today's meeting ~~of the Governing Council~~, which was also attended by the ~~Commission Vice-President, Mr Rehn~~ of the Eurogroup, Finance Minister Dijsselbloem.

Based on our regular economic and monetary analyses, we decided to keep the key ECB interest rates unchanged. Incoming information ~~confirms~~continues to indicate that the moderate recovery of the euro area economy is proceeding in line with our previous assessment. At the same time, recent information remains consistent with our expectation of a prolonged period of low inflation followed by only a gradual upward movement in HICP inflation rates. The signals from the monetary analysis confirm the picture of subdued underlying price pressures in the euro area over the medium term. Inflation expectations for the euro area over the medium to long term ~~continue to be~~ remain firmly anchored in line with our aim of maintaining inflation rates below, but close to, 2%.

Looking ahead, we will monitor economic developments and money markets very closely ~~and~~. We will consider all instruments available to us. We are resolute in our determination to maintain a high degree of monetary accommodation and to act swiftly, if required. Hence, we do not exclude, with further monetary policy easing ~~and we~~. We firmly reiterate that we continue to expect the key ECB interest rates to remain at present or lower levels for an extended period of time. This expectation is based on an overall subdued outlook for inflation extending into the medium term, given the broad-based weakness of the economy, the high degree of unutilised capacity, and subdued money and credit creation. ~~At the same time, we are closely following developments on money markets.~~ The Governing Council is unanimous in its commitment to using also unconventional instruments within its mandate in order to cope effectively with risks of a too prolonged period of low inflation. Further information and analysis concerning the outlook for inflation and the availability of bank loans to the private sector will be available in early June.

Let me now explain our assessment in greater detail, starting with the economic analysis. Real GDP in the euro area rose by 0.2%, quarter on quarter, in the last quarter of 2013, ~~after 0.1% and 0.3% in the previous two~~ thereby increasing for three consecutive quarters respectively. ~~Survey data that encompass the first quarter of this year are consistent with continued moderate growth, confirming previous expectations that the ongoing recovery is increasingly supported by firmer domestic demand.~~ Recent data and survey indicators confirm that the ongoing moderate recovery continued in the first quarter of 2014 and at the beginning of the second quarter. Looking ahead, ~~some further improvement in~~ domestic demand should ~~materialise~~ continue to be supported by a number of factors, including the accommodative monetary policy stance, ongoing improvements in financing conditions working their way through to the real economy, ~~and~~ the progress made in fiscal consolidation and structural reforms. ~~In addition, real incomes are supported by moderate price, and developments, in particular lower energy prices. Economic activity is also expected to benefit from a gradual strengthening of demand for euro area exports.~~ At the same time, although labour markets have stabilised and shown the first signs of improvement, unemployment ~~in the euro area~~ remains high in the euro area and, overall, unutilised capacity ~~is~~ continues to be sizeable. Moreover, the annual rate of change of MFI loans to the private sector remained negative in March and the necessary balance sheet adjustments in the public and private sectors ~~will~~ continue to weigh on the pace of the economic recovery.

The risks surrounding the economic outlook for the euro area continue to be on the downside. ~~Developments~~ Geopolitical risks, as well as developments in global financial markets and ~~in~~ emerging market economies, ~~as well as geopolitical risks,~~ may have the potential to affect economic conditions

negatively. Other downside risks include weaker than expected domestic demand and insufficient implementation of structural reforms in euro area countries, as well as weaker export growth.

According to Eurostat's flash estimate, euro area annual HICP inflation was 0.7% in April 2014, up from 0.5% in March 2014, down from 0.7% in February. ~~The decrease reflects falls in the annual rates of change of the food, goods and services components, partly offset by a more moderate decline in energy prices. As expected, given the timing of Easter, the increase was mainly due to a rise in services prices.~~ On the basis of current ~~exchange rates and prevailing futures prices for energy,~~ annual HICP inflation is expected to pick up somewhat in April, partly related to the volatility of service prices in the months around Easter. ~~Over the following months~~ information, annual HICP inflation is expected to remain around present low levels over the coming months, before only gradually increasing during 2015 to reach levels closer to 2% towards the end of 2016. ~~At the same time, medium~~ New macroeconomic projections by Eurosystem staff will become available in early June. Medium to long-term inflation expectations remain firmly anchored in line with price stability.

The Governing Council sees both upside and downside risks to the outlook for price developments as limited and broadly balanced over the medium term. In this context, the possible repercussions of both geopolitical risks and exchange rate developments will be monitored closely.

Turning to the monetary analysis, data for ~~February~~ March 2014 continue to point to subdued underlying growth in broad money (M3). Annual growth in M3 ~~was broadly stable~~ moderated to 1.1% in February at March, from 1.3%, compared with 1.2% in January-February. The growth of the narrow monetary aggregate M1 remained robust ~~at but decreased to 5.6.2% in February-March~~, after 6.42% in ~~January-February~~. The ~~main factor supporting annual M3 growth continued to be the increase in the MFI net external asset position, reflecting in part the keen continued interest of international investors in euro area assets,~~ remains the main factor supporting annual M3 growth.

~~MFI loans to the private sector continued to decline in February.~~ The annual rate of change of loans to non-financial corporations (adjusted for loan sales and securitisation) was ~~-3.1%, compared with -2.8% in January-March, unchanged from February~~. Weak loan dynamics for non-financial corporations continue to reflect their lagged relationship with the business cycle, credit risk and the ongoing adjustment of financial and non-financial sector balance sheets. The annual growth rate of loans to households (adjusted for loan sales and securitisation) stood at 0.4% in ~~February-March~~ 2014, ~~still~~ broadly unchanged since the beginning of 2013.

The April 2014 bank lending survey confirmed the stabilisation of credit conditions for loans to enterprises and households. Credit standards over the previous three months remained broadly unchanged for loans to enterprises but were eased in net terms for households. Broadly in line with these results, in the survey on the access to finance of small and medium-sized enterprises (SMEs) for the period October 2013-March 2014, SMEs reported that bank loan availability had become less negative and had actually improved in some euro area countries. According to both surveys, the general economic outlook contributed less negatively or even positively to these developments. At the same time, banks still reported tight levels of credit standards when seen in a historical perspective.

Since the summer of 2012, substantial progress has been made in improving the funding situation of banks. In order to ensure an adequate transmission of monetary policy to the financing conditions in euro area countries, it is essential that the fragmentation of euro area credit markets declines further and that the resilience of banks is strengthened where needed. ~~This is the objective of~~ In this context, the ongoing comprehensive assessment by of banks' balance sheets is of key importance. Banks should take full advantage of this exercise to improve their capital and solvency position, thereby contributing to overcome any existing credit supply restriction that could hamper the ECB recovery.

To sum up, the economic analysis confirms our expectation of a prolonged period of low inflation followed by only a gradual upward movement in HICP inflation rates towards levels closer to 2%. A cross-check with the signals from the monetary analysis confirms the picture of subdued underlying price pressures in the euro area over the medium term.

~~As regards fiscal policies, euro area countries have made important progress in correcting fiscal imbalances. They should not unravel past consolidation achievements and should put high government debt ratios on a downward trajectory over the medium term, in line with the Stability and Growth Pact. Fiscal strategies should ensure a growth-friendly composition of consolidation to achieve better quality and more efficient public services, while minimising the distortionary effects of taxation. Further decisive steps are needed to reform product and labour markets with a view to improving~~

~~competitiveness, raising potential growth, generating employment opportunities and making euro area economies more flexible.~~

Regarding fiscal policies, according to the European Commission's spring forecast, the general government deficit in the euro area is expected to decline further, from 3.0% of GDP in 2013 to 2.5% this year and to 2.3% in 2015. The government debt-to-GDP ratio is expected to stabilise at 96.0% in 2014 and to decline to 95.4% in 2015. In view of still rather high debt ratios and to improve fiscal sustainability, euro area countries should not unravel progress made with fiscal consolidation and should comply with their commitments under the Stability and Growth Pact. At the same time, comprehensive and ambitious structural reforms in product and labour markets are warranted to lift the euro area's growth potential, improve its adjustment capacity and reduce the high unemployment facing many euro area countries today. To this end, the Governing Council concurs with Tuesday's ECOFIN Council communication that decisive policy action is needed in countries where macroeconomic imbalances hinder the smooth functioning of Economic and Monetary Union.

AVISO LEGAL

El presente documento, elaborado por el Departamento de BBVA Research, tiene carácter divulgativo y contiene datos, opiniones o estimaciones referidas a la fecha del mismo, de elaboración propia o procedentes o basadas en fuentes que consideramos fiables, sin que hayan sido objeto de verificación independiente por BBVA. BBVA, por tanto, no ofrece garantía, expresa o implícita, en cuanto a su precisión, integridad o corrección.

Las estimaciones que este documento puede contener han sido realizadas conforme a metodologías generalmente aceptadas y deben tomarse como tales, es decir, como previsiones o proyecciones. La evolución histórica de las variables económicas (positiva o negativa) no garantiza una evolución equivalente en el futuro.

El contenido de este documento está sujeto a cambios sin previo aviso en función, por ejemplo, del contexto económico o las fluctuaciones del mercado. BBVA no asume compromiso alguno de actualizar dicho contenido o comunicar esos cambios.

BBVA no asume responsabilidad alguna por cualquier pérdida, directa o indirecta, que pudiera resultar del uso de este documento o de su contenido.

Ni el presente documento, ni su contenido, constituyen una oferta, invitación o solicitud para adquirir, desinvertir u obtener interés alguno en activos o instrumentos financieros, ni pueden servir de base para ningún contrato, compromiso o decisión de ningún tipo.

Especialmente en lo que se refiere a la inversión en activos financieros que pudieran estar relacionados con las variables económicas que este documento puede desarrollar, los lectores deben ser conscientes de que en ningún caso deben tomar este documento como base para tomar sus decisiones de inversión y que las personas o entidades que potencialmente les puedan ofrecer productos de inversión serán las obligadas legalmente a proporcionarles toda la información que necesiten para esta toma de decisión.

El contenido del presente documento está protegido por la legislación de propiedad intelectual. Queda expresamente prohibida su reproducción, transformación, distribución, comunicación pública, puesta a disposición, extracción, reutilización, reenvío o la utilización de cualquier naturaleza, por cualquier medio o procedimiento, salvo en los casos en que esté legalmente permitido o sea autorizado expresamente por BBVA.