Recovery takes hold in real-estate sector

Miguel Cardoso / Félix Lores

BBVA

The data from the first half of the year shows that the Spanish real-estate sector has in fact recovered and will continue to do so over the next few quarters.

For example, the positive house sales trend continues and grew 13.2% year-over-year in the first eight months of the year. Certain upbeat demand trends are driving this performance. Job creation pushes households' gross disposable income higher and makes people less likely to worry about losing their jobs, which makes families more optimistic. Furthermore, the ECB accommodative policy has left interest rates at historically low levels, which spurs the indebtedness of those households that are solvent enough to obtain loans, and demand for housing as an investment due to the lack of assets with higher risk-adjusted returns. On the supply side, the sector is responding to this rise in demand with an increase in housing starts (building permits increased 37% y-o-y in the first six months of the year). Despite this fact, the number of finished homes continues to decline, as was to be expected given that it usually takes around 24 months to build a house.

Therefore, with demand on the rise an in a context of diminishing inventory, the price of housing rose 2.2% yo-y in the first half of the year, according to the Ministry of Foment. This revaluation supports both demand and supply, as it reduces uncertainties when it comes to buying and improves the collateral of families and companies when it comes to taking on debt.

In any case, we should point out that the recovery of the real-estate market us quite disparate from region to region, with the areas with greater economic activity showing stronger growth, as are those that benefit the most from tourism. In other words, Madrid, the Mediterranean coast and the two Island communities drove the sector's recovery in Spain.

That brings us up to today, but what about the upcoming quarters? 2016 will close with sales up around 10%, the growth in building permits by around 40% and housing prices should rise by an annual average of around 2.5%. In 2017, the slower economic growth expected (down to 2.3% from around 3% in the last two years), should hinder the improvement of certain demand drivers. However, this will be offset by more upbeat expectations about the sector's future performance, good financing conditions and the fact that many of the imbalances accumulated have been absorbed during the expansion period. In fact, the forecast for next year suggest that investment in housing will be the only aggregate demand component to see its growth intensify. Sales are expected to rise by around 6.5% per year, or around half a million units. Likewise, dynamic sales and the drop in inventory reflect an increase in the average house price of 3.5%. The market will probably respond with around 90,000 units in terms of housing starts.

Therefore, by the end of 2017 home sales and housing starts will have racked up four straight years of growth and prices three. However, taking into account the intensity of the correction seen in the previous recovery period, the sector still has a long way to go and it is not without risk. As for external demand, the drop expected in British demand due to the Brexit will have a negative impact on the sale of houses in regions that are particularly exposed. Domestically, political and regulatory uncertainty, could have an impact on the startup of new residential housing projects.



BBVA

Press Article 24 Oct 2016

This document has been prepared by BBVA Research Department, it is provided for information purposes only and expresses data, opinions or estimations regarding the date of issue of the report, prepared by BBVA or obtained from or based on sources we consider to be reliable, and have not been independently verified by BBVA. Therefore, BBVA offers no warranty, either express or implicit, regarding its accuracy, integrity or correctness.

Estimations this document may contain have been undertaken according to generally accepted methodologies and should be considered as forecasts or projections. Results obtained in the past, either positive or negative, are no guarantee of future performance. This document and its contents are subject to changes without prior notice depending on variables such as the economic context or market fluctuations. BBVA is not responsible for updating these contents or for giving notice of such changes.

BBVA accepts no liability for any loss, direct or indirect, that may result from the use of this document or its contents.

This document and its contents do not constitute an offer, invitation or solicitation to purchase, divest or enter into any interest in financial assets or instruments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

In regard to investment in financial assets related to economic variables this document may cover, readers should be aware that under no circumstances should they base their investment decisions in the information contained in this document. Those persons or entities offering investment products to these potential investors are legally required to provide the information needed for them to take an appropriate investment decision.

The content of this document is protected by intellectual property laws. It is forbidden its reproduction, transformation, distribution, public communication, making available, extraction, reuse, forwarding or use of any nature by any means or process, except in cases where it is legally permitted or expressly authorized by BBVA.