

Latin

# Weekly Observatory

February 18, 2011

**Economic Analysis**

*South America*

**Joaquín Vial**  
jvial@bbvaprovida.cl

**Enestor Dos Santos**  
enestor.dossantos@grupobbva.com

**Myriam Montañez**  
miriam.montanez@grupobbva.com

**Argentina: Gloria Sorensen**  
gsorensen@bancofrances.com.ar

**Chile: Alejandro Puente**  
apuente@grupobbva.cl

**Colombia: Juana Téllez**  
juana.tellez@bbva.com.co

**Mexico: Julián Cubero**  
juan.cubero@bbva.bancomer.com

**Peru: Hugo Perea**  
hperea@grupobbva.com.pe

**Venezuela: Oswaldo López**  
Oswaldo.loperz@provincial.com

*Markets*

**Octavio Gutiérrez Engelmann**  
o.gutierrez3@bbva.bancomer.com

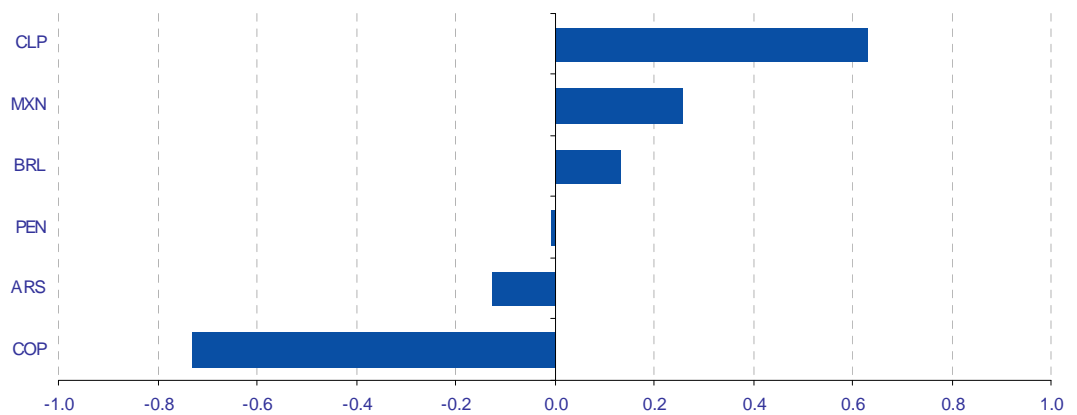
## Mixed signs at the end of 2010

Whilst available data points to continuing growth in Argentina and Peru at the end of 2010, Brazil was showing signs of slowing down. The trade balances of Colombia and Peru ended the year in surplus due to high commodity prices. In order to avoid deterioration in its foreign trade accounts, the Government of Argentina extended the list of imports subject to prior authorization. As expected, Chile's Central Bank raised its policy rate by 25 bps to 3.5%.

### Positive outlook for assets for the region, although there are differences among Latin American countries due to domestic factors

Whilst US economic figures are giving a positive outlook to the region's markets, there are differences between countries depending on their degree of linkage to the US economy, local exchange rate policies and exposure to the business cycle in Asia. As a result, we recommend taking long positions on the high parts of the range for MXN, CLP and BRL.

Chart 1  
**Weekly changes in LatAm currencies (7d)**



Source: Bloomberg and BBVA Research

Markets



Highlights



Calendar



Markets Data



Charts



## Highlights

**The strength of economic activity in 2010 disguises mixed growth rates at the end of the year**

**High international prices are supporting the Latin American trade surplus**  
**Chile's Central Bank raises its monetary policy rate**

**The Government of Argentina places restrictions on imports**

**In Peru, Toledo is leading opinion polls for the presidential elections**

**High demand for the 2022 Petrobono reflects the scarcity of foreign currency**

**Economic Analysis**

**Octavio Gutiérrez Engemann**  
o.gutierrez3@bbva.bancomer.com

*Credit Mexico*  
Chief analyst  
**Edgar Cruz**  
edgar.cruz@bbva.bancomer.com

*Equity Latam*  
Chief analyst  
**Rodrigo Ortega**  
r.ortega@bbva.bancomer.com

*FX Latam*  
Chief analyst  
**Moisés Junca, CFA, CMT**  
moises.junca@bbva.bancomer.com

**Claudia Ceja**  
claudia.ceja@bbva.bancomer.com

**Markets**

**A more positive outlook for currencies in the region based on US economic figures, but unevenly due to domestic factors**

Over the last week, the performance of currency markets was dependent on the flow of US economic news. Whilst at the beginning of the week there was a flight from risk assets, better than expected data (particularly for the real estate sector and inflation) led to a more positive outlook for exchange rates.

Against this international background, there was mixed performance by Latin American currencies in response to various domestic factors. The BRL remained within a limited range of movement as a result of interventions by the Central Bank which offset the effects of foreign currency flows (intervention over the week amounted to US\$1.5bn, whilst financial flows amounted to US\$3.2bn). The COP weakened during the week by around 0.7% as a result of both domestic and international outflows, leaving open arbitrage opportunities on the NDF curve. The CLP continued gaining, despite interventions by the Central Bank and a fall in copper prices. There were more pronounced movements in the MXN, which is more exposed to the US cycle, whilst the ARS and PEN remained relatively stable. Overall, although the final rates continue to be mixed, there is a lateral dynamic for most exchange rates. As a result, we recommend taking long positions on the high parts of the range for MXN, CLP and BRL.

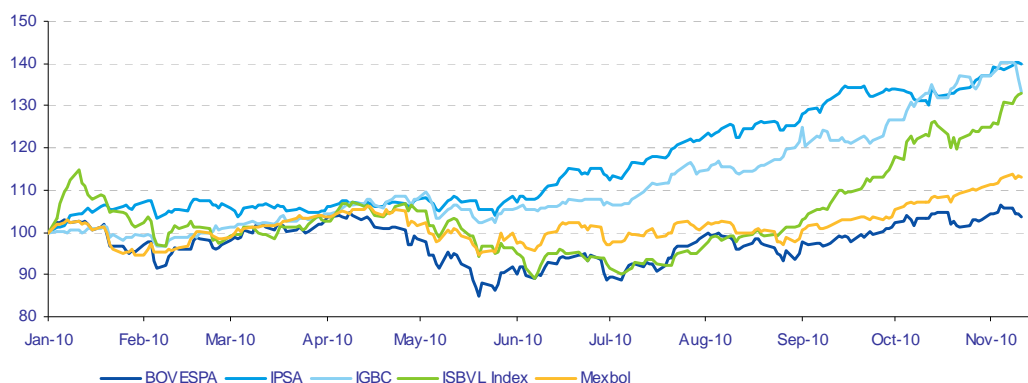
**Equities and credit remain of interest, but in the short term we may see a more cautious market**

Over the year, the flow from emerging to developed economies explained the negative difference in the performance of Latam stock markets, influenced in part by investor concerns about changes to rates in the region. However, over the last week Latam has been performing positively in equities, with a strong performance by Brazil as it is considered that the measures adopted by the Government will help contain credit growth. Over the longer terms, the markets in the region will become differentiated positively from those of developed economies due to expectations of higher growth; however, in the short term, they will continue to be defined by feelings about economic figures from Asia and, above all, the periods for application and scale of monetary policy.

In terms of credit, there continues to be interest in corporate issues from emerging economies on the global market. In Latin America Brazilian banks and corporations have issued around US\$9,500 million; the Chileans US\$1,750 million and the Colombians US\$520 million. However, we have observed an increase in risk premiums on some LATAM corporate bonds, and this suggests we may see a more cautious market over future weeks.

Chart 2

**Latin American stock market indices (Jan 10=100)**



Source: BBVA Research with data from Bloomberg

Highlights →

Calendar →

Markets Data →

Charts →

## Highlights

### The strength of economic activity in 2010 disguises differing growth rates at the end of the year

In Argentina, the EMAE monthly indicator of economic activity increased by 1.1% m/m and 9.4% y/y (consensus: 8.4%). As a result, growth accelerated in 4Q10 to 2.2% q/q from 0.3% in 3Q10. GDP growth in Peru also continues to be high: 8.9% y/y in December (consensus: 8.9%) and 8.9% in 4Q10 (3Q10: 9.7%). However, in Brazil there continue to be signs of a slowdown, as retail sales remained flat in December (0.0% m/m vs. consensus: 0.4% m/m) and the IBC-Br only increased by 0.07% m/m.

### High international prices are underpinning a Latin American trade surplus

In 2010, Colombia and Peru had trade surpluses of USD 1.469 billion and USD 6.750 billion, respectively. Exports were driven by sales of mining products, which finished the year with growth of 21.2% y/y in Colombia and 32.3% y/y in Peru. Strong domestic demand underpinned growth in imports of consumer durables, industrial supplies and capital goods.

### Chile's Central Bank raises its monetary policy rate

As we expected, the Central Bank of Chile increased its monetary policy rate by 25 basis points.

### Argentina places restrictions on imports to avoid eroding its trade surplus

Argentina's government has expanded the number of products requiring prior authorization for import from 400 to 600. These now represent 45% of imports.

### In Peru, Toledo leads Presidential opinion polls

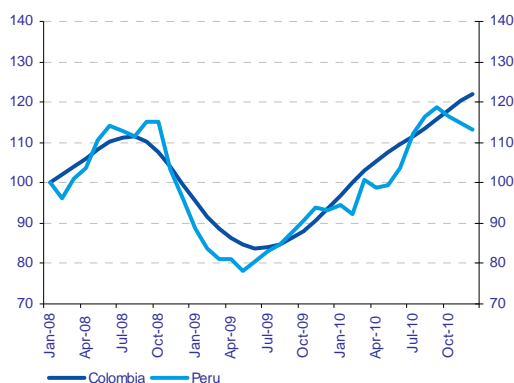
With eight weeks to go to the presidential elections, the results of the latest opinion poll by the market research company Apoyo on urban-rural voting intentions show that ex-President Alejandro Toledo is in first place (28% of the votes), followed by Keiko Fujimori (22%). Lagging behind are Luis Castañeda (18%) and Ollanta Humala (12%).

### High demand for the 2022 Petrobono reflects the scarcity of foreign currency

PDVSA received USD 9,076 million in purchase orders, reflecting the large demand in the local market for currencies; the sectors which most benefited were those related to productive areas (food and health), with amounts of up to USD 20 million, and public banking, with amounts up to USD 100 million.

Chart 3

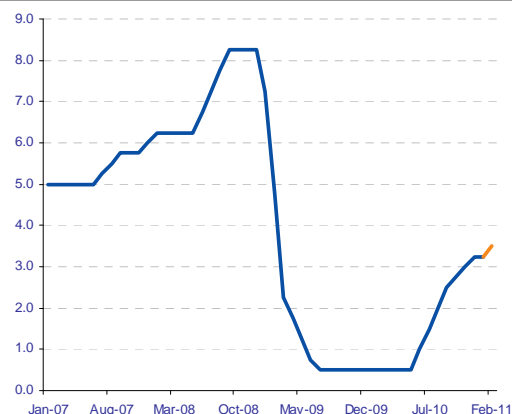
**Imports in Peru and Colombia** (seasonally adjusted, January 08=100)



Source: BBVA Research.

Chart 4

**Chile: Monetary policy rate (%)**



Source: Central Bank of Chile.

Markets →

Calendar →

Markets Data →

Charts →

## Calendar: Indicators

### Next Week: 21 - 25 February 2011

Country	Data	Period	Forecast	Consensus	Previous	Comment
<b>Argentina</b>						
Unemployment Rate	22-Feb	4Q 2010	7.2%	7.6%	7.5%	Improvement according to the expected variation in activity
Industrial Monthly Estimate	23-Feb	Jan 2011	10.5% y/y	9.5% y/y	10.6% y/y	Sustained industrial improvement. High performance of car makers and cement.
Trade Balance	23-Feb	Jan 2011	USD 372 mill	USD 537 mill	USD 241 mill	Impact of the seasonal effect on the balance
<b>Brazil</b>						
Current Account	23-Feb	Jan 2011	-\$4200M		-\$3493M	
Unemployment Rate	24-Feb	Jan 2011		6.0%	5.3%	
Credit Data	24-Feb	Jan 2011				Markets will focus on any moderation signs following the implementation of macro-prudential measures in December.
Fiscal Data	25-Feb	Jan 2011				Preliminary signs of the magnitude of public sector's fiscal effort could impact inflation and SELIC expectations.
<b>Chile</b>						
Foreign Trade Indicators	23-Feb	4Q 2010				
<b>Colombia</b>						
Industrial production	24-Feb	Dec 2010	1.5% y/y		4.5% y/y	Industrial production would register a monthly increase for the first time since May 2010
Retail sales	24-Feb	Dec 2010	15.5% y/y		21.4% y/y	High confidence levels support positive dynamics of retail sales
<b>Mexico</b>						
GDP	21-Feb	4Q 2010	0.6% q/q (3.6% y/y)	3.2% y/y	0.7% q/q (5.3% y/y)	The economic activity will slow its fall in the last months of 2010. Some key indicators such as industrial production and particularly of manufactures rose above expectations, driven by external demand. On the other hand, at a slower rate, domestic demand components have begun a clearer improvement than in previous quarters.
IGAE	21-Feb	Dec 2010	0.75% m/m (4.7% y/y)		0.7% m/m (4.7% y/y)	The last month of the year will have been influenced by the positive surprise of industrial production that stopped its moderating trend.
Inflation	24-Feb	1st half feb 2011	INPC 0.21% q/q 3.64% y/y		0.49% m/m january	February's first foorthnight inflation will be relevant to find out if the increases of grains in the international markets are passing through to the prices of processed foods. Plus it will be relevant to evaluate the effects of the extreme cold weather that affected the crops in the state of Sinaloa -one of Mexico's main agricultural producers- to the consumer prices of agricultural products.
Balance of Payments	25-Feb	4Q 2010	Current Account - 0.8% of GDP year 2010		Current Account - 0.6% of GDP year 2009	Next week the Balance of Payments for 2010 will be published, we expect it to show a reduced deficit as it did in 2009, this result is due to the asymmetric recovery of the Mexican economy where the external sector has reactivated faster than the internal one.
<b>Peru</b>						
Quarterly statistics	25-Feb	4Q 2010				
Public Investment (yoy%)	25-Feb	Jan 2011				
Bank Credit (yoy %)	21-25 feb	Jan 2011			19%	The credit will continue to show solid expansion accompanied the Peruvian economy growth.
<b>Venezuela</b>						
Unemployment Rate	25-Feb	Jan 2011	10.3%		6.5%	

Source: BBVA Research

## Calendar: Events

### Colombia: Monetary Policy Meeting (February 25)

Forecast: 3.0%

Consensus: 3.0%

Previous: 3.0%

Stability in core inflation will support the decision, although the monetary authorities are strengthening their language towards hardening monetary policy

## Calendar: holidays

No holidays in the region.

Markets



Highlights



Market Data



Charts



## Market data

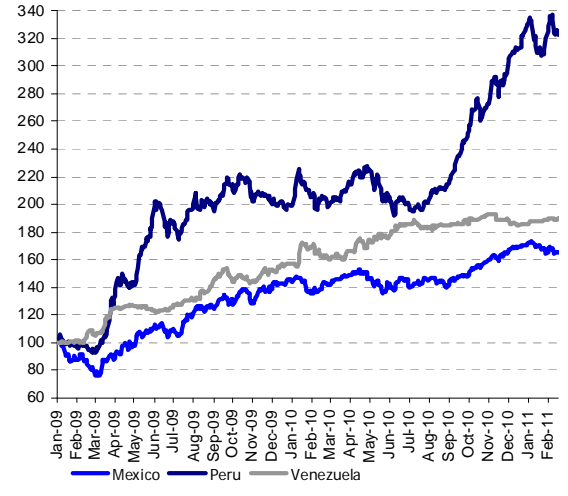
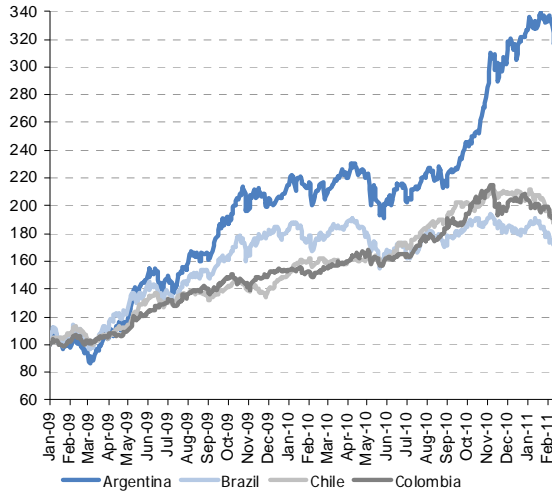
			Close	Weekly change	Monthly change	Annual change
<b>Interest rates</b> (changes in bps)	<b>US</b>	3-month Libor rate	0.31	0	1	6
		2-yr yield	0.79	-5	22	-13
		10-yr yield	3.60	-2	27	-17
	<b>EMU</b>	3-month Euribor rate	1.08	-1	6	42
		2-yr yield	1.38	-3	22	30
		10-yr yield	3.23	-7	12	-6
<b>Exchange rates</b> (changes in %)	<b>Europe</b>	Dollar-Euro	1.361	0.7	1.0	0.3
		Pound-Euro	0.84	-0.7	-0.5	-4.3
		Swiss Franc-Euro	1.29	-1.9	0.4	-11.7
	<b>America</b>	Argentina (peso-dollar)	4.02	0.0	0.9	4.2
		Brazil (real-dollar)	1.67	0.1	-0.3	-7.4
		Colombia (peso-dollar)	1879	-0.3	2.1	-2.9
		Chile (peso-dollar)	470	-0.6	-4.6	-11.7
		Mexico (peso-dollar)	12.03	-0.3	-0.5	-6.1
		Peru (Nuevo sol-dollar)	2.77	0.1	-0.3	-3.0
		<b>Asia</b>	Japan (Yen-Dollar)	83.27	-0.3	1.6
	Korea (KRW-Dollar)		1111.33	-1.1	-0.3	-3.7
	Australia (AUD-Dollar)		1.012	1.2	1.0	12.8
	<b>Comm.</b> (changes in %)	Brent oil (\$/b)	101.0	-0.5	2.9	29.1
		Gold (\$/ounce)	1385.9	2.1	1.2	23.8
		Base metals	621.4	0.8	4.5	28.4
<b>Stock markets</b> (changes in %)	<b>Euro.</b>	Ibex 35	11003	1.8	4.2	3.1
		EuroStoxx 50	3060	1.2	4.7	9.6
	<b>America</b>	USA (S&P 500)	1340	0.8	4.5	20.8
		Argentina (Merval)	3538	2.3	-2.7	51.5
		Brazil (Bovespa)	67875	3.2	-3.1	0.4
		Colombia (IGBC)	14311	-0.9	-4.3	23.5
		Chile (IGPA)	21412	-1.8	-7.4	20.1
		Mexico (CPI)	37226	0.6	-1.5	15.7
		Peru (General Lima)	22789	0.1	3.0	57.7
	Venezuela (IBC)	66551	0.4	1.2	17.2	
	<b>Asia</b>	Nikkei225	10843	2.2	2.7	7.1
		HSI	23595	3.4	-3.4	18.6
	<b>Credit</b> (changes in bps)	<b>Ind.</b>	Itraxx Main	96	-1	-7
Itraxx Xover			384	-16	-27	-83
<b>Sovereign risk</b>		CDS Germany	53	-1	-5	10
		CDS Portugal	453	11	-14	291
		CDS Spain	250	8	-33	133
		CDS USA	47	0	-3	---
		CDS Emerging	218	-3	16	-56
		CDS Argentina	627	3	92	-483
		CDS Brazil	115	-7	6	-16
		CDS Colombia	117	-7	7	-42
		CDS Chile	78	-6	-3	1
		CDS Mexico	114	-8	1	-17
		CDS Peru	112	-8	3	-22

Source: Bloomberg and Datastream

# Charts

Charts 5 & 6

## Stock exchanges (base index Jan09=100)

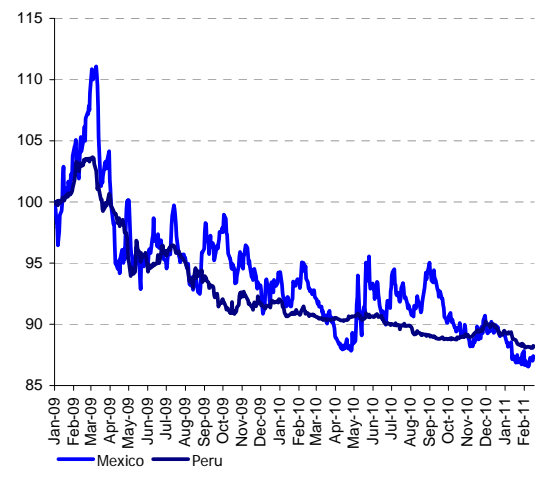
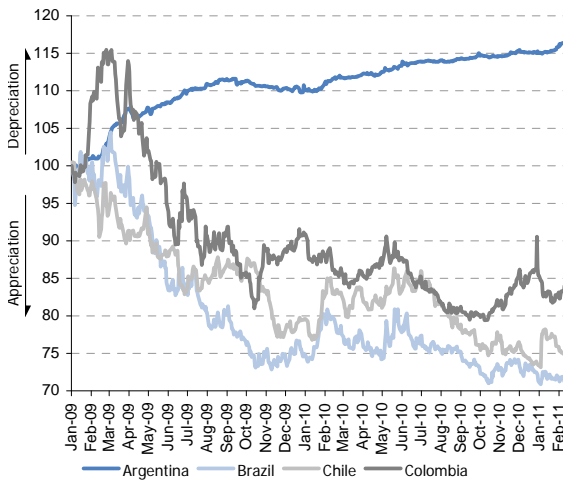


Source: Bloomberg

Source: Bloomberg

Charts 7 & 8

## Exchange rates (base index Jan09=100)

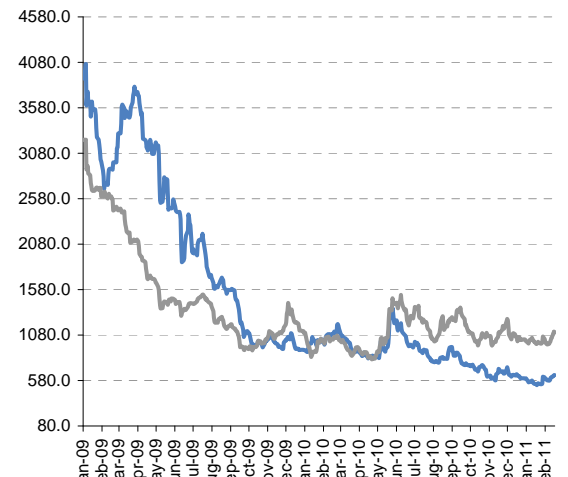
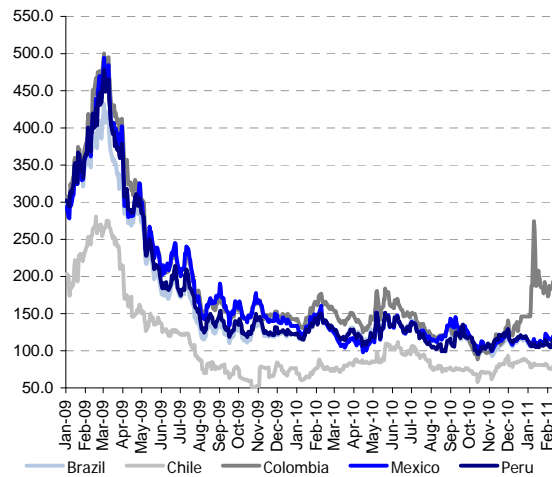


Source: Bloomberg

Source: Bloomberg

Charts 9 & 10

## Credit Default Swaps (levels)



Source: Bloomberg

Source: Bloomberg

**DISCLAIMER**

This document, and all data, opinions, estimates, forecasts or recommendations contained herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter, "BBVA"), with the purpose of providing its customers with general information as at the date of issue of the report, and are subject to change without notice. BBVA does not accept any obligation to report these changes or to update the content of this document.

Neither this document nor its content constitutes an offer, invitation or request to purchase or subscribe to securities or other financial instruments, or to make or cancel any such investments; nor may it be used as the basis for any contract, commitment or decision of any type.

**Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may be inappropriate for their specific investment objectives, financial position or risk profile, as they have not been taken into account when preparing this report.** Thus they should adopt their own investment decisions, taking into account these circumstances and obtaining any specific and specialized advice that may be necessary. The content of this document is based on information that is considered publicly available and gathered from sources considered reliable. However, this information has not been subject to independent verification by BBVA, and therefore no guarantee, whether express or implicit, is offered in terms of its accuracy, completeness or correctness. BBVA does not accept any responsibility for any loss, whether direct or indirect, that may result from the use of this document or its content. Investors should remember that the past performance of securities or instruments, or the historical results of investments, do not guarantee future performance or results.

**The price of securities and instruments or the results of investments may fluctuate to the detriment of the interests of investors and even result in a loss of the initial investment. Transactions in futures, options or high-yield securities or instruments may involve major risks that are not suited to all investors. In fact, in some investments, losses may be greater than the initial investment. In these cases additional funds may be required to cover all these losses. Therefore, before engaging in any transactions with these instruments, investors should be aware of the way they function, and the rights, obligations and risks they involve, as well as those of their underlying securities. There may not be a secondary market for these instruments.**

BBVA or any other organization in the BBVA Group, as well as the respective directors or employees thereof, may hold a direct or indirect position in any of the securities or instruments referred to in this document, or in any other securities or instruments related to them; they may trade these securities or instruments themselves or through a third party, provide advice or other services to the issuer of these securities or instruments, companies related to them or to their shareholders, directors or employees, and may have stakes or carry out any transactions in these securities or instruments or investments related to them, either before or after the publication of this report, to the extent permitted by applicable law.

The employees of sales or other departments of BBVA or other organizations in the BBVA Group may provide customers with comments on the market, either verbally or in writing, or investment strategies, which reflect opinions contrary to those expressed in this document; at the same time, BBVA or any other organization in the BBVA Group may adopt investment decisions on their own account that are inconsistent with the recommendations contained in this document. No part of this document may be (i) copied, photocopied or duplicated in any way, form or method, (ii) redistributed or (iii) cited, without prior permission in writing from BBVA. No part of this report may be reproduced, taken or transmitted to those Countries (or persons or entities in them) in which such distribution may be prohibited by applicable law. Breach of these restrictions may constitute a violation of the legislation in the relevant jurisdiction.

This document is provided in the United Kingdom solely to those persons to whom it may be directed in accordance with the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001, and it is not for direct or indirect delivery or distribution to any other class of persons or entities. In particular, this document is only aimed for, and may only be delivered to, the following persons or entities: (i) those who are outside the United Kingdom; (ii) those who have professional experience in investment as set forth in Article 19(5) of Order 2001; (iii) high net worth individuals or entities and those to whom its content may be legally communicated, under Article 49(1) of Order 2001.

No part of this report may be reproduced, taken or transmitted to the United States of America or to American persons or entities. Breach of these restrictions may constitute a violation of legislation of the United States of America.

The system of remuneration of the analyst(s) who are the author(s) of this report is based on a variety of criteria, among them earnings obtained in the economic year by BBVA and, indirectly, the results of the BBVA Group, including those generated by its investment banking activity, even though they do not receive compensation based on earnings from any specific investment banking transaction.

BBVA and the rest of the BBVA Group organizations that are not members of the New York Stock Exchange or the National Association of Securities Dealers, Inc. are not subject to the rules of disclosure for these members.

**"BBVA is subject to the BBVA Group Stock Market Code of Conduct; this includes rules of conduct established for preventing and avoiding conflicts of interest with regard to recommendations, including barriers to information. The BBVA Group Stock Market Code of Conduct is available for consultation on /Corporate Governance."**