



ECONOMIC ANALYSIS

Dilma Rousseff re-elected for another term in a very narrow victory

Chile Unit / Colombia Unit / Latin America Unit / Mexico Unit / Peru Unit

Dilma Rousseff will have to face a weaker economy with much less social support than in her first term. In Mexico, the monthly activity indicator pointed to a slight monthly decline in August, resulting from weaker momentum in the service sector. In the latter part of the year, we believe the economy will recover helped by the improvement in industry that should boost the services sector thanks to their close links.

Brazil – Dilma Rousseff re-elected for another four-year term

In line with the most recent polls, the current president Dilma Rousseff beat the center-right candidate Aecio Neves by a very small margin (52% vs. 48%). Her second four-year mandate will start on 1 January, 2015. On the economic front, she will have to face the challenge of driving up growth and reining in still high inflation, which in our view will require, among other things, restoring the confidence in the economy. To try to do so, we think president Dilma will make some (partial) adjustments in the ongoing set of economic policies, which could include a somewhat stricter control of fiscal policy (at least in 2015) and some pro-business measures. She has already announced that the current Finance Minister Guido Mantega will not form a part in her second government. In any event, president Dilma should face more problems running the country now than at the beginning of 2011 when her first mandate begun. Not only has the economic situation deteriorated sharply since then, but also she now has less social support, as revealed by her narrow victory against Aecio Neves (in 2010 she was elected with 54% of the votes).

Brazil – Current account deficit reaches 3.7% of GDP

The current account deficit in September was USD7.9bn, more than in August (USD5.5bn) and higher than in the same period last year (USD2.7bn). As a result, the deficit accumulated in the last 12 months has jumped to USD83.6bn (3.7% of GDP) from USD78.4bn (3.5% of GDP) in August. This increase is due to the deterioration in the trade and service accounts. The former declined to -USD0.9bn in September from USD1.1bn in August and the latter, to USD4.7bn from USD3.8bn in the same period. The impact of the recent exchange rate depreciation and even the deceleration in economic activity on the current account deficit, and in particular on the service accounts, which include things such as travel expenditure and equipment rental, is still small. We expect some improvement in the trade balance during the last quarter of the year to allow the current account deficit to remain practically unchanged at around 3.7% of GDP. However, the balance of payments report released on Friday suggests that risks are tilted to the upside.

Mexico - The Global Indicator of Economic Activity fell 0.2% MoM, sa

The Global Indicator of Economic Activity (IGAE) slowed in August with a fall of -0.2% per month (MoM) mainly due to a weaker than expected service sector, with seasonally adjusted (sa) figures. The monthly decline was the result of IGAE decreases in Agriculture (-0.4% MoM, sa) and Services (-0.2% MoM, sa), while the Industry component increased 0.48% MoM, sa. In annual terms, the IGAE grew 1.9%, sa (BBVAe: 2.7% YoY, sa), with the agricultural sector posting a growth of 7.2% YoY, sa; Industry



increasing 2.1% YoY, sa; and services +1.6% YoY, sa. This is a slow step towards greater economic growth, but we will still have to see if the service sector rebounded in September thanks to the good performance of the industry and its strong association with it.

What to watch today

No relevant news is expected for today.

Calendar: Indicators

Brazil	Date	Period	Consensus	BBV A e	A ctual	Prior
Federal Debt Total	27 Oct	Sep				2169B
Tax Collections	27 Oct	Sep	91000M			94378M
FIPE CPI - Weekly	28 Oct	Oct	0.37%			0.34%
Selic Rate	29 Oct	Oct	11.00%	11.00%		11.00%
FGV Inflation IGPM MoM	30 Oct	Oct	0.20%			0.20%
Outstanding Loans MoM	30 Oct	Sep				1.0%
Central Govt Budget Balance	30 Oct	Sep	-10.5B			-10.4B
CNI Consumer Confidence	30 Oct	Oct				109.7
PPI Manufacturing MoM	31 Oct	Sep				0.48%
Net Debt % GDP	31 Oct	Sep	35.4%			35.9%
Chile						
Manufacturing Index YoY	29 Oct	Sep	0.9%	1.0%		-4.9%
Copper Production Total	29 Oct	Sep				483170
Retail Sales YoY	29 Oct	Sep	1.8%	1.5%		1.7%
Unemployment Rate	30 Oct	Sep	6.7%	6.7%		6.7%
Colom bia						
Vehicle Sales	27 Oct	Sep				27658
National Unemployment Rate	31 Oct	Sep				8.9%
Urban Unemployment Rate	31 Oct	Sep	9.3%	9.2%		9.5%
Overnight Lending Rate	31 Oct	Oct	4.50%	4.50%		4.50%
Mexico						
Trade Balance	27 Oct	Sep	-368.9B	97		-1123.1M
Overnight Rate	31 Oct	Oct	3.00%	3.00%		3.00%
Peru						
CPI MoM	1 Nov	Oct	0.16%			0.16%
CPI Y oY	1 Nov	Oct	2.86%			2.74%
Wholesale Price Index MoM	1 Nov	Oct				0.34%

Most recent Latam reports

Date	Description
10.23.2014	Chile Economic Watch: Determinants of non-tradable inflation (in Spanish)
10.23.2014	Mexico Inflation Flash: Annual inflation has peaked. We expect it to reach 3.8% by year-end



10.21.2014	Brazil Economic Watch: Tell me who you export to and what you make, and I'll tell you how competitive you are
10.20.2014	Mexico Banking Flash: Banking deposits: growth slows, but stays in double figures
10.17.2014	Colombia Economic Watch: The NAIRU falls in Colombia and gets closer to a single-digit rate (in Spanish)
10.16.2014	Chile Flash: Central bank cut the policy rate by 25bp introducing a neutral tone (in Spanish)
10.15.2014	Peru Flash: Output growth remains weak (in Spanish)
10.10.2014	Mexico Flash: In September 2014 formal employment registered a higher annual growth rate (4.1%), than the one of the previous month (3.1%)
10.10.2014	Mexico Flash: Industrial Production increased 2.1%, YoY, sa, in August
10.09.2014	Peru Flash: The Central Bank keeps the policy rate on hold (in Spanish)





Important Disclosures

The BBVA Group companies that have participated in preparing or contributed information, opinions, estimates, forecasts or recommendations to this report are identified by the location(s) of the author(s) listed on the first page as follows: 1) Madrid, London or Europe - Banco Bilbao Vizcaya Argentaria, S.A., including its E.U. branches (hereinafter called 'BBVA'), 2) Mexico City - BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called 'BBVA Bancomer'); 3) New York - BBVA Securities, Inc. (hereinafter called "BBVA Securities"); 4.) Lima – BBVA Continental S.A.; 5.) Bogata – BBVA Colombia S.A.; 6.) Santiago – BBVA Chile S.A. For recipients in the European Union, this document is distributed by BBVA, a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), and registered with the Bank of Spain with number 0182. For recipients in Mexico, this document is distributed by BBVA Bancomer, a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities, a subsidiary of BBVA registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference in the 'Corporate Governance' section of the following web site: www.bbva.com.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code and the Internal Standards are available for reference in the 'Grupo BBVA Bancomer' subsection of the 'Conócenos' menu of the following web site: www.bancomer.com.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

Exclusively for Recipients Resident in Mexico

BBVA Bancomer S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer acts as a market maker/specialist in: MexDer Future Contracts (US dollar [DEUA], 28-day TIIEs [TE28], TIIE Swaps, 91-day CETES [CE91]), Bonos M, Bonos M3, Bonos M10, BMV Price and Quotations Index (IPC), Options Contracts (IPC, shares in América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L) and Udibonos.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivative financial instruments with underlying securities covered in this report, which represent 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.



DISCLAIMER

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information and are current as of the date of issue and subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance. The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.





BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.