



#### **ECONOMIC ANALYSIS**

# In Colombia BanRep shows concern regarding GDP growth, MPR cuts become more likely in 2015

Chile Unit / Colombia Unit / Latin America Unit / Mexico Unit / Peru Unit

Retail sales growth in Brazil in October in line with the positive contribution from private consumption in 4Q14, however we do not expect a sharp recovery ahead. Industrial production in Mexico expanded slightly below expectations in October supported by construction and manufacturing.

#### Brazil – Robust retail sales growth in October

Core retail sales grew 1.0% MoM in October as 7 out of its 8 components recorded a positive growth. The expansion was higher than expected (BBVA: 0.5% MoM; consensus: 0.5% MoM). The broad retail sales indicator also revealed a strong growth in the period, increasing 1.7% MoM, driven by the recovery of vehicles sales (4.3% MoM). The figures support the view that private consumption could contribute positively to GDP growth in 4Q14 after contracting in 3Q14. In any case, we do not expect a sharp recovery ahead as the macro environment (high inflation, increasing interest rates, weak credit markets...) is not especially supportive.

#### Colombia - The good performance of civil works continues

Civil works payments increased 10.9% YoY (vs. 12.6% expected by BBVA Research). This result implies a downward pressure on 3Q14 GDP growth, equivalent to 0.1pp. However, private consumption and industrial exports had a better than expected performance, leaving without bias our growth forecast of 4.9% GDP for year end.

### Colombia – BanRep minutes express concern on oil price shock

BanRep minutes reflected the Board's concerns with three external sources of shock that will likely have a significant impact on GDP growth, exchange rate depreciation and inflation expectations during 2015. Firstly, a steep fall in Colombia's terms of trade from historically high levels, secondly, the continued weak global demand and finally, uncertainty regarding external financing costs. Consequently, monetary hikes can be ruled out and cuts could become more likely in 2015.

## Mexico – Industrial production increased 2.25%, YoY, sa, in October

According to INEGI, Mexico's October industrial production increased 2.25% YoY sa (BBVA Bancomer forecast: 2.38 % YoY, sa). In the original series industrial production grew 2.12 % annually. The annual growth of industrial production in October was mainly due to increase in construction (6.0% YoY, sa), manufacturing (3.5% YoY, sa) and electricity, gas and water (2.3% YoY, sa); although mining fell once again, this time -5.0% YoY, sa. In monthly terms, industrial production increased 0.3%, sa, and we would highlight the increased production in the sub-sectors of manufacturing (0.7% MoM, sa), construction (0.2% MoM, sa) and mining (0.2% MoM, sa). Meanwhile, electricity, gas and water fell 1.4% MoM, sa.



## What to watch today

#### Brazil – IBC-Br (October, 3:30hrs NYT)

The BCB's economic activity should show a moderate increase at the beginning of the last quarter of the year, consistent with a higher GDP growth in 4Q14 than in 3Q14 (0.1% QoQ). More specifically, we expect the IBC-Br to grow 0.5% MoM in October.

#### Chile – Monetary policy report (4Q14, 9:30hrs NYT)

We expect a slight downward revision to the 2015 GDP growth range (vs. current range of 3%-4%). The lower GDP growth expected for next year is likely to be driven mainly by both a slower recovery in gross investment and private consumption, but should be partially offset by a higher contribution from external demand and fiscal expenditures. Inflation forecasts are likely to kept unchanged for 2015 (the current estimate is at 2.8% eop), but recent developments in the commodity markets could set a downward bias to this view. In this context, the report will probably reinforce the neutral bias for policy rates in the short-term

#### Colombia – GDP growth (3Q14, 11:00hrs NYT)

We expect GDP to grow 4.3% YoY (0.9% QoQ). The continued growth of private consumption and the robust performance of investment should be the main highlights. We anticipate a rebound in exports, mainly from the industrial sector. In contrast, we expect residential investment to decelerate as recent activity has been concentrated in lower value (social) housing.

### Peru – Gross domestic product (October, 11:30hrs NYT)

We expect output to have increased 2.6% YoY (2.7% in September). The non-primary sectors should remain as the main support to economic activity growth. However, we also expect the set of primary sectors to have improved, showing a positive YoY print, something not seen over the past six months. Even though the fourth quarter may have started somewhat better than the previous one, the general tone of weakness still prevails. The recovery is thus incipient, consistent with our 2014 output growth forecast of 2.6%.



# Calendar indicators

	Brazil	Date	Period	Consensus	BBVAe	Actual	Prior
ΒZ	FGV Inflation IGP-10 MoM	15-Dec	Dec	0.89%			0.82%
ΒZ	Economic Activity MoM	15-Dec	Oct	0.20%	0.50%		0.40%
ΒZ	CNI Consumer Confidence	15-Dec	Dec				109.7
ΒZ	Tax Collections	15-Dec	Nov	98700M			106215M
ΒZ	Formal Job Creation Total	15-Dec	Nov	-30000			-30283
ΒZ	FGV CPI IPC-S	16-Dec	Dec 15	0.79%			0.77%
ΒZ	IGP-M Inflation 2nd Preview	17-Dec	Dec	0.75%			0.72%
	Chile						
CL	Central Bank 4Q monetary policy report (IPOM)	15-Dec	0			0	0
	Colombia						
CO	Consumer Confidence Index	15-Dec	Nov				21.6
CO	Retail Sales YoY	15-Dec	Oct	8%			8.70%
CO	Industrial Production YoY	15-Dec	Oct	0.40%			1.30%
	Mexico						
MX	Retail Sales YoY	18-Dec	Oct	4.60%	5.95%		4.50%
	Peru						
PE	Economic Activity YoY	15-Dec	Oct	2.40%	2.60%		2.70%
PE	Unemployment Rate	15-Dec	Nov	5.60%			5.70%

# Most recent Latam reports

Date	Description
12.11.2014	Chile: As expected, central bank kept policy rate at 3.00%
12.09.2014	Chile Flash: Chile: November's CPI inflation came at 0.0% MoM
12.09.2014	Colombia Flash: Colombian inflation rate reaches highest level in the year
12.09.2014	Mexico Inflation Flash: Annual inflation is on a downward trend and the outlook remains favorable
12.06.2014	<u>Chile Flash: Null CPI in November and in the way to negative CPI in Dec (in Spanish)</u>
12.05.2014	Peru Press Articule: There is no free lunch (in Spanish)
12.05.2014	Mexico Flash: Banxico leaves fondeo rate unchanged (in Spanish)
12.05.2014	Chile Flash: Economy grows 1.5% YoY in October marginally above market expectations (in Spanish)
12.05.2014	Brazil Flash: inflation remains above the target ceiling in November
12.04.2014	Uruguay Economic Outlook. Second Half 2014.



#### **Important Disclosures**

The BBVA Group companies that have participated in preparing or contributed information, opinions, estimates, forecasts or recommendations to this report are identified by the location(s) of the author(s) listed on the first page as follows: 1) Madrid, London or Europe - Banco Bilbao Vizcaya Argentaria, S.A., including its E.U. branches (hereinafter called 'BBVA'), 2) Mexico City - BBVA Bancomer, S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer (hereinafter called 'BBVA Bancomer'); 3) New York - BBVA Securities, Inc. (hereinafter called "BBVA Securities"); 4.) Lima – BBVA Continental S.A.; 5.) Bogata – BBVA Colombia S.A.; 6.) Santiago – BBVA Chile S.A. For recipients in the European Union, this document is distributed by BBVA, a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), and registered with the Bank of Spain with number 0182. For recipients in Mexico, this document is distributed by BBVA Bancomer, a bank supervised by the Comisión Nacional Bancaria y de Valores de México.

For recipients in USA, this document is being distributed by BBVA Securities, a subsidiary of BBVA registered with and supervised by the U.S. Securities and Exchange Commission and a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation. U.S. persons wishing to execute any transactions should do so only by contacting a representative of BBVA Securities in the U.S. Unless local regulations provide otherwise, non-U.S. persons should contact and execute transactions through a BBVA branch or affiliate in their home jurisdiction.

BBVA and BBVA Group companies or affiliates (art. 42 of the Royal Decree of 22 August 1885 Code of Commerce), are subject to the BBVA Group Policy on Conduct for Security Market Operations which establishes common standards for activity in these entities' markets, but also specifically for analysis and analysts. This BBVA policy is available for reference at the following web site: www.bbva.com.

Analysts residing outside the U.S. who have contributed to this report are not registered with or qualified as research analysts by FINRA or the New York Stock Exchange and may not be considered "associated persons" of BBVA Securities (as such term is construed by the rules of FINRA). As such, they are not subject to NASD Rule 2711 restrictions on communications with subject companies, public appearances and trading of securities held in research analysts' accounts.

BBVA is subject to a Code of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for the EU. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code of Conduct for Security Market Operations is available for reference in the 'Corporate Governance' section of the following web site: <a href="https://www.bbva.com">www.bbva.com</a>.

BBVA Bancomer is subject to a Code of Conduct and to Internal Standards of Conduct for Security Market Operations, which details the standards of the above-mentioned overall policy for Mexico. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. This Code and the Internal Standards are available for reference in the 'Grupo BBVA Bancomer' subsection of the 'Conócenos' menu of the following web site: www.bancomer.com.

BBVA Securities is subject to a Capital Markets Code of Conduct, which details the standards of the above-mentioned overall policy for USA. Among other regulations, it includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers.

Exclusively for Recipients Resident in Mexico

BBVA Bancomer S.A. Institución de Banca Múltiple, Grupo Financiero BBVA Bancomer acts as a market maker/specialist in: MexDer Future Contracts (US dollar [DEUA], 28-day TIIEs [TE28], TIIE Swaps, 91-day CETES [CE91]), Bonos M, Bonos M3, Bonos M10, BMV Price and Quotations Index (IPC), Options Contracts (IPC, shares in América Móvil, Cemex, CPO, Femsa UBD, Gcarso A1, Telmex L) and Udibonos.

BBVA Bancomer, and, as applicable, its affiliates within BBVA Bancomer Financial Group, may hold from time to time investments in the securities or derivative financial instruments with underlying securities covered in this report, which represent 10% or more of its securities or investment portfolio, or 10% or more of the issue or underlying of the securities covered.



#### **DISCLAIMER**

This document and the information, opinions, estimates and recommendations expressed herein, have been prepared by Banco Bilbao Vizcaya Argentaria, S.A. (hereinafter called "BBVA") to provide its customers with general information and are current as of the date of issue and subject to changes without prior notice. BBVA is not liable for giving notice of such changes or for updating the contents hereof.

This document and its contents do not constitute an offer, invitation or solicitation to purchase or subscribe to any securities or other instruments, or to undertake or divest investments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

Investors who have access to this document should be aware that the securities, instruments or investments to which it refers may not be appropriate for them due to their specific investment goals, financial positions or risk profiles, as these have not been taken into account to prepare this report. Therefore, investors should make their own investment decisions considering the said circumstances and obtaining such specialized advice as may be necessary. The contents of this document are based upon information available to the public that has been obtained from sources considered to be reliable. However, such information has not been independently verified by BBVA and therefore no warranty, either express or implicit, is given regarding its accuracy, integrity or correctness. BBVA accepts no liability of any type for any direct or indirect losses arising from the use of the document or its contents. Investors should note that the past performance of securities or instruments or the historical results of investments do not guarantee future performance. The market prices of securities or instruments or the results of investments could fluctuate against the interests of investors. Investors should be aware that they could even face a loss of their investment. Transactions in futures, options and securities or high-yield securities can involve high risks and are not appropriate for every investor. Indeed, in the case of some investments, the potential losses may exceed the amount of initial investment and, in such circumstances; investors may be required to pay more money to support those losses. Thus, before undertaking any transaction with these instruments, investors should be aware of their operation, as well as the rights, liabilities and risks implied by the same and the underlying stocks. Investors should also be aware that secondary markets for the said instruments may be limited or even not exist.

BBVA or any of its affiliates, as well as their respective executives and employees, may have a position in any of the securities or instruments referred to, directly or indirectly, in this document, or in any other related thereto; they may trade for their own account or for third-party account in those securities, provide consulting or other services to the issuer of the aforementioned securities or instruments or to companies related thereto or to their shareholders, executives or employees, or may have interests or perform transactions in those securities or instruments or related investments before or after the publication of this report, to the extent permitted by the applicable law.

BBVA or any of its affiliates' salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to its clients that reflect opinions that are contrary to the opinions expressed herein. Furthermore, BBVA or any of its affiliates' proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. No part of this document may be (i) copied, photocopied or duplicated by any other form or means (ii) redistributed or (iii) quoted, without the prior written consent of BBVA. No part of this report may be copied, conveyed, distributed or furnished to any person or entity in any country (or persons or entities in the same) in which its distribution is prohibited by law. Failure to comply with these restrictions may breach the laws of the relevant jurisdiction.

In the United Kingdom, this document is directed only at persons who (i) have professional experience in matters relating to investments falling within article 19(5) of the financial services and markets act 2000 (financial promotion) order 2005 (as amended, the "financial promotion order"), (ii) are persons falling within article 49(2) (a) to (d) ("high net worth companies, unincorporated associations, etc.") Of the financial promotion order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the financial services and markets act 2000) may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons"). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons. The remuneration system concerning the analyst/s author/s of this report is based on multiple criteria, including the revenues obtained by BBVA and, indirectly, the results of BBVA Group in the fiscal year, which, in turn, include the results generated by the investment banking business; nevertheless, they do not receive any remuneration based on revenues from any specific transaction in investment banking.





BBVA is not a member of the FINRA and is not subject to the rules of disclosure affecting such members.

BBVA is subject to the BBVA Group Code of Conduct for Security Market Operations which, among other regulations, includes rules to prevent and avoid conflicts of interests with the ratings given, including information barriers. The BBVA Group Code of Conduct for Security Market Operations is available for reference at the following web site: www.bbva.com / Corporate Governance".

BBVA is a bank supervised by the Bank of Spain and by Spain's Stock Exchange Commission (CNMV), registered with the Bank of Spain with number 0182.